

Sandro Fernandes

Digital Product Designer



I admire simple but elegant visual designs,
have a deep interest in design systems,
and I'm also a front-end enthusiast.

Bio

I'm Sandro, a human being based in Portugal, with a blend of northern Portuguese and Mozambican roots. I find joy in life's simplest treasures, cherishing moments with family and the serenity of nature.

With over a decade of hands-on experience, I've shaped websites, mobile apps, and web apps. Yet, I don't dwell on design processes or endless research for the sake of it; I'm focused on delivering results.

I firmly believe that true progress emerges when collaborating with others. For me, it's all about understanding the core project goals and the real-world jobs to be done. I favour cutting through the fluff and get straight to what matters.

My design philosophy is simple and pragmatic – learn and improve by doing, and ship products that can be used. I thrive on putting ideas into practice with precision, crafting seamless and user-focused experiences. All of this while working in a fun and creative environment where everyone can learn and is not afraid to fail.

Experience

2021–Present

Lead Product Designer
Talkdesk

2019–2021

Product Designer
Critical TechWorks – BMW Group

2014–2019

UX & UI Designer
Instituto Superior Técnico,
University of Lisbon

2010–2014

Web Designer
CienciaPT

2011

Graphic Designer
City Hall of Cartaxo

Education












2012–2015

**Master in New Media
and Web Practices**
NOVA School of Social Sciences and
Humanities






2008–2011

**Bachelor in Multimedia
Communication and Education**
Polytechnic Institute of Santarém

Skills

-  User Experience
-  Visual Design
-  Usability
-  Accessibility
-  Mobile Design
-  Design Systems
-  Figma
-  Sketch
-  Adobe CC
-  HTML
-  CSS

Interests

-  Nature
-  Family
-  Sports
-  Finances
-  Tech