18.650 - Fundamentals of Statistics

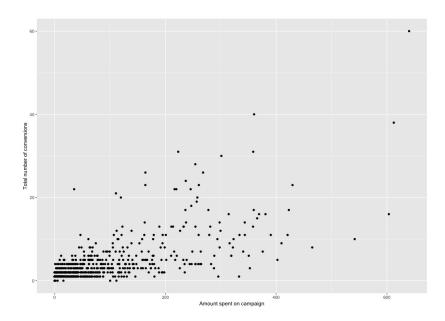
6. Linear Regression

Goals

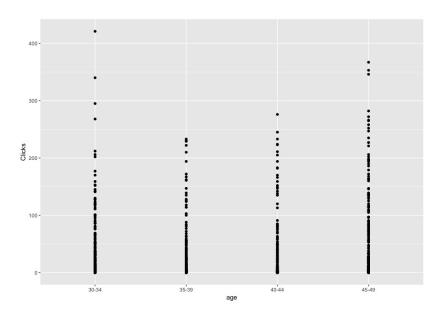
Consider two random variables X and Y. For example,

- 1. X is the amount of \$ spent on Facebook ads and Y is the total conversion rate
- 2. X is the age of the person and Y is the number of clicks Given two random variables (X,Y), we can ask the following questions:
 - ► How to predict *Y* from *X*?
 - Error bars around this prediction?
 - How much more conversions Y for an additional dollar?
 - Does the number of clicks even depend on age?
 - Mhat if X is a random vector? For example, $X=(X_1,X_2)$ where X_1 is the amount of \$ spent on Facebook ads and X_2 is the duration in days of the campaign.

Conversions vs. amount spent



Clicks vs. age



Modeling assumptions

 $(X_i,Y_i), i=1,\ldots,n$ are i.i.d from some **unknown joint** distribution \mathbb{P} .

IP can be described entirely by (assuming all exist)

- ▶ Either a joint PDF h(x, y)
- ▶ The marginal density of X $h(x) = \int h(x,y) dy$ and the conditional density

$$h(y|x) = \frac{h(x,y)}{h(x)}$$

 $h(y \vert x)$ answers all our questions. It contains all the information about Y given X

Partial modeling

We can also describe the distribution only partially, e.g., using

- ▶ The expectation of Y: $\mathbb{E}[Y]$
- ▶ The conditional expectation of Y given X=x: $\mathbb{E}[Y|X=x]$ The function

$$x \mapsto f(x) := \mathbb{E}[Y|X = x] = \int yh(y|x)dy$$

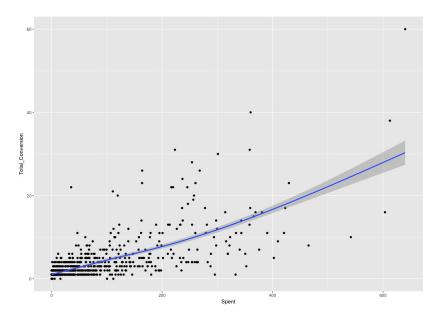
is called regression function

- Other possibilities:
 - ▶ The conditional median: m(x) such that

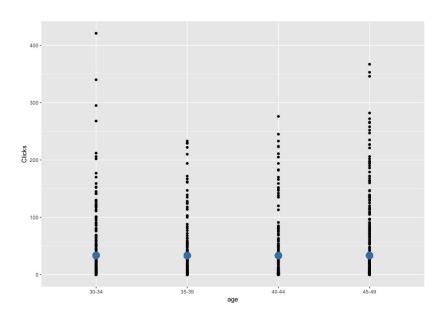
$$\int_{-\infty}^{m} h(y|x)dy = \frac{1}{2}$$

- Conditional quantiles
- Conditional variance (not informative about location)

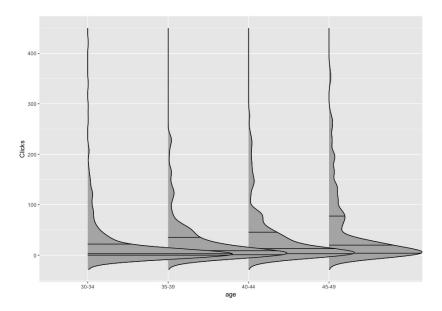
Conditional expectation and standard deviation



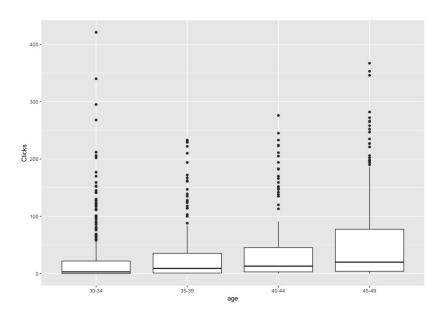
Conditional expectation



Conditional density and conditional quantiles



Conditional distribution: boxplots



Linear regression

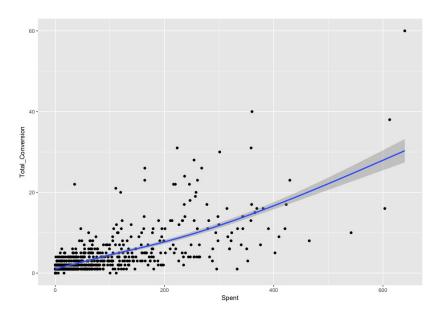
We first focus on modeling the regression function $f(x) = \mathbb{E}[Y|X=x]$

- ► Too many possible regression functions *f* (nonparametric)
- Useful to restrict to simple functions that are described by a few parameters
- ► Simplest:

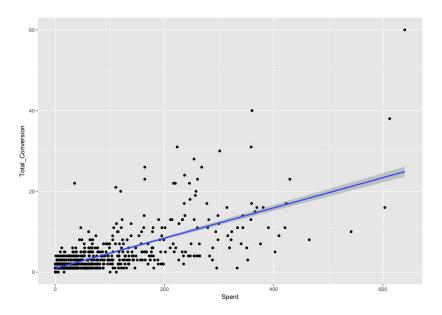
$$f(x) = a + bx$$
 linear (or affine) functions

Under this assumption, we talk about linear regression

Nonparametric regression



Linear regression



Probabilistic analysis

- Let X and Y be two real r.v. (not necessarily independent) with two moments and such that var(X) > 0.
- ▶ The **theoretical linear regression** of Y on X is the line $x \mapsto a^* + b^*x$ where

$$(a^*, b^*) = \underset{(a,b) \in \mathbb{R}^2}{\operatorname{argmin}} \mathbb{E}\left[(Y - a - bX)^2 \right]$$

Setting partial derivatives to zero gives

$$b^* = \frac{\mathsf{cov}(X,Y)}{\mathsf{var}(X)},$$

$$a^* = \mathbb{E}[Y] - b^* \mathbb{E}[X] = \mathbb{E}[Y] - \frac{\mathsf{cov}(X, Y)}{\mathsf{var}(X)} \ \mathbb{E}[X].$$

Noise

Clearly the points are not exactly on the line $x\mapsto a^*+b^*x$ if $\mathrm{var}(Y|X=x)>0$. The random variable $\varepsilon=Y-(a^*+b^*X)$ is

called noise and satisfies

$$Y = a^* + b^*X + \varepsilon,$$

with

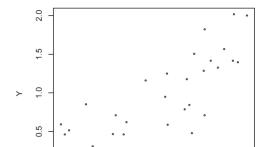
- $\blacktriangleright \ {\rm I\!E}[\varepsilon] = 0 \ {\rm and} \$
- ightharpoonup $\operatorname{cov}(X, \varepsilon) = 0.$

In practice a^*, b^* need to be estimated from data.

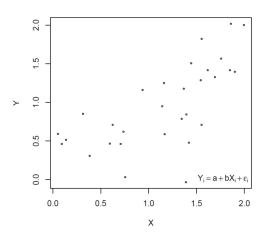
Assume that we observe n i.i.d. random pairs $(X_1,Y_1),\ldots,(X_n,Y_n)$ with same distribution as (X,Y):

$$Y_i = a^* + b^* X_i + \varepsilon_i$$

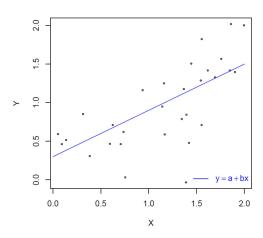
We want to estimate a* and b*.



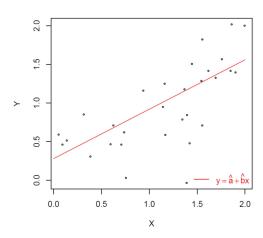
$$Y_i = a^* + b^* X_i + \varepsilon_i$$



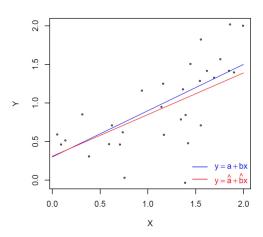
$$Y_i = a^* + b^* X_i + \varepsilon_i$$



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Least squares

Definition

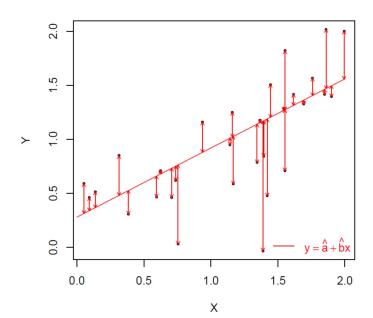
The **least squares estimator (LSE)** of (a^*, b^*) is the minimizer of the sum of squared errors:

$$\sum_{i=1}^{n} (Y_i - a - bX_i)^2.$$

 (\hat{a},\hat{b}) is given by

$$\hat{b} = \frac{\overline{XY} - \bar{X}\bar{Y}}{\overline{X^2} - \bar{X}^2}$$
$$\hat{a} = \bar{Y} - \hat{b}\bar{X}.$$

Residuals



Multivariate regression

$$Y_i = \mathbf{X}_i^{\top} \boldsymbol{\beta}^* + \varepsilon_i, \quad i = 1, \dots, n.$$

- Vector of **explanatory variables** or **covariates**: $\mathbf{X}_i \in \mathbb{R}^p$ (wlog, assume its first coordinate is 1).
- **Response** / **Dependent variable**: Y_i .
- $\boldsymbol{\beta}^* = (a^*, \mathbf{b}^{*\top})^{\top}$; $\beta_1^* (=a^*)$ is called the **intercept**.
- $\{\varepsilon_i\}_{i=1,\dots,n}$: noise terms satisfying $\operatorname{cov}(\mathbf{X}_i,\varepsilon_i)=\mathbf{0}.$

Definition

The **least squares estimator (LSE)** of β^* is the minimizer of the sum of square errors:

$$\hat{\boldsymbol{\beta}} = \underset{\boldsymbol{\beta} \in \mathbb{R}^p}{\operatorname{argmin}} \sum_{i=1}^n (Y_i - \mathbf{X}_i^{\top} \boldsymbol{\beta})^2$$

LSE in matrix form

- $\blacktriangleright \text{ Let } \mathbf{Y} = (Y_1, \dots, Y_n)^\top \in \mathbb{R}^n.$
- Let $\mathbb X$ be the $n \times p$ matrix whose rows are $\mathbf X_1^{\top}, \dots, \mathbf X_n^{\top}$ ($\mathbb X$ is called the **design matrix**).
- Let $\boldsymbol{\varepsilon} = (\varepsilon_1, \dots, \varepsilon_n)^{\top} \in \mathbb{R}^n$ (unobserved noise)
- $ightharpoonup \mathbf{Y} = \mathbf{X}oldsymbol{eta}^* + oldsymbol{arepsilon}$, $oldsymbol{eta}^*$ unknwon.
- ▶ The LSE $\hat{\beta}$ satisfies:

$$\hat{\boldsymbol{\beta}} = \operatorname*{argmin}_{\boldsymbol{\beta} \in \mathbb{R}^p} \|\mathbf{Y} - \mathbb{X}\boldsymbol{\beta}\|_2^2.$$

Closed form solution

- Assume that rank(X) = p.
- ► Analytic computation of the LSE:

$$\hat{\boldsymbol{\beta}} = (\mathbb{X}^{\top} \mathbb{X})^{-1} \mathbb{X}^{\top} \mathbf{Y}.$$

▶ Geometric interpretation of the LSE: $\mathbb{X}\hat{\beta}$ is the orthogonal projection of \mathbf{Y} onto the subspace spanned by the columns of \mathbb{X} :

$$\mathbb{X}\hat{\boldsymbol{\beta}} = P\mathbf{Y},$$

where $P = \mathbb{X}(\mathbb{X}^{\top}\mathbb{X})^{-1}\mathbb{X}^{\top}$.

Statistical inference

To make inference (confidence regions, tests) we need more assumptions.

Assumptions:

- ▶ The design matrix X is deterministic and rank(X) = p.
- ▶ The model is **homoscedastic**: $\varepsilon_1, \ldots, \varepsilon_n$ are i.i.d.
- \triangleright The noise vector ε is Gaussian:

$$\varepsilon \sim \mathcal{N}_n(0, \sigma^2 I_n)$$

for some known or unknown $\sigma^2 > 0$.

Properties of LSE

- ► LSE = MLE
- ▶ Distribution of $\hat{\boldsymbol{\beta}}$: $\hat{\boldsymbol{\beta}} \sim \mathcal{N}_p\left(\boldsymbol{\beta}^*, \sigma^2(\mathbb{X}^\top \mathbb{X})^{-1}\right)$.
- $\qquad \qquad \qquad \qquad \qquad \mathbb{E}\left[\|\hat{\boldsymbol{\beta}} \boldsymbol{\beta}^*\|_2^2\right] = \sigma^2 \mathrm{tr}\left((\mathbb{X}^\top \mathbb{X})^{-1}\right).$
- Prediction error: $\mathbb{E}\left[\|\mathbf{Y} \mathbb{X}\hat{\boldsymbol{\beta}}\|_2^2\right] = \sigma^2(n-p).$
- ▶ Unbiased estimator of σ^2 : $\hat{\sigma}^2 = \frac{1}{n-p} \|\mathbf{Y} \mathbb{X}\hat{\boldsymbol{\beta}}\|_2^2$.

Theorem

- $(n-p)\frac{\hat{\sigma}^2}{\sigma^2} \sim \chi_{n-p}^2.$
- $\hat{\boldsymbol{\beta}} \perp \hat{\boldsymbol{\beta}} \stackrel{}{=} \hat{\boldsymbol{\beta}}^2.$

Significance tests

- ► Test whether the j-th explanatory variable is significant in the linear regression $(1 \le j \le p)$.
- $\vdash H_0: \beta_i^* = 0 \text{ v.s. } H_1: \beta_i^* \neq 0.$
- ▶ If γ_j is the j-th diagonal coefficient of $(\mathbb{X}^\top \mathbb{X})^{-1}$ $(\gamma_j > 0)$:

$$\frac{\hat{\beta}_j - \beta_j^*}{\sqrt{\hat{\sigma}^2 \gamma_j}} \sim t_{n-p}.$$

- $\blacktriangleright \text{ Let } T_n^{(j)} = \frac{\hat{\beta}_j}{\sqrt{\hat{\sigma}^2 \gamma_j}}.$
- ▶ Test with non asymptotic level $\alpha \in (0,1)$:

$$R_{j,\alpha} = \{ |T_n^{(j)}| > q_{\frac{\alpha}{2}}(t_{n-p}) \}$$

where $q_{\frac{\alpha}{2}}(t_{n-p})$ is the $(1-\alpha/2)$ -quantile of t_{n-p} .

▶ We can also compute p-values.

Bonferroni's test

- ► Test whether a **group** of explanatory variables is significant in the linear regression.
- ► $H_0: \beta_j^* = 0, \forall j \in S \text{ v.s. } H_1: \exists j \in S, \beta_j^* \neq 0, \text{ where } S \subseteq \{1, \dots, p\}.$
- ▶ Bonferroni's test: $R_{S,\alpha} = \bigcup_{j \in S} R_{j,\alpha/k}$, where k = |S|.
- ▶ This test has nonasymptotic level at most α .

Remarks

- Linear regression exhibits correlations, NOT causality
- Normality of the noise: One can use goodness of fit tests to test whether the residuals $\hat{\varepsilon}_i = Y_i \mathbb{X}_i^{\top} \hat{\beta}$ are Gaussian.
- ▶ Deterministic design: If X is not deterministic, all the above can be understood conditionally on X, if the noise is assumed to be Gaussian, conditionally on X.