Learning checkpoint - use cases and current powers/limitations of AR

- ARCore can be used to create dynamic experiences for businesses, nonprofits, healthcare, schools, and more.

- ARCore's strengths are its phone-based spatial mapping capabilities and addressable user base. Approximately 85% of phones around the world run on the Android operating system.

- At the beginning of 2018, ARCore is already available on 100 million Android-powered smartphones and that number continues growing. ARCore requires a lot of processing power, so not all older Android models have the necessary specifications yet. ARCore is also available in China.

- Limitations to consider with contemporary AR technology include: low-light environments, a lack of featured surfaces, and the availability of powerful mobile processors in new phones.

Mark as completed

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