

₹985M

Revenue

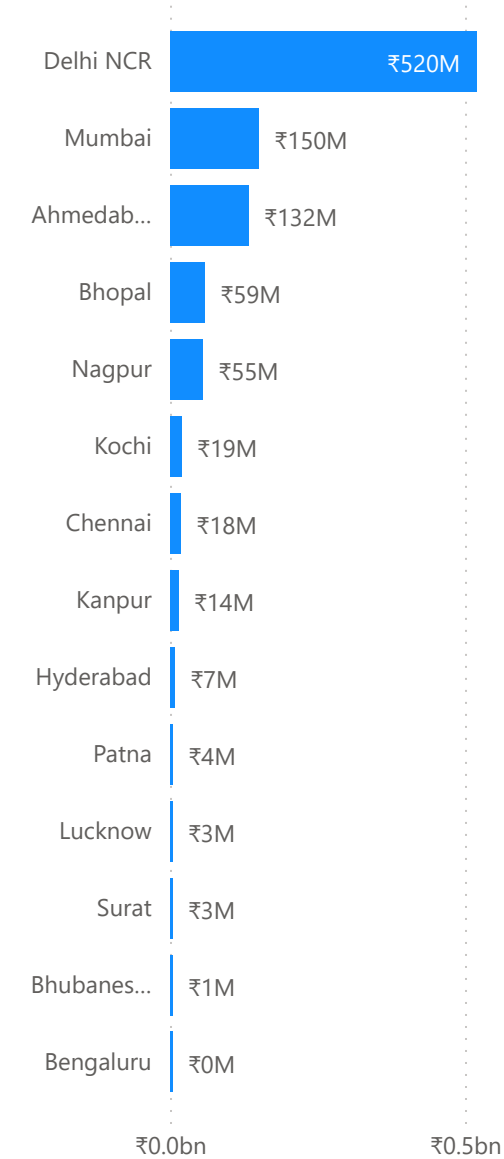
2M

Sales Quantity

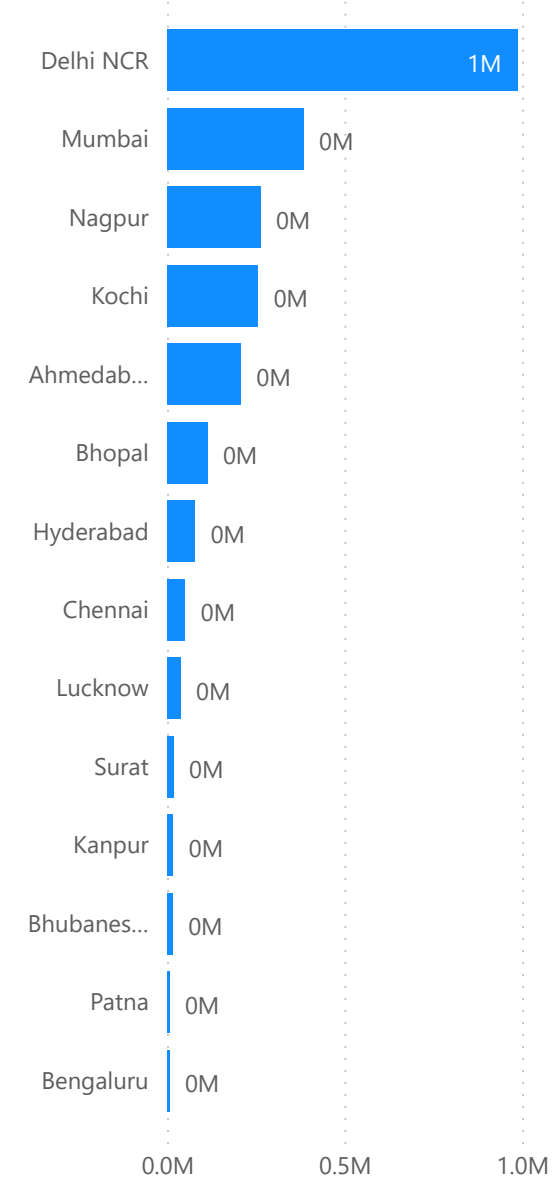
year		▼	
2017		2019	
2018		2020	

cy_date								▼	
Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	>	

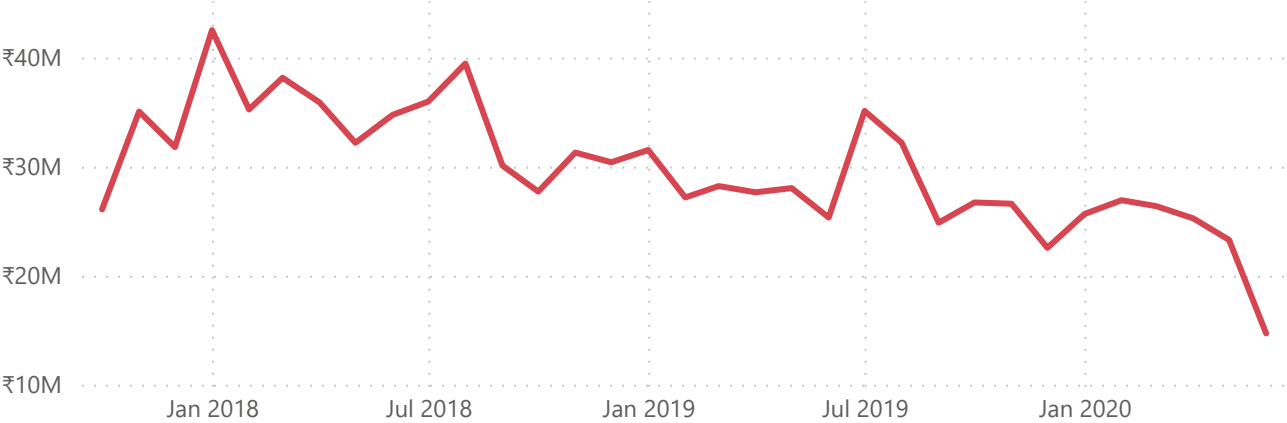
Revenue by Markets



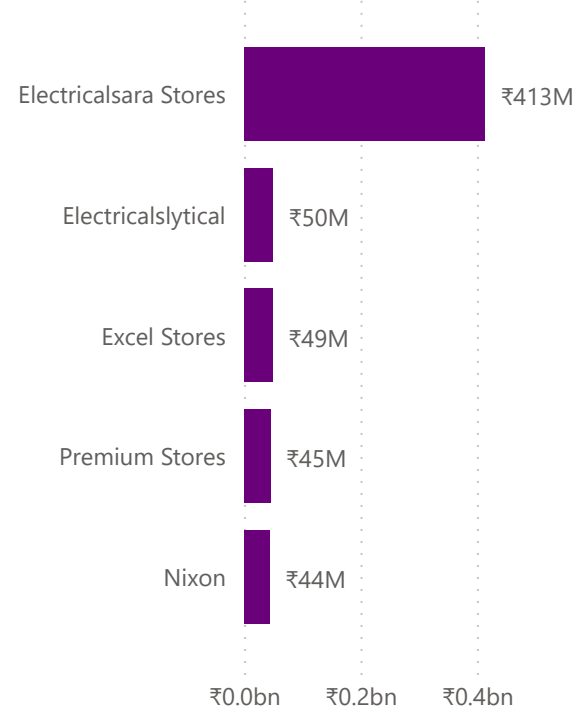
Sales Qty by Markets



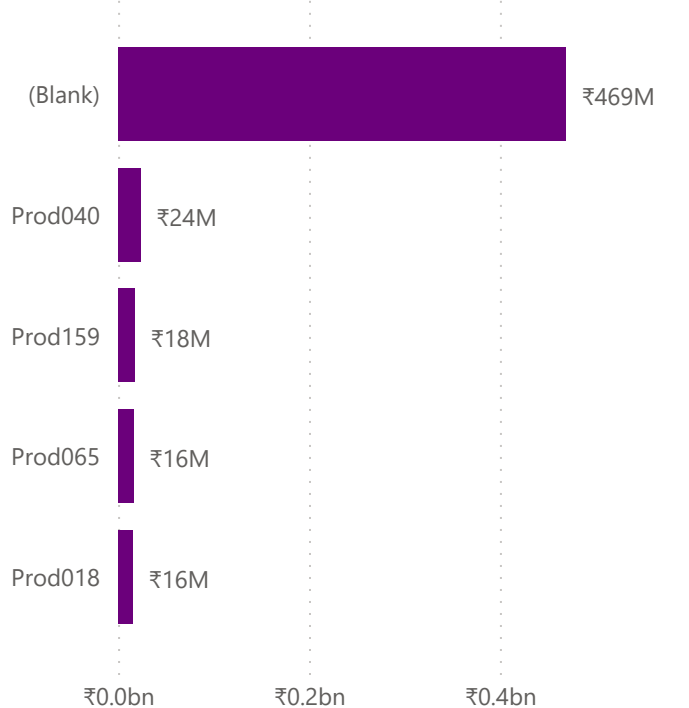
Revenue Trend



Top 5 Customers



Top 5 Products



₹985M

Revenue

2M

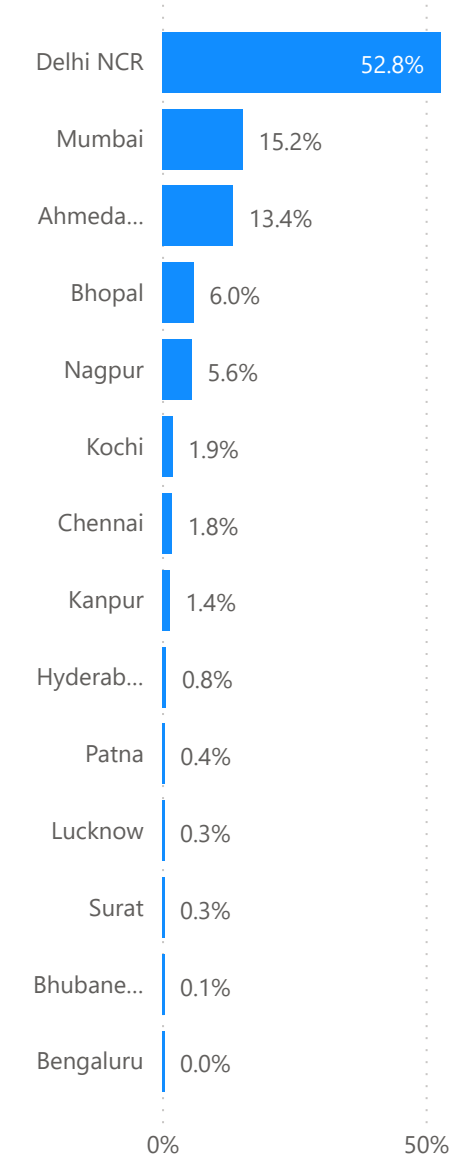
Sales Quantity

₹24.7M

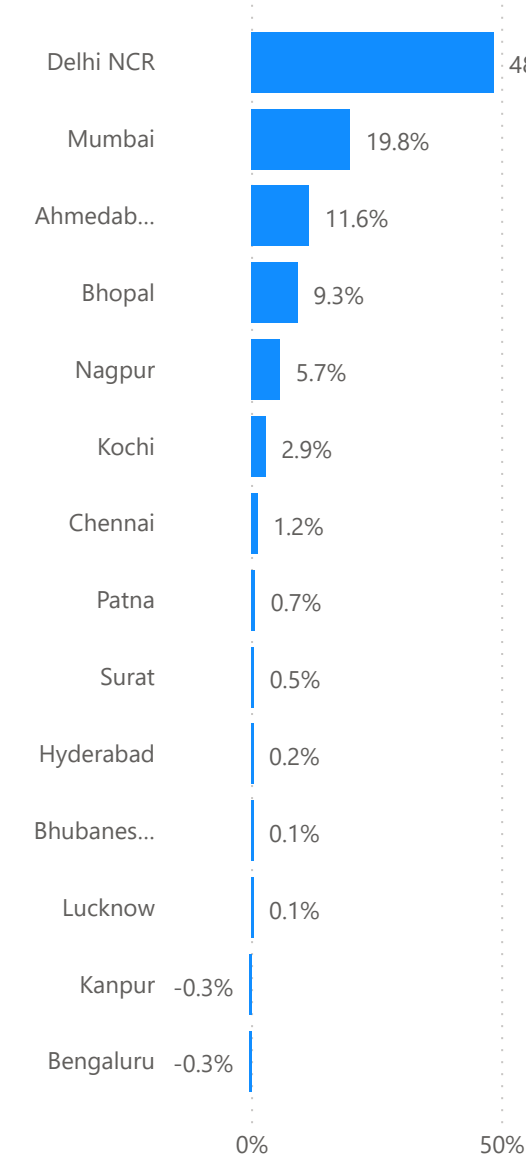
Total Profit Margin

year		cy_date					
2017		2019		Jun 17	Aug 17	Oct 17	Dec 17
2018		2020		Feb 18	Apr 18		
				Jul 17	Sep 17	Nov 17	Jan 18
				Mar 18	May 18		

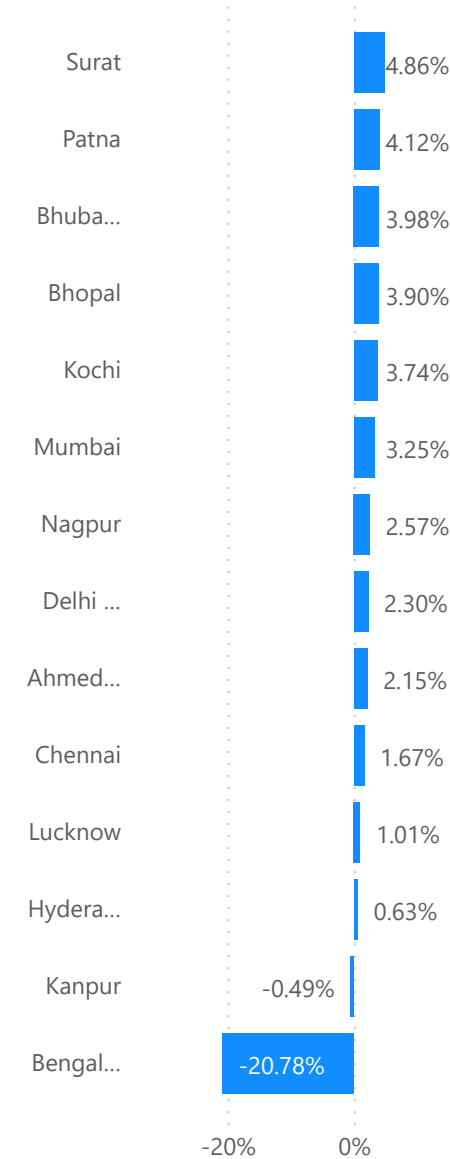
Revenue Contribution % by Market



Profit Contribution % by Market



Profit % by Markets



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsbea Stores	₹3,36,367	0.0%	0.0%	0.82%
Expression	₹4,30,368	0.0%	0.1%	3.51%
Electricalsquipo Stores	₹13,30,361	0.1%	0.4%	6.59%
Electricalslance Stores	₹18,68,461	0.2%	-0.2%	-2.01%
Sage	₹22,52,506	0.2%	0.1%	1.53%
Novus	₹23,59,799	0.2%	0.3%	3.19%
Insight	₹33,42,051	0.3%	0.1%	1.04%
Propel	₹41,83,862	0.4%	0.6%	3.33%
Elite	₹48,37,239	0.5%	0.9%	4.39%
Sound	₹49,66,707	0.5%	0.8%	4.00%
Zone	₹50,67,349	0.5%	0.2%	1.20%
Relief	₹52,30,158	0.5%	0.7%	3.27%
Power	₹57,27,123	0.6%	1.4%	6.18%
All-Out	₹60,68,432	0.6%	0.6%	2.55%
Synthetic	₹61,73,068	0.6%	0.4%	1.42%
Flawless Stores	₹91,56,412	0.9%	1.3%	3.43%
Electricalsopedia Stores	₹1,02,81,203	1.0%	1.3%	3.21%
Unity Stores	₹1,25,89,257	1.3%	0.9%	1.83%
Path	₹1,29,95,938	1.3%	0.9%	1.65%
Logic Stores	₹1,32,01,366	1.3%	2.0%	3.69%
Integration Stores	₹1,39,79,716	1.4%	1.0%	1.76%
Surface Stores	₹1,52,42,562	1.5%	2.0%	3.22%
Leader	₹1,65,29,970	1.7%	5.1%	7.54%
Atlas Stores	₹1,66,66,713	1.7%	1.2%	1.78%
Modular	₹1,73,79,851	1.8%	1.8%	2.60%
Electricalsociety	₹1,74,89,935	1.8%	2.9%	4.14%
Total	₹98,48,68,963	100.0%	100.0%	2.50%

₹985M

Revenue

2M

Sales Quantity

₹24.7M

Total Profit Margin

Profit Target

2%

year

2017

cy_date

Jun 17

Jul 17

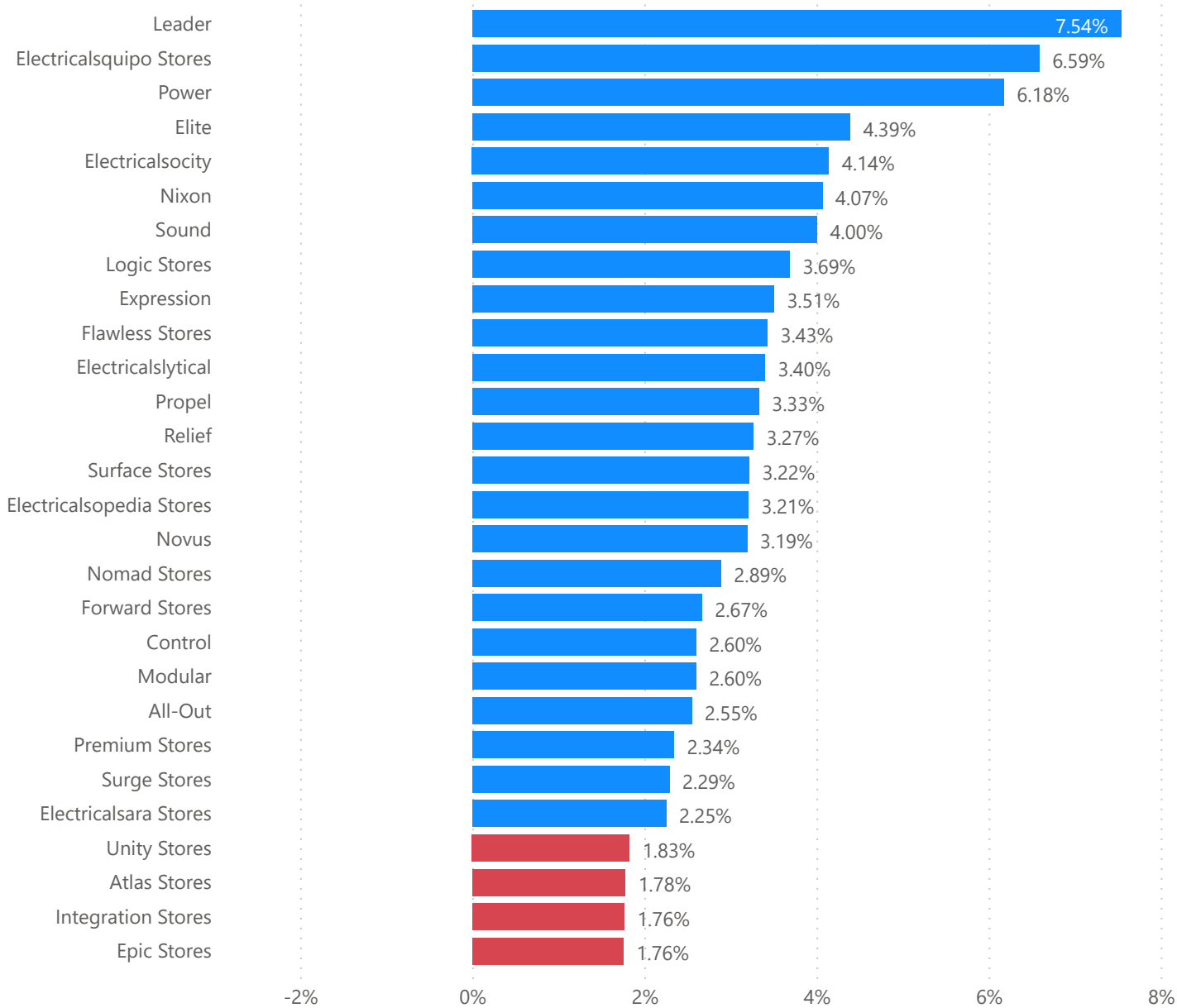
Aug 17

Sep 17

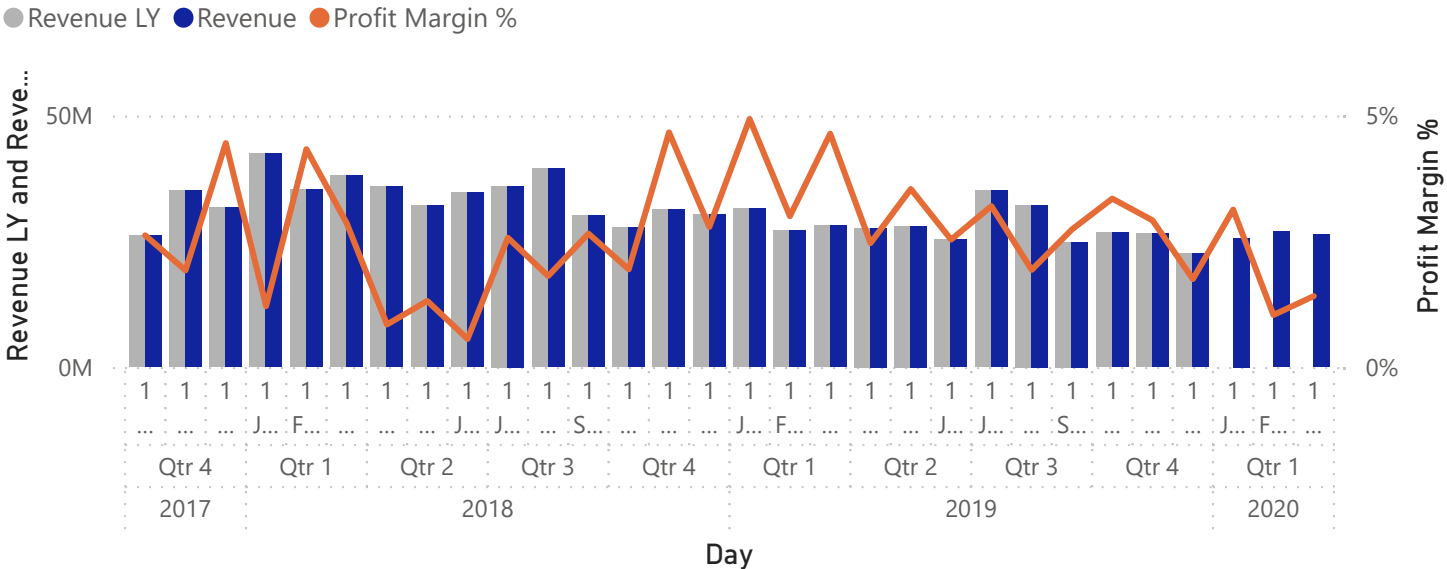
Oct 17

Nov 17

Revenue Contribution % by Market



Revenue LY, Revenue and Profit Margin % by Year, Quarter, Month and Day



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Zone	₹50,67,349	0.5%	0.2%	1.20%
Unity Stores	₹1,25,89,257	1.3%	0.9%	1.83%
Synthetic	₹61,73,068	0.6%	0.4%	1.42%
Surge Stores	₹2,86,48,916	2.9%	2.7%	2.29%
Surface Stores	₹1,52,42,562	1.5%	2.0%	3.22%
Sound	₹49,66,707	0.5%	0.8%	4.00%
Sage	₹22,52,506	0.2%	0.1%	1.53%
Relief	₹52,30,158	0.5%	0.7%	3.27%
Propel	₹41,83,862	0.4%	0.6%	3.33%
Premium Stores	₹4,49,62,166	4.6%	4.3%	2.34%
Power	₹57,27,123	0.6%	1.4%	6.18%
Path	₹1,29,95,938	1.3%	0.9%	1.65%
Total	₹98,48,68,963	100.0%	100.0%	2.50%