

Business Talk - Recommended Changes as of 25.12.2025

1. Main Header Screen:

- a. The Admin Login option should not be visible on the menu bar.
- b. Change the background color from cream to pure white.
- c. Use a larger Business Talk logo and remove the text “Business Talk” currently highlighted in maroon color.
- d. Set the font color of all headers to dark black.
- e. Update the platform logos to their original designs and arrange them in the following order:
 - i. YouTube
 - ii. Apple Podcasts
 - iii. Amazon Music
 - iv. Audible
 - v. Spotify
 - vi. SoundCloud
- f. Remove the page line that includes Purple, Maroon, or Blue colors.
- g. Mention the following text **above** all podcast logos:

Welcome to Business Talk, your premier podcast for cutting-edge trends, groundbreaking research, valuable insights from notable books, and engaging discussions from the realms of business and academia. Whether you're an academic scholar, researcher, business professional, or entrepreneur, our episodes will inspire you to question the status quo and spark actionable ideas. Our goal is to deliver valuable research insights from the world's renowned scholars, sharing their unique perspectives and expertise.

How do we select our speakers?: The Business Talk committee identifies speakers after a meticulous screening process. These experts are then invited. That is, participation as a speaker is by invitation only. We remain committed to delivering free, high-quality content to our research community and are dedicated to maintaining this model in the future.

Brought to you by Global Management Consultancy, we are committed to driving innovation and excellence in the business community. The podcast recordings are available in both video and audio formats on this webpage. Simply click on the respective channel icons and immerse yourself in the world of learning!

 **Business Talk**

[HOME](#) [ABOUT](#) [PODCASTS](#) [BLOG](#) [CONTACT](#) [Admin Login](#)



Business Talk

Welcome to Business Talk, your premier podcast for cutting-edge trends, groundbreaking research, valuable insights from notable books, and engaging discussions from the realms of business and academia.

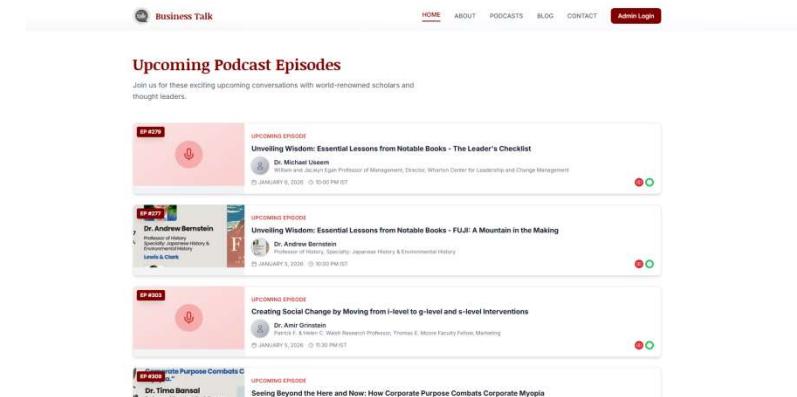
Whether you're an academic scholar, researcher, business professional, or entrepreneur, our episodes will inspire you to question the status quo and spark actionable ideas. Our goal is to deliver valuable research insights from the world's renowned scholars.

[!\[\]\(92fe6ec8c8b0011d3746d04c5962f469_img.jpg\) YouTube](#) [!\[\]\(331831374f10e8c7fe483c7fa2c6e388_img.jpg\) Spotify](#)

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2. Upcoming Podcast Episodes:

- A. Remove the line: "Join us for these exciting conversations with world-renowned scholars and thought leaders..."
- B. For all upcoming episodes, use only high-resolution images in a larger size as shown in the sample below. You can keep two big size images together in a box. **Only the images should appear – not the box with icons etc..**



Old webpage



3. Episode Highlights: Best of Our Previous Podcasts

- A. Keep this text in single line – **Explore our archive of insightful conversations with academic scholars across diverse research disciplines.**
- B. Keep all fonts in Black and in a visible size.
- C. Inside the Episode Box:
 - a) Keep **EP #309** tab in line with date in all episodes.
 - b) Increase the size of the text “Click Here to Watch.”
 - c) Increase the overall size of all boxes and display only three images per row.
 - d) Remove the purple design from all boxes.
 - e) Use original logos of all audio platforms in the following order: Apple Podcasts, Amazon Music, Audible, SoundCloud, and Spotify.
 - f) Display at least 50 episodes on the front page, with older episodes accessible via a “View All Episodes” link.

The screenshot shows the 'Business Talk' website's 'Episode Highlights: Best of Our Previous Podcasts' section. The page has a header with 'Business Talk' and navigation links for HOME, ABOUT, PODCASTS, BLOG, CONTACT, and Admin Login. Below the header, the main content area is titled 'Episode Highlights: Best of Our Previous Podcasts' with a sub-instruction 'Explore our archive of insightful conversations with leaders in business, academia, and research.' To the right of the title is a 'View All →' link. The main content consists of a grid of episode cards. Each card includes the episode number (e.g., EP #304, EP #306, EP #307, EP #282), the host's name and title, the date, a thumbnail image, and a 'Click here to Watch' button. The cards are arranged in two rows, with the second row being partially visible. The overall design is clean and professional, using a light color palette and clear typography.

4. Never Miss an Episode

- A. Revised text: Stay Updated with Every New Episode.
- B. Revised text: Stay informed with the latest insights - subscribe to Business Talk on your preferred listening platform.
- C. Logos:
 - a. Subscribe on YouTube: Perfect, no change
 - b. Listen on Spotify: Perfect, no change
 - c. Listen on Apple Podcasts
 - d. Listen on Amazon Music
 - e. Listen on Audible
 - f. Listen on SoundCloud
- D. Keep the button color of all logos similar to their original logo color.
- E. Footer (Black):
 - a. Listen On: Keep all platform logos (mentioned above)
 - b. © 2026 Business Talk. All rights reserved.
 - c. Quick Links: Keep only three tab – Home, Blog and Contact

Never Miss an Episode

Subscribe to Business Talk on your favorite platform and stay updated with the latest insights.

[Subscribe on YouTube](#) [Listen on Spotify](#)

Business Talk

Your premier podcast for cutting-edge trends, groundbreaking research, valuable insights from notable books, and engaging discussions from the realms of business and academia.

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Quick Links

[Home](#) [Podcast Episodes](#) [Blog](#) [Contact](#)

Listen On

[YouTube](#)

[Spotify](#)

[Apple Podcasts](#)

[Amazon Music](#)

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5. Past Episodes

- Revised text: **Watch our... Discover Insights from our past episodes.**
- Increase the average size of the above line.
- Keep EP #309 tab in line with date in all episodes.

Past Episodes

Watch our previous conversations

6 Episodes

EP #308 talk with Deepak Bhatt

#EPISODE 304
DECEMBER 10, 2025,
8:30 PM (IST)

Prof. Yoram (Jerry) Wind
The Lauder Professor Emeritus and Professor of Marketing
The Wharton School, The University of Pennsylvania

Unveiling Wisdom: Essential Lessons from Notable Books
CREATIVITY & AGE OF AI
TOOLKITS FOR MODERN MIND
JERRY WIND

In Conversation with Deepak Bhatt
Founder & CEO, Global Management Consultancy

Watch on YouTube

EP #308 talk with Deepak Bhatt

#EPISODE 276
DECEMBER 11, 2025,
5:30 PM (IST)

Dr. Urs Mueller
Associate Professor of Practice in the Knowledge group: "Strategy & Entrepreneurship"
SDA Bocconi School of Management

Unveiling Wisdom: Essential Lessons from Notable Books
THE ULTIMATE CASE GUIDE
How to Successfully Create a Business Plan
Alexis Nau

In Conversation with Deepak Bhatt
Founder & CEO, Global Management Consultancy

Watch on YouTube

EP #307 talk with Deepak Bhatt

#EPISODE 262
December 11, 2025,
10:00 PM (IST)

Dr. Samir Chopra
Philosophical Counselor and Professor Emeritus of Philosophy
Brooklyn College of The City University of New York

Unveiling Wisdom: Essential Lessons from Notable Books
ANXIETY A PHILOSOPHICAL GUIDE
SAMIR CHOPRA
ANXIETY

In Conversation with Deepak Bhatt
Founder & CEO, Global Management Consultancy

Watch on YouTube

EP #306 talk with Deepak Bhatt

#EPISODE 261
December 9, 2025,
10:00 PM (IST)

Dr. Michael A. Gillespie
Associate Professor of Psychology
L. David Margerit

Unveiling Wisdom: Essential Lessons from Notable Books
Distance Learning Returns to Make Better Decisions

Watch on YouTube

EP #305 talk with Deepak Bhatt

#EPISODE 306
DECEMBER 8, 2025,
11:30 PM (IST)

RESEARCH INSIGHTS
"On the Need for Digital Regulators."

Dr. Cary Coglianese
Edward B. Shils Professor of Law and Professor of Political Science; Director, Penn Program on Regulation

Watch on YouTube

EP #304 talk with Deepak Bhatt

#EPISODE 299
DECEMBER 10, 2025,
8:30 PM (IST)

Dr. Martha L. Olney
Teaching Professor Emerita in Berkeley's Economics Department

Unveiling Wisdom: Essential Lessons from Notable Books
INFLATION HIGHLIGHTS

Watch on YouTube

6. About

- a. Admin Login Rights of About Page (for self-update)
- b. Remove this – A bit about me, Hello, I'm Deepak Bhatt.
- c. Keep white box as it is and remove all texts
- d. Remove this tab – Explore More and all buttons
- e. Remove this - Copyright @ 2025 by Deepak Bhatt

The screenshot shows the 'About' page of the Business Talk website. At the top, there is a navigation bar with links for HOME, ABOUT (which is underlined), PODCASTS, BLOG, and CONTACT, along with an Admin Login button. The main title 'A bit about me' is displayed prominently. Below the title, a short bio states: 'Hello, I'm Deepak Bhatt.' A circular profile picture of Deepak Bhatt is shown next to his name. His bio continues: 'I am the Founder & CEO of Global Management Consultancy and a Business Consultant for BW Businessworld Media in Gujarat. With over 20 years of experience across multiple industries, I am passionate about driving both individual and organizational success.' Below this, there is a section titled 'Business Talk Podcast' with a brief description: 'In June 2024, I launched Business Talk, a podcast series designed to bridge academic rigor with practical insights through research-focused conversations. This platform is dedicated to featuring thought-provoking discussions with leading global academics and thinkers, spotlighting emerging trends, innovative ideas, and transformative insights from business and academia.' Another section, 'Professional Journey', is partially visible. At the bottom of the page, there is a 'Explore More' section with links to 'Global Management Consultancy', 'YouTube Channel', and 'Main Website'. The footer contains copyright information: 'Copyright @ 2025 by Deepak Bhatt' and 'Brought to you by Global Management Consultancy'. It also includes a 'Quick Links' section with links to Home, Podcast Episodes, Blog, Contact, and a 'Listen On' section with links to YouTube, Spotify, Apple Podcasts, and Amazon Music.

7. Blog

- A. Title: Perfect
- B. Revised text: **Gain valuable insights and thought leadership from our dialogues with leading academics and research scholars.**
- C. Give edit/deletion rights of Blog section:
 - a. Adding new Category
 - b. Upload Image – Image URL is not required
 - c. Font Type, Size, Justify, Center, Left, Right alignment box
 - d. Hyperlink option as well (similar to word format)
- D. Revised title: **Latest Insights**

The screenshot shows the homepage of the "Business Talk" blog. At the top, there's a navigation bar with links for HOME, ABOUT, PODCASTS, BLOG (which is underlined), and CONTACT, along with an Admin Login button. Below the navigation is a large header with the text "Business Talk Blog" and a subtitle: "Insights, analysis, and thought leadership from our conversations with world-class academics and business leaders." A search bar is positioned below the header. Underneath, there's a category filter with options like All, Education, Leadership, Technology, Psychology, Sustainability, and Marketing. A featured article is displayed with the title "The Future of Business Education: AI and Beyond" and a brief description: "Explore how artificial intelligence is transforming the landscape of business education and what it means for future leaders." To the left of the article is a small image of a white humanoid robot.

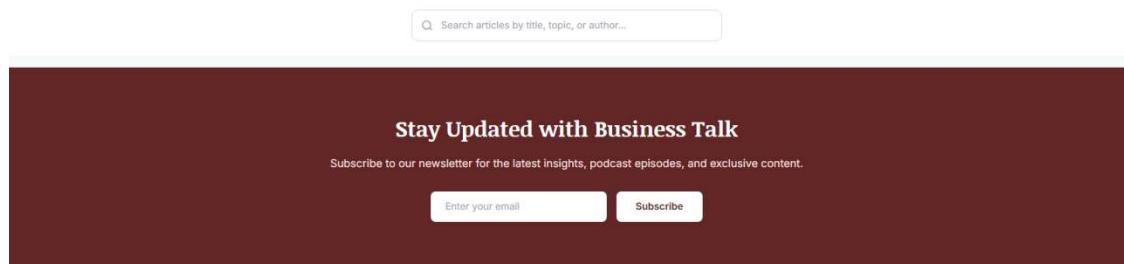
E. Keep the header image blank



F. Remove – Stay updates with Business Talk

G. Revised text - Join our newsletter to receive fresh insights, new podcast releases, and exclusive updates.

H. Remove Explore More Content, YouTube Channel and Main Website tab



Explore More Content

[YouTube Channel](#) [Main Website](#)

8. Contact

- A. Get in Touch: Perfect
 - B. Revised text - Questions or feedback? We're here to listen.

C. Let's Connect:

- a. Revised text - Business Talk brings together thought leaders in academia and research scholars for meaningful conversations. Have something to ask or share? We'd love to hear from you.

D. Email Us:

- a. hellomrbhatt@gmail.com

E. Website:

- a. www.deepakbbhatt.com

F. Location:

- a. Ahmedabad, Gujarat (India)

Get in Touch

Have a question, want to be a guest on our podcast, or interested in collaboration? We'd love to hear from you.

Let's Connect

Business Talk brings together thought leaders, academics, and industry experts for meaningful conversations. Whether you're interested in being a guest, have feedback, or want to explore partnership opportunities, reach out to us.

Email Us
contact@businesstalk.com
deepak@deepakbbhatt.com

Website
www.deepakbbhatt.com

Location
Global - Virtual Studio

Send a Message

Your Name *

Email Address *

Subject *

- G. Remove Follow Us buttons
- H. Remove – Want to Be a Guest?
- I. Remove **Subject*** tab from – Send a Message box

The screenshot shows a section of a website with the following elements:

- Contact Information:**
 - Email Us: contact@businessstalk.com, deepak@deepakbhatt.com
 - Website: www.deepakbhatt.com
 - Location: Global - Virtual Studio
- Follow Us:** Icons for YouTube, LinkedIn, and Twitter.
- Want to Be a Guest? (Callout box):**

We're always looking for thought leaders, researchers, and industry experts to share their insights on Business Talk. If you have expertise in business, technology, leadership, or academia, we'd love to hear from you!
- Send a Message Form:**

Send a Message

Your Name *: John Doe

Email Address *: john@example.com

Subject *: Select a subject

Message *: Tell us more about your inquiry...

Send Message

- J. Remove - Frequently Asked Questions

The screenshot shows a "Frequently Asked Questions" section with the following questions and answers:

- How can I become a guest on Business Talk?**

Send us a message through our contact form with the subject "Guest Inquiry". Include your background, expertise, and potential topics you can discuss. Our team reviews all submissions and will reach out if there's a fit.
- Where can I watch or listen to the podcast?**

Business Talk is available on YouTube, Spotify, Apple Podcasts, and Amazon Music. You can also find all episodes on our main website.
- Do you accept sponsorships?**

Yes, we partner with brands that align with our mission of bringing valuable business insights to our audience. Contact us with the subject "Sponsorship" for more information.
- How often are new episodes released?**

We release new episodes weekly, typically on Wednesdays. Subscribe to our newsletter or YouTube channel to get notified about new releases.

9. Admin Login:

Podcasts Section

- A. **Download Summary Option:** Add a Download Summary feature in both Excel and PDF formats. This should include all previous episodes in a summary format. If feasible, include a timeline view of episodes within the document.
- B. **Visitor Counter:** Add a Site Visitors Gadget near the Published Episode section. Display the total number of visitors to the website. If possible, include a country-wise visitor counter for geographic insights.

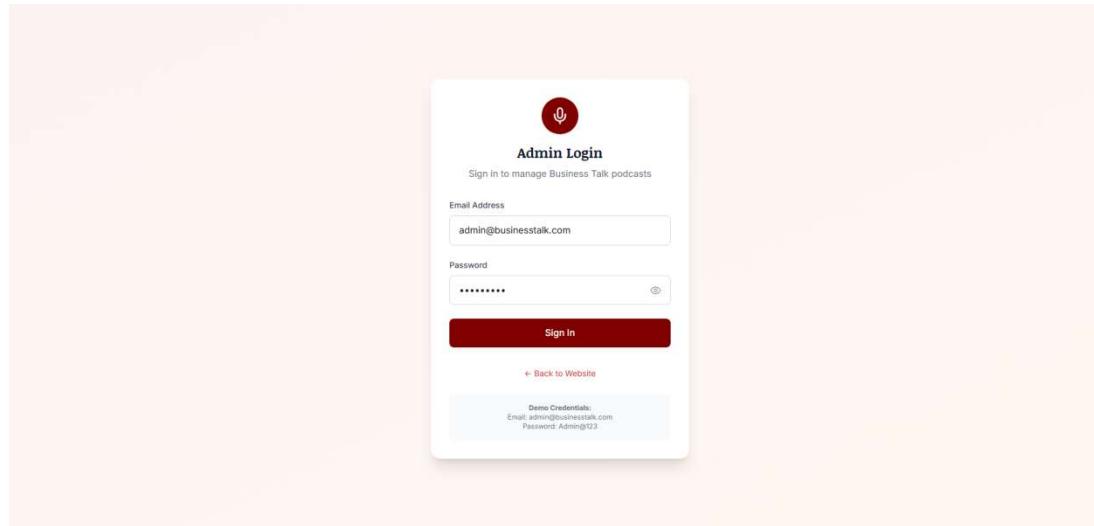
Blog Section

- A. Blog Counter: Add a view counter to display the number of people who have viewed the blog. If possible, include a country-wise views counter for geographic insights.

Menu Bar

The Business Talk logo is not appearing on the menu bar.

- A. Keep Business Talk logo with slightly big size instead of MIC icon.
- B. Revised text: **Log in to manage and update Business Talk podcasts.**



- C. Platform Links:
 - a. Provide Audible URL & SoundCloud URL

A screenshot of a guest information and platform links form. The "Guest Information" section includes fields for "Guest Name" (Dr. John Doe), "Guest Title" (Professor of Marketing), "Institution" (Harvard Business School), and "Guest Image" (a placeholder box with an "Upload Image" button). The "Platform Links" section includes fields for "YouTube URL" (https://youtube.com/watch?v=...), "Spotify URL" (https://open.spotify.com/...), "Apple Podcasts URL" (https://podcasts.apple.com/...), and "Amazon Music URL" (https://music.amazon.com/...). The "Tags (comma separated)" field contains "marketing, research, business". At the bottom are "Cancel" and "Create Podcast" buttons.

10. All Platform URLs:

YouTube: <https://www.youtube.com/@businesstalkwithdeepakbhatt>

Apple Podcasts: <https://podcasts.apple.com/us/podcast/business-talk/id1596076450>

Amazon Music: <https://music.amazon.in/podcasts/1803c906-ea83-406b-82c6-fcacd13873af/business-talk>

Audible: https://www.audible.in/podcast/Business-Talk/B0DC5NTGMS?qid=1723093390&sr=1-1&ref_pageloadid=not applicable&ref=a_search_c3_lProduct_1_1&pf_rd_p=2d02bc98-4366-4f94-99d9-5e898cda0766&pf_rd_r=419ZV0YE7KZNJTE21H1W&pageLoadId=FYjmdUY3osxvbszX&creativeId=b2592cc9-1111-40d9-9474-98f67c8075cc

SoundCloud: https://soundcloud.com/business_talk

Spotify:

https://open.spotify.com/show/3IB2aXm9eZkLiSVaUZEQuK?si=M_9QZ3AISC65B9HIMYXbmg&nd=1&dlsi=234010b1db6d4d14