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## Blurring Between Research and Policy - Quiz

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### Question 1

1/1 point (graded)

True or False: If you are a firm that wants to do A/B testing, you must obtain Human Subjects Approval under all circumstances.

☐ a. True

☒ b. False ✓

### Explanation


The firm would only be required to obtain Human Subjects Approval if they wanted to publish the results. Human subject approval is needed when you are seeking to produce generalizable knowledge, not just improving your business practices. Facebook and Amazon, just to name two, are constantly experimenting on you.

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You have used 1 of 1 attempt

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### Causality

[Finger Exercises due Nov 21, 2016 at 05:00 IST](#) 

### Analyzing Randomized Experiments

[Finger Exercises due Nov 21, 2016 at 05:00 IST](#) 


✓ Correct (1/1 point)

### Discussion


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**Use of Randomization and  
Nonparametric Regression**

Finger Exercises due Nov 21, 2016  
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**Module 8: Homework**

Homework due Nov 14, 2016 at  
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