Sandhya Subramaniyan

UX Designer | Product Designer
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EXPERIENCE

Topcon Healthcare Solutions, Finland — *UX Designer*
JUN 2023 - PRESENT

As the primary UX designer for a web-based software used by eyecare providers, I conducted user research and concept explorations for the integration of diagnostic modules to cater to specific use cases yet remain scaleable. Additionally, I contributed to building a design system to showcase our unified brand identity.

Reliance Industries Ltd, India — *Product Designer*
NOV 2021 - DEC 2022

I worked as a Product Designer for an e-commerce application. My responsibilities involved working with the strategic team to increase conversion rates among brand and budget-conscious users. My tasks included heuristic analysis, wireframing, sitemaps, concepts and visual design.

Expeditors International Pvt. Ltd, India — *Product Designer*
MAY 2020 - NOV 2021

I was the Offshore Design Lead for an ERP software. I fostered collaboration and consistency across teams by working closely with Product Management and Engineering teams.

Sirius Computer Solutions, India — *UX/UI Designer*
JUN 2016 - MAY 2020

I worked as the primary UX designer for an e-commerce platform. I integrated feedback loops in the design process and applied design principles centred on enhancing usability. I also ventured into designing a statistical dashboard for monitoring a chat AI system.

Cognizant Technology Solutions, India — *UI Designer*
JUL 2014 - JUN 2016

As an entry-level designer, I worked on the visual design for an internal application for a multinational retail corporation.

SKILLS

UX Design, Product Design, UX Research, Visual Design, Interaction Design, Design systems, Wireframes & prototyping, Formative Evaluation, Heuristics, Empathy maps, Usability testing, SUS surveys

AWARDS & RECOGNITIONS

Above and Beyond 2018
Sirius Computer Solutions, India
Awarded for annual performance excellence

Codes & Gears 2017 Winner
Sirius Computer Solutions, India
Awarded the First Prize for winning the annual organization-wide hackathon

Best New Entrant 2015
Cognizant Technology Solutions, India
Recognized for outstanding performance as an entry-level designer

EDUCATION

Meenakshi Sundararajan Engineering College (Anna University), India — *B.Tech Information Technology*
2010 - 2014

Graduated with Distinction and was awarded the Anna University Gold Medal