

# Sandhya Subramaniyan

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I believe simple and thoughtful designs can solve complex problems. I am always on the lookout for new ideas to make interfaces as human as possible.

## Skills

- UX Design
- UX Research
- Interaction Design
- Adobe XD
- Figma
- HTML5, CSS
- Azure
- Jira

## Language

- English (IELTS Band Score 8.5, C2 CEFR)
- Tamil (Mother tongue)

## Experience

May 2020 – Present | Expeditors International, India

### UX Designer II

I am working as the *Offshore Design Lead* for an enterprise level booking application.

I worked on increasing user conversion rates by making it easier to use with help-overlays and user-friendly language. I also performed extensive user research, ideation, interaction design and usability studies on the application.

Jun 2016 – May 2020 | Sirius Computer Solutions

### UX Designer I

My responsibilities involved defining problems, ideating and developing wireframes and prototypes. By interacting directly with the users, we introduced nuances in the design to make the interface more human-like for engaging the users. I also worked on the branding for an internal application of an international e-commerce giant.

Jul 2014 – Jun 2016 | Cognizant Technology Solutions

### Associate UX Designer

As an entry-level engineer, I worked as a user interface consultant for an international client. I designed and developed the interface of a CRM before becoming a full-time designer. In addition, I worked on the visual design for a healthcare application.

## **Freelance Work**

Nov 2019 – Dec 2019 | Podcast Application

Worked on designing an application for users to listen to Podcasts while commuting. Conducted extensive user surveys and usability tests to identify what users need and designed an app that allowed users to easily listen to different podcasts on the go.

## **Awards & Accomplishments**

Above & Beyond Award – 2018 | Sirius computer Solutions

Awarded for Excellence

Codes & Gears Winner – 2017 | Sirius computer Solutions

Awarded the First Prize for winning the annual organization-wide hackathon for user-friendly design

Best New Entrant Award – 2015 | Cognizant Technology Solutions

Awarded for outstanding performance as an entry-level engineer

## **Education**

2010 – 2014 | Meenakshi Sundararajan Engineering College (Anna University)

B.Tech Information Technology | Distinction | Gold Medalist

## **Certification**

2021 | Coursera

Google UX Design Professional Certificate

## **Connect**

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## **Contact**

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