

## Feedback — Week 2 Quiz

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You submitted this quiz on **Wed 18 Feb 2015 8:25 AM PST**. You got a score of **10.50** out of **11.00**. You can [attempt again](#), if you'd like.

### Question 1

Suppose a school collected some data on students' preference for hot dogs(HD) vs. hamburgers(HM). We have the following 2×2 contingency table summarizing the statistics. If lift is used to measure the correlation between HD and HM, what is the value for lift(HD, HM)?

	HD	¬HD	$\Sigma_{row}$
HM	40	24	64
¬HM	210	126	336
$\Sigma_{col}$	250	150	400

**Your Answer****Score****Explanation**☐ -1☐  $-\infty$ ☐ 0☒ 1

1.00

Total

1.00 / 1.00

#### Question Explanation

The correct answer is: "1".

The lift can be calculated by

$$\text{Lift} = \frac{\text{supp}(A \cup B)}{\text{supp}(A) \cdot \text{supp}(B)},$$

where  $\text{supp}(A)$  and  $\text{supp}(B)$  refer to the relative support of  $A$  and  $B$  respectively. Thus,

$$\text{Lift} = \frac{40/400}{250/400 \times 64/400} = 1.$$

## Question 2

Suppose Coursera collected statistics on the number of students who take courses on data mining (DM) and machine learning (ML). We have the following 2×2 contingency table summarizing the statistics. If  $\chi^2$  is used to measure the correlation between DM and ML, what is the  $\chi^2$  score?

	DM	¬DM	$\Sigma_{row}$
ML	700	300	1000
¬ML	500	1500	2000
$\Sigma_{col}$	1200	1800	3000

Your Answer

Score

Explanation

☐ -562.5

☐ -225

☐ 225

☒ 562.5



1.00

Total

1.00 / 1.00

### Question Explanation

The correct answer is: "562.5".

The contingency table with expected values is following table

	DM	¬DM	$\Sigma_{row}$
ML	700 (400)	300 (600)	1000
¬ML	500 (800)	1500 (1200)	2000

$\Sigma_{col}$	1200	1800	3000
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$\chi^2$  can be evaluated as follows

$$\chi^2 = \sum_i \frac{(O_i - E_i)^2}{E_i}$$

where  $O_i$  is the observed frequency, and  $E_i$  is the expected frequency, thus

$$\chi^2 = \frac{(700 - 400)^2}{400} + \frac{(300 - 600)^2}{600} + \frac{(500 - 800)^2}{800} + \frac{(1500 - 1200)^2}{1200} = 562.5.$$

### Question 3

What is the value range of the Lift measure?

Your Answer	Score	Explanation
<input type="radio"/> [-1, 1]		
<input checked="" type="radio"/> [0, +∞)	✓ 1.00	
<input type="radio"/> [0, 1]		
<input type="radio"/> (-∞, +∞)		
Total	1.00 / 1.00	

#### Question Explanation

By definition, the correct answer is: "[0, +∞)".

### Question 4

Which of the following measures is NOT null invariant?

Your Answer	Score	Explanation
<input type="radio"/> Cosine		
<input checked="" type="radio"/> $\chi^2$	✓ 1.00	
<input type="radio"/> Kulczyński		
<input type="radio"/> All confidence		

Total

1.00 / 1.00

**Question Explanation**

The correct answer is: " $\chi^2$ ".

Null transactions are considered in  $\chi^2$ .

**Question 5**

Suppose we are interested in analyzing the transaction history of several supermarkets with respect to purchase of apples(A) and bananas(B). We have the following table summarizing the transactions.

Supermarket	AB	$\neg AB$	$A \neg B$	$\neg A \neg B$
S1	100,000	7,000	3,000	300
S2	100,000	7,000	3,000	90,000

Denote  $l_i$  as the lift measure and  $k_i$  as the Kulczyznski measure for supermarket  $S_i$  ( $i = 1, 2$ ).

Which of the following is correct?

**Your Answer****Score****Explanation**
☒  $l_1 \neq l_2, k_1 = k_2$ 


1.00

☐  $l_1 = l_2, k_1 \neq k_2$ 
☐  $l_1 \neq l_2, k_1 \neq k_2$ 
☐  $l_1 = l_2, k_1 = k_2$ 

Total

1.00 / 1.00

**Question Explanation**

The correct answer is: " $l_1 \neq l_2, k_1 = k_2$ ".

Lift is not null invariant and therefore sensitive to the number of null transactions, while Kulczyznski is null invariant.

## Question 6

Consider the support-based and null-invariant definitions for negative patterns. For negative pattern threshold  $\epsilon = 0.011$ , which of the following patterns would be considered a negative pattern by the null-invariant definition but not the support-based definition?

Your Answer	Score	Explanation
<input checked="" type="radio"/> A media content provider has 1,000,000 users. Movie A and Movie B were viewed by 1000 users each in the last month, but only 10 users viewed both.	1.00	
<input type="radio"/> There are 5 million registered students on an online education website. 5000 students registered for Music 101, and 50,000 students registered for Data Mining, but only 500 students registered for both.		
<input type="radio"/> Both of the above are correct.		
<input type="radio"/> None of the above are correct.		
Total	1.00 / 1.00	

### Question Explanation

The correct answer is: "A media content provider has 1,000,000 users. Movie A and Movie B were viewed by 1000 users each in the last month, but only 10 users viewed both."

Null-invariant:

$$\frac{P(A|B)+P(B|A)}{2} = \frac{10/1000+10/1000}{2} = 0.01 \leq \epsilon$$

Support based:

$$\begin{aligned} \text{sup}(\text{Movie A}) &= \text{sup}(\text{Movie B}) = \frac{1000}{1000000} = 10^{-3} \\ \text{sup}(\text{Movie A} \cup \text{Movie B}) &= \frac{10}{1000000} = 10^{-5} \\ \text{sup}(\text{Movie A}) * \text{sup}(\text{Movie B}) &= 10^{-3} * 10^{-3} = 10^{-6} \\ &< \text{sup}(\text{Movie A} \cup \text{Movie B}) \end{aligned}$$

Thus, {Movie A, Movie B} is a negative pattern by the null-invariant definition but not the support based definition.

Null-invariant:

$$\frac{P(DM|Music)+P(Music|DM)}{2} = \frac{500/5000+500/50,000}{2} = 0.055 > \epsilon$$

Support based:

$$\begin{aligned}\text{sup}(\text{DM}) &= \frac{50000}{5000000} = 0.01 \\ \text{sup}(\text{Music}) &= \frac{5000}{5000000} = 0.001 \\ \text{sup}(\text{DM} \cup \text{Music}) &= \frac{500}{5000000} = 10^{-4} \\ \text{sup}(\text{DM}) * \text{sup}(\text{Music}) &= 0.01 * 0.001 = 10^{-5} < \text{sup}(\text{DM} \cup \text{Music})\end{aligned}$$

Thus, {DM, Music} is not a negative pattern by either definition.

## Question 7

Pat-ID	Item-Sets	Support
P1	{A, C, E, S}	205227
P2	{F, A, C, E, S}	205211
P3	{F, A, C, E, T, S}	101758
P4	{F, A, C, T, S}	161563
P5	{A, C, T, S }	161576

Table 1: Support for frequent itemsets

Consider two patterns  $P_1$  and  $P_2$  such that  $O(P_1) \subseteq O(P_2)$ , where  $O(P_i)$  is the corresponding itemset of pattern  $P_i$ . Take a second to convince yourself that the following is true:

$$\text{Dist}(P_1, P_2) = 1 - \frac{|T(P_1) \cap T(P_2)|}{|T(P_1) \cup T(P_2)|} = 1 - \frac{|T(P_2)|}{|T(P_1)|}$$

Which of the following patterns in Table 1 is  $\delta$ -covered by {F, A, C, E, T, S} for  $\delta=0.4$ ? Select all that apply.

Your Answer	Score	Explanation
<input checked="" type="checkbox"/> {F, A, C, T, S}	✓ 0.25	
<input checked="" type="checkbox"/> {A, C, T, S}	✓ 0.25	
<input checked="" type="checkbox"/> {F, A, C, E, S}	✗ 0.00	
<input checked="" type="checkbox"/> {A, C, E, S}	✗ 0.00	
Total	0.50 / 1.00	

### Question Explanation

The correct answers are: "{F, A, C, T, S}" and "{A, C, T, S}".

$Dist(\{F, A, C, E, T, S\}, \{A, C, E, S\}) = 1 - 101758/205227 = 0.504$   
 $Dist(\{F, A, C, E, T, S\}, \{F, A, C, E, S\}) = 1 - 101758/205211 = 0.504$   
 $Dist(\{F, A, C, E, T, S\}, \{F, A, C, T, S\}) = 1 - 101758/161563 = 0.370$   
 $Dist(\{F, A, C, E, T, S\}, \{A, C, T, S\}) = 1 - 101758/161576 = 0.370$

Thus,  $\{F, A, C, T, S\}$ ,  $\{A, C, T, S\}$  are 0.4-covered by  $\{F, A, C, E, T, S\}$

## Question 8

Transactions	# of Transactions
(abe)	100
(bcf)	100
(acf)	100
(abcef)	100

Table 2: # transactions in a database.

Given the transactions in Table 2, which of the following is a 0.5-core pattern of (abcef)? Select all that apply

Your Answer	Score	Explanation
<input type="checkbox"/> (a)	✓ 0.20	
<input checked="" type="checkbox"/> (e)	✓ 0.20	
<input checked="" type="checkbox"/> (abe)	✓ 0.20	
<input checked="" type="checkbox"/> (acfe)	✓ 0.20	
<input checked="" type="checkbox"/> (abcef)	✓ 0.20	
Total	1.00 / 1.00	

### Question Explanation

The correct answers are: "(acfe)", "(abcef)", "(e)", and "(abe)".

Every pattern except (a) is contained in at most one other pattern in the database, making it a 0.5-core pattern of (abcef).

## Question 9

A constraint is anti-monotone if an itemset S violates the constraint, so do all of its supersets.

Which of following constraints is anti-monotone?

Your Answer	Score	Explanation
<input checked="" type="radio"/> Relative support of $S > 0.3$	✓ 1.00	
<input type="radio"/> $\text{range}(S.\text{profit}) > 10$		
<input type="radio"/> $\text{avg}(S.\text{price}) < 10$		
<input type="radio"/> $\text{sum}(S.\text{price}) > 25$		
Total	1.00 / 1.00	

### Question Explanation

The correct answer is: "Relative support of  $S > 0.3$ "

Suppose  $X$  is the superset of  $S$ ; if so, the following inequalities always hold for all  $X$ :

- Relative support of  $X \leq$  Relative support of  $S$
- $\text{sum}(X.\text{price}) \geq \text{sum}(S.\text{price})$
- $\text{avg}(X.\text{price}) \leq \text{avg}(S.\text{price})$
- $\text{range}(X.\text{profit}) \geq \text{range}(S.\text{profit})$

From these inequalities, we can easily verify that relative support of  $S > 0.3$  is anti-monotone.

## Question 10

A constraint is monotone if an itemset  $S$  satisfies the constraint, so do all of its supersets. Which of following constraints is monotone?

Your Answer	Score	Explanation
<input checked="" type="radio"/> $\text{sum}(S.\text{price}) > 20$	✓ 1.00	
<input type="radio"/> $\text{avg}(S.\text{price}) < 10$		
<input type="radio"/> $\text{min}(S.\text{price}) > 10$		
<input type="radio"/> Support of $S > 100$		
Total	1.00 / 1.00	

### Question Explanation

The correct answer is: " $\text{sum}(S.\text{price}) > 20$ "

Suppose  $X$  is the superset of  $S$ ; if so, the following inequalities always hold for all  $X$ :



- support of  $X \leq$  support of  $S$
- $\min(X.\text{price}) \leq \min(S.\text{price})$
- $\text{avg}(X.\text{price}) < \text{avg}(S.\text{price})$
- $\text{sum}(X.\text{price}) \geq \text{sum}(S.\text{price})$

From these inequalities, we can easily verify that  $\text{sum}(S.\text{price}) > 20$  is monotone.

## Question 11

A constraint is succinct if the constraint  $c$  can be enforced by directly manipulating the data.

Which of following constraints is NOT succinct?

Your Answer	Score	Explanation
<input type="radio"/> $\min(S.\text{profit}) < 40$		
<input checked="" type="radio"/> $\text{range}(S.\text{price}) > 2$	✓ 1.00	It cannot be determined beforehand since range of the price of itemset $S$ keeps increasing.
<input type="radio"/> $v \in S$		
<input type="radio"/> $\min(S.\text{profit}) > 40$		
Total	1.00 / 1.00	

### Question Explanation

The correct answer is: " $\text{range}(S.\text{price}) > 2$ "