### Feedback — Week 4 Practice Quiz

Help Center

You submitted this quiz on **Sat 4 Jul 2015 1:29 AM PDT**. You got a score of **10.00** out of **10.00**.

## **Question 1**

Which one of the following statements is **not** an opinion?

| Your Answer  |   | Score       | Explanation |
|--|---|-------------|-------------|
| <ul> <li>PLSA always performs similarly to LDA.</li> </ul> |   |             |             |
| PLSA is the best method for a topic mining task.           |   |             |             |
| PLSA is a mixture model.                                   | ~ | 1.00        |             |
| Total  |   | 1.00 / 1.00 |             |
|  |   |             |             |

## **Question 2**

Word unigrams are the best performing features for sentiment classification.

| Your Answer             |   | Score       | Explanation |
|-------------------------|---|-------------|-------------|
| True                    |   |             |             |
| <ul><li>False</li></ul> | ~ | 1.00        |             |
| Total                   |   | 1.00 / 1.00 |             |

### **Question Explanation**

The best feature will depend at the task and dataset at hand. In general, word bigrams tend to perform better than unigrams for sentiment analysis.

## **Question 3**

Suppose we are using logistic regression for binary classification (i.e., k=2) where the number

of features is M. Then, the number of parameters to be estimated is M+1.

| Your Answer |   | Score       | Explanation |
|-------------|---|-------------|-------------|
| True        | ~ | 1.00        |             |
| ○ False     |   |             |             |
| Total       |   | 1.00 / 1.00 |             |

#### **Question Explanation**

In addition to the  ${\cal M}$  weights associated with the  ${\cal M}$  features, an additional threshold weight has to be estimated.

### **Question 4**

Which of the following is not true about Latent Aspect Rating Analysis (LARA)?

| Your Answer  |   | Score  | Explanation |
|--|---|--------|-------------|
| <ul> <li>LARA is composed of two stages: Aspect Segmentation and<br/>Latent Rating Regression.</li> </ul>                                    |   |        |             |
| <ul> <li>LARA assumes that all latent aspects have equal weights,<br/>and the overall rating is the average of the aspect rating.</li> </ul> | ~ | 1.00   |             |
| <ul> <li>LARA is a generative model for inferring ratings of latent<br/>aspects.</li> </ul>  |   |        |             |
| Total  |   | 1.00 / |             |
|  |   | 1.00   |             |

#### **Question Explanation**

The latent aspect weights are not necessarily equal; they are inferred using maximum likelihood.

# **Question 5**

NetPLSA leverages the power of both the text and the network structure to mine topics.

| Your Answer | Score | Explanation |
|-------------|-------|-------------|
| ○ False     |       |             |

| True  | ✓ | 1.00        |
|-------|---|-------------|
| Total |   | 1.00 / 1.00 |
|       |   |             |

## **Question 6**

NetPLSA tries to smooth the topic transitions by forcing neighbor nodes in the network to have different topic coverage.

| Your Answer |          | Score       | Explanation |
|-------------|----------|-------------|-------------|
| True        |          |             |             |
| False       | <b>~</b> | 1.00        |             |
| Total       |          | 1.00 / 1.00 |             |

#### **Question Explanation**

NetPLSA has an additional term in its objective function which penalizes cases where neighbor nodes are assigned different topic coverage.

# **Question 7**

Contextual Probabilistic Latent Semantic Analysis (CPLSA) can be applied to which of the following tasks?

| Your Answer   |          | Score  | Explanation |
|---|----------|--------|-------------|
| Discovering temporal trends of topics in text   |          |        |             |
| <ul> <li>Revealing how the coverage of topics in different locations<br/>evolves over time</li> </ul> |          |        |             |
| All of the above  | <b>~</b> | 1.00   |             |
| Total   |          | 1.00 / |             |
|   |          | 1.00   |             |

### **Question Explanation**

Both time and location can be treated as context when performing topic modeling, which makes CPLSA an appropriate choice.

### **Question 8**

Suppose we are interested in discovering topics whose coverage in Twitter has strong correlations with airline prices. Which method would be best suited for this task?

| Your Answer  |   | Score       | Explanation |
|--|---|-------------|-------------|
| ○ LDA  |   |             |             |
| ○ PLSA   |   |             |             |
| • Iterative Topic Modeling with Time Series Feedback | ~ | 1.00        |             |
| Contextual PLSA (CPLSA)                              |   |             |             |
| Total  |   | 1.00 / 1.00 |             |

#### **Question Explanation**

Airline prices can be viewed as a time series, so Iterative Topic Modeling with Time Series Feedback is a suitable choice in this case.

### **Question 9**

Assume we are using word n-grams as features to perform sentiment classification. Then, higher values of n will usually be **less** prone to overfitting (i.e., for higher values of n, the difference between training and testing accuracies will be smaller).

| Your Answer             |   | Score       | Explanation |
|-------------------------|---|-------------|-------------|
| <ul><li>False</li></ul> | ~ | 1.00        |             |
| True                    |   |             |             |
| Total                   |   | 1.00 / 1.00 |             |

#### **Question Explanation**

Large values of n will usually allow the classifier to achieve a high accuracy on the training data, while that on the testing data will be considerably lower.

## **Question 10**

Deep learning is a new topic emerging in machine learning. Suppose we are interested in knowing whether US researchers and those outside the US have different focuses when working on this topic. For this purpose, we can collect research publications with metadata such as the author names, their affiliations, and locations. Which of the following text mining techniques is most suitable for this task?

| Your Answer   |          | Score       | Explanation |
|---|----------|-------------|-------------|
| Contextual PLSA (CPLSA)                               | <b>~</b> | 1.00        |             |
| Iterative Topic Modeling with Time Series Supervision |          |             |             |
| Text clustering                                       |          |             |             |
| Total   |          | 1.00 / 1.00 |             |
| Question Explanation                                  |          |             |             |
| Location can be viewed as the context.                |          |             |             |