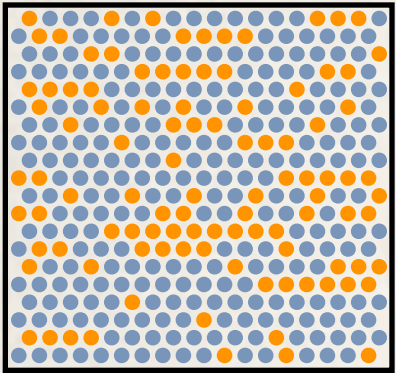


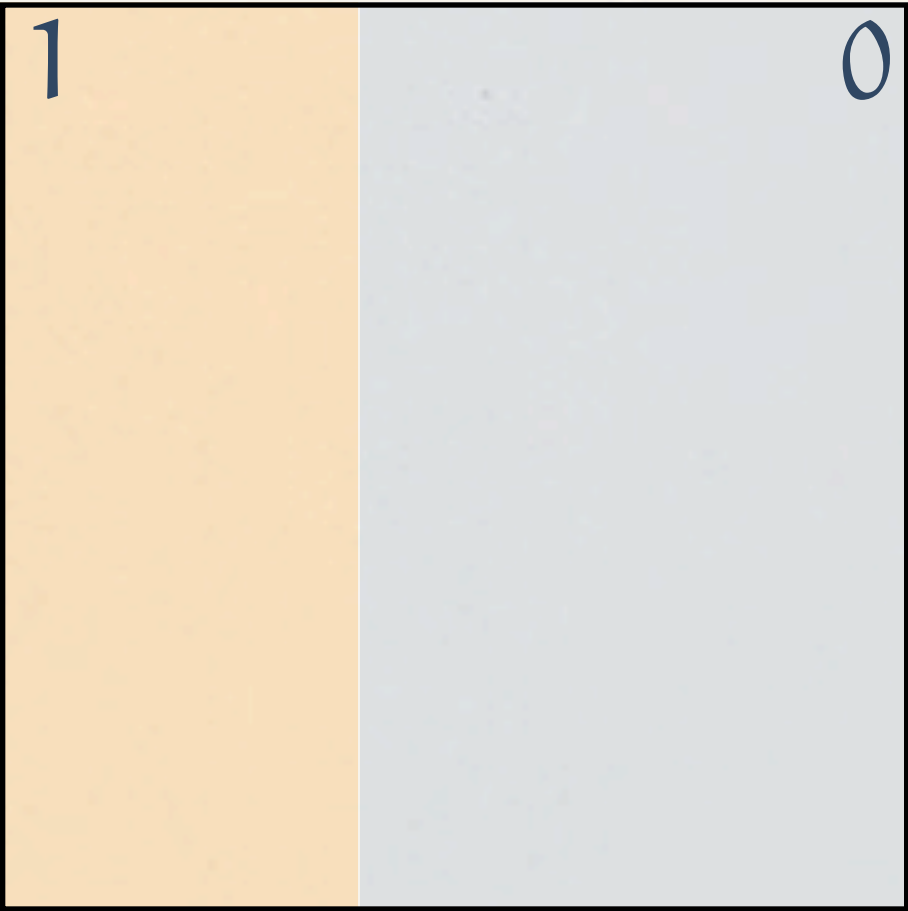
Tableau 11, Part 1

The fabulous limit laws

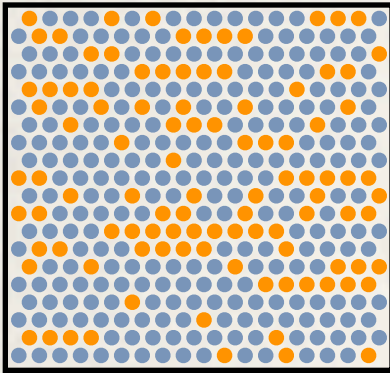
Chebyshev's enduring inequality, the magisterial law of large numbers



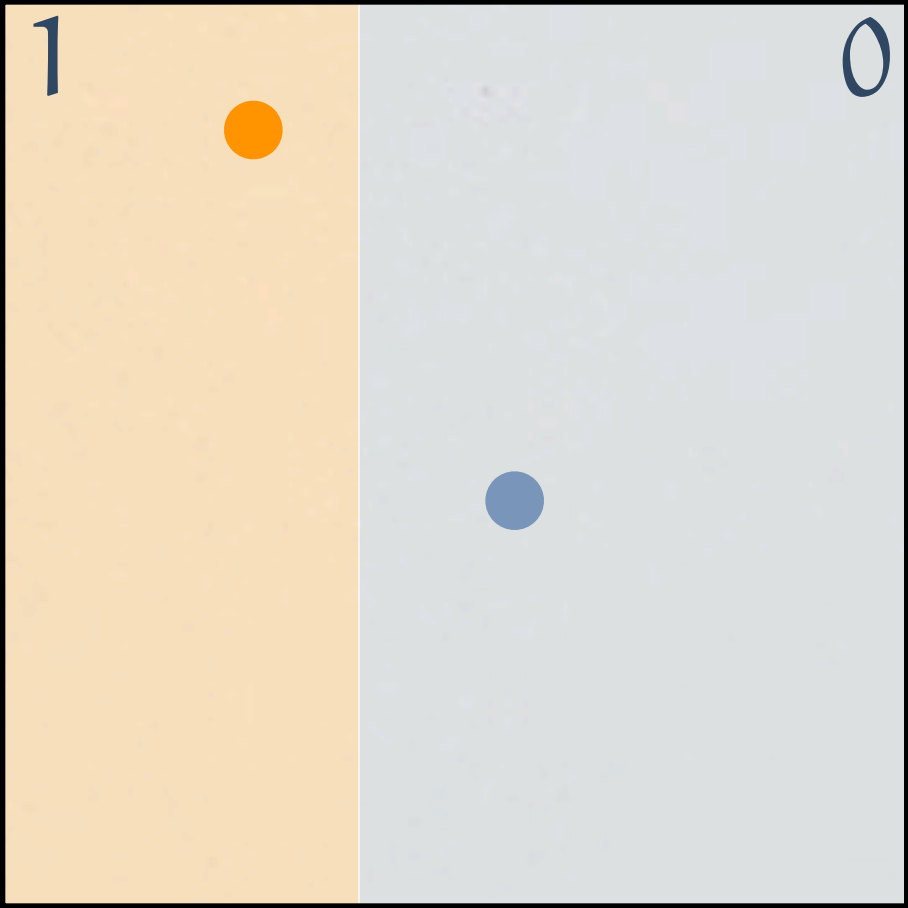
Fixed but unknown
proportion p



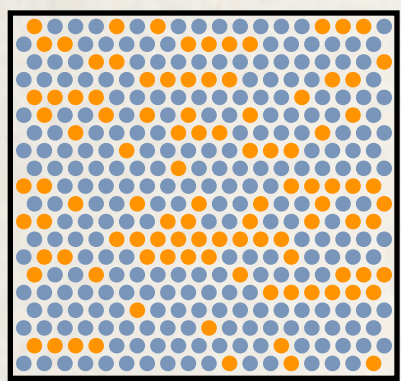
Fixed but unknown
proportion $q = 1 - p$



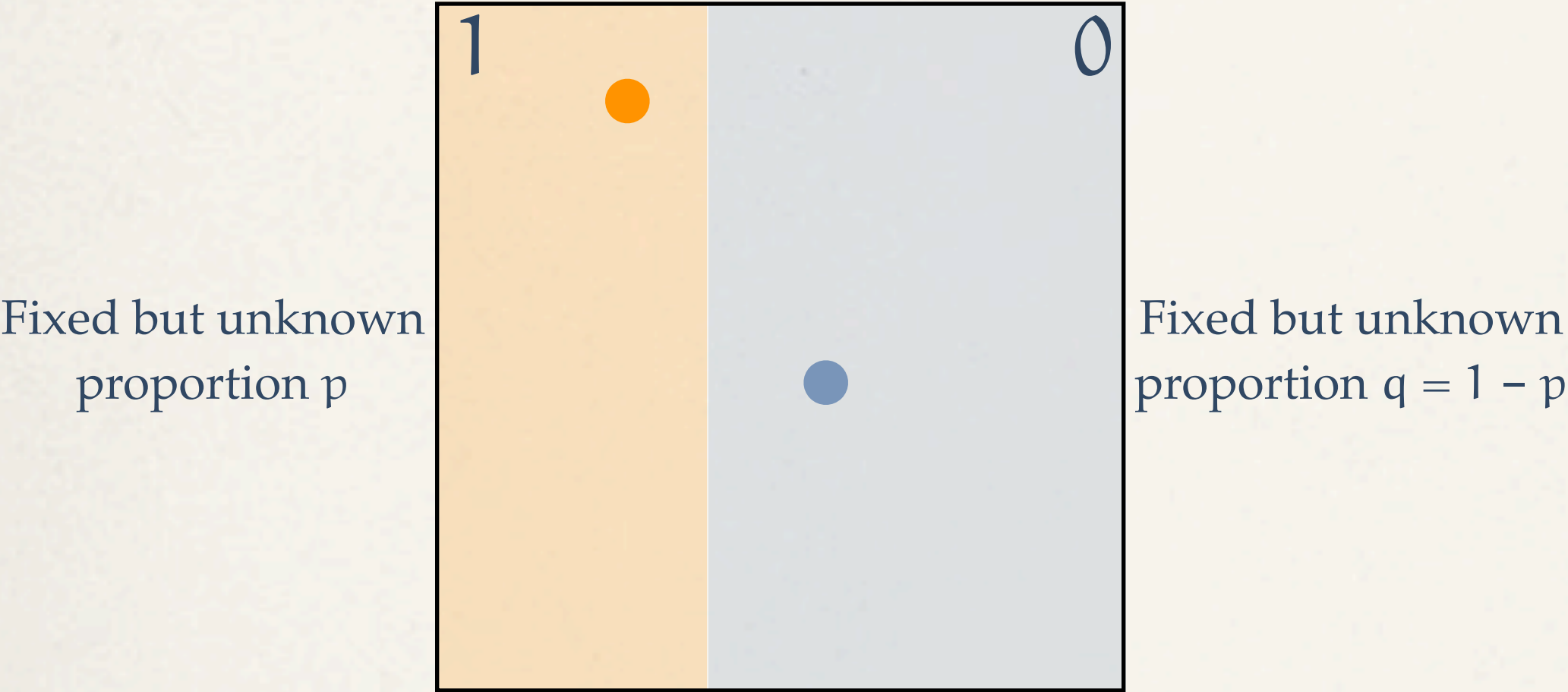
Fixed but unknown
proportion p

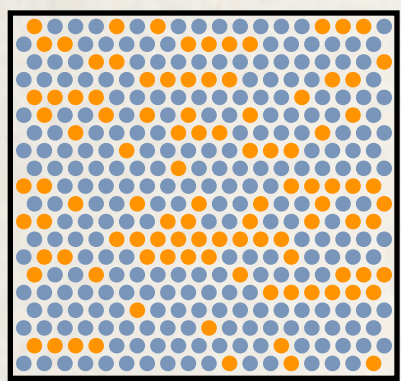


Fixed but unknown
proportion $q = 1 - p$

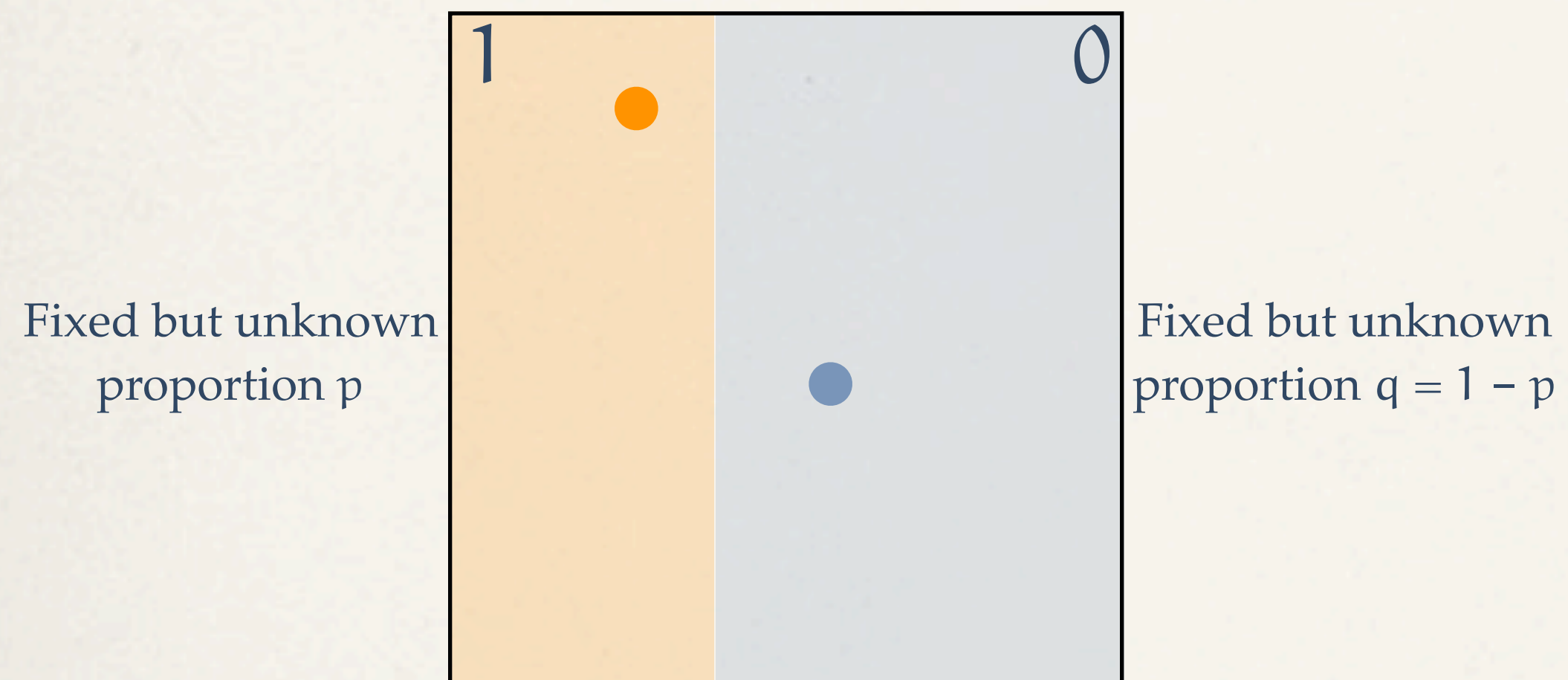


Sampling from a dichotomous population





Sampling from a dichotomous population



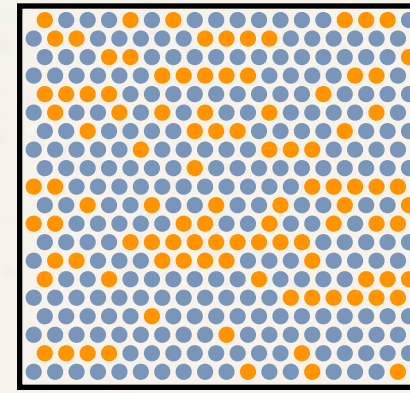
Bernoulli trial with success probability p

$$X \sim \text{Bernoulli}(p)$$

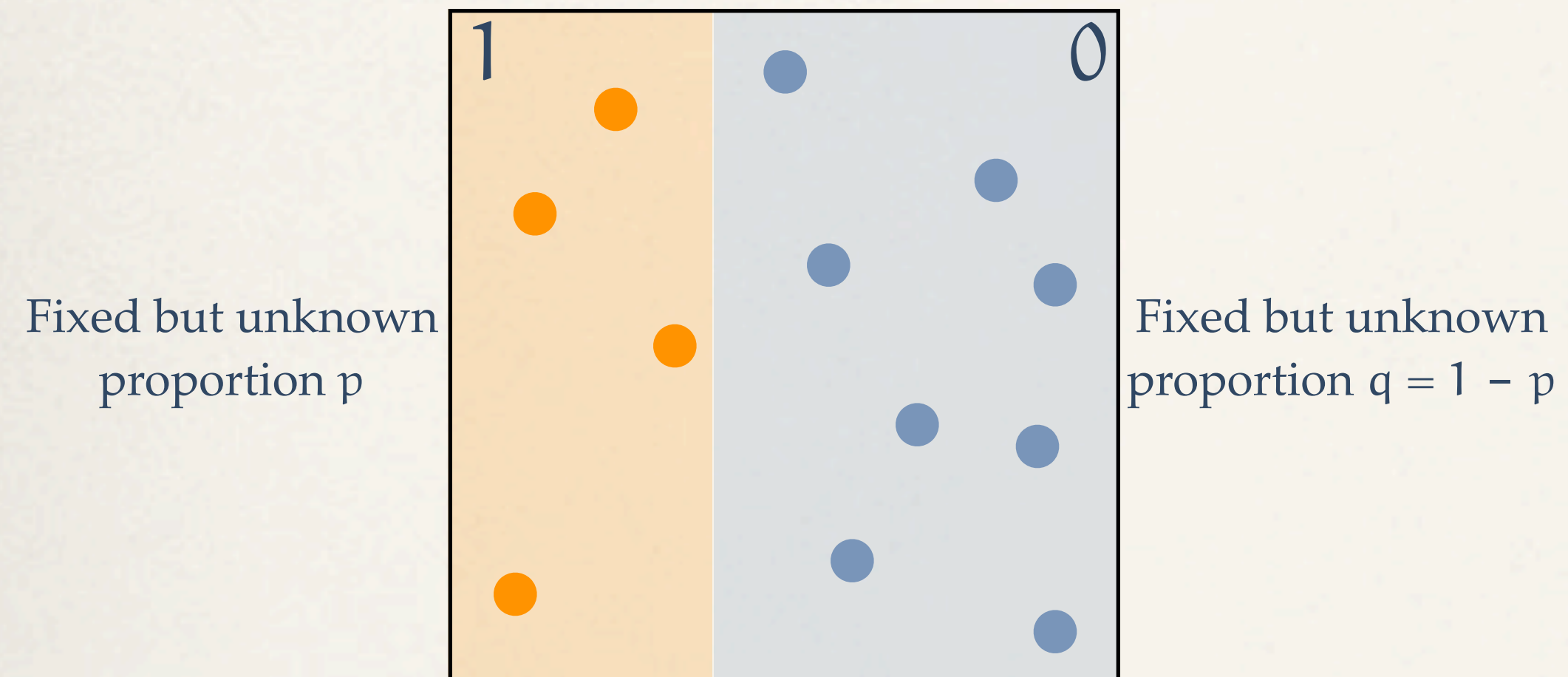
$$X = \begin{cases} 1 & \text{with probability } p, \\ 0 & \text{with probability } q. \end{cases}$$



A model for a poll



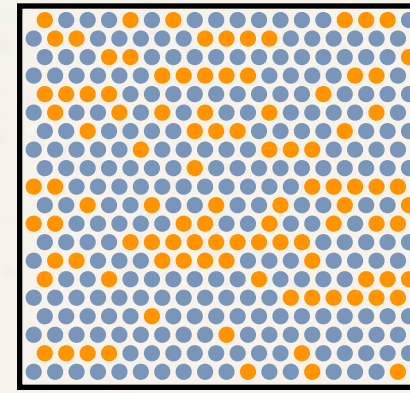
Random sample: repeated independent trials



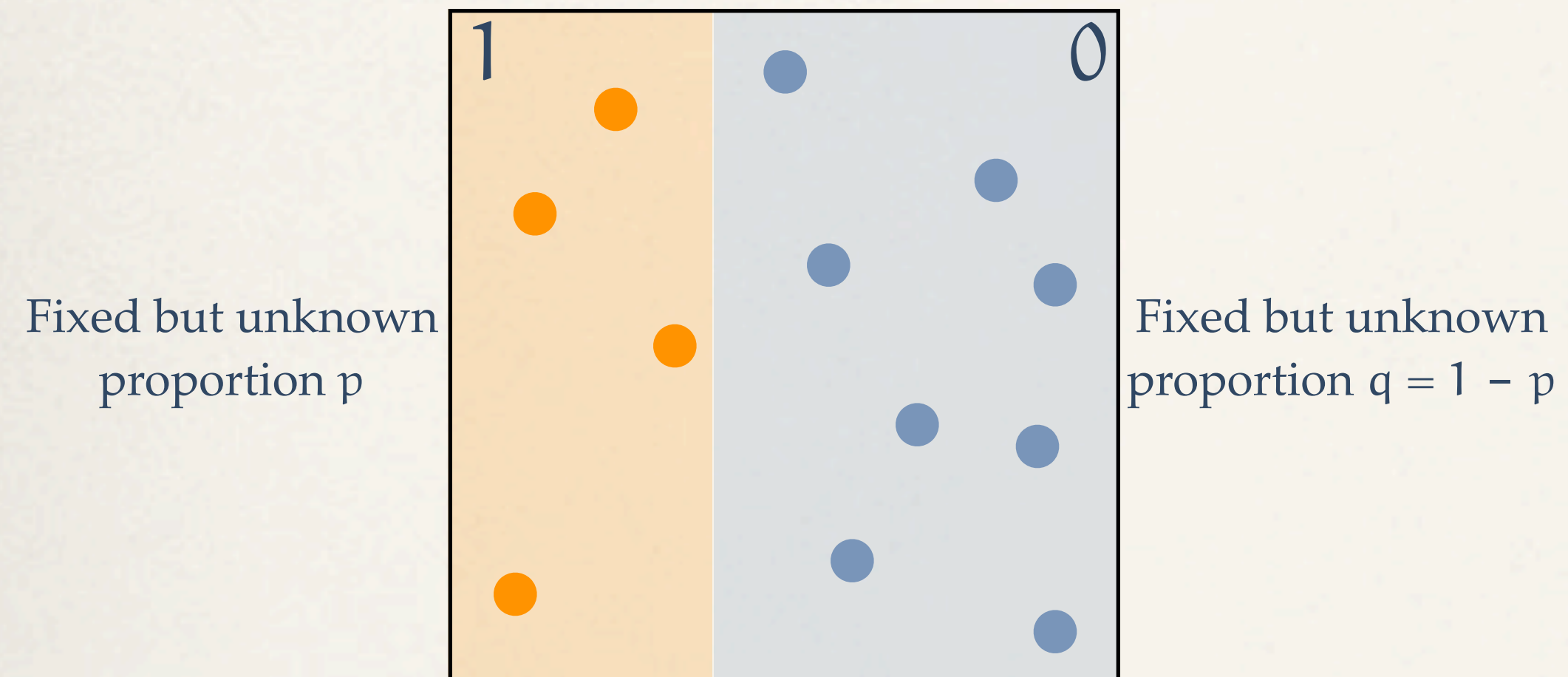
X_1	X_2	X_3	X_4	X_5	X_6	X_7	X_8	X_9	X_{10}	X_{11}	X_{12}
0	1	1	0	0	0	0	0	0	0	1	0

Bernoulli(p) trials: $X_1, X_2, \dots, X_n = \begin{cases} 1 & \text{with probability } p, \\ 0 & \text{with probability } q. \end{cases}$

A model for a poll



Random sample: repeated independent trials

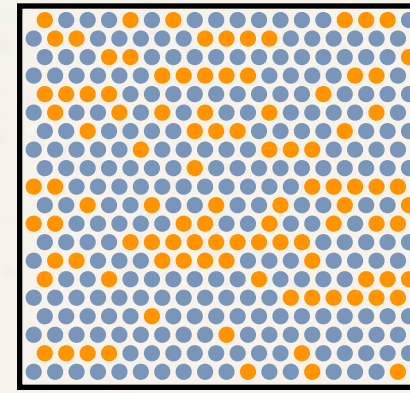


X_1	X_2	X_3	X_4	X_5	X_6	X_7	X_8	X_9	X_{10}	X_{11}	X_{12}
0	1	1	0	0	0	0	0	0	0	1	0

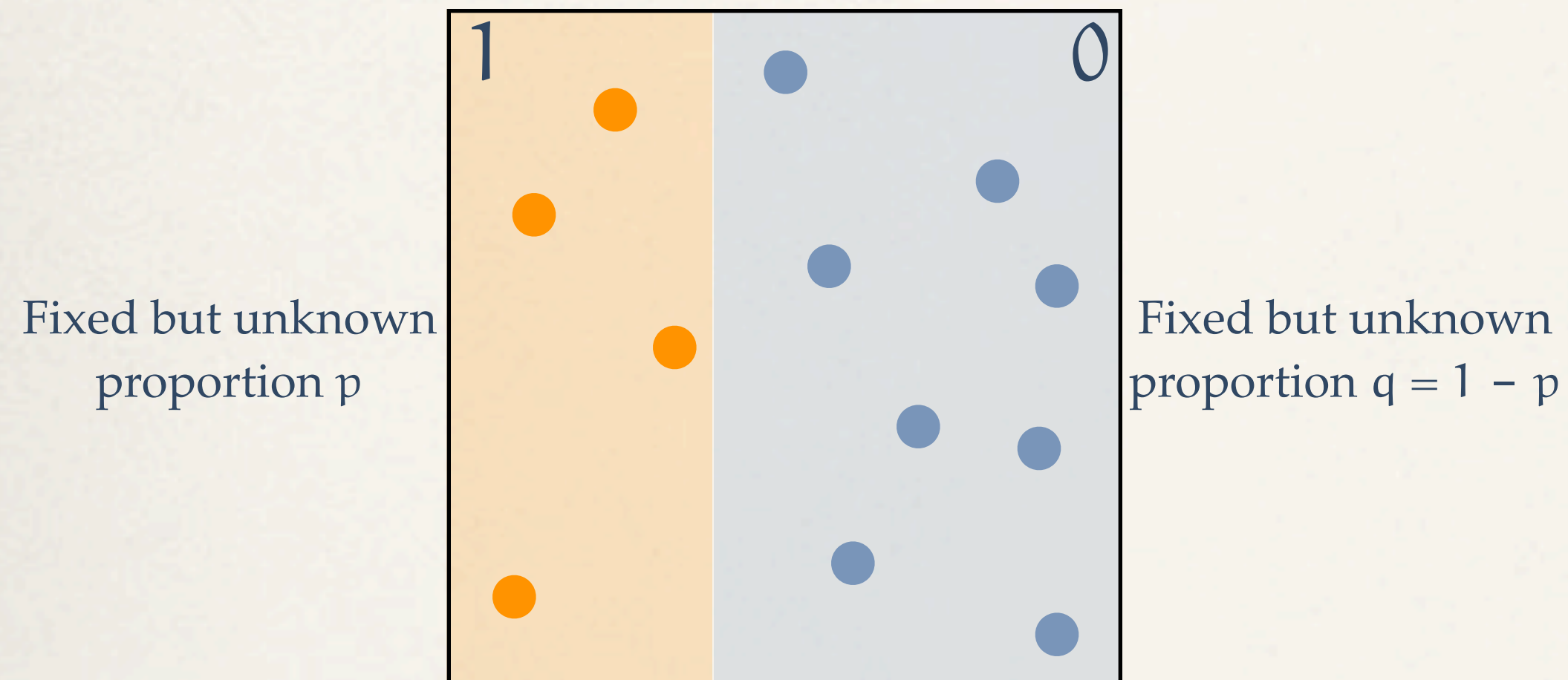
Bernoulli(p) trials: $X_1, X_2, \dots, X_n = \begin{cases} 1 & \text{with probability } p, \\ 0 & \text{with probability } q. \end{cases}$

Accumulated successes: $S_n = X_1 + X_2 + \dots + X_n$

A model for a poll



Random sample: repeated independent trials



X_1	X_2	X_3	X_4	X_5	X_6	X_7	X_8	X_9	X_{10}	X_{11}	X_{12}
0	1	1	0	0	0	0	0	0	0	1	0

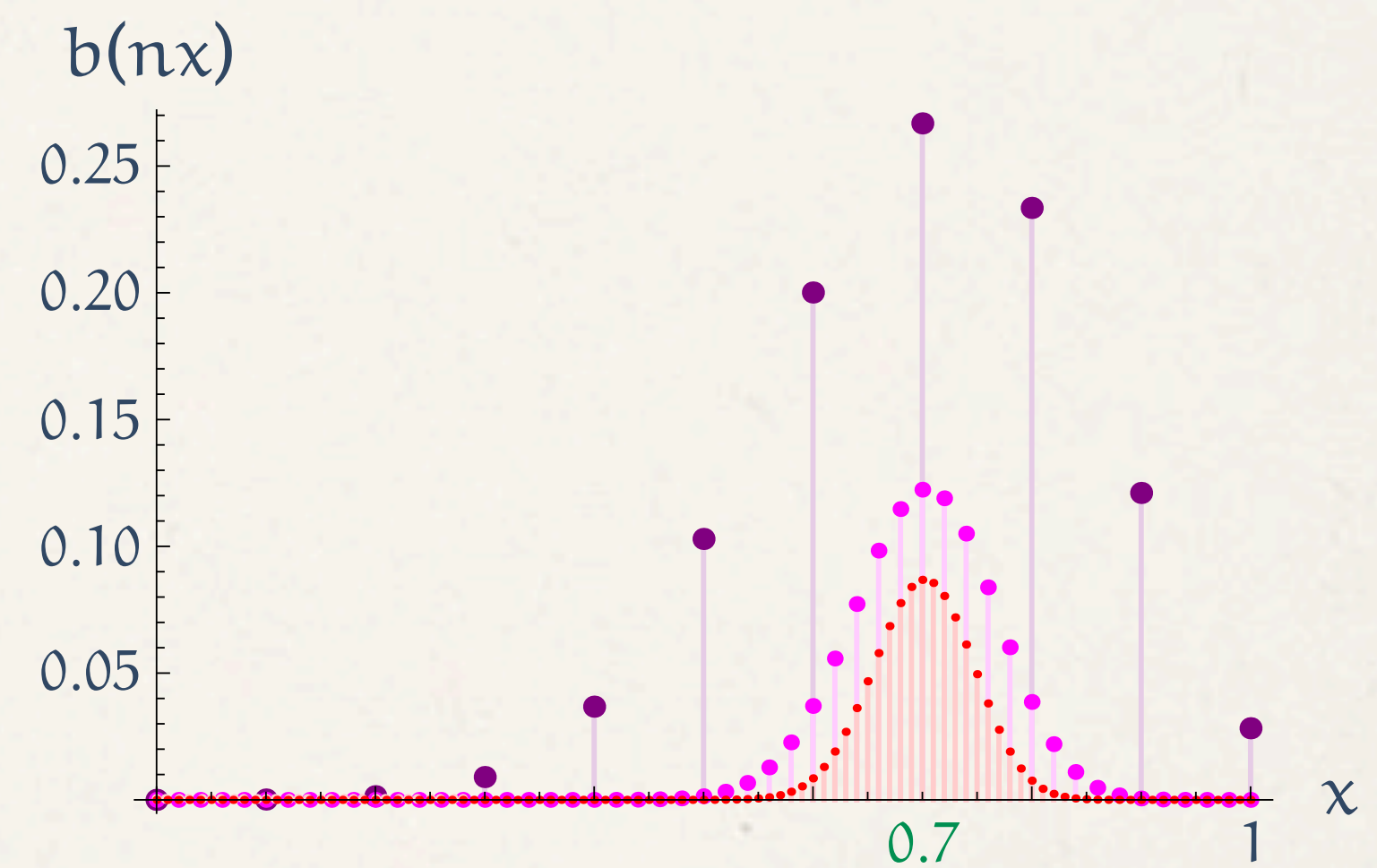
Bernoulli(p) trials: $X_1, X_2, \dots, X_n = \begin{cases} 1 & \text{with probability } p, \\ 0 & \text{with probability } q. \end{cases}$

Accumulated successes: $S_n = X_1 + X_2 + \dots + X_n$

Is the relative frequency of accumulated successes in the sample, S_n/n , a good approximation to the fixed but unknown population proportion p ?

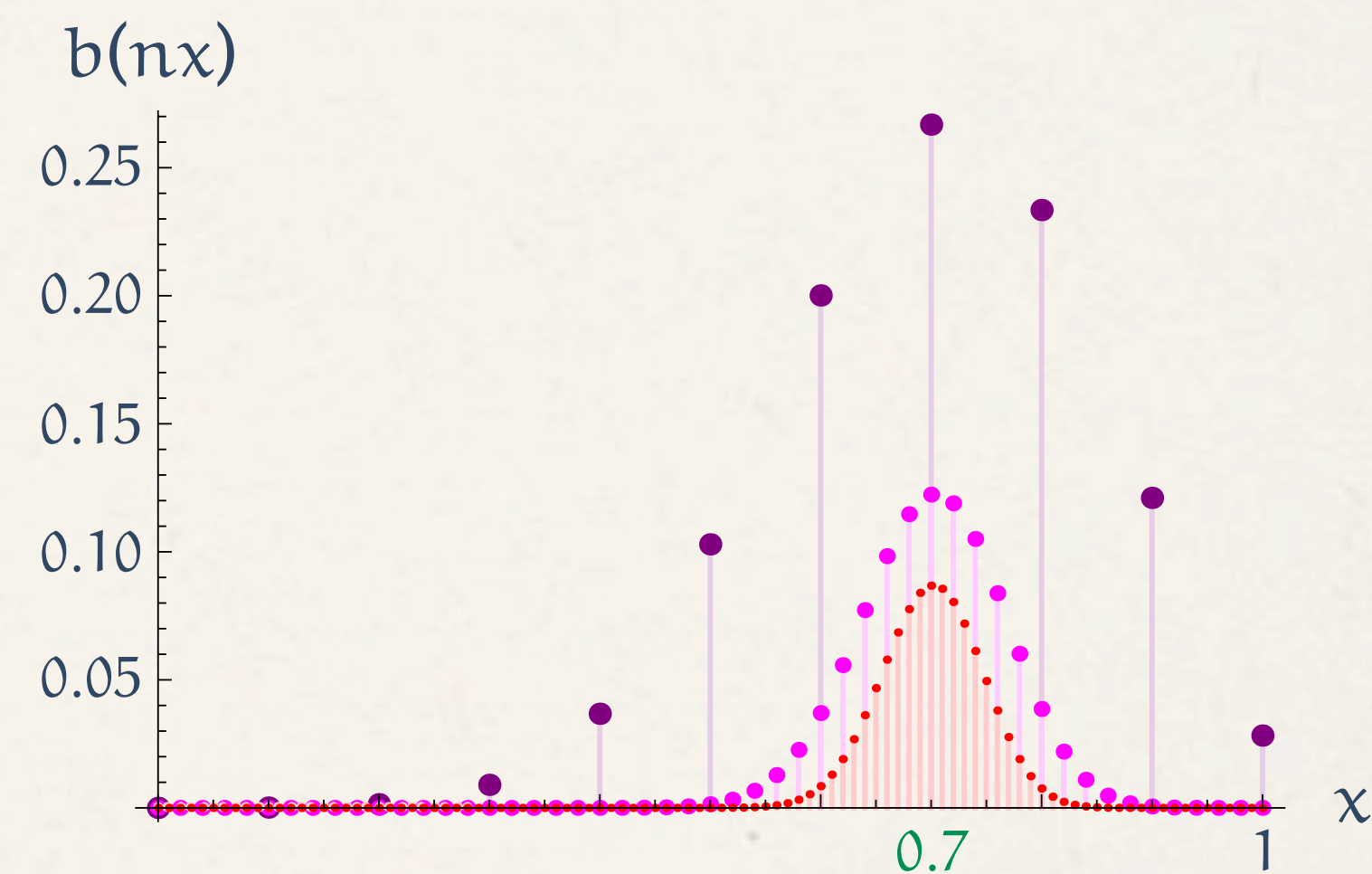
Reasons for optimism

Reasons for optimism



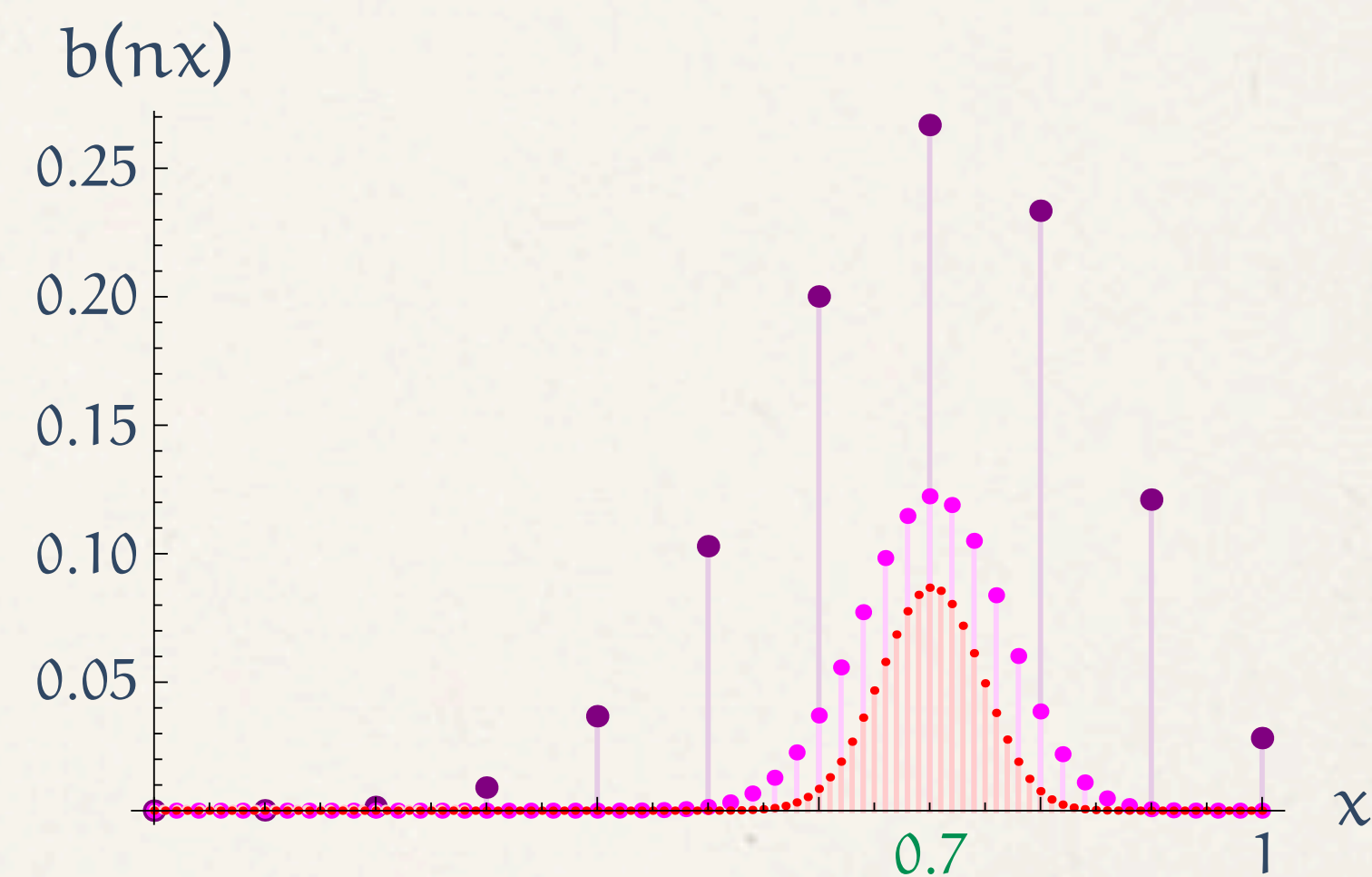
Reasons for optimism

- ❖ **Maximum likelihood:** The value S_n/n is the maximum likelihood estimate of the bias p : it gives the largest a posteriori probability of obtaining the observed number of successes S_n .



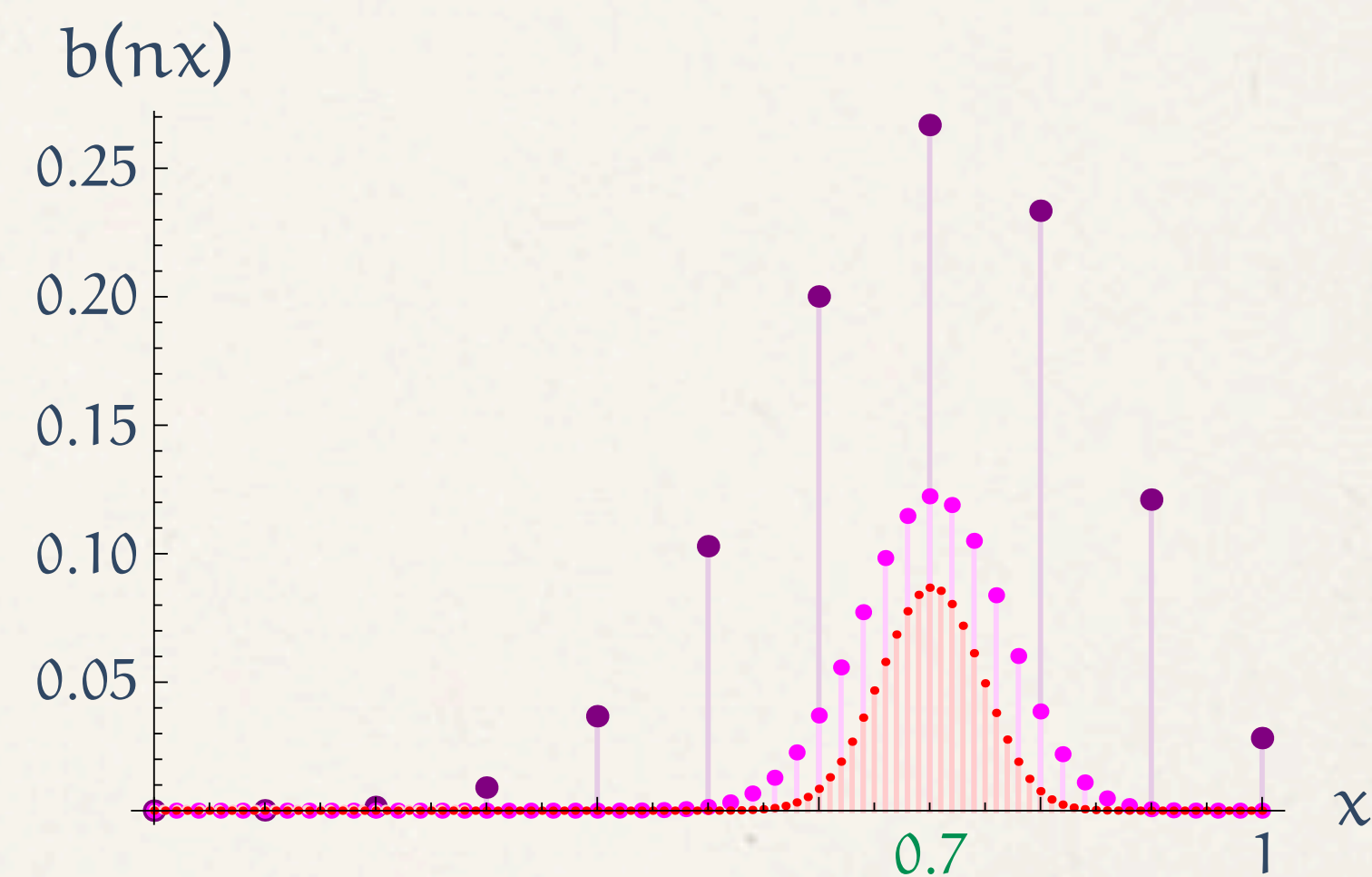
Reasons for optimism

- ❖ **Maximum likelihood:** The value S_n/n is the maximum likelihood estimate of the bias p : it gives the largest a posteriori probability of obtaining the observed number of successes S_n .
- ❖ **Maxima:** The mass function of S_n/n attains its maximum value in a small neighbourhood of p .



Reasons for optimism

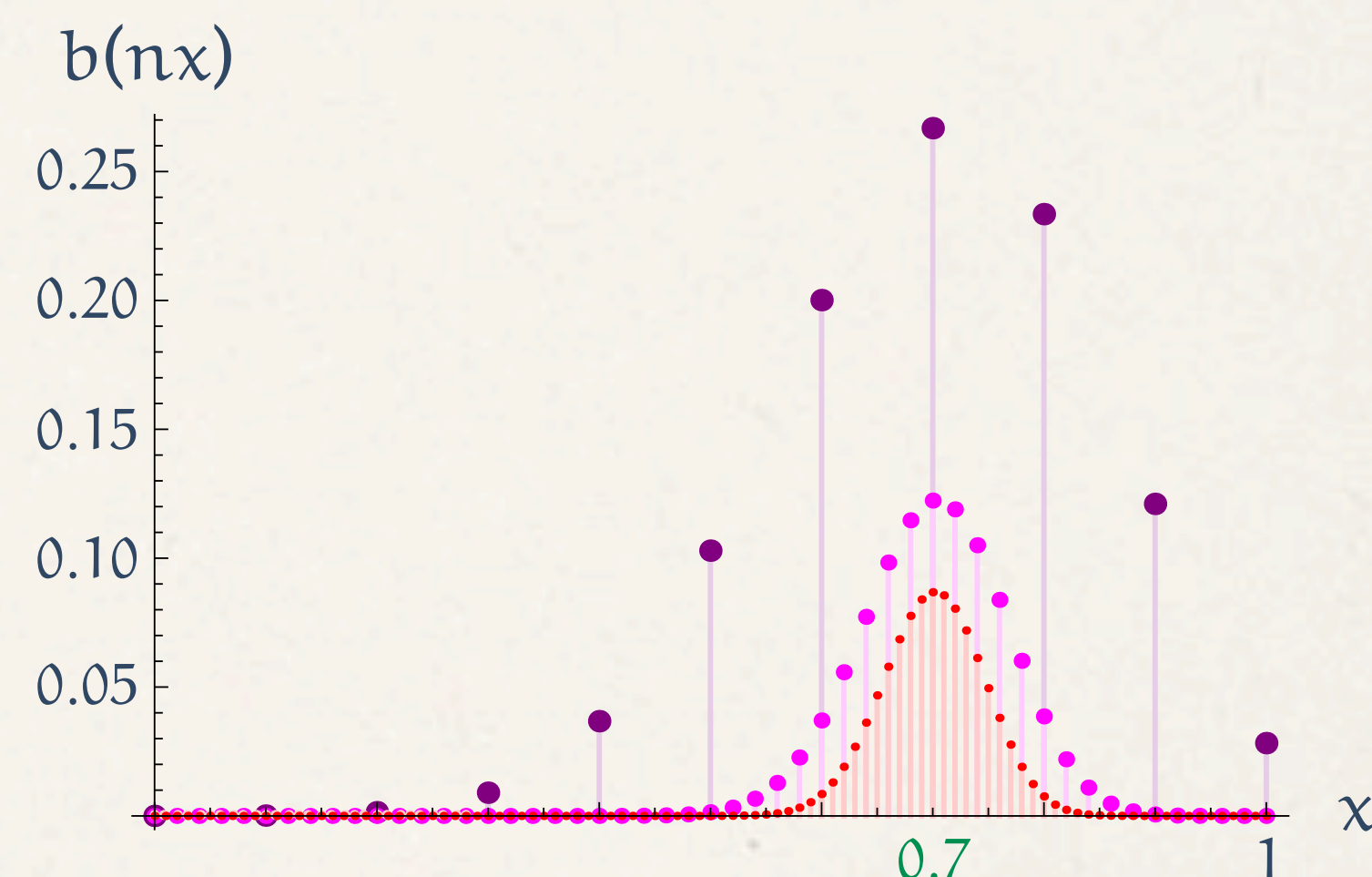
- ❖ **Maximum likelihood:** The value S_n/n is the maximum likelihood estimate of the bias p : it gives the largest a posteriori probability of obtaining the observed number of successes S_n .
- ❖ **Maxima:** The mass function of S_n/n attains its maximum value in a small neighbourhood of p .
- ❖ **Expectation:** Its expectation is p : $E(S_n/n) = p$.



Reasons for optimism

- ❖ **Maximum likelihood:** The value S_n/n is the maximum likelihood estimate of the bias p : it gives the largest a posteriori probability of obtaining the observed number of successes S_n .
- ❖ **Maxima:** The mass function of S_n/n attains its maximum value in a small neighbourhood of p .
- ❖ **Expectation:** Its expectation is p : $E(S_n/n) = p$.
- ❖ **Variance:** Graphical evidence suggests that the mass function of S_n/n gets increasingly concentrated in a small neighbourhood of p when n is large. The variance provides more evidence in support of this observation:

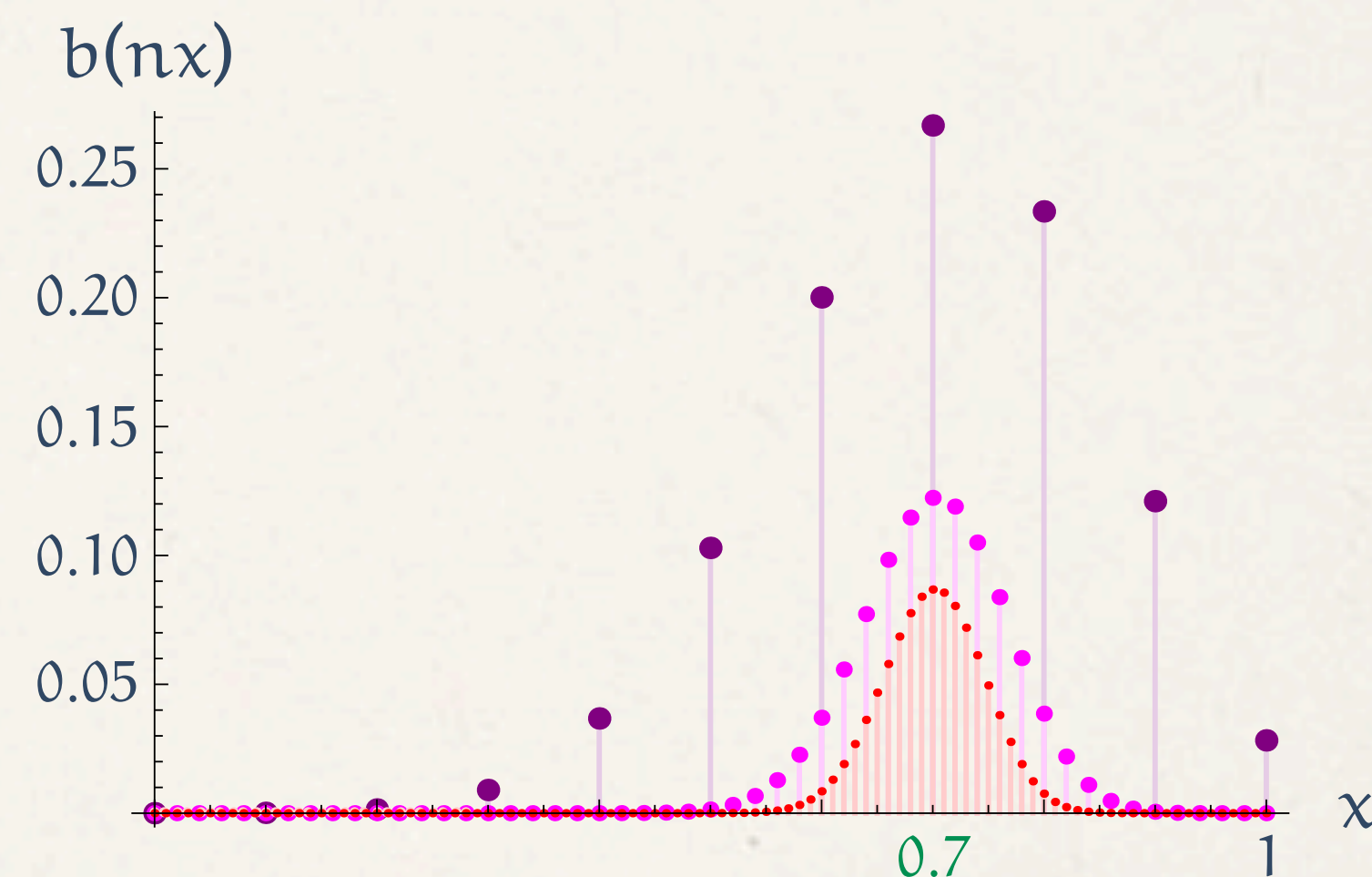
$$\text{Var}(S_n) = npq \quad \text{or} \quad \frac{1}{n} \sqrt{\text{Var}(S_n)} = \frac{\sqrt{pq}}{\sqrt{n}}.$$



Reasons for optimism

- ❖ **Maximum likelihood:** The value S_n/n is the maximum likelihood estimate of the bias p : it gives the largest a posteriori probability of obtaining the observed number of successes S_n .
- ❖ **Maxima:** The mass function of S_n/n attains its maximum value in a small neighbourhood of p .
- ❖ **Expectation:** Its expectation is p : $E(S_n/n) = p$.
- ❖ **Variance:** Graphical evidence suggests that the mass function of S_n/n gets increasingly concentrated in a small neighbourhood of p when n is large. The variance provides more evidence in support of this observation:

$$\text{Var}(S_n) = npq \quad \text{or} \quad \frac{1}{n} \sqrt{\text{Var}(S_n)} = \frac{\sqrt{pq}}{\sqrt{n}}.$$



But how good is the approximation S_n/n really?