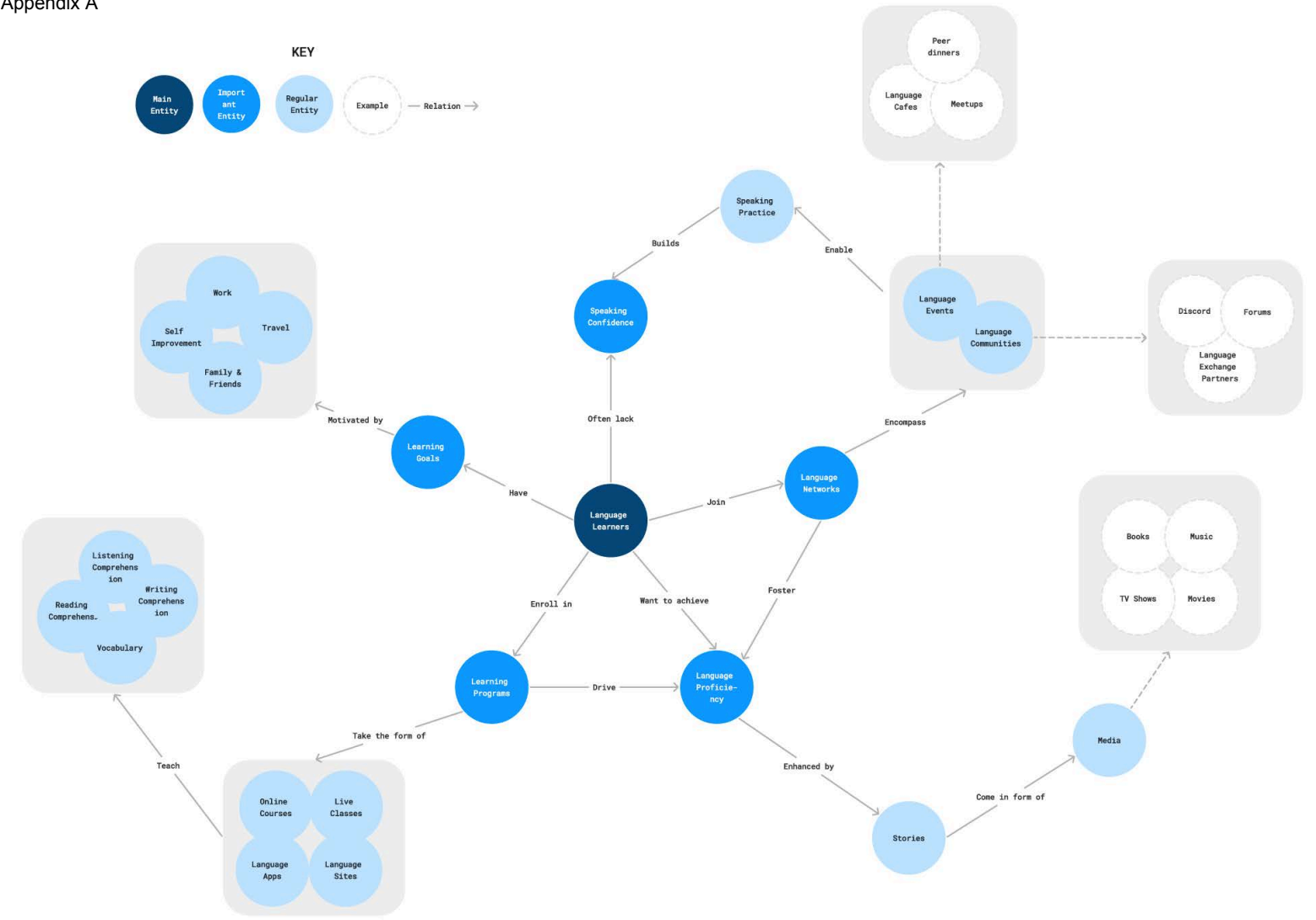
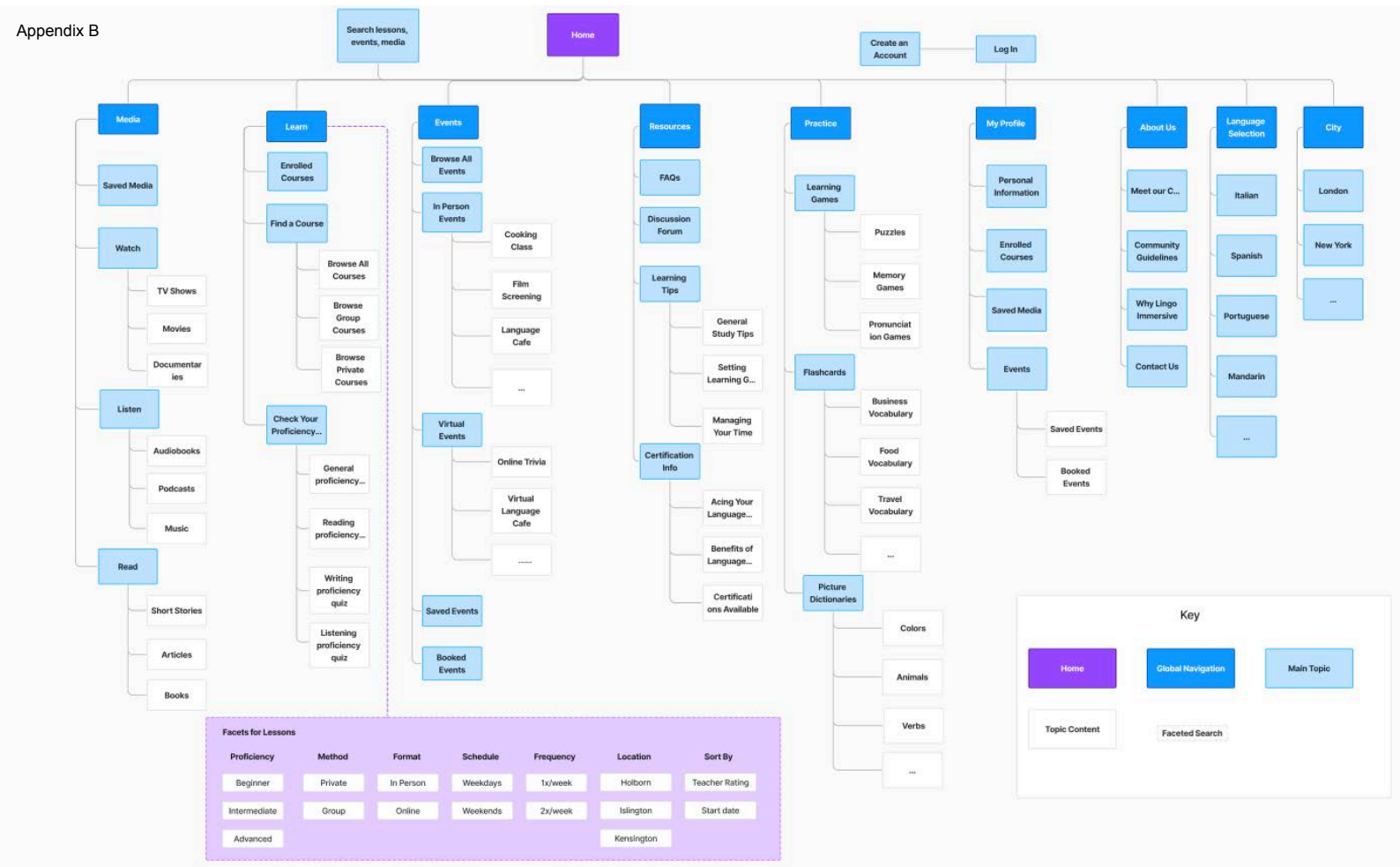


Appendix A

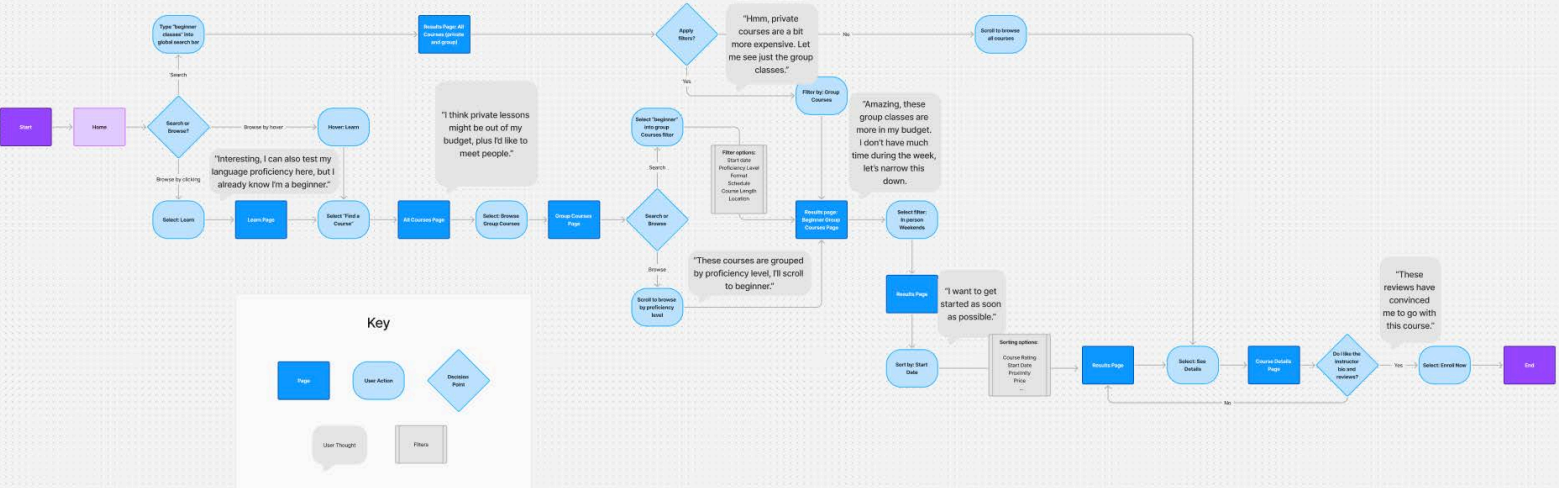


Appendix B



Appendix C

**Goal:**  
User wants to enroll in a beginner language course.  
The language setting has already been set to Portuguese upon account sign up.



## Appendix D

D1

## Lingo Immersive

1 Clickable dropdown to select language

2 Select current city.

3 Global navigation bar.

4 Breadcrumbs allow the user to clearly follow their user path through the site.

5 Contextual link.

6 Sort by start date and course rating.

7 Opens new page with more course details and option to enroll.

8 Clicking on reviews opens a modal with more reviews.

9 Interactive map which responds to location filter.

10 Users can expect how many courses to browse through.

11 Back button to clearly navigate the user back to where they were.

12 Top view of filter pills

Home · Learn · Find a Course · Browse Group Courses

1 Portuguese

2 London

3 Learn Practice Events Media Resources My Profile Help About Us

4

Browse group courses

Explore our upcoming group courses with flexible options that fit your schedule, proficiency level and preferred format

1 filter applied Beginner Clear all filters 6 Sort by: Start date

5

Proficiency level  
Beginner Take our proficiency test

Desired start date

Format  
☐ In Person  
☐ Online

Course length  
☐ 8 weeks  
☐ 16 weeks

Schedule  
☐ Anytime  
☐ Weekdays  
☐ Evenings  
☐ Mornings

Location  
☐ Anywhere  
☐ Islington  
☐ Holborn  
☐ Kensington

9

12

Beginner

MAR 31 - MAY 31

Tue & Th 7:00 PM - 9:00 PM

8-week course

Islington

7

See Details

Reviews \*\*\*\*\*

£249

Beginner

APR 15 - JUN 15

Saturday 10:00 AM - 12:00 PM GMT

16-week course

Holborn

8

See Details

Reviews \*\*\*\*\*

£249

Beginner

APR 31 - JUN 31

Tue & Thur 7:00 PM - 9:00 PM GMT

8-week course

Online

See Details

Reviews \*\*\*\*\*

£249

Beginner

MAY 15 - AUG 15

Sunday 6:00 PM - 8:00 PM GMT

Online

See Details

Reviews \*\*\*\*\*

£249

Beginner

MAY 31 - AUG 31

Saturday 10:00 AM - 12:00 PM GMT

16-week course

Islington

See Details

Reviews \*\*\*\*\*

£249

12

Beginner

JUN 15 - AUG 15

Tues & Th 7:00 PM - 9:00 PM GMT

8-week course

Kensington

See Details

Reviews \*\*\*\*\*

£249

Showing 6 of 30 results

10 1 2 3 4 5 Next >

11 < Back to Find a Course

D2

## See course details

### Course Info

Dive into the vibrant world of the Portuguese language with our beginner group course! Designed for complete beginners, this course focuses on building a strong foundation in essential vocabulary, basic grammar, and everyday conversational skills. You'll learn in an engaging group setting, perfect for practicing with peers and gaining confidence. At the end of this course, you will earn our Portuguese Level I Certification.

### Proficiency Level

Beginner

### Location

252 High Holborn  
Islington  
London WC1V 7E

### Course Syllabus

1 Preview  
Download

### Dates and Time

April 15th - June 15th 2025  
Saturday  
10:00 AM - 12:00 PM  
Duration: 16 weeks

### Price

£249

### Contact

Questions? Feel free to contact our course officer:  
name@lingoimmersive.com

### Meet your instructor, Mary Loo

I'm a passionate language instructor with over 5 years of experience teaching Portuguese to students of all ages and skill levels. As a native English speaker with advanced proficiency in Portuguese, I fell in love with the language during my travels through Brazil and Portugal. I hold a certification in Portuguese language

2 See full instructor profile

Enroll Now

8 spots left

### Student Reviews ★★★★★ (47)

Alex T. ★★★★★

"Mary Jane's beginner Portuguese class was amazing! She made learning the basics so easy and fun. I feel much more confident speaking now, and her focus on cultural insights made the lessons even more engaging."

5 See all reviews >

## Unsure of your language proficiency level?

6 Take our language proficiency test

## Blog Post

4 Benefits of a language certification

Setting learning goals

How to overcome speaking anxiety

How to decide which learning method is best for you

< Back to Group Courses

- 1 User can preview in a pop up modal or download PDF.
- 2 Link to instructor profile, nestled under "About Us" global navigation
- 3 New window with email pre-filled in TO section.
- 4 Informing user for additional decision making.
- 5 User can see all reviews in new tab.
- 6 New tab opens to language proficiency test, which is nested under the main page Learn.
- 7 User can easily see more blog posts with arrow.
- 8 Contextual links to help user make decision. User is directed to blog post, nestled under Resources.

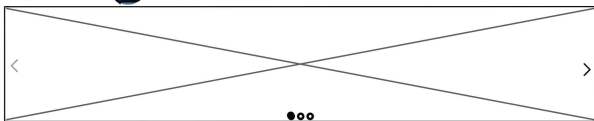
D3

[Home](#) · [Events](#) · [All Events](#) · Walking tour of London

## Walking tour of London

Friday, December 18

✳️ Open to all levels <sup>1</sup>



### Description

Join us for a guided walking tour of London's most iconic landmarks, conducted entirely in Portuguese! Explore historic sites such as Big Ben, Westminster Abbey, and Trafalgar Square while learning fascinating stories, cultural insights, and fun facts about this incredible city.

### What to Expect:

- A relaxed walk filled with captivating stories about London's history and culture
- Insider tips to experience the city like a local
- An opportunity to connect with other Portuguese speakers in a friendly setting.

Duration: 3 hours

### When

Friday, December 18  
3:00 PM - 6:00 PM

### Where

Trafalgar Square  
Trafalgar Sq, London WC  
[Getting there](#) <sup>4</sup>



### Contact

events@linguaimmersive.com  
+44 07890 9856

Register

Free

10 learners registered

### Event Reviews

★★★★★ (108)



Alex T. ★★★★★

"This walking tour in London was amazing! The guide was super charismatic and explained everything in Portuguese in a very clear and interesting way. It was an incredible opportunity to learn more about the city and practice the language at the same time. I highly recommend it to everyone learning Portuguese!"

[See all reviews >](#)

### Brush up on your Portuguese before you go

[Browse all of our practice activities](#) <sup>6</sup>



Picture Dictionaries



Memory Games



Crossword Puzzles



Flashcards



Pronunciation Challenge

### Other events you may enjoy <sup>5</sup>



London Food Tour  
Sat, Jan 20  
4:00 PM

Paid

Open to all levels



Night Bike Tour  
Mon, Jan 21  
8:00 PM

Paid

Open to all levels



Learn Brazil History  
Mon, February 1  
8:00

Free

Beginner Level



Vision Board Party  
Sat, Jan 4  
4:00 P

Free

Open to all levels

[Back to All Events](#)

D4

[Home](#) · My Profile

[Personal Details](#) | [Enrolled Courses](#) | [Events](#) | [Saved Media](#) <sup>1</sup>

## My Profile



Name: John Berry <sup>5</sup>

Email: john.berry@gmail.com

[See all personal details >](#)

[Change profile picture](#)

Interface Language: English

### Enrolled Course



### Events

Booked



London Walking Tour  
Fri, Dec 18  
4:00 PM  
Paid

Open to all levels



London Walking Tour  
Sun, Jan 20  
4:00 PM  
Paid

Open to all levels

### Saved



Vision Board Party  
Sat, Jan 20  
4:00 PM  
Free

Open to all levels



Night Bike Tour  
Mon, Jan  
8:00 PM  
Paid

Open to all levels



Learn Brazil History  
Mon, February 1  
8:00 PM  
Free

Beginner Level

[See all >](#)

### Saved Media

#### Watch



Media Title



Media Title



Media Title



Media Title

[See all >](#)

Local Navigation to page contents

Link to manage course and see more course details

See all available for all contents of the page with more content details.

Providing quick way to cancel event with contextual link.

Edit personal details