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Upgrade

# Congratulations!

You have successfully completed **Framework for Data Collection and Analysis**, 1 of 7 courses in **Survey Data Collection and Analytics** from **University of Maryland, College Park**.

Final Grade **100.0** %

Unlock a certificate to share your achievement with the world!



Frauke Kreuter, Ph.D.



Congratulations on finishing the course!

I thank you for your attention, patience with new technology, your commitment to learning, and to contribute to the community. It is heartwarming to see so many people from all over the world assist each other in learning, share freely their knowledge and experiences, and form collaborations that likely last beyond this class.

Help Center

We know each learner had a different level with which they were able to engage in the class, but whether you dropped in for a few videos or did all assignment, we appreciate your participation. After the course officially ends, it might take 2-3 weeks for course staff to finalize grades and issue certificates for so many students. When grades and certificates are available, you'll receive an email from Coursera. You will then find your course certificate on your course records page.

Thank you for helping us in making it work, and thank you for all the valuable feedback that will improve the next offering of this and others courses in survey methodology.

Very warmly yours,

Frauke Kreuter

⤴ Less

## Keep Learning

Course 2 of 7

### Data Collection: Online, Telephone and Face-to-face

This course presents research conducted to increase our understanding of how data collection decisions affect survey errors. This is not a “how-to-do-it” course on data collection, but instead reviews the literature on survey design decisions and data quality in order to sensitize learners to how alternative survey designs might impact the data obtained from those surveys. The course reviews a range of survey data collection... methods that are both interview-based (face-to-face and telephone) and self-administered (paper questionnaires that are mailed and those that are implemented online, i.e. as web surveys). Mixed mode designs are also covered as well as several hybrid modes for collecting sensitive information e.g., self-administering the sensitive questions in what is otherwise a face-to-face interview. The course also covers newer

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Starts June 13

methods such as mobile web and SMS (text message) interviews, and examines alternative data sources such as social media. It concentrates on the impact these techniques have on the quality of survey data, including non-response, and coverage, and assesses the tradeoffs between these error sources when researchers choose a mode or survey design.

**WEEK 1****Research Design and Data Sources****WEEK 2****Measurements and Analysis Plan****WEEK 3****Quality Framework****WEEK 4** Due in 4 days**Application of TSE Framework to Existing Surveys**[Continue](#)

## Course Settings

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