


**Microsoft: DAT203x Data Science and Machine Learning Essentials**

- ▶ Before You Start
- ▶ Module 1: Introduction and Data Science Theory
- ▶ Module 2: Working with Data
- ▶ Module 3: Visualization, and Building and Evaluating Models
- ▶ Module 4: Regression, Classification, and Unsupervised Learning
- ▶ Module 5: Recommenders and Publishing Your Work

**▼ Final Exam****Exam**

Final Exam due Oct 30, 2015 at 00:00 UTC 

**Post-Course Survey****QUESTION 2** (1/1 point)

You have amassed a large volume of customer data, and want to determine if it is possible to identify distinct categories of customer based on similar characteristics.

What kind of predictive model should you create?

☐ A recommender system.

☒ A clustering model. 

☐ A regression model.

☐ A classification model.

*You have used 1 of 1 submissions*

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