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Introduction to Frequent Pattern Analysis

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Frequent Itemsets and Association Rules

Assessment Strategy

Learning Reflections

Welcome to join the learning with us! In this course, you may find the assessment strategy to be different than other, more traditional learning experiences you've had. Instead of merely testing your knowledge using questions and correct/incorrect answers, you'll have a combination of assessment activities. You'll do some quizzes (with unlimited tries), you'll practice the knowledge and tools in case studies, you'll share and review the product of your colleagues, and you'll write learning reflections that allow you to engage in your own learning process.

Why have we decided to go beyond the traditional approach?

We believe that learning should be fun and joyful. You're curious about a subject and want to know more about it. Of course, it's important that you master the concepts, but it's also important that you reflect on the successes and failures you've experienced. This is how human beings learn.

Every individual has talent, natural aptitude varies widely from person to person, and every learning experience is unique. Merely using a set of questions that tests your understanding with the correct/incorrect assessment approach isn't fair or effective.

Why have we included learning reflections in the assessment?

We believe the most important thing we can do for you, in addition to teaching the subject matter, is to help you be a better learner. Developing the metacognitive skills necessary to evaluate your successes and failures is essential to the learning process. And those metacognitive skills will help you learn anything you want to learn more effectively.

You will still be given questions to check your understanding, but you'll also be given solutions to these questions to confirm your understanding. It's always important to know what's correct and incorrect. However, your success in this course will not merely be measured by your ability to produce correct answers, but rather by your ability to evaluate the challenges you've faced and to develop strategies for improvement.

Lastly, the learning reflection approach allows you to grow from your own journey. In the community, there are many people like you. All of us try, we feel frustrated, we try again, we conquer, and we grow together. So thank you for joining us as a community of learners!

Enjoy your learning, and let's get started!

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