

1. Elevator pitch of your app idea (1-2 paragraphs, first sentence should be your hook).

This is an app that will help you track your beauty purchase habits. A SkinStore survey found that women, living in the United States, spend an average of \$300,000 on beauty products throughout their life. If you fall into this category, you know that you often find yourself buying unnecessary products. Perhaps you even forget what products you already own. This app will allow you to log your beauty purchases by providing you the ability to add products you buy. This app will allow you to enter the name of the product, product type, product brand, location of purchase, store name, and date of purchase. With this app, you can reference the products that you already own and limit unnecessary purchases.

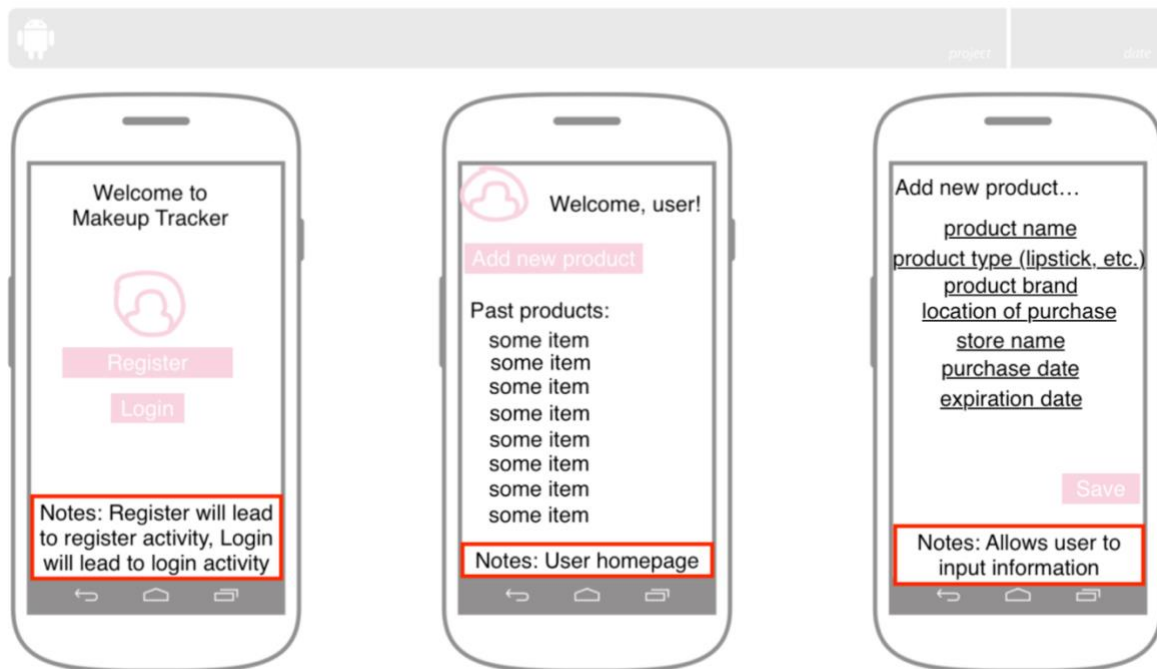
2. App title

Makeup Tracker App

3. App description

- Allow users to register/login
- Provide a user with their own profile
- Allow user to input:
 - Product name
 - Product description
 - Tags to describe product
 - Date of purchase
 - Location of purchase
 - Store name
- Save user information

4. App sketches



5. Keywords (around 100 characters).

makeup, makeup app, beauty, beauty app, makeup log, makeup logger, makeup tracker, makeup organizer

6. Category of your app.

Utility, Lifestyle