



[Course](#) > [Week 1...](#) > [Lesson...](#) > QQ4

QQ4

QQ4

0 points possible (ungraded)

A common way to visualize a supply chain is to 'map it out', e.g. to identify on a map the geographical location of the different entities that compose the supply chain and depict the physical flow of goods among them. One of the advantages of this supply chain perspective is that it makes it easier to:

- ☐ a) reduce the costs of transportation in the network
- ☐ b) optimize the flow of information across members
- ☒ c) identify sources of risk associated to a region ✓
- ☐ d) shorten the geographical length of the longest links

Explanation

Mapping the geographic locations of plants, distribution centers, and other facilities allows the user to understand how any local condition (flood, tornado, political unrest, etc.) impacts the overall supply chain. It is commonly used in supply chain risk analysis.

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