Sandro Fernandes
Digital Product Designer

I admire simple but elegant visual designs,
have a deep interest in design systems,
and I'm also a front-end enthusiast.

Bio

I'm Sandro, a human being **based in Portugal**, with a blend of northern Portuguese and Mozambican roots. I find joy in life's simplest treasures, cherishing moments with family and the serenity of nature.

With **over a decade of hands-on experience**, I've shaped websites, mobile apps, and web apps. Yet, I don't dwell on design processes or endless research for the sake of it; I'm focused on delivering results.

I firmly believe that true progress emerges when collaborating with others. For me, it's all about understanding the core project goals and the real-world jobs to be done. I favour cutting through the fluff and get straight to what matters.

My design philosophy is **simple and pragmatic** – learn and improve by doing, and ship products that can be used. I thrive on putting ideas into practice with precision, crafting seamless and user-focused experiences. All of this while working in a fun and creative environment where everyone can learn and is **not afraid to fail**.

Experience

Lead Product Designer
Talkdesk
2021–Present

Product Designer
Critical TechWorks – BMW Group
2019—2021

UX & UI Designer
Instituto Superior Técnico,
University of Lisbon
2014—2019

Web Designer
CienciaPT
2010—2014

Graphic Designer
City Hall of Cartaxo
2011

Education

**Master in New Media
and Web Practices**
NOVA School of Social Sciences and Humanities
2012—2015

**Bachelor in Multimedia
Communication and Education**
Polytechnic Institute of Santarém
2008—2011

Skills

🖍️ User Experience
🎨 Visual Design
✨ Usability
📱 Mobile Design
🖥️ Web / App Design
📐 Design Systems
🧍 Accessibility
<> Front-end

Tool stack

Figma
Miro
Loom
Atlassian
Sublime Text
Github
Spotify

Interests

🧠 Nature
❤️ Family
⚽ Sports
🏦 Finances
🧑‍💻 Tech