# Bernoulli distribution

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In probability theory and statistics, the **Bernoulli distribution**, named after Swiss scientist Jacob Bernoulli, [1] is the probability distribution of a random variable which takes the value 1 with success probability of p and the value 0 with failure probability of q=1-p. It can be used to represent a coin toss where 1 and 0 would represent "head" and "tail" (or vice versa), respectively. In particular, unfair coins would have  $p \neq 0.5$ .

The Bernoulli distribution is a special case of the **two-point distribution**, for which the two possible outcomes need not be 0 and 1. It is also a special case of the binomial distribution; the Bernoulli distribution is a binomial distribution where n=1.

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## **Properties**

If X is a random variable with this distribution, we have:

#### Bernoulli

Parameters	$0$
Support	$k \in \{0, 1\}$
pmf	$\begin{cases} q = (1-p) & \text{for } k = 0 \\ p & \text{for } k = 1 \end{cases}$
	$\int p \qquad \qquad \text{for } k = 1$
CDF	$\int 0  \text{for } k < 0$
	$\begin{cases} 1-p & \text{for } 0 \leq k < 1 \end{cases}$
	1 for $k \ge 1$
Mean	p
Median	$\int 0$ if $q > p$
	$\begin{cases} 0.5 & \text{if } q = p \end{cases}$
	1 if $q < p$
Mode	$\int 0$ if $q > p$
	$\begin{cases} 0,1 & \text{if } q=p \end{cases}$
	1 if $q < p$
Variance	p(1-p)(=pq)
Skewness	1-2p
	$\sqrt{pq}$
Ex. kurtosis	1-6pq
	pq
Entropy	$-q\ln(q) - p\ln(p)$
MGF	$q + pe^t$
CF	$q + pe^{it}$
PGF	q + pz
Fisher	1
information	$\overline{p(1-p)}$

$$Pr(X = 1) = 1 - Pr(X = 0) = 1 - q = p.$$

The probability mass function f of this distribution, over possible outcomes k, is

$$f(k; p) = \begin{cases} p & \text{if } k = 1, \\ 1 - p & \text{if } k = 0. \end{cases}$$

This can also be expressed as

$$f(k; p) = p^k (1-p)^{1-k}$$
 for  $k \in \{0, 1\}$ .

The Bernoulli distribution is a special case of the binomial distribution with n=1.<sup>[2]</sup>

The kurtosis goes to infinity for high and low values of p, but for p = 1/2 the two-point distributions including the Bernoulli distribution have a lower excess kurtosis than any other probability distribution, namely -2.

The Bernoulli distributions for  $0 \le p \le 1$  form an exponential family.

The maximum likelihood estimator of p based on a random sample is the sample mean.

### Mean

The expected value of a Bernoulli random variable X is

$$E(X) = p$$

This is due to the fact that for a Bernoulli distributed random variable X with  $\Pr(X=1)=p$  and  $\Pr(X=0)=q$  we find

$$E[X] = Pr(X = 1) \cdot 1 + Pr(X = 0) \cdot 0 = p \cdot 1 + q \cdot 0 = p$$

### Variance

The variance of a Bernoulli distributed X is

$$Var[X] = pq = p(1-p)$$

We first find

$$E[X^{2}] = Pr(X = 1) \cdot 1^{2} + Pr(X = 0) \cdot 0^{2} = p \cdot 1^{2} + q \cdot 0^{2} = p$$

From this follows

$$Var[X] = E[X^{2}] - E[X]^{2} = p - p^{2} = p(1 - p) = pq$$

## **Skewness**

The skewness is  $\frac{q-p}{\sqrt{pq}}=\frac{1-2p}{\sqrt{pq}}$ . When we take the standardized Bernoulli distributed random variable  $\frac{X-\mathrm{E}[X]}{\sqrt{\mathrm{Var}[X]}}$  we find that this random variable attains  $\frac{q}{\sqrt{pq}}$  with probability p and attains  $\frac{p}{\sqrt{pq}}$  with probability q. Thus we get

$$\gamma_{1} = E\left[\left(\frac{X - E[X]}{\sqrt{\text{Var}[X]}}\right)^{3}\right]$$

$$= p \cdot \left(\frac{q}{\sqrt{pq}}\right)^{3} + q \cdot \left(-\frac{p}{\sqrt{pq}}\right)^{3}$$

$$= \frac{1}{\sqrt{pq^{3}}} \left(pq^{3} - qp^{3}\right)$$

$$= \frac{pq}{\sqrt{pq^{3}}} (q - p)$$

$$= \frac{q - p}{\sqrt{pq}}$$

### **Related distributions**

• If  $X_1, \ldots, X_n$  are independent, identically distributed (i.i.d.) random variables, all Bernoulli distributed with success probability p, then

$$Y = \sum_{k=1}^{n} X_k \sim \mathrm{B}(n,p)$$
 (binomial distribution).

The Bernoulli distribution is simply B(1, p).

- The categorical distribution is the generalization of the Bernoulli distribution for variables with any constant number of discrete values.
- The Beta distribution is the conjugate prior of the Bernoulli distribution.
- The geometric distribution models the number of independent and identical Bernoulli trials needed to get one success.
- If  $Y \sim \text{Bernoulli}(0.5)$ , then (2Y-1) has a Rademacher distribution.

### See also

- Bernoulli process
- Bernoulli sampling
- Bernoulli trial
- Binary entropy function
- Binomial Distribution

### **Notes**

- 1. James Victor Uspensky: Introduction to Mathematical Probability, McGraw-Hill, New York 1937, page 45
- 2. McCullagh and Nelder (1989), Section 4.2.2.

### References

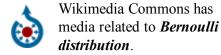
• McCullagh, Peter; Nelder, John (1989). Generalized Linear Models, Second Edition. Boca Raton:

Chapman and Hall/CRC. ISBN 0-412-31760-5.

■ Johnson, N.L., Kotz, S., Kemp A. (1993) Univariate Discrete Distributions (2nd Edition). Wiley. ISBN 0-471-54897-9

#### **External links**

 Hazewinkel, Michiel, ed. (2001), "Binomial distribution", *Encyclopedia of Mathematics*, Springer, ISBN 978-1-55608-010-4



Weisstein, Eric W., "Bernoulli Distribution"
 (http://mathworld.wolfram.com/BernoulliDistribution.html), MathWorld.

■ Interactive graphic: Univariate Distribution Relationships (http://www.math.wm.edu/~leemis/chart/UDR/UDR.html)

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