

User Interface Design

Sandip Roy Chowdhury

Graphic & Web Designer

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Visual Design

Color Template, Typography
High Fidelity wireframes
Button style, Overall look and feel

Design Tools

Photoshop, Adobe XD, Figma,
Illustrator, Powerpoint, Pen and
pencil, Google Web Designer

Front-end Dev

HTML, CSS, LESS, SASS
Bootstrap, Material Design, jQuery

SEO Tools

Webmaster Tool, Google
Analytics, web-stat.com
Google AdWords keyword
planner tools

Domain

Real Estate

Hospitality

Entertainment

Technology

Manufacturing



Certification

Desktop Publishing from
Youth Center
Diploma In Fine Arts from Kalaviti

I have over 5 years of hands-on work experience in Web, Graphic, Visual and UI design and front-end development for rich Internet applications and mobile devices. I practice user centered design principles basing design decisions on user needs and business goals.

I also possess expertise in Web Based Application which includes Web Page Designing Responsive, Info graphic, Brochure Design, Print Design, Logo Design, Banner Design, HTML5 Coding including CSS3, SASS, Bootstrap jquery and wordpress theme integration

Additional Experience

Google Search Console, SEO Website Audit, On-Page SEO, Off Page SEO, Keyword Research With Google Keyword Planner, Google local Business, SEM, SMO, Email Marketing through Mailchimp etc.

Collaborate with product Managers, Clients, Architects, SMEs, developers & QA engineers throughout product developments. testing, & implementation phases to ensure deliverables.

Freelance Graphic & Web Designer, Ascon / Present

- FG&W, Moople Academy Pvt.Ltd. / Sep 2021 to Dec 2021
- Graphic & Web Designer, Lincon Global. / Feb 2021 to Aug 2021
- Graphic & Web Designer, Ascon / Nov 2016 to Dec 2020
- Graphic & Web Designer, Techshu / Feb 2015 to Jul 2016

MOBILE APP

Gintaa
Easy Loan
Play Zone
and more..

WEB PORTAL

asconindia.com
shreevalley.com
anp.asconindia.com
and more..

BRANDING

Ascon Infrastructure
Dash Restobar
myedge
and more..

PRINT DESIGN

Ascon era
Dash Restobar
Ascon Granite
and more..

Academic Qualification

B.A. (History Hons.) - Bachelor of Arts
from NSOU, 2013

HOBBIES GOOD WORK

PLACE KOLKATA