



## Welcome



**Reading:** Who should take this course?

5 min



**Video:** Introduction to the course

1 min

## Let's Put Smart to Work



**Video:** Watson - The AI for Business

3 min



**Video:** How Watson Works

5 min



**Reading:** Lesson Summary

10 min

## Watson for AI Professionals



**Video:** Enriching Customer Service

5 min



**Video:** Intelligent Chatbots, Virtual Assistants, and IBM Watson

2 min



**Video:** Assisting in Compliance Oriented Business Processes

3 min



**Video:** Making Data and AI Accessible to All

1 min



**Reading:** Lesson Summary

10 min

## Ways Watson Can Help Your Business



**Video:** 3 Ways Watson Can Help Your Business

3 min



**Video:** What Differentiates Consumer and Business AI



# Lesson Summary

In this lesson, you have learned:

- Examples of real-world applications of Watson in Energy, Natural Gas Production, Farming, and Insurance.
- Deep Learning enables Watson to learn from unstructured data and constantly improve the quality and accuracy of results by learning on the job.
- Transfer Learning enables Watson to learn faster from smaller sets of data while also protecting customer's data and insights.

To learn more about how Watson works to solve real-world business problems, read these case studies:

- [Watson AI is changing how business is done](#)

✓ Complete

Go to next item

