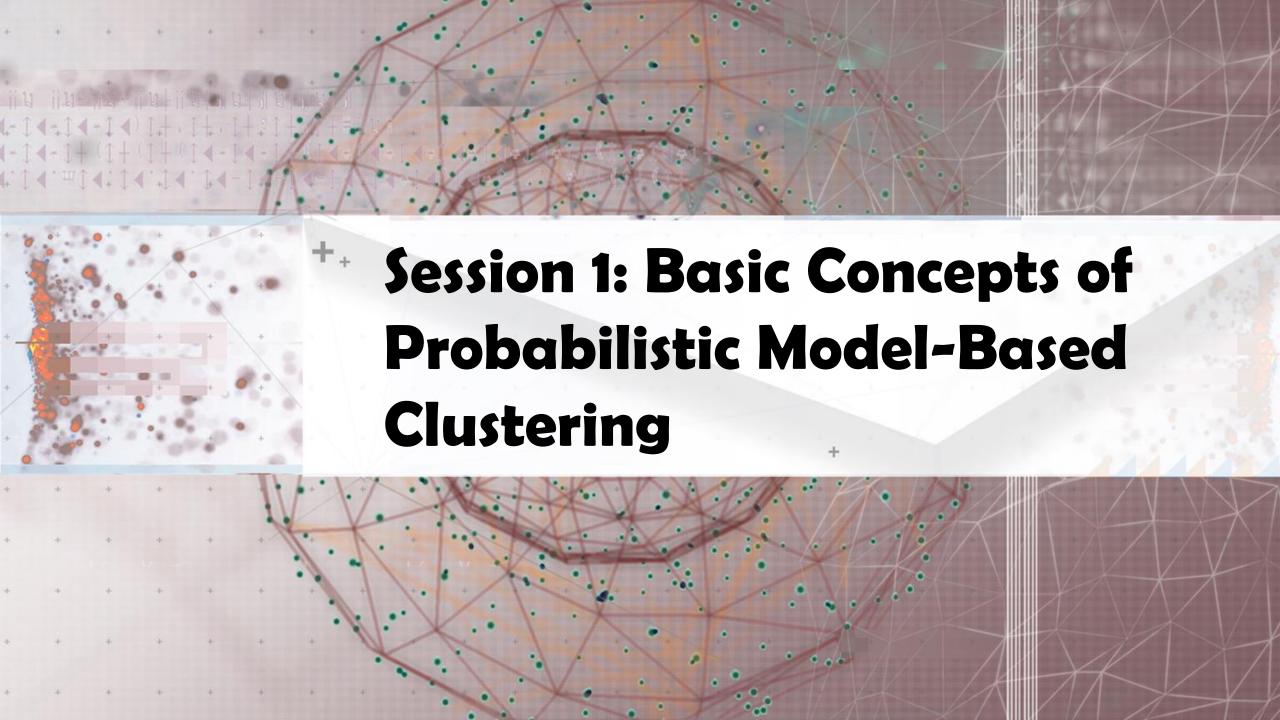


### Lecture 6. Probabilistic Model-Based Clustering Methods

- Basic Concepts of Probabilistic Model-Based Clustering
- Mixture Models for Cluster Analysis
- Gaussian Mixture Models
- ☐ The Expectation-Maximization (EM) Algorithm (Univariate)
- The Expectation-Maximization (EM) Algorithm (Multivariate)
- Analysis of the Mixture Model Methods
- Summary

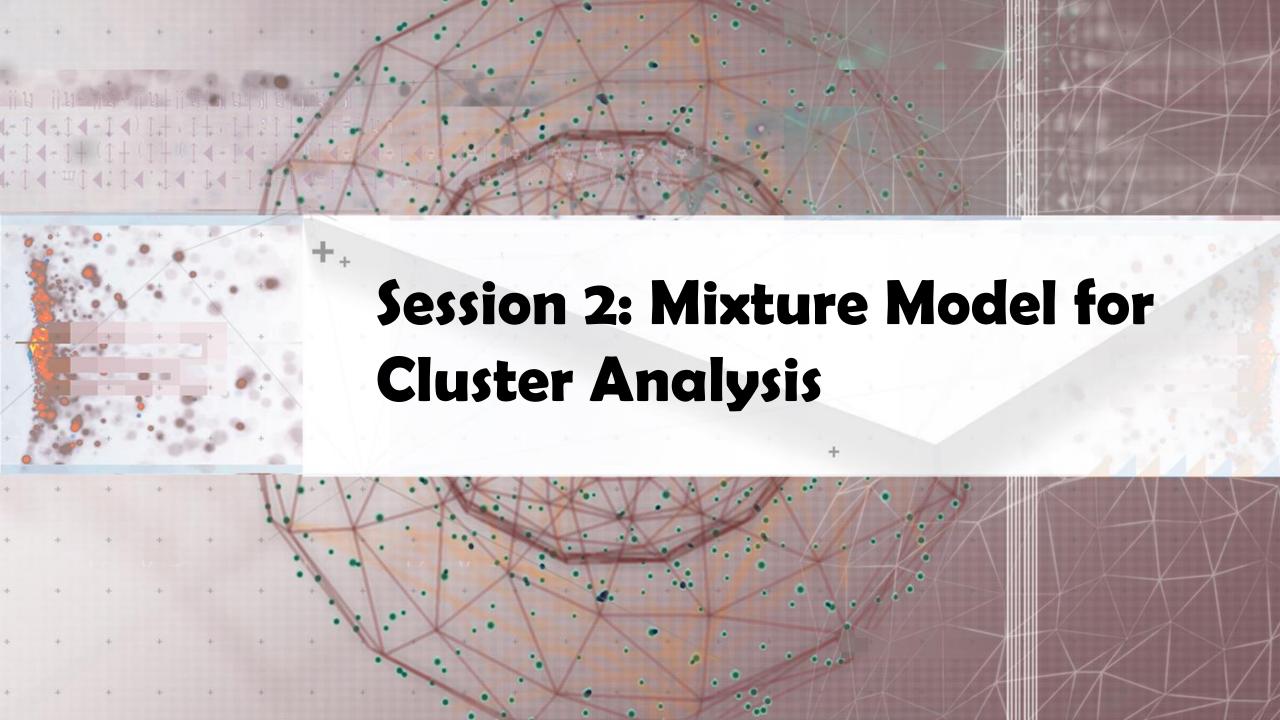


## Probabilistic Model-Based Clustering: Basic Concepts

- Probabilistic model
  - Model the data from a generative process
  - Assume the data are generated by a mixture of underlying probability distributions
  - Attempt to optimize the fit between the observed data and some mathematical model using a probabilistic approach
- Probabilistic model-based clustering
  - Each cluster can be represented mathematically by a parametric probability distribution (e.g., Gaussian or Poisson distribution)
  - Cluster: Data points (or objects) that most likely belong to the same distribution
  - □ Clustering: Parameter estimation so that they will have a *maximum likelihood fit* to the model by a mixture of *K* component distributions (i.e., K clusters)
- Broad applications
  - Image segmentation, document clustering, topic modeling, etc.

## Typical Probabilistic Model-Based Clustering Methods

- Mixture models
  - Assume observations to be clustered are drawn from one of several components
  - Infer the parameters of these components (i.e., clusters) and assign data points to specific components of the mixture
- The Expectation-Maximization (EM) algorithm
  - □ A general technique to find maximum likelihood estimations in mixture models
  - ☐ The EM algorithm for Gaussian mixture model
- □ **Probabilistic topic models** for text clustering and analysis (to be covered in the "Text Mining" course)
  - Probabilistic latent semantic analysis (PLSA)
  - Latent Dirichlet allocation (LDA)



## **Model-Based Clustering**

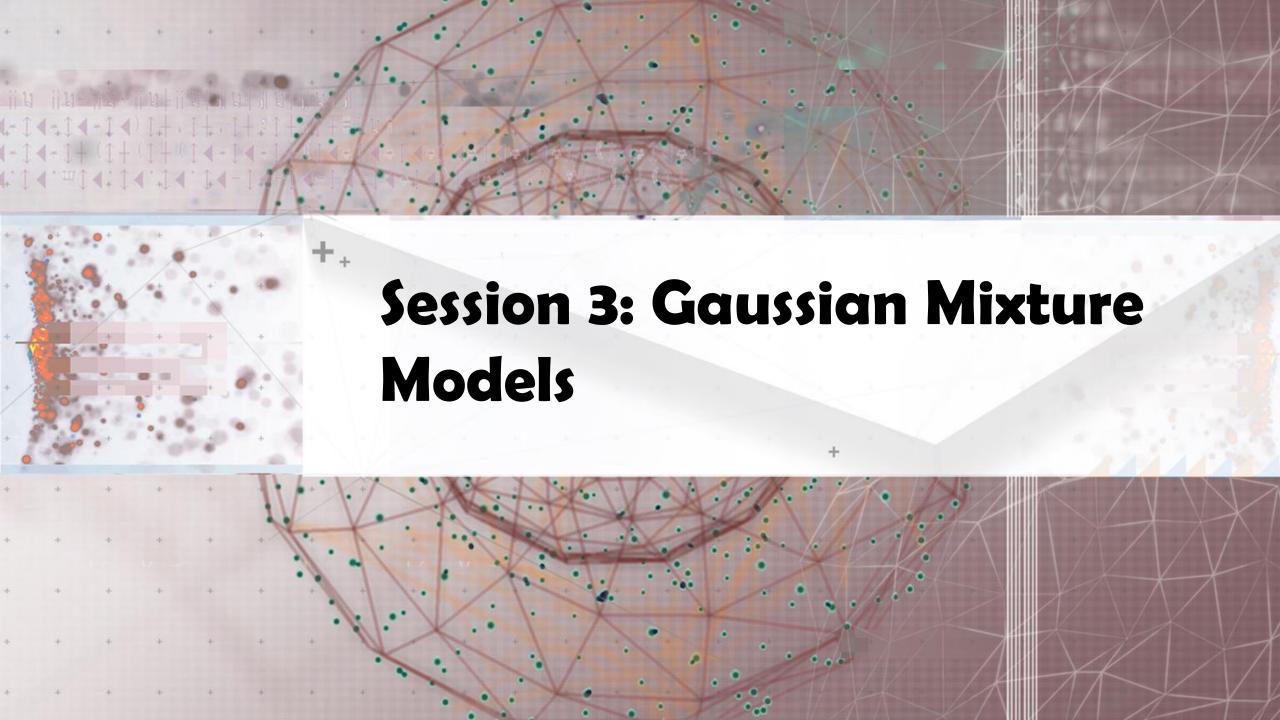
- $\square$  A set C of k probabilistic clusters  $C_1, ..., C_k$  with probability density functions  $f_1, ..., f_k$ , respectively, and their probabilities  $\omega_1, ..., \omega_k$
- □ Probability of an object o generated by cluster  $C_j$  is  $P(o, C_j) = P(C_j)P(o|C_j) = \omega_j f_j(o)$
- □ Probability of *o* generated by the set of cluster *C* is  $P(o \mid C) = \sum_{i=1}^{n} \omega_{i} f_{j}(o)$
- □ Since objects are assumed to be generated independently, for a data set  $D = \sum_{k=0}^{n} a_k b_k a_k$

$$\{o_1, ..., o_n\}$$
, we have 
$$P(D|\mathbf{C}) = \prod_{i=1}^n P(o_i|\mathbf{C}) = \prod_{i=1}^n \sum_{j=1}^k \omega_j f_j(o_i)$$

- $\square$  Task: Find a set C of k probabilistic clusters so that  $P(D \mid C)$  is maximized
  - ☐ Maximizing  $P(D \mid C)$  is often intractable since the probability density function of a cluster can take an arbitrarily complicated form
  - □ To make it computationally feasible (as a compromise), assume the probability density functions are some parameterized distributions

### **Parametric Mixed Models**

- □ Our task is to infer a set of K probabilistic clusters that is mostly likely to generate D
  - ☐ The values of the discrete latent variables can be interpreted as the assignments of data points to specific components (i.e., clusters) of the mixture
- □ Each cluster is mathematically represented by a parametric distribution
- □ In principle, the mixtures can be constructed with any types of components, and we could still have a perfectly good mixture model
- □ In practice, a lot of effort is given over to **parametric mixture models**, where all components are from the same parametric family of distributions but with different parameters
  - Ex. All Gaussians with different means and variances, all Poisson distributions with different means, or all power laws with different exponents
- □ Two most common mixtures: Mixture of Gaussian (continuous) and mixture of Bernoulli (discrete) distributions

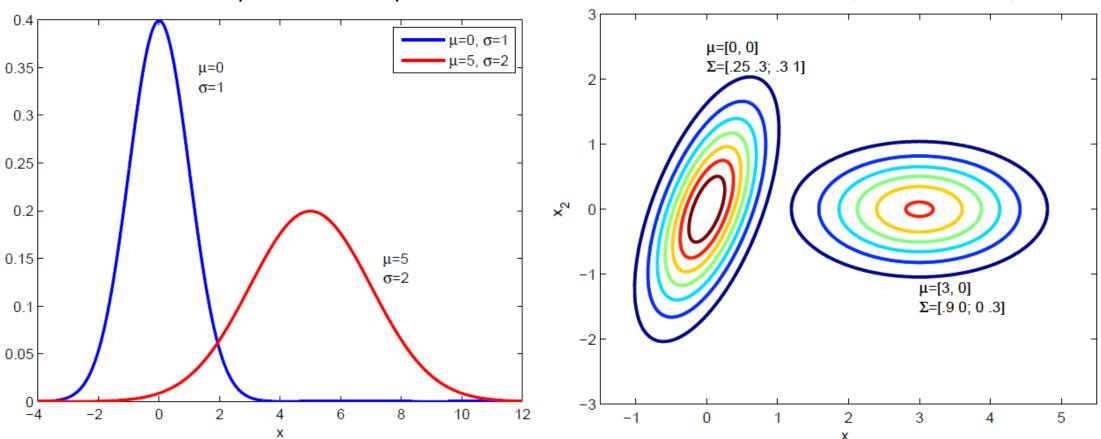


### Univariate and Multivariate Gaussian Distributions

Plots and contours for Gaussian distributions for various parameters

Plots of the univariate Gaussian distribution for various parameters of  $\mu$  and  $\sigma$ 

Contours of the multivariate (2-D) Gaussian distribution for various parameters of  $\mu$  and  $\Sigma$ 



### **Gaussian Mixture Model**

 $\square$  We assume each cluster  $C_i$  is characterized by a multivariate normal distribution

$$f_i(\mathbf{x}) = f(\mathbf{x} \mid \mu_i, \Sigma_i) = \frac{1}{\sqrt{(2\pi)^d \mid \Sigma_i \mid}} \exp\{-\frac{(\mathbf{x} - \mu_i)^T \Sigma_i^{-1} (\mathbf{x} - \mu_i)}{2}\}$$

where the cluster mean  $\mu_i$  and covariance matrix  $\Sigma_i$  are unknown parameters, and  $f_i(x)$  is the probability density x attributable to cluster  $C_i$ 

 $\square$  We assume the probability density function of X is given as a Gaussian mixture model over all the k cluster normals defined as

$$f(x) = \sum_{i=1}^{k} f_i(x) P(C_i) = \sum_{i=1}^{k} f(x|\mu_i, \Sigma_i) P(C_i)$$

where the prior probabilities  $P(C_i)$  (called mixture parameters) must satisfy

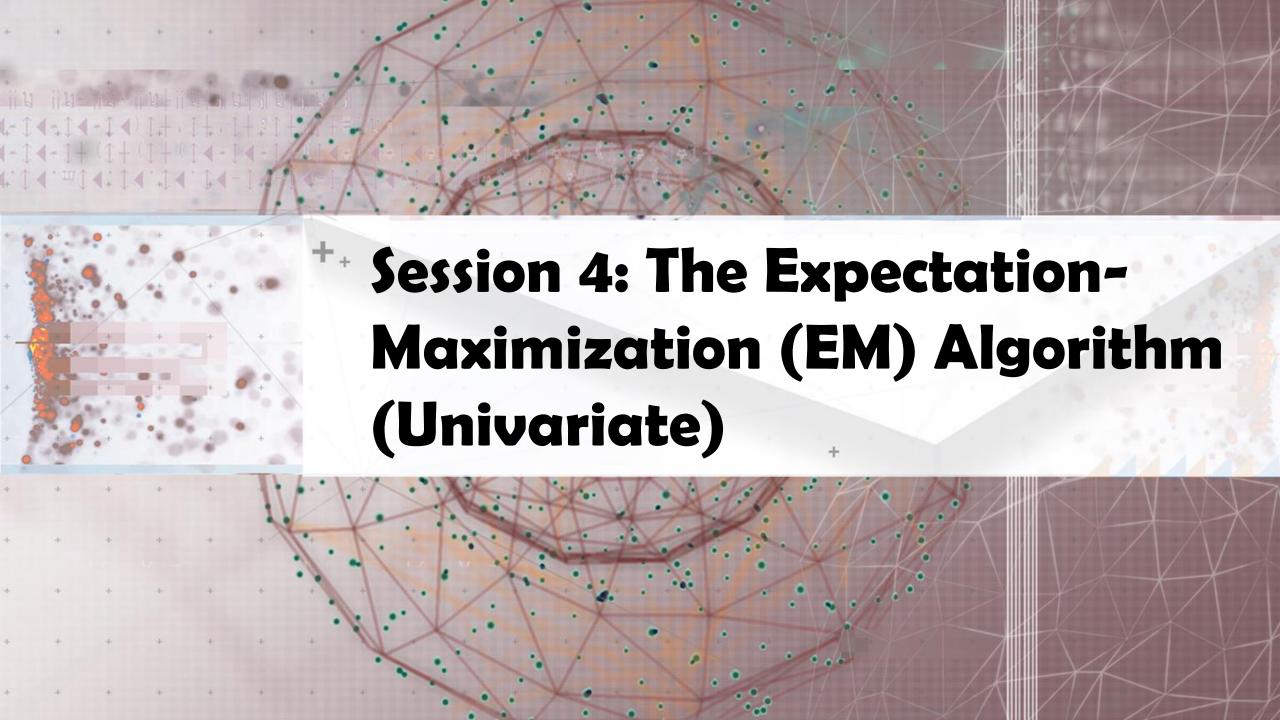
$$\sum_{i=1}^{k} P(C_i) = 1$$

### Maximum Likelihood Estimation of Gaussian Mixture Model

- Maximum Likelihood Estimation (MLE)
  - Given the dataset D, the likelihood of the model parameters  $\vartheta$  is:

$$P(\mathbf{D} \mid \boldsymbol{\theta}) = \prod_{j=1}^{n} f(\mathbf{x}_{j}) \quad \text{or written as} \quad \ln P(\mathbf{D} \mid \boldsymbol{\theta}) = \sum_{j=1}^{n} \ln f(\mathbf{x}_{j}) = \sum_{j=1}^{n} \ln \sum_{i=1}^{k} f(\mathbf{x}_{j} | \mu_{i}, \Sigma_{i}) P(C_{i})$$

- MLE is to choose parameters  $\vartheta$ :  $\theta^* = \arg \max_{\theta} \{P(D \mid \theta)\}$ 
  - $\Box$  or maximize the log-likelihood:  $\theta^* = \arg \max_{\alpha} \{ \ln P(D \mid \theta) \}$
- $\square$  Directly maximizing the log-likelihood over  $\vartheta$  is hard
- □ We can use EM approach for finding the maximum likelihood estimation for the parameters  $\vartheta$
- $\square$  **Expectation step**: Given current estimates for  $\vartheta$ , compute the cluster posterior probability  $P(C_i|x_j)$  via Bayes theorem:  $P(C_i|x_j) = \frac{f_i(x_j) \cdot P(C_i)}{\sum_{i=1}^{k} f_a(x_j) \cdot P(C_a)}$  **Maximization step:**
- Maximization step:
  - $\square$  Using weight  $P(C_i|x_i)$  re-estimate  $\vartheta$ , i.e., re-estimate  $\mu_i$ ,  $\sum_i$  and  $P(C_i)$  for each cluster C<sub>i</sub>



### The Expectation-Maximization Framework for K-Means and EM

- ☐ The *k*-means algorithm has two steps at each iteration
  - **Expectation Step** (E-step): Given the current cluster centers, each object is assigned to the cluster whose center is closest to the object. An object is *expected to belong to the closest cluster*.
  - **Maximization Step** (M-step): Given the cluster assignment, the algorithm *adjusts* the center for each cluster so that the sum of distance from the objects assigned to this cluster and the new center is minimized
- □ **The (EM) algorithm:** A framework to approach maximum likelihood or maximum a posteriori estimates of parameters in statistical models
  - **E-step** assigns objects to clusters according to the current parameters of probabilistic clusters
  - M-step finds the new clustering or parameters that minimize the sum of squared errors (SSE) or the expected likelihood

### **Expectation-Maximization for One Dimension (Univariate)**

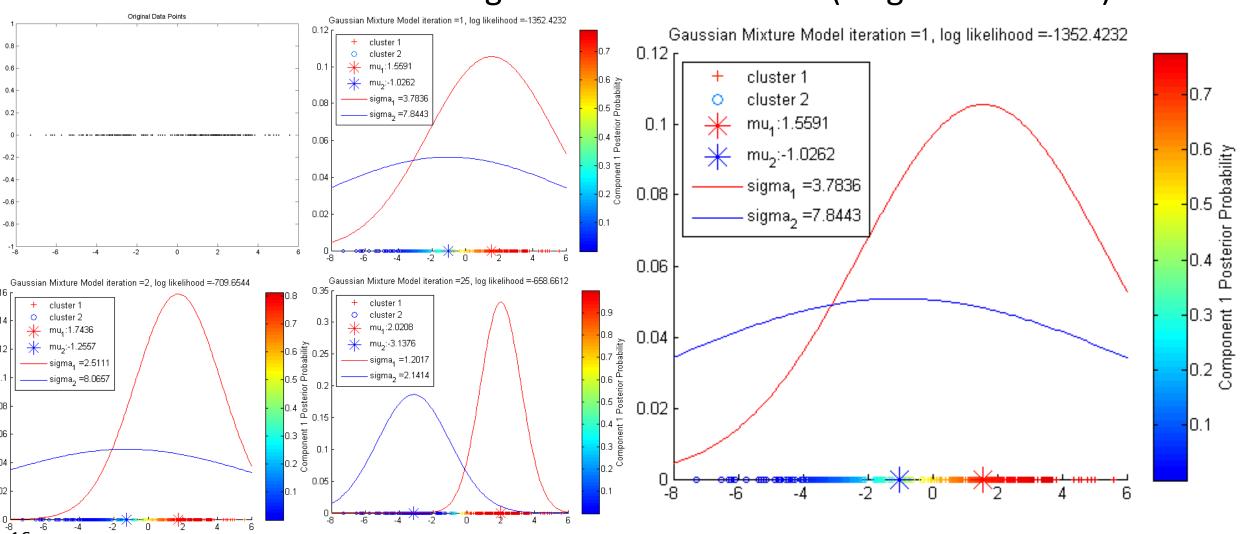
- □ Consider a dataset D consisting of a single attribute X, where each point  $x_i$  (i = 1, ..., n) is a random sample from X
- ☐ For the mixture model, we use univariate normals for each cluster

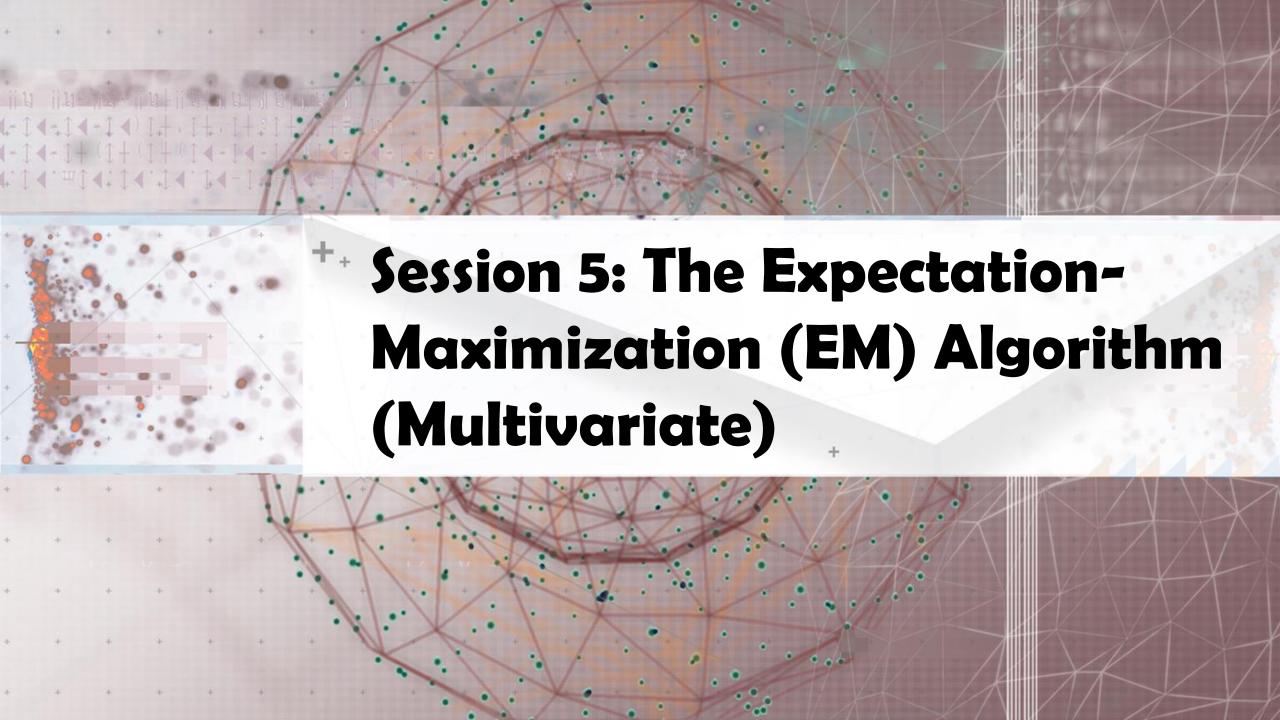
$$f_i(x) = f(x \mid \mu_i, \sigma_i^2) = \frac{1}{\sqrt{2\pi}\sigma_i} \exp\{-\frac{(x - \mu_i)^2}{2\sigma_i^2}\}$$

- Initialization:
  - For each cluster  $C_i$ , with i = 1, ..., k, randomly initialize cluster parameters:
    - $\square$   $\mu_i$  is selected uniformly at random;  $\sigma_i^2 = 1$ ;  $P(C_i) = 1/k$  (each cluster has equal prob.)
- Expectation step:
- □ Calculate the posterior probability  $P(C_i|x_j)$ :  $P(C_i|x_j) = \frac{f(x_j|\mu_i, \sigma_i^2) \cdot P(C_i)}{\sum_{a=1}^k f(x_j|\mu_a, \sigma_a^2) \cdot P(C_a)}$ □ Maximization step:
- Compute the maximum likelihood estimates of the cluster parameters by reestimating  $\mu_i$ ,  $\sigma_i^2$  and  $P(C_i)$  for each cluster  $C_i$

#### Demonstration of the EM Execution for One Dimensional Data

#### ☐ The execution of the EM Algorithm for Univariate (Single Dimension)





## The Expectation Maximization Algorithm (Multivariate)

- □ Randomly initialize  $\mu_1, \dots, \mu_k$ ;  $\Sigma_i \leftarrow I \ \forall i = 1, \dots, k$ ;  $P(C_i) \leftarrow 1/k \ \forall i = 1, \dots, k$  // Initialization
- Repeat

// Expectation Step: Assigns objects to clusters according to the current parameters of probabilistic clusters

 $\Box$  for i = 1, ..., k and j = 1, ..., n do

$$w_{ij} \leftarrow \frac{f(x_j \mid \mu_i, \Sigma_i) \cdot P(C_i)}{\sum_{a=1}^k f(x_j \mid \mu_a, \Sigma_a) \cdot P(C_a)}$$
 // Calculate the posterior probability  $P(C_i \mid x_j)$ 

// Maximization Step: Finds the new clustering or parameters that minimize SSE or the expected likelihood

 $\Box$  for  $i = 1, \ldots, k$  do

$$\mu_{i} \leftarrow \frac{\sum_{j=1}^{n} w_{ij} \cdot \mathbf{X}_{j}}{\sum_{j=1}^{n} w_{ij}} \qquad \sum_{i} \leftarrow \frac{\sum_{j=1}^{n} w_{ij} (\mathbf{X}_{j} - \mu_{i}) (\mathbf{X}_{j} - \mu_{i})^{T}}{\sum_{j=1}^{n} w_{ij}} \qquad P(C_{i}) \leftarrow \frac{\sum_{j=1}^{n} w_{ij}}{n}$$

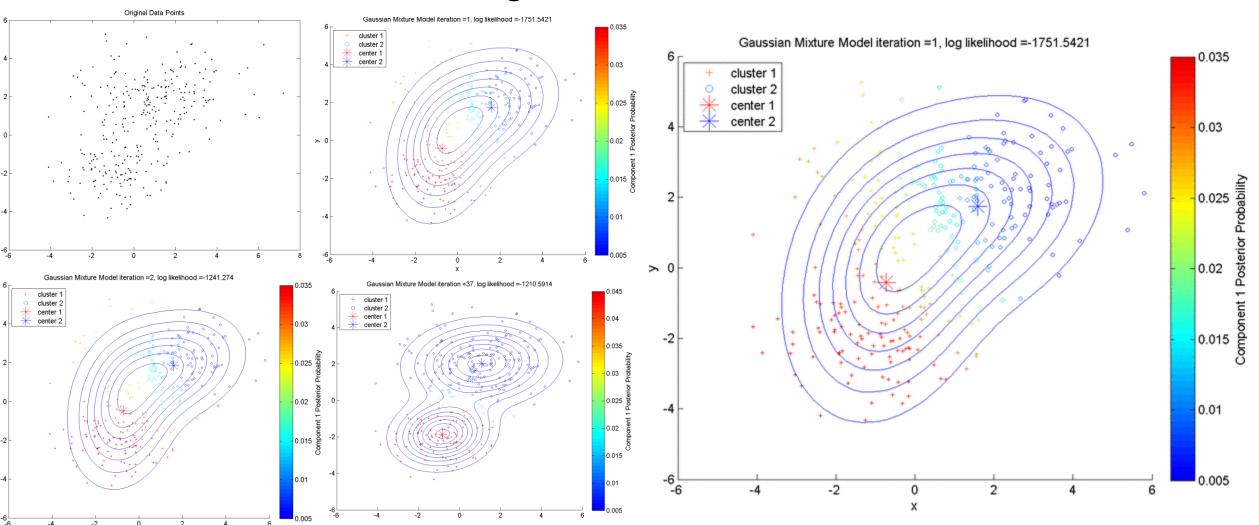
// re-estimate mean // re-estimate covariance matrix

// re-estimate priors

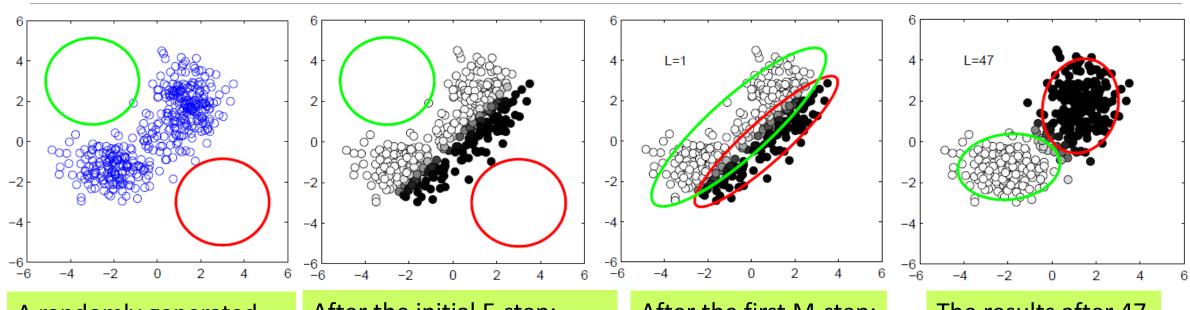
 $\Box$  Until the sum of the changes of the means across two iterations is no greater than threshold  $\epsilon$ 

#### Demonstration of the EM Execution for Two Dimensional Data

#### ☐ The execution of the EM algorithm for a two-dimensional data set



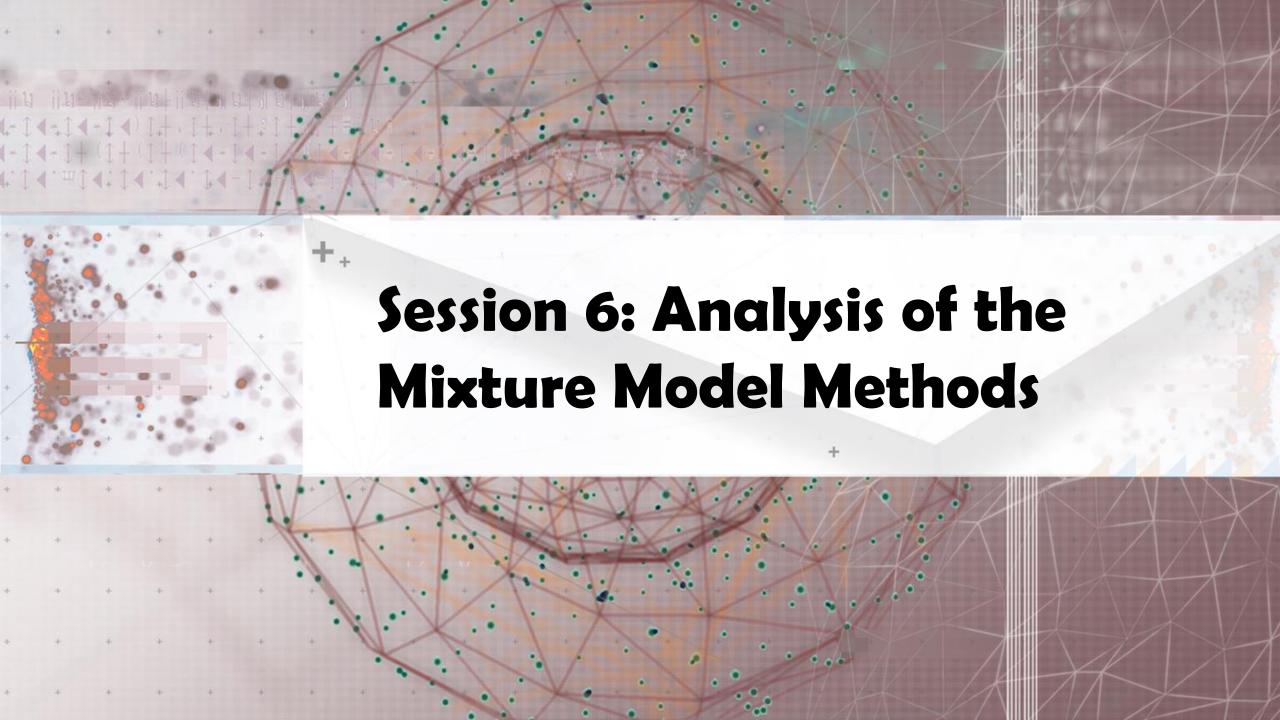
### Illustration of the EM Algorithm for Two Gaussian Components



A randomly generated data set (in blue circles). A random initialization of the mixture model: The two Gaussian components are shown as green and red circles

After the initial E-step:
Each data point is depicted
using a proportion of white
ink and black ink according
to the posterior probability
generated by the
corresponding component

After the first M-step: The means and covariances of both components have changed The results after 47 cycles of EM: Close to convergence



## K-Means Can Be Considered as a Special Case of EM

□ K-means can be considered as a special case of the EM algorithm, where

$$P(\mathbf{x}_{j} | C_{i}) = \begin{cases} 1 & \text{if } C_{i} = \arg\min_{C_{a}} \{ || \mathbf{x}_{j} - \mu_{a} ||^{2} \} \\ 0 & \text{otherwise} \end{cases}$$

$$P(C_{i} | \mathbf{x}_{j}) = \begin{cases} 1 & \text{if } \mathbf{x}_{j} \in C_{i}, \text{i.e., } C = \arg\min_{C_{a}} \{ || \mathbf{x}_{j} - \mu_{a} ||^{2} \} \\ 0 & \text{otherwise} \end{cases}$$

- □ K-means can be viewed as a hard-EM: In the E-step, we take the local minimum instead of a distribution
- ☐ The Gaussian Mixture Model (GMM) is the soft version of k-means
  - We calculate the distribution instead of the most likely one in the E-step and use the weighted sum to compute the new centers in the M-step
  - GMM introduces variance to learning, whereas clusters in k-means have the same variance

### Initialization and Speed-Up of Expectation-Maximization

- ☐ Hard vs. soft clustering assignments
  - □ K-Means: Hard assignment clustering—Each point can belong to only one cluster
  - Probabilistic clustering: Soft assignment of points to clusters—Each point has a probability of belonging to each cluster
- □ Compared with K-means algorithm, the EM algorithm for Gaussian mixture model (GMM) takes many more iterations to reach convergence
- □ To find a suitable initialization and speed up the convergence for a GMM:
  - □ First run the K-means algorithm, and then choose the means and covariances of the clusters and the fractions of data points assigned to the respective clusters for initializing  $\mu_k$ ,  $\Sigma_k$  and  $P(C_i)$ , respectively
- □ A Gaussian component collapses onto a particular data point (called: singularity)
  - When detecting a Gaussian component is collapsing, reset its mean and covariance, and then continue with the optimization

## Strengths and Weaknesses of Mixture Models

- Strengths
  - Mixture models are more general than partitioning and fuzzy clustering
  - Clusters can be characterized by a small number of parameters
  - ☐ The results may satisfy the statistical assumptions of the generative models
- Weaknesses
  - Converge to local optimal (overcome: run multiple times with random initialization)
  - Computationally expensive if the number of distributions is large or the data set contains very few observed data points
  - Need large data sets
  - ☐ Hard to estimate the number of clusters



# Summary: Probabilistic Model-Based Clustering Methods

- Basic Concepts of Probabilistic Model-Based Clustering
- Mixture Models for Cluster Analysis
- Gaussian Mixture Models
- The Expectation-Maximization (EM) Algorithm (Univariate)
- The Expectation-Maximization (EM) Algorithm (Multivariate)
- Analysis of the Mixture Model Methods
- Summary

# Recommended Readings

- □ A. Dempster, N. Laird, and D. Rubin. Maximum Likelihood from Incomplete Data via the EM Algorithm. *Journal of the Royal Statistical Society.* 1977
- ☐ G. J. McLachlan and K. E. Bkasford. *Mixture Models: Inference and Applications to Clustering*. John Wiley & Sons, 1988
- □ K. Burnham and D. Anderson. *Model Selection and Multimodel Inference: A Practical Information-Theoretic Approach*. Springer Verlag, 2002
- □ C. M. Bishop. *Pattern Recognition and Machine Learning*. Springer, 2006
- M. J. Zaki and W. Meira, Jr.. Data Mining and Analysis: Fundamental Concepts and Algorithms. Cambridge University Press, 2014
- ☐ H. Deng and J. Han, *Probabilistic Models for Clustering*, in (Chapter 3) C. Aggarwal and C. K. Reddy (eds.), *Data Clustering: Algorithms and Applications*. CRC Press, 2014