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Introduction to Frequent Pattern Analysis

Frequent Itemsets and Association Rules

✔ **Video:** Frequent Itemsets and Association Rules
20 min

✔ **Reading:** Frequent Itemsets Demo
1h

✔ **Reading:** Association Rules Demo
1h

📋 **Quiz:** Frequent Itemsets and Association Rules Quiz
30 min

Association Rules Demo

Please review the slides and make sure you are comfortable to move forward.

The tutorial is in Jupyter Notebook environment. They cannot be opened directly if you do not have a local environment. You should **upload them to Google Drive, and open them using Google Colaboratory**. The PDF version of the .ipynb is simply for your convenience to read. For your best learning outcome, you should run it, modify it, and experience it!

Data files and .ipynb files are zipped for downloading. In order to practice the case study and run the code, please:

1. Download the zipped data file and ipynb file
2. Unzip them and get the original data files and the .ipynb file
3. Upload the ipynb file to your Google Drive
4. Use Google Colaboratory to open it
5. Upload the data files to your Google Colab file folder



C9-M1-Demo Association Rules.ipynb
ZIP File

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