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## **Text Analytics**

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Azure Machine Learning provides specialized tools for helping you work with both structured and unstructured text:

- Feature hashing helps you efficiently extract features from text without requiring additional preprocessing or advanced linguistic analysis
- The Vowpal Wabbit libraries support very fast text analytics using advanced feature hashing techniques
- Named entity recognition is provided to help you easily extract the names of people, places, and organizations from unstructured text

## **Examples**

For examples of text analytics using Azure Machine Learning, see these sample experiments in the Model Gallery (http://gallery.azureml.net/):

- The News Categorization (http://go.microsoft.com/fwlink/?LinkId=525167) sample uses feature hashing to classify articles into a predefined list of categories.
- The Find similar companies (http://go.microsoft.com/fwlink/?LinkId=525164) sample uses the text of Wikipedia articles to categorize companies.
- In the five-part Text Classification (http://go.microsoft.com/fwlink/?LinkId=525957) sample, text from Twitter messages is used to perform sentiment analysis.

## **List of Modules**

The Modules References. Text Analytics category includes the following modules:

Module	Description
Feature Hashing (https://msdn.microsoft.com/en-us/library/azure/dn906018.aspx)	Converts text data to integer-encoded features using the Vowpal Wabbit library
Named Entity Recognition (https://msdn.microsoft.com/en-	Recognizes named entities in a text column

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us/library/azure/dn905955.aspx)	
Vowpal Wabbit Score (https://msdn.microsoft.com/en- us/library/azure/dn905869.aspx)	Scores data using the Vowpal Wabbit machine learning system
Vowpal Wabbit Train (https://msdn.microsoft.com/en- us/library/azure/dn905861.aspx)	Trains a model from the Vowpal Wabbit machine learning system

## See Also

Machine Learning / Initialize Model / Regression (https://msdn.microsoft.com/en-us/library/azure/dn905922.aspx)

Machine Learning / Initialize Model / Classification (https://msdn.microsoft.com/enus/library/azure/dn905808.aspx)

Machine Learning / Initialize Model / Clustering (https://msdn.microsoft.com/en-us/library/azure/dn905908.aspx)

OpenCV Library Modules (https://msdn.microsoft.com/en-us/library/azure/dn905946.aspx) Machine Learning Module Descriptions (https://msdn.microsoft.com/en-us/library/azure/dn906013.aspx)

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