



# Sandhya Subramaniyan

UX Designer | I design simple and thoughtful solutions for complex problems

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## EXPERIENCE

### **Reliance Industries Limited, India — *Manager UX***

NOV 2021 – DEC 2022

I worked as a UX manager for an e-commerce application.

My responsibilities involved developing design strategies to increase conversion in their Fashion segment. I worked primarily on uplifting the face of the app to appeal to both brand-conscious and budget-conscious users.

### **Expeditors International, India — *UX Designer II***

MAY 2020 – NOV 2021

I was the Offshore Design Lead for an enterprise-level shipping application.

I worked on increasing user conversion rates by making the app easier to use with help overlays and user-friendly language. I also performed extensive user research, ideation, interaction design and usability studies on the application.

### **Sirius Computer Solutions, India — *UX Designer I***

JUN 2016 – MAY 2020

My responsibilities involved defining problems, ideating, and developing wireframes and prototypes. By interacting directly with the users, we introduced nuances in the design to make the interface more human-like to engage the users. I also worked on the branding for an internal application of an international e-commerce chain.

### **Freelance Work, India — *UX Designer***

NOV 2019 – DEC 2019

Worked on designing an application for users to listen to Podcasts while commuting. Conducted extensive user surveys and usability tests to identify what users need and designed an app that allowed users to easily listen to different podcasts on the go.

## TOOLS

Adobe Xd  
Figma  
Zeplin  
Azure

## SKILLS

Research  
Wireframing  
Prototyping  
Interaction Design  
Visual Communication  
Team Management

## LANGUAGES

English (IELTS Band Score 8.5, C2 CEFR)  
Tamil (Native tongue)

## **Cognizant Technology Solutions, India — Associate UX Designer**

JULI 2014 – JUN 2016

As an entry-level engineer, I worked as a user interface consultant for an international client. I designed and developed the interface of a CRM before becoming a full-time designer. In addition, I worked on the visual design for a healthcare application.

## **EDUCATION**

### **Meenakshi Sundararajan Engineering College (Anna University), India — B.Tech Information Technology**

2010 – 2014

Graduated with Distinction and was awarded the Anna University Gold Medal

## **AWARDS AND ACCOMPLISHMENTS**

### **Sirius Computer Solutions, India — Above & Beyond Award**

2018

Awarded for excellence in performance

### **Sirius Computer Solutions, India — Codes & Gears Winner**

2017

Awarded the First Prize for winning the annual organization-wide hackathon for user-friendly design

### **Cognizant Technology Solutions, India — Best New Entrant Award**

2015

Awarded for outstanding performance as an entry-level designer