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## **Association Rules**



**Reading:** Association Rules 2h

## **Association Rules**

Task: Mining Association Rules

Explanation: In this module, you will practice association rule mining, a technique used to discover interesting relationships between items in transactional databases. You will work with the dataset of your choice, and produce the report of your analysis.

Associated Course (if you haven't taken it or mastered the skills):

• <u>Association Rules Analaysis</u> ∠

## Instructions:

- 1. Apriori Algorithm: Implement the Apriori algorithm to identify frequent itemsets and generate association rules.
- 2. FPGrowth: Learn about the FPGrowth algorithm, an efficient approach for mining frequent itemsets.
- 3. Association Rule Mining: Discover interesting association rules based on support and confidence thresholds.

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