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## QQ6

QQ6

0 points possible (ungraded)

When the United States' Air Force decides to pay a defense contractor like Lockheed Martin based on the number of hours of "up-time" or hours available to fly for fighter jets it provides, this is an example of:

- a) SKU proliferation
- b) An omni-channel approach
- c) A systems approach
- d) An outcome-based approach
- e) None of the Above

## **Explanation**

This is also known as performance based logistics. The idea is that the supplier is providing the ultimate service that the customer desires, not just a physical product.

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You have used 1 of 3 attempts

Answers are displayed within the problem

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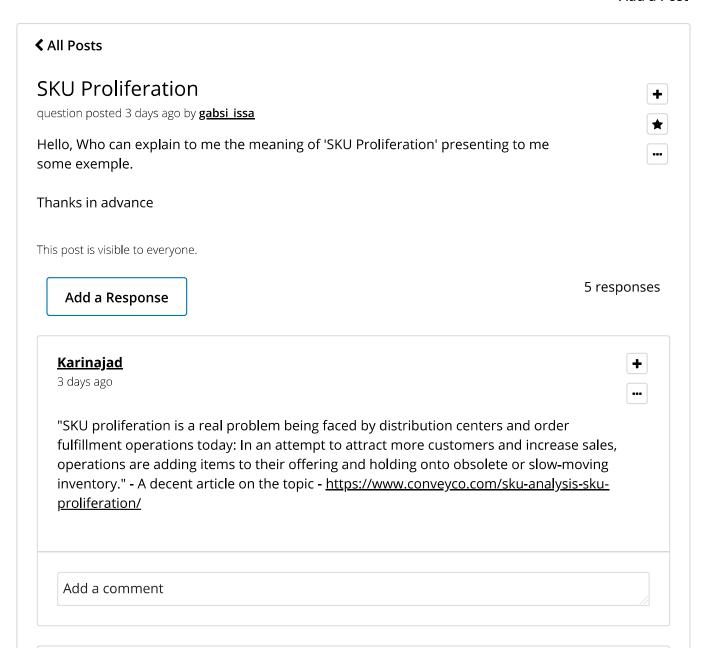
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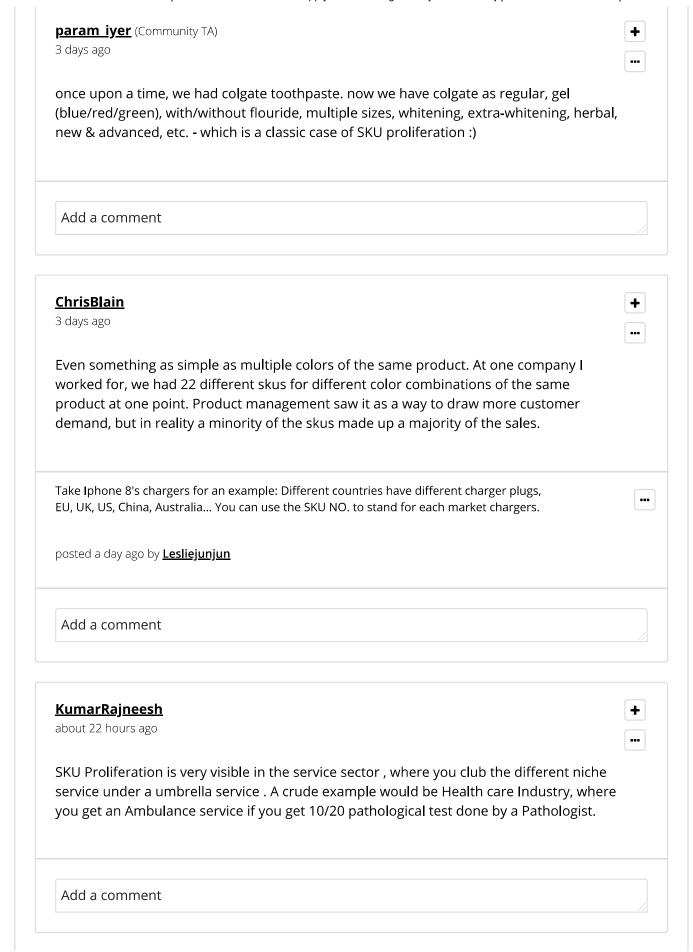
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