



Welcome

Let's Put Smart to Work

Watson for AI Professionals

Ways Watson Can Help Your Business

- ✓ **Video:** 3 Ways Watson Can Help Your Business
3 min
- ✓ **Video:** What Differentiates Consumer and Business AI Systems
5 min
- ✓ **Video:** Getting Started on your AI Journey
3 min
- ✓ **Reading:** Lesson Summary
10 min

Quiz



Lesson Summary

In this lesson, you have learned:

Watson is helping teams and businesses

- Reimagine their workflows, using its capabilities to process massive amounts of data faster, to remember, understand, and make recommendations.
- Learn more from less data, using a technique called Transfer Learning.
- Protect their data and insights, using a 3-layered learning model.

It is important to recognize how Consumer AI is different from Business AI

- Consumer AI is all around us, on our smartphones, in our homes and devices, and impacting virtually all aspects of our everyday lives.
- Business AI impacts how we engage with our clients, the way we perform our responsibilities at work, and our business processes.

The 3 steps of that can help customers get started on their AI journey

- The use case through which they can prove that AI can benefit their organization.
- The governance frameworks, methodologies, best practices, and anything else needed to adopt the proven use case across the organization.