

# Regulations for use of logo and mark



**We Do Not Sell, We Certify!**

From

SIS Certifications

Application for certified management  
systems.

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## 1. OBJECTIVE

Guide the correct use of the SIS Certifications logo and mark for the certification of management systems and compliance with ISO 17021 Conformity Assessment.

## 2. DEFINITIONS

### 2.1 Certified Organization

Refers to the SIS Certifications client whose management system has been certified in relation to an ISO standard.

### 2.2 Accreditation Body

Body that has granted SIS Certifications accreditation to carry out management system certification activities.

### 2.3 Accreditation Mark:

Refers to the mark awarded to SIS Certifications by the Accreditation Body. SIS Certifications in turn delivers the mark to the certified organization.

### 2.4 Certification Registry:

Refers to the registration number given by SIS Certifications to a certified organization. This certification registry is also accredited to support the certificate issued.

### 2.5 Certificate

Document that demonstrates the conformity of a management system

that has been certified in relation to a specific standard.

### 2.6 Standard

It contains the requirements of a specific management system, and with which the certified organizations have been evaluated. ([See AnnexNo. 1](#))

### 2.7 Non-conformity

Failure to comply with a requirement.

### 2.8 Scope of Certification

Refers to the scope and limits of application covered by the certified management system.

### 2.9 Suspension

Refers to the interruption of the validity of the certificate granted due to a complete failure to comply with this regulation, policies, regulations, contracts signed with SIS Certifications and with the standards evaluated by means of which the certification has been granted.

## 3. CONDITIONS

The use of the logo and mark may be used by the certified organization once the corresponding certificate has been issued.

The present document includes the rules for the use of the SIS Certifications mark.

The use of the logos of the International Organization for Standardization (ISO) is prohibited, since they are only for the

exclusive use of the organization and its technical committees.

The use of logos and marks will be allowed only during the validity of the certificate granted and is strictly limited to the management system that has been certified.

Once the certificate issued to you is accredited by the accreditation board for the scope of your registration, you may use the basic SIS CERTIFICATIONS logo, or the combined logo with the Accreditation Mark of the accreditation body corresponding to the scope of your registration. However, please note that during surveillance visits, the following will be subject to supervision by SIS CERTIFICATIONS:

- a) Publications issued by the organization, where reference is made to certification to ISO standards, must be clear and traceable to the certificate issued by SIS CERTIFICATIONS. There must be no ambiguity with the mark and accompanying text, with respect to the scope that has been certified.
- b) The logo must not be used on the product or its packaging in such a way that it is interpreted as conformity with the product. To avoid misinterpretation, statements included on products or labels should refer to:
  - The identification mark or name) of the certified client.
  - The type of management system (e.g. quality, environmental)
  - and the applicable standard.
- c) The use of the mark in laboratory, calibration or inspection reports and certificates is prohibited.
- d) If the scope is reduced, the customer must make the respective changes in advertising with respect to the modified scope.

- e) If the client's certification is suspended, all advertising that includes the SIS CERTIFICATIONS marks must be removed.
- f) The logos can be used on advertising material, stationery such as contracts and sales documents, letterheads, business cards, invoices, greeting cards, delivery cards; in publicity such as displays, posters, TV spots, promotional videos, websites, brochures, company address cards, etc.
- g) The logo used must be in the original colour (SIS CERTIFICATIONS and Accreditation Board logo) or in its black and white version. It is not allowed to use another color in the logo.
- h) The certificate must be used under the combined logo of SIS Certifications and Accreditation or under the logo of the Organization.

Any deviation in the use of the logo and mark may generate a non-conformity, and may lead to the suspension of the certificate and be the object of a complaint by SIS CERTIFICATIONS when misleading advertising is made to the users of the certification.

#### **4. COMBINED LOGO OF SIS CERTIFICATIONS AND ACCREDITATION MARK**

For the combination of SIS Certifications logos and the accreditation mark, the following conditions must be taken into account:

- a) The combined SIS CERTIFICATIONS logo and

accreditation mark may only be used by certified organizations whose certification registry is being covered by SIS CERTIFICATIONS.

- b) The Accreditation Mark can only be used with the SIS CERTIFICATIONS logo to the left of it, and the SIS CERTIFICATIONS Registration Number below it. The logo and the Accreditation Mark must be enclosed in a box and reproduced accurately, strictly according to the graphic material.
- c) The logo of the accreditation mark shall not be reproduced separately from the SIS CERTIFICATIONS logo.
- d) The Accreditation Mark may be placed or appear on a road vehicle, building, flag. The Logo must not be used in any way that misleads the reader about the accredited status of the SIS CERTIFICATIONS or the certified body.
- e) The combined CERTIFICATIONS and IAS logo can be reproduced in original colour or in black and white from the basic colour of the SIS CERTIFICATIONS and IAS logo.
- f) The IAS logo can be reproduced in a GREY-BLACK combination according to the graphic material.
- g) The IAS logo should not normally be reduced below the size of 15X12mm. In case it is reproduced in a smaller size due to space limitation, the logo should be legible without filling in space and fonts.
- h) If the logo is reduced in size, the same proportions should be retained.

- i) The IAS accreditation mark must be at least 20 mm high for letterheads.

If you have doubts about the use of the logo, please contact the SIS CERTIFICATIONS office before printing.

## 5. LOGO AND MINIMUM SIZES

The reference logos of SIS CERTIFICATIONS can be checked in the [Annex No. 2](#)

## 6. STRUCTURE AND PROTECTION AREA

The design of the mark, the logo and the typography contained in this document may not be altered in its use by the owner. Changes and improper use will be subject to sanctions in accordance with the SIS CERTIFICATIONS - CERTIFIED Regulation. The mark must always be accompanied by the certificate code assigned to the organization by SIS CERTIFICATIONS – CERTIFIED.

Check the [Annex No. 3](#)

## 7. COLOR AND TYPOGRAPHY

The Font used is: Gilroy (Medium, Bold y ExtraBold) SIS CERTIFICATIONS - CERTIFIED  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
Z abcdefghijklmnopqrstuvwxyz  
1234567890

Check the [Annex No. 4](#)

## 8. COLOR VARIATION

The red, white and/or black logo may be used when the material or substrate on which it is applied has limitations of other orders and cannot be applied in its original colors. Its elements must be at 100% of their tone in order not to generate visual weaknesses or imperfections in its elements. In case the SIS CERTIFICATIONS - CERTIFIED logos cannot be used in their authorized colors, they must be used in the predominant color of the print, after coordination and approval of the person in charge of the management of the internal brand of SIS CERTIFICATIONS – CERTIFIED.

## 9. USE RESTRICTIONS

The certified organization may not display the certificate or the certification logo in a misleading manner, in such a way that it discredits SIS CERTIFICATIONS - CERTIFIED and/or the certified management system, which generates distrust to the customer/user of the certification or to the general public. It cannot be used as advertising directly related to the products, so that it can make people understand that the product has been certified.

Check the [Annex No. 5](#)

## 10. NON-ALLOWED APPLICATIONS

To guide the use of not allowed applications, please check the [Annex No. 6](#)

## 11. CERTIFICATION SYMBOLS

The logo and badges will be given to the certified organization for their correct use. Check the [Annex No. 7](#)

## 12. ANNEXES

Below you will find a graphic reference of the information presented in the following regulation. As well as the basic SIS logo ([See Annex No. 8](#)).

**Annex No. 1** SIS CERTIFICATIONS standards

ISO 9001:2015Quality Management System	ISO 14001:2015Environmental Management System
ISO 45001:2015Occupational Health and Safety Management System	ISO 37001:2016Anti-bribery Management System
ISO 27001:2013Information Security Management System	ISO 22000:2018Food SafetyManagement System
ISO 50001:2018Energy Management System	ISO 26000:2010Guidance on social responsibility
ISO 13485:2016Medical Device Quality Management System	For other standards, please consult directly with SIS Certifications

**Annex No. 2** Logos and minimum sizes



Annex No. 3 Structure and protection area



Construction based on circles, taking care of symmetry and perfection in lines.



The protection area is equivalent to the letter "O" of the word ISO taken from the inside of the logo. It is very important to respect the protection area to ensure the readability of the logo

The design of the mark, the logo and the typography contained in this document may not be altered in its use by the owner. Changes and improper use will be subject to sanctions in accordance with the Regulations of certificación of SIS CERTIFICATIONS - CERTIFIED. The mark must always be accompanied by the certificate code assigned to the organization by SIS CERTIFICATIONS – CERTIFIED.

Annex No. 4 Color and typography



#e52520  
CMYK: 0, 95, 91, 0  
RGB: 229, 37, 32

**FONT**  
**Gilroy (Medium, Bold y ExtraBold)**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

SIS CERTIFICATIONS - CERTIFIED  
SIS CERTIFICATIONS - CERTIFIED  
SIS CERTIFICATIONS - CERTIFIED



## Annex No. 5 Use restrictions

The certified organization may not display the certificate or the certification logo in a misleading manner, in such a way as to discredit SIS CERTIFICATIONS -CERTIFIED and/or the certification system and generate distrust to the customer/user of the certification or to the general public. It cannot be used as advertising directly related to the products, in a way that can make people understand that the product has been certified.



It cannot be used on clothing labels next to the organization's brand. The use of the logo on staff clothing is permitted, provided that it is accompanied by the number of the certificado.



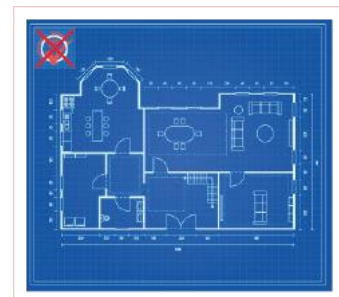
Cannot be used in packaging that has a different purpose than that of the company.



Cannot be used on non-test test reports, calibration laboratory reports or inspection reports.



In the education sector: the logo cannot be used on the diplomas, certificates, grades of students and contracts with educational entities that give to interpret that SIS CERTIFICATIONS - CERTIFIED is the service provider.



In the engineering sector, the logo cannot be used on inventory reports, technical study reports and design plans.



Finally, we stress the guideline of NOT using in any type of advertising of the certified organization any logo that relates to any accreditor.

Any breach of the above provisions generates a non-conformity with the Regulations of Certification and may be subject to a complaint by SIS CERTIFICATIONS - CERTIFIED when carrying out misleading advertising to users of the certification.

Annex No. 6 Non-allowed applications

		
Do not remove items	Do not alter the	Do not alter the typography
		
Do not change the proportions and do not distort	Do not invade the background with graphic	Do not alter the order of the elements
		
No reproducir el logo inclinado.	No aplicar sombreado o efectos graficos.	No ubicar el código verticalmente.

Ce  
rtif  
ica  
te  
Co  
de

codigo del certificado

## Annex No. 7 Certification Symbols



## Annex No. 8 SIS Certifications basic logo

