

## **Business Talk - Recommended Changes as of 25.12.2025**

### **1. Main Header Screen:**

- a. The Admin Login option should not be visible on the menu bar.
- b. Change the background color from cream to pure white.
- c. Use a larger Business Talk logo and remove the text “Business Talk” currently highlighted in maroon color.
- d. Set the font color of all headers to dark black.
- e. Update the platform logos to their original designs and arrange them in the following order:
  - i. YouTube
  - ii. Apple Podcasts
  - iii. Amazon Music
  - iv. Audible
  - v. Spotify
  - vi. SoundCloud
- f. Remove the page line that includes Purple, Maroon, or Blue colors.
- g. Mention the following text **above** all podcast logos:

Welcome to Business Talk, your premier podcast for cutting-edge trends, groundbreaking research, valuable insights from notable books, and engaging discussions from the realms of business and academia. Whether you're an academic scholar, researcher, business professional, or entrepreneur, our episodes will inspire you to question the status quo and spark actionable ideas. Our goal is to deliver valuable research insights from the world's renowned scholars, sharing their unique perspectives and expertise.

How do we select our speakers?: The Business Talk committee identifies speakers after a meticulous screening process. These experts are then invited. That is, participation as a speaker is by invitation only. We remain committed to delivering free, high-quality content to our research community and are dedicated to maintaining this model in the future.

Brought to you by Global Management Consultancy, we are committed to driving innovation and excellence in the business community. The podcast recordings are available in both video and audio formats on this webpage. Simply click on the respective channel icons and immerse yourself in the world of learning!



# Business Talk

Welcome to Business Talk, your premier podcast for cutting-edge trends, groundbreaking research, valuable insights from notable books, and engaging discussions from the realms of business and academia.

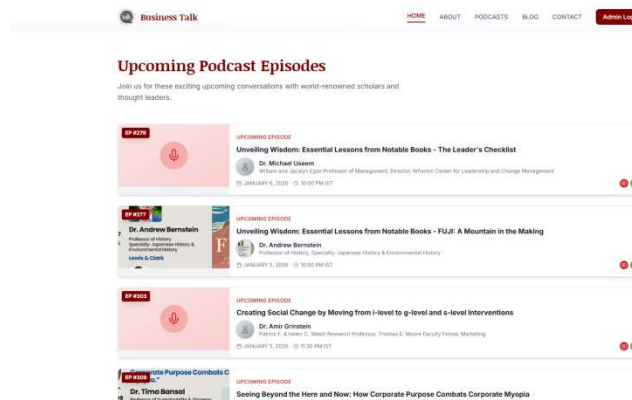
Whether you're an academic scholar, researcher, business professional, or entrepreneur, our episodes will inspire you to question the status quo and spark actionable ideas. Our goal is to deliver valuable research insights from the world's renowned scholars.

[YouTube](#)[Spotify](#)

Brought to you by [Global Management Consultancy](#)

## 2. Upcoming Podcast Episodes:

- A. Remove the line: “Join us for these exciting conversations with world-renowned scholars and thought leaders...”
- B. For all upcoming episodes, use only high-resolution images in a larger size as shown in the sample below. You can keep two big size images together in a box. **Only the images should appear – not the box with icons etc..**

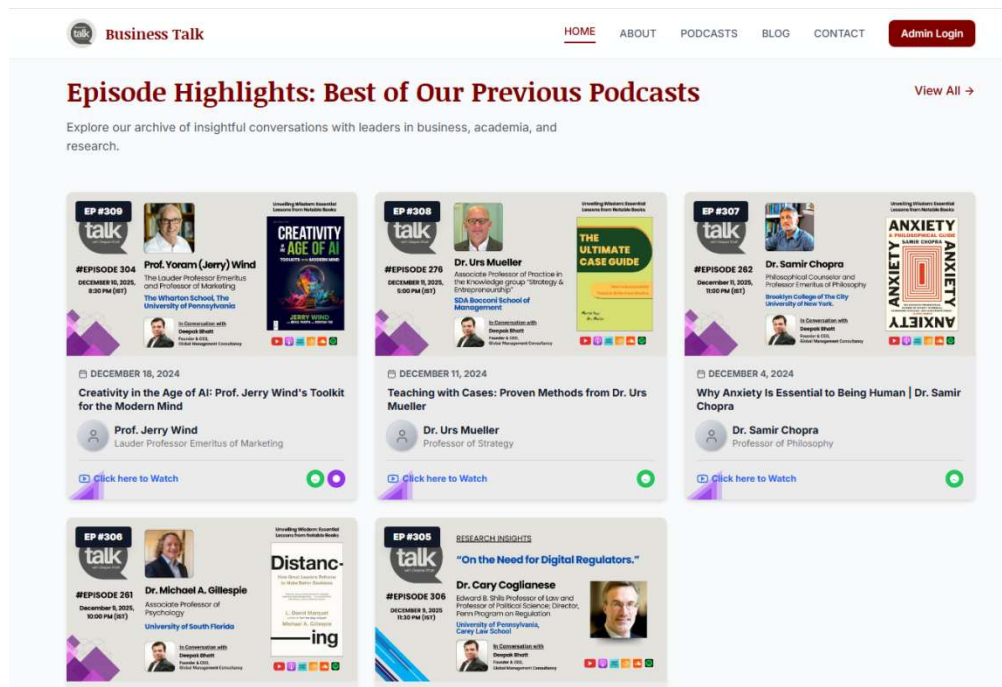


### Old webpage



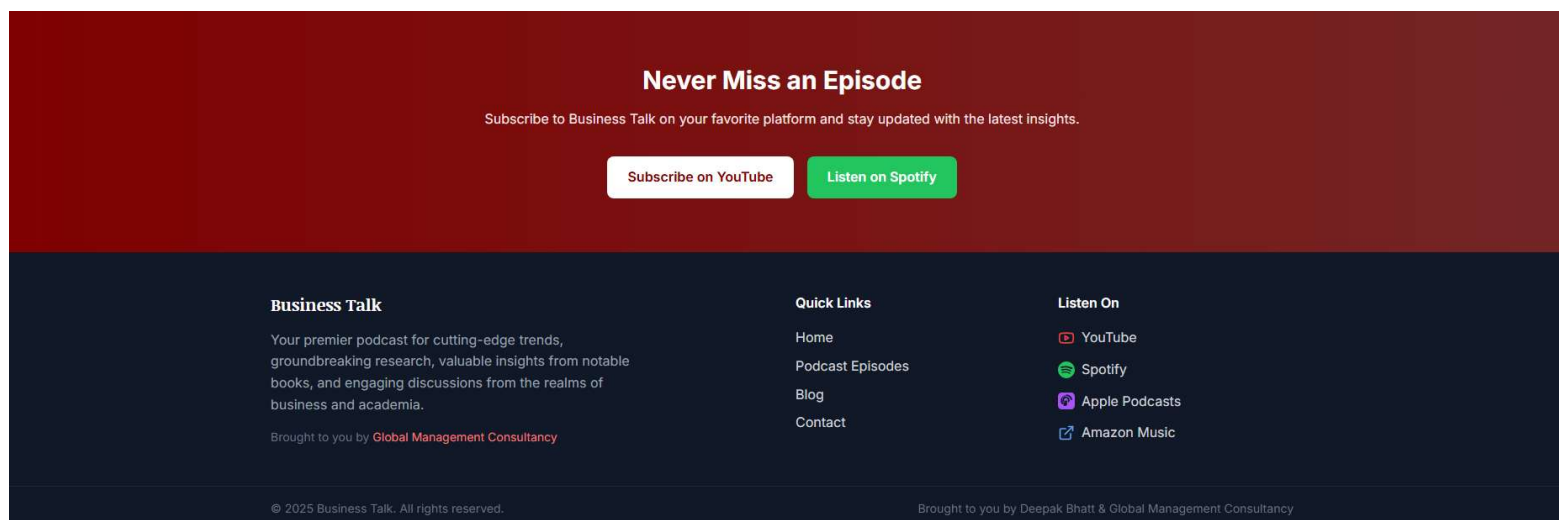
### 3. Episode Highlights: Best of Our Previous Podcasts

- A. Keep this text in single line – **Explore our archive of insightful conversations with academic scholars across diverse research disciplines.**
- B. Keep all fonts in Black and in a visible size.
- C. Inside the Episode Box:
  - a) Keep **EP #309** tab in line with date in all episodes.
  - b) Increase the size of the text “Click Here to Watch.”
  - c) Increase the overall size of all boxes and display only three images per row.
  - d) Remove the purple design from all boxes.
  - e) Use original logos of all audio platforms in the following order: Apple Podcasts, Amazon Music, Audible, SoundCloud, and Spotify.
  - f) Display at least 50 episodes on the front page, with older episodes accessible via a “View All Episodes” link.



### 4. Never Miss and Episode

- A. Revised text: Stay Updated with Every New Episode.
- B. Revised text: Stay informed with the latest insights - subscribe to Business Talk on your preferred listening platform.
- C. Logos:
  - a. Subscribe on YouTube: Perfect, no change
  - b. Listen on Spotify: Perfect, no change
  - c. Listen on Apple Podcasts
  - d. Listen on Amazon Music
  - e. Listen on Audible
  - f. Listen on SoundCloud
- D. Keep the button color of all logos similar to their original logo color.
- E. Footer (Black):
  - a. Listen On: Keep all platform logos (mentioned above)
  - b. © 2026 Business Talk. All rights reserved.
  - c. Quick Links: Keep only three tab – Home, Blog and Contact



## 5. Past Episodes

- Revised text: **Watch our... Discover Insights from our past episodes.**
- Increase the average size of the above line.
- Keep **EP #309** tab in line with date in all episodes.

### Past Episodes

Watch our previous conversations

6 Episodes

EP #309

**talk**

#EPISODE 304

DECEMBER 10, 2025, 8:30 PM (IST)

**Prof. Yoram (Jerry) Wind**  
The Lauder Professor Emeritus and Professor of Marketing  
The Wharton School, The University of Pennsylvania

In Conversation with Deepak Bharti  
Founder & CEO, Global Management Consultancy

Unveiling Wisdom: Essential Lessons from Notable Books

**CREATIVITY in the AGE of AI**  
TOOLKIT for the MODERN MIND  
JERRY WIND

December 18, 2024

**Creativity in the Age of AI: Prof. Jerry Wind's Toolkit for the Modern Mind**

Prof. Jerry Wind  
Lauder Professor Emeritus of Marketing

Watch on YouTube

EP #308

**talk**

#EPISODE 276

DECEMBER 11, 2025, 5:00 PM (IST)

**Dr. Urs Mueller**  
Associate Professor of Practice in the Knowledge group "Strategy & Entrepreneurship"  
SDA Bocconi School of Management

In Conversation with Deepak Bharti  
Founder & CEO, Global Management Consultancy

Unveiling Wisdom: Essential Lessons from Notable Books

**THE ULTIMATE CASE GUIDE**  
How to Use Cases to Teach Business Strategy

December 11, 2024

**Teaching with Cases: Proven Methods from Dr. Urs Mueller**

Dr. Urs Mueller  
Professor of Strategy

Watch on YouTube

EP #307

**talk**

#EPISODE 262

DECEMBER 11, 2025, 11:00 PM (IST)

**Dr. Samir Chopra**  
Philosophical Counselor and Professor Emeritus of Philosophy  
Brooklyn College of The City University of New York

In Conversation with Deepak Bharti  
Founder & CEO, Global Management Consultancy

Unveiling Wisdom: Essential Lessons from Notable Books

**ANXIETY**  
A PHILOSOPHICAL GUIDE  
SAMIR CHOPRA

December 4, 2024

**Why Anxiety Is Essential to Being Human | Dr. Samir Chopra**

Dr. Samir Chopra  
Professor of Philosophy

Watch on YouTube

EP #306

**talk**

#EPISODE 261

DECEMBER 9, 2025, 10:00 PM (IST)

**Dr. Michael A. Gillespie**  
Associate Professor of Psychology

In Conversation with Deepak Bharti  
Founder & CEO, Global Management Consultancy

Unveiling Wisdom: Essential Lessons from Notable Books

**Distanc-**  
How Small Changes Relate to Make Better Decisions  
L. David Marquet

December 9, 2024

**Distanc-**

Watch on YouTube

EP #305

**talk**

#EPISODE 306

DECEMBER 9, 2025, 11:30 PM (IST)

**Dr. Cary Coglianese**  
Edward B. Shils Professor of Law and Professor of Political Science; Director, Penn Program on Regulation  
University of Pennsylvania

In Conversation with Deepak Bharti  
Founder & CEO, Global Management Consultancy

RESEARCH INSIGHTS  
"On the Need for Digital Regulators."

December 9, 2024

**"On the Need for Digital Regulators."**

Watch on YouTube

EP #304

**talk**

#EPISODE 299

DECEMBER 10, 2025, 8:30 AM (IST)

**Dr. Martha L. Olney**  
Teaching Professor Emerita in Berkeley's Economics Department

In Conversation with Deepak Bharti  
Founder & CEO, Global Management Consultancy

Unveiling Wisdom: Essential Lessons from Notable Books

**INFLATION**  
ANALYSIS & GUIDANCE

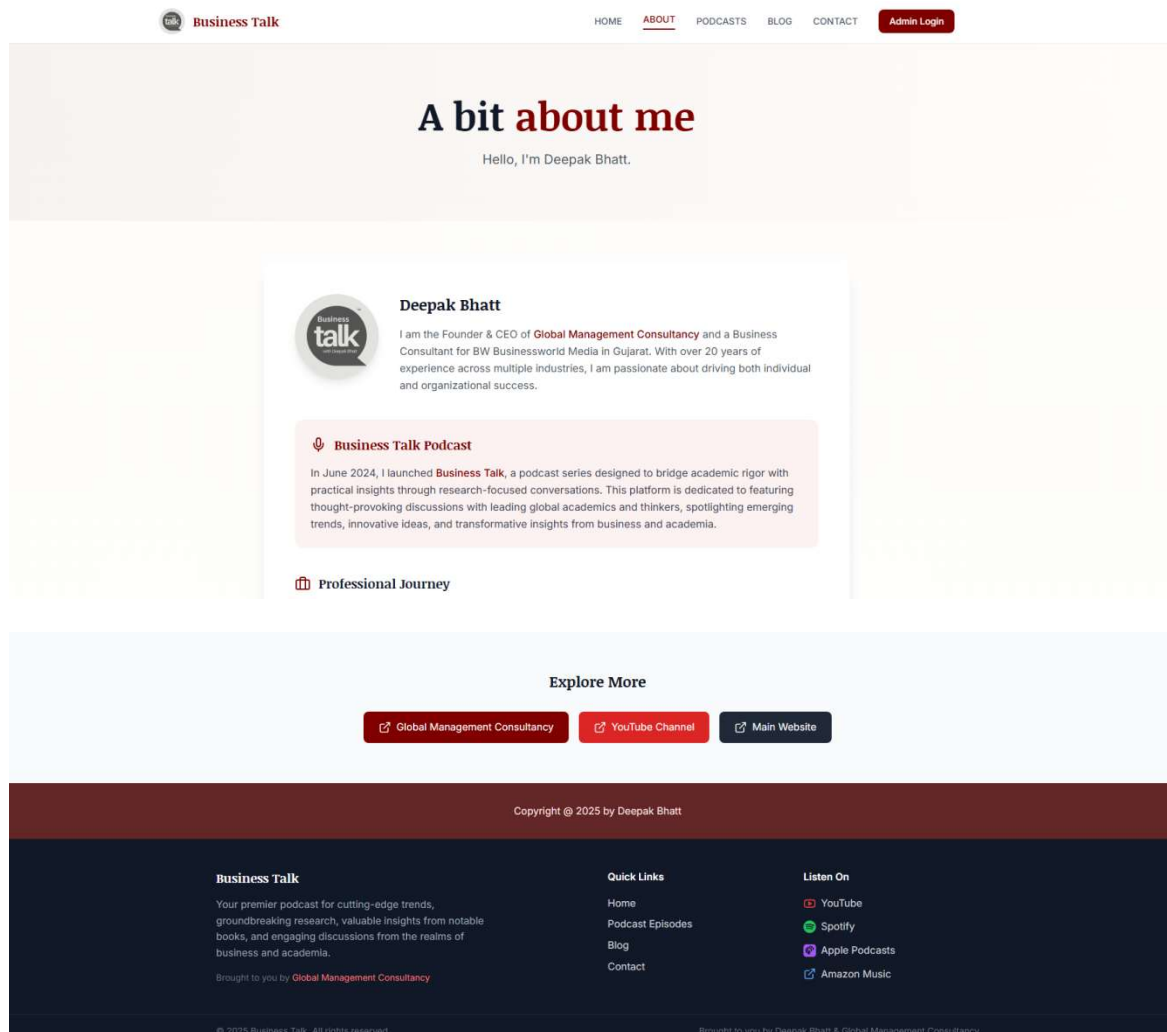
December 10, 2024

**INFLATION**

Watch on YouTube

## 6. About

- Admin Login Rights of About Page (for self-update)
- Remove this – A bit about me, Hello, I'm Deepak Bhatt.
- Keep white box as it is and remove all texts
- Remove this tab – Explore More and all buttons
- Remove this - Copyright @ 2025 by Deepak Bhatt



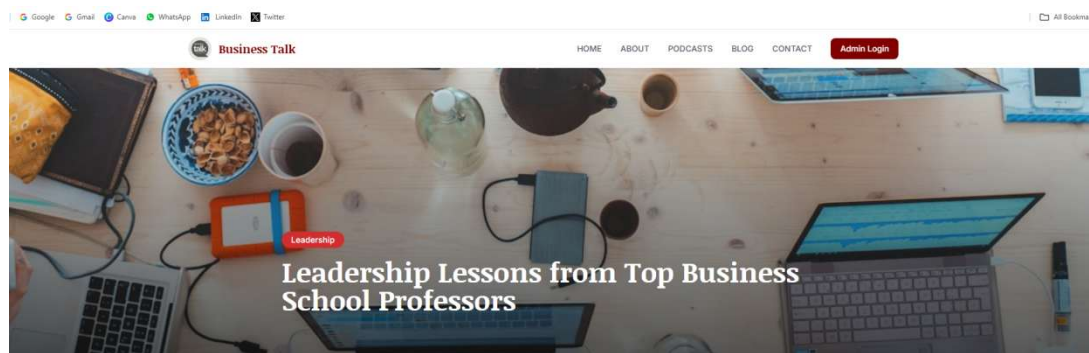
## 7. Blog

- A. Title: Perfect
- B. Revised text: **Gain valuable insights and thought leadership from our dialogues with leading academics and research scholars.**
- C. Give edit/deletion rights of Blog section:
  - a. Adding new Category
  - b. Upload Image – Image URL is not required
  - c. Font Type, Size, Justify, Center, Left, Right alignment box
  - d. Hyperlink option as well (similar to word format)
- D. Revised title: **Latest Insights**





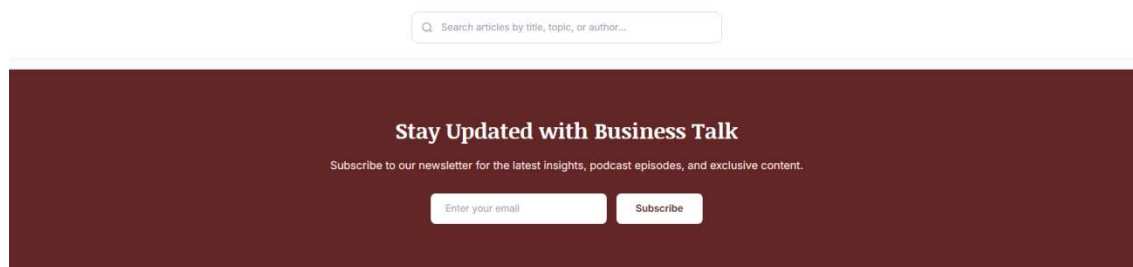
## E. Keep the header image blank



## F. Remove – Stay updates with Business Talk

## G. Revised text - **Join our newsletter to receive fresh insights, new podcast releases, and exclusive updates.**

## H. Remove Explore More Content, YouTube Channel and Main Website tab



Explore More Content

[YouTube Channel](#)

[Main Website](#)

## 8. Contact

- A. Get in Touch: Perfect
- B. Revised text - Questions or feedback? We're here to listen.
- C. **Let's Connect:**
  - a. Revised text - Business Talk brings together thought leaders in academia and research scholars for meaningful conversations. Have something to ask or share? We'd love to hear from you.
- D. Email Us:
  - a. [hellomrbhatt@gmail.com](mailto:hellomrbhatt@gmail.com)
- E. Website:
  - a. [www.deepakbbhatt.com](http://www.deepakbbhatt.com)
- F. Location:
  - a. Ahmedabad, Gujarat (India)

## Get in Touch

Have a question, want to be a guest on our podcast, or interested in collaboration? We'd love to hear from you.

### Let's Connect

Business Talk brings together thought leaders, academics, and industry experts for meaningful conversations. Whether you're interested in being a guest, have feedback, or want to explore partnership opportunities, reach out to us.

- Email Us**  
contact@businesstalk.com  
deepak@deepakbbhatt.com
- Website**  
[www.deepakbbhatt.com](http://www.deepakbbhatt.com)
- Location**  
Global - Virtual Studio

### Send a Message

Your Name \*

Email Address \*

Subject \*

Message \*

- G. Remove Follow Us buttons
- H. Remove – Want to Be a Guest?
- I. Remove **Subject\*** tab from – Send a Message box

Business Talk brings together thought leaders, academics, and industry experts for meaningful conversations. Whether you're interested in being a guest, have feedback, or want to explore partnership opportunities, reach out to us.

Email Us  
contact@businesstalk.com  
deepak@deepakbhatt.com

Website  
www.deepakbhatt.com

Location  
Global - Virtual Studio

Follow Us

Want to Be a Guest?

We're always looking for thought leaders, researchers, and industry experts to share their insights on Business Talk. If you have expertise in business, technology, leadership, or academia, we'd love to hear from you!

Send a Message

Your Name \*

John Doe

Email Address \*

john@example.com

Subject \*

Select a subject

Message \*

Tell us more about your inquiry...

Send Message

- J. Remove - Frequently Asked Questions

Frequently Asked Questions

How can I become a guest on Business Talk?

Send us a message through our contact form with the subject "Guest Inquiry". Include your background, expertise, and potential topics you can discuss. Our team reviews all submissions and will reach out if there's a fit.

Where can I watch or listen to the podcast?

Business Talk is available on YouTube, Spotify, Apple Podcasts, and Amazon Music. You can also find all episodes on our main website.

Do you accept sponsorships?

Yes, we partner with brands that align with our mission of bringing valuable business insights to our audience. Contact us with the subject "Sponsorship" for more information.

How often are new episodes released?

We release new episodes weekly, typically on Wednesdays. Subscribe to our newsletter or YouTube channel to get notified about new releases.

## 9. Admin Login:

### Podcasts Section

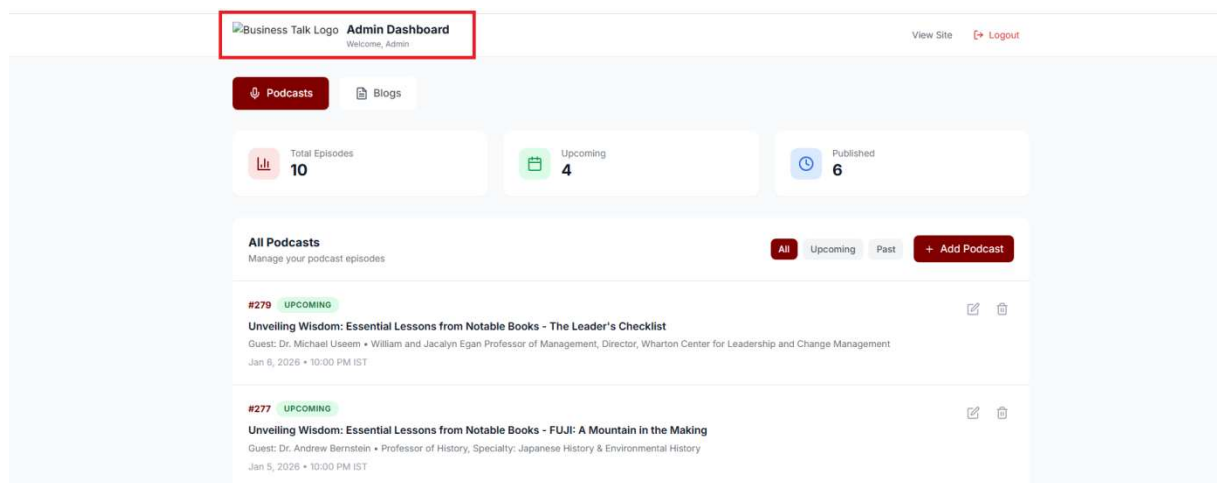
- A. Download Summary Option:** Add a Download Summary feature in both Excel and PDF formats. This should include all previous episodes in a summary format. If feasible, include a timeline view of episodes within the document.
- B. Visitor Counter:** Add a Site Visitors Gadget near the Published Episode section. Display the total number of visitors to the website. If possible, include a country-wise visitor counter for geographic insights.

### Blog Section

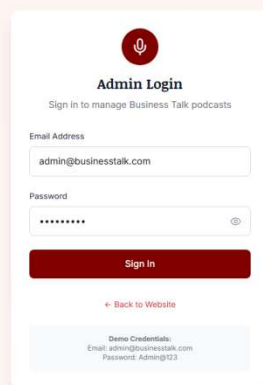
- A. Blog Counter:** Add a view counter to display the number of people who have viewed the blog. If possible, include a country-wise views counter for geographic insights.

### Menu Bar

The Business Talk logo is not appearing on the menu bar.

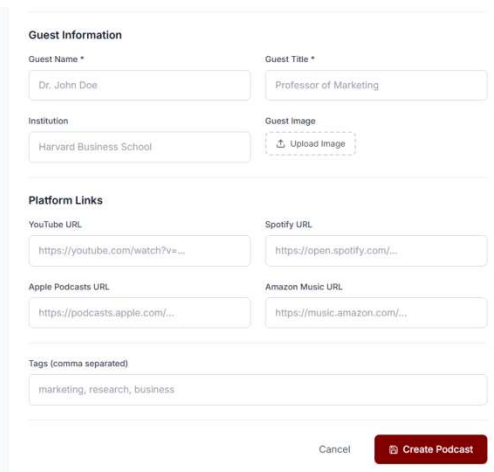


- A. Keep Business Talk logo with slightly big size instead of MIC icon.
- B. Revised text: **Log in to manage and update Business Talk podcasts.**



A mockup of an 'Admin Login' form. At the top is a red circular icon with a white microphone. Below it, the text 'Admin Login' is centered, followed by the instruction 'Sign in to manage Business Talk podcasts'. The form contains two input fields: 'Email Address' with the value 'admin@businesstalk.com' and 'Password' with masked characters '\*\*\*\*\*'. A red 'Sign in' button is positioned below the password field. A link '← Back to Website' is located below the button. At the bottom, a light blue box contains 'Demo Credentials: Email: admin@businesstalk.com Password: Admin@123'.

- C. Platform Links:
  - a. Provide Audible URL & SoundCloud URL



A mockup of a form for guest information and platform links. The 'Guest Information' section includes fields for 'Guest Name \*' (filled with 'Dr. John Doe'), 'Guest Title \*' (filled with 'Professor of Marketing'), 'Institution' (filled with 'Harvard Business School'), and 'Guest Image' (with an 'Upload Image' button). The 'Platform Links' section includes fields for 'YouTube URL' (filled with 'https://youtube.com/watch?v=...'), 'Spotify URL' (filled with 'https://open.spotify.com/...'), 'Apple Podcasts URL' (filled with 'https://podcasts.apple.com/...'), and 'Amazon Music URL' (filled with 'https://music.amazon.com/...'). A 'Tags (comma separated)' field is filled with 'marketing, research, business'. At the bottom are 'Cancel' and 'Create Podcast' buttons.

## 10. All Platform URLs:

YouTube: <https://www.youtube.com/@businesstalkwithdeepakbhatt>

Apple Podcasts: <https://podcasts.apple.com/us/podcast/business-talk/id1596076450>

Amazon Music: <https://music.amazon.in/podcasts/1803c906-ea83-406b-82c6-fcacd13873af/business-talk>

Audible: [https://www.audible.in/podcast/Business-Talk/B0DC5NTGMS?qid=1723093390&sr=1-1&ref\\_pageloadid=not\\_applicable&ref=a\\_search\\_c3\\_lProduct\\_1\\_1&pf\\_rd\\_p=2d02bc98-4366-4f94-99d9-5e898cda0766&pf\\_rd\\_r=419ZV0YE7KZNJTE21H1W&pageLoadId=FYjmdUY3osxvbszX&creativeId=b2592cc9-1111-40d9-9474-98f67c8075cc](https://www.audible.in/podcast/Business-Talk/B0DC5NTGMS?qid=1723093390&sr=1-1&ref_pageloadid=not_applicable&ref=a_search_c3_lProduct_1_1&pf_rd_p=2d02bc98-4366-4f94-99d9-5e898cda0766&pf_rd_r=419ZV0YE7KZNJTE21H1W&pageLoadId=FYjmdUY3osxvbszX&creativeId=b2592cc9-1111-40d9-9474-98f67c8075cc)

SoundCloud: [https://soundcloud.com/business\\_talk](https://soundcloud.com/business_talk)

Spotify:

[https://open.spotify.com/show/3lB2aXm9eZkLiSVaUZEQuK?si=M\\_9QZ3AlSC65B9HIMYXbmg&nd=1&dlsi=234010b1db6d4d14](https://open.spotify.com/show/3lB2aXm9eZkLiSVaUZEQuK?si=M_9QZ3AlSC65B9HIMYXbmg&nd=1&dlsi=234010b1db6d4d14)