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## QQ3

### QQ3

0 points possible (ungraded)

According to the lesson, the term 'logistics':

- ☐ a) is a very old word, based on the Greek word for 'material flow'
- ☒ b) is primarily about managing the movement of materials ✓
- ☐ c) was coined in 1982 during an interview for the Financial Times
- ☐ d) encompasses all the activities from raw sourcing to the customer

### Explanation

Logistics and Supply Chain Management are commonly interchanged terms. Logistics, though, is mostly concerned with the management of the physical flow of material. Supply Chain Management includes a wider range of activities from initial supply to final consumption.

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You have used 3 of 3 attempts

**i** Answers are displayed within the problem

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Doubt

9

I went through the definition of logistics and SCM several times but still I am not able to distinguish it fro...

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