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Serum	Inoculated (n)	Infected (k)	$B_n(k)$
A	10	0	0.056
B	17	1	0.050
C	23	2	0.049

Slogan

The more unlikely it is for claimed (positive) results for a serum to be replicated in an unvaccinated control group, the greater the grounds for belief in the efficacy of the serum.