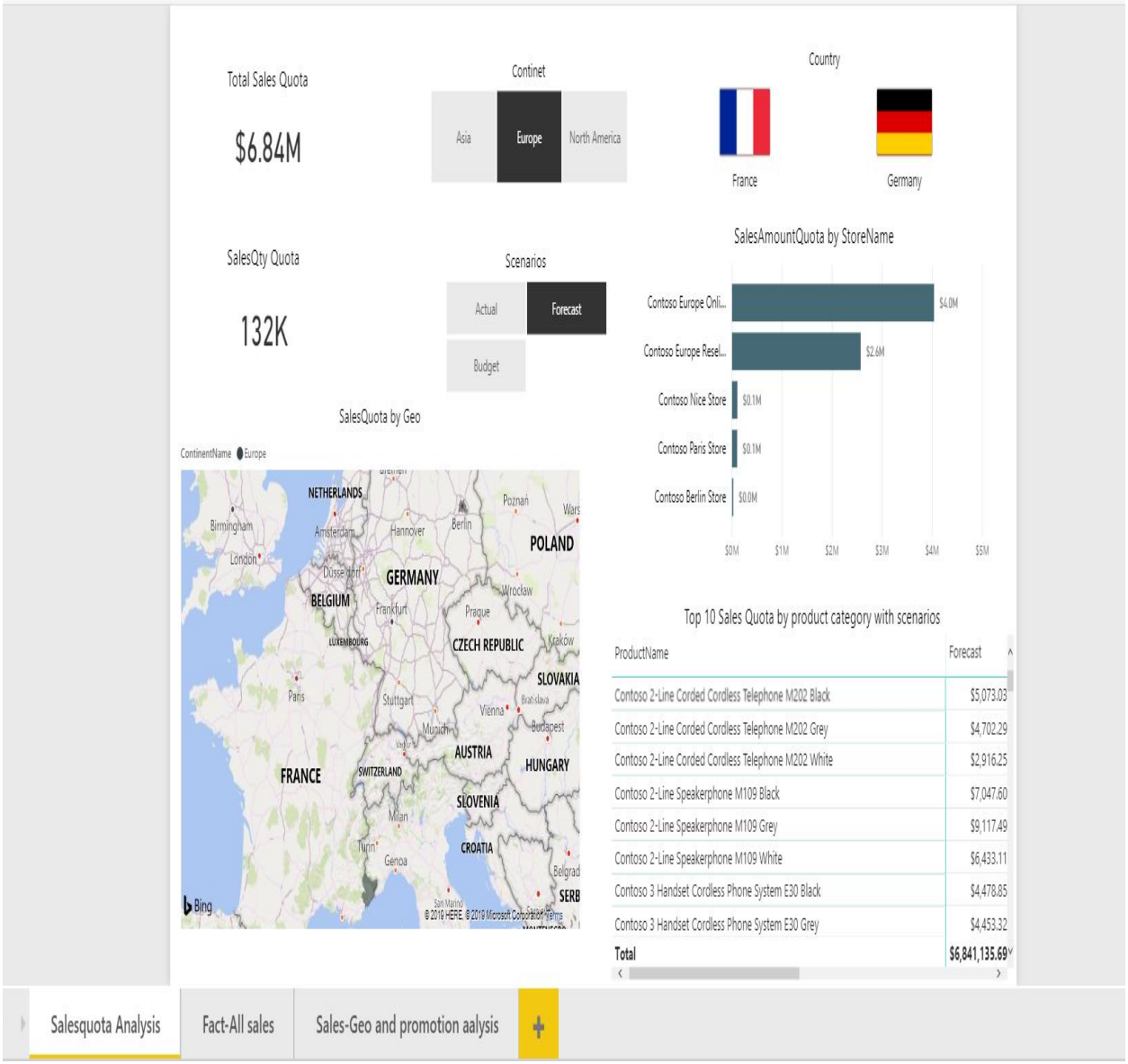
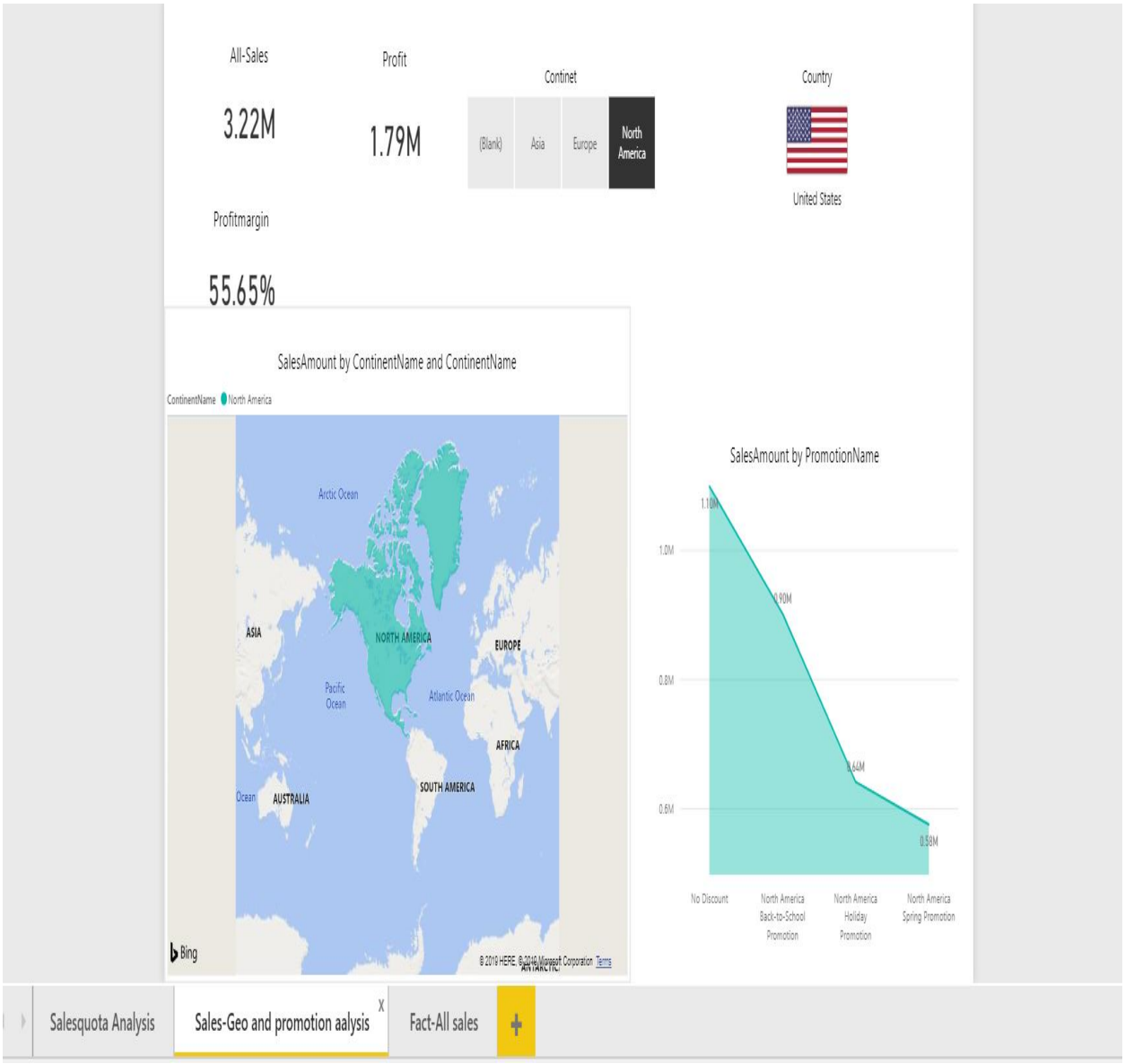
POWER BI

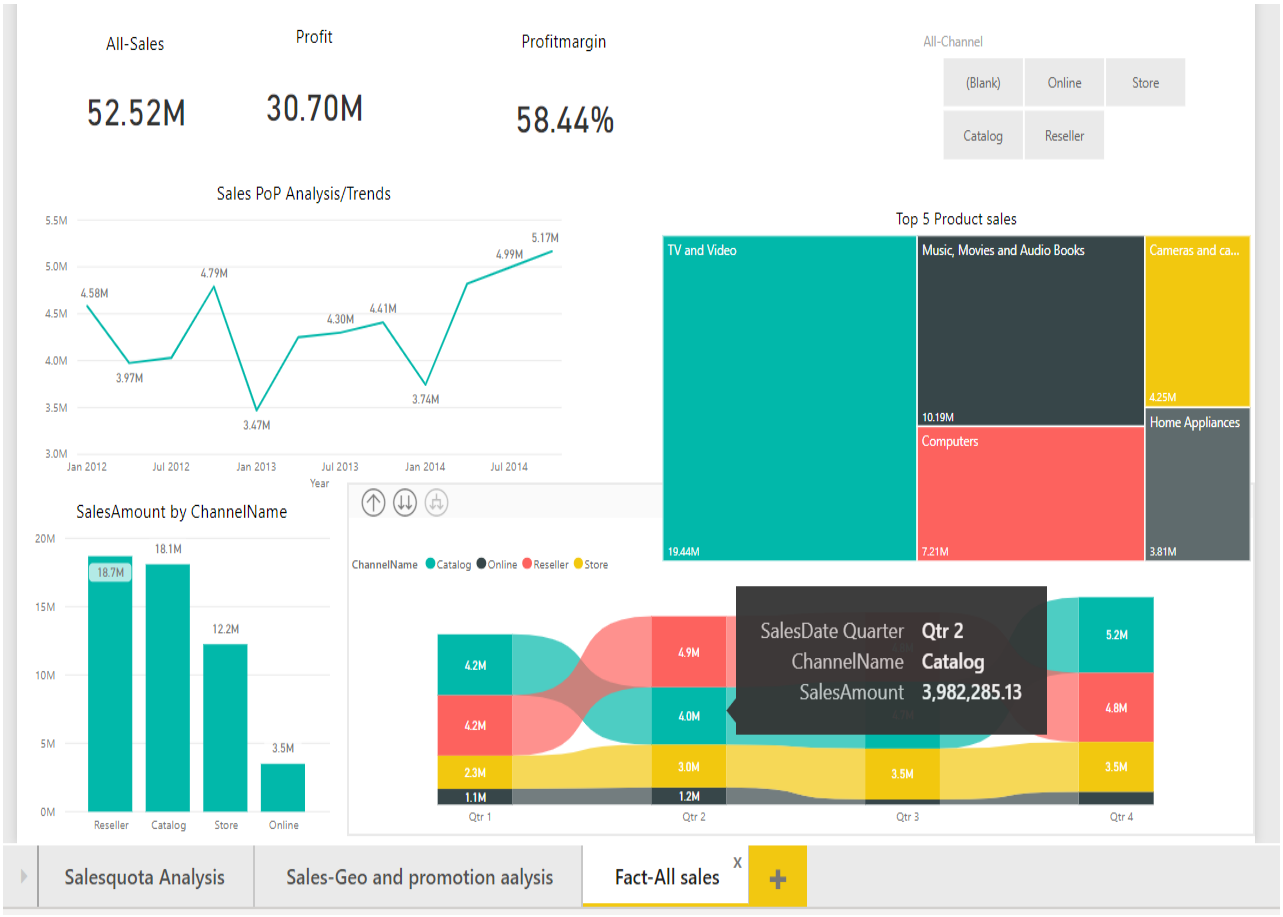
1. Sales Quota Analysis by Country, Continent, Store Name and Scenarios



2. Promotion and Geographical Analysis by Country, Continent, Promotion Name

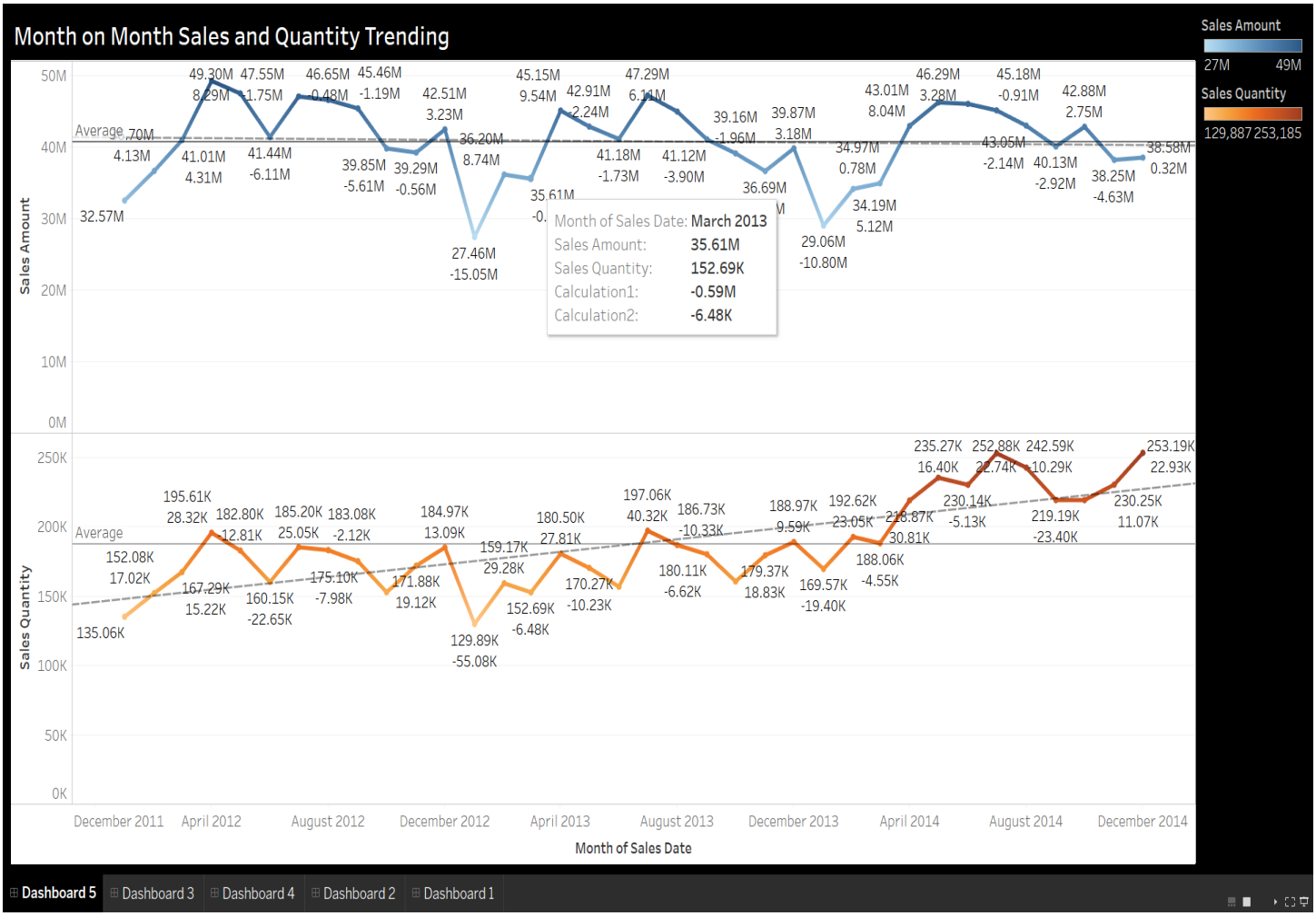


3. Fact Table Analysis- By Channels, PoP analysis

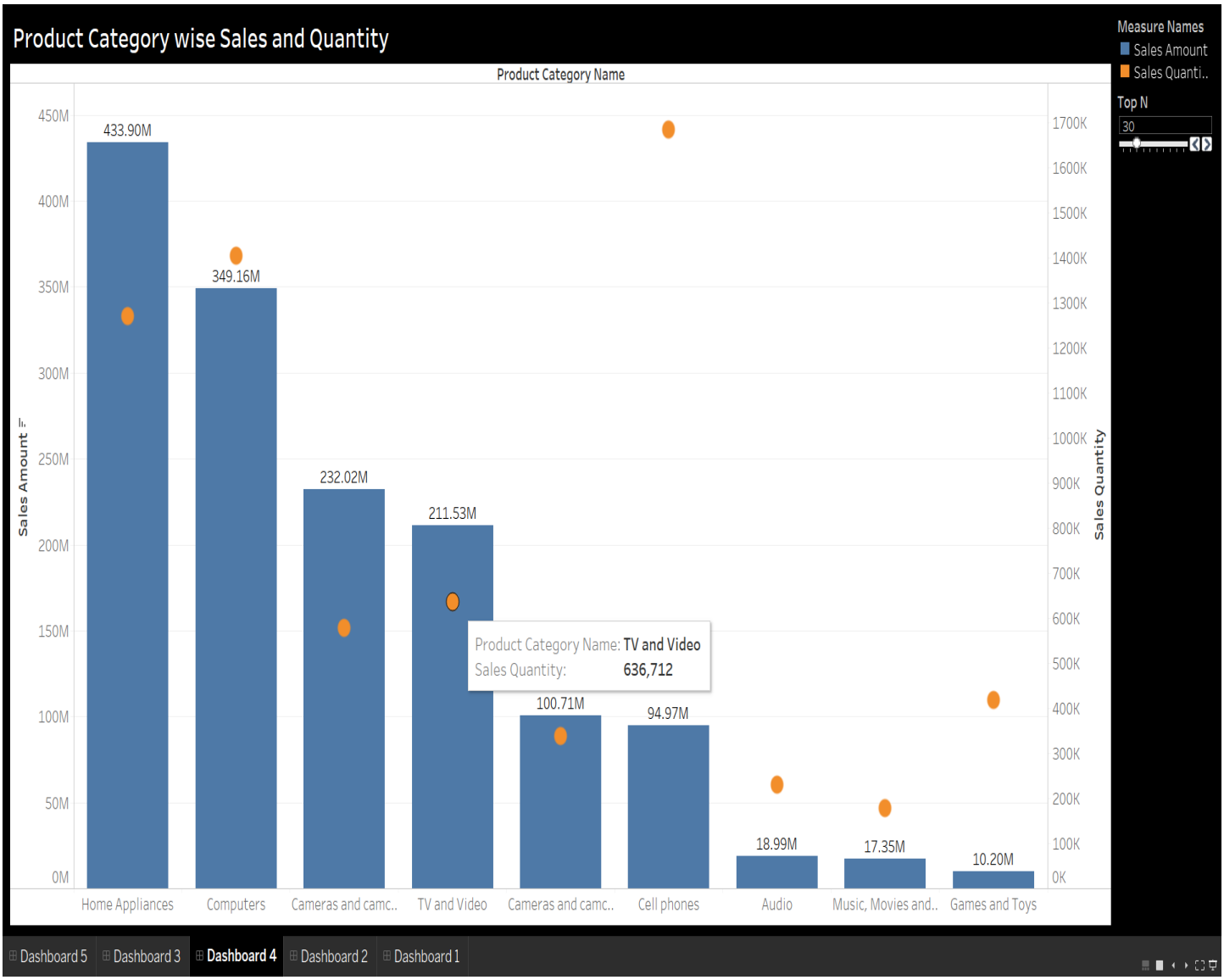


TABLEAU

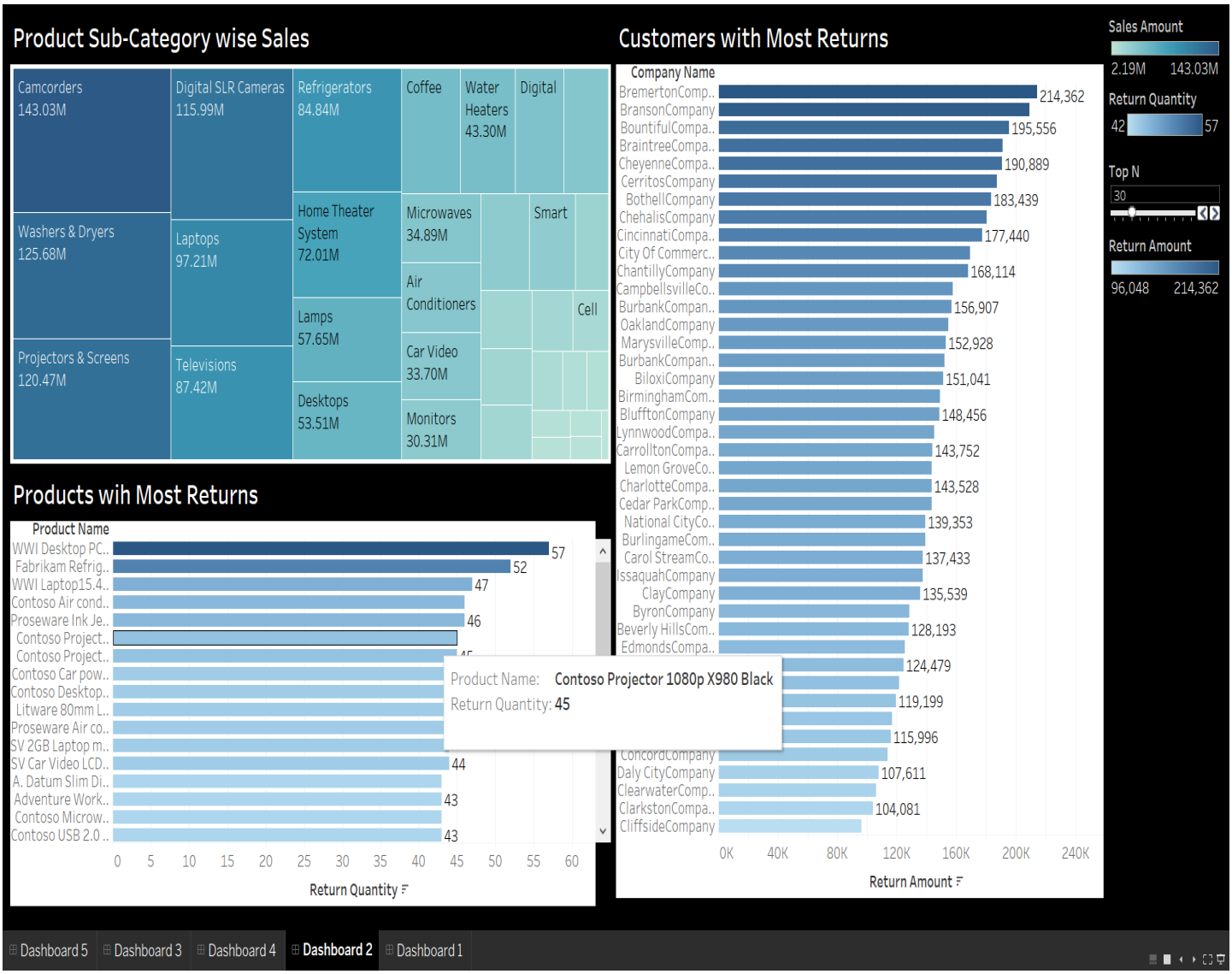
1. This dashboard represents the MoM trend analysis for Sales Amount and Sales Quantity. Used Gradient to differentiate stages of amount and quantity.



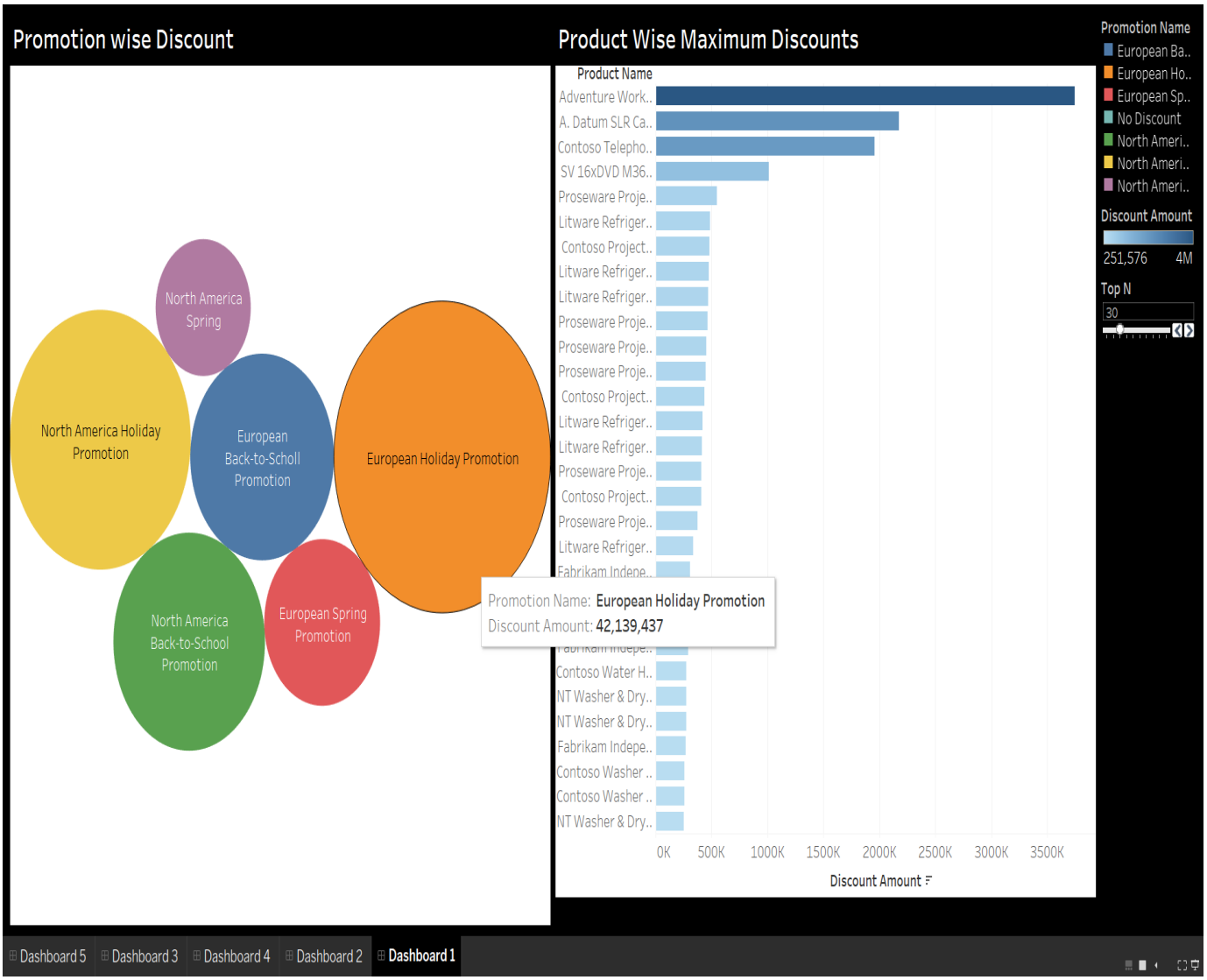
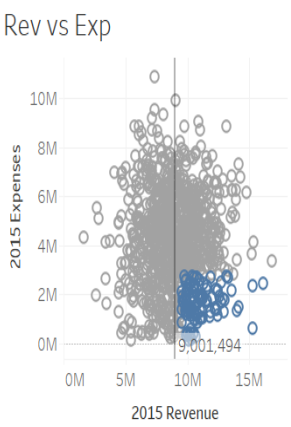
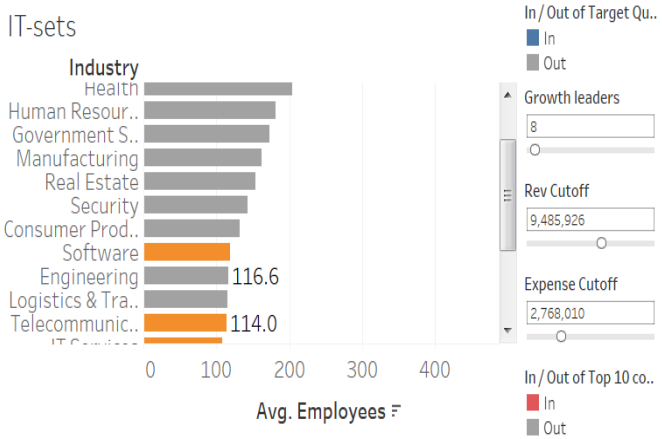
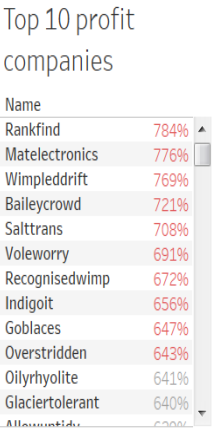
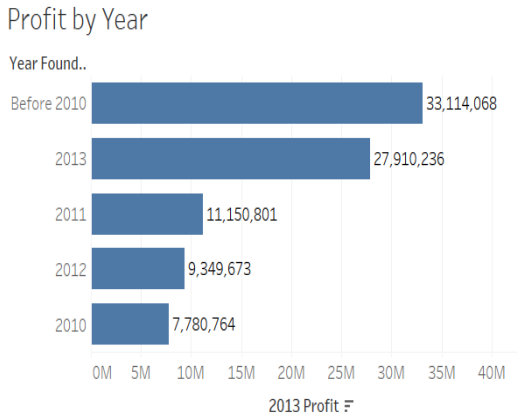
2. This dashboard represents Sales of Products (Category wise) with Quantity.



3. This dashboard represents Sales of Products (Sub-Category wise), Products and Customer returns.



4. This dashboard represents Discount analysis by Product and Promotion.



5. This interactive dashboard allows business users ad-hoc reporting by combining different reports like Revenue vs Expenditures analysis, Avg. employees in different industries, Top N profitable companies and yearly profits. Sets, groups and parameters are created to make reports dynamic and user friendly.