



UNIVERSITÀ DEGLI STUDI DI FIRENZE
Scuola di Ingegneria

Corso di Laurea in
INGEGNERIA INFORMATICA

Information in agent-based competitive models with limited resources

Tesi di Laurea Magistrale

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3 Luglio 2015

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Anno Accademico 2014/2015

Alla mia famiglia

Abstract

Problems of limited resources in competitive systems are encountered and elaborated by humans and algorithms alike every day. These models present complex behaviour, governed by various parameters that describe the quantity and the quality of agents involved. In this thesis we study how these parameters influence the efficiency of the models, measured as efficient distribution of limited resources, and how the additional information like vicinity, it's structure, the number and the cognitive abilities of participants modify models efficiency.

We use an agent-based approach to model these competitive systems, while certain variations of minority rule are used to implement the frustration inside the model, Starting with classical minority games, based on a number of agents with deterministic strategies, we expand the model by implementing additional information and analyse how it impacts the evolution of the system. Mainly we focus on the information found within each agents vicinity and study the influence of different community structures on the model. Main vicinity structures used are: simple patch vicinity, von Neumann vicinity, small world and scale-free networks.

We further investigate how these finding can be used in algorithmic ecosystems that are characterized by competitive nature and finite resources. The context within which we elaborate some of our ideas is the high-frequency financial markets, that are run by an enormous number of trading algorithms. Among other possible applications we consider optimizing the routing protocols for Delay Tolerant Networks, more efficient smart-grid energy systems and so on.

We have found that there is a distinct relation between the structure and dimension of the vicinity, ie. the information given to each agent, and the efficiency of the model. These results could be used to optimise any kind

of distributed algorithmic ecosystem that has a finite resources and need an efficient use of it.

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Chapter 1

Introduction

During this thesis we have worked on a problem of information importance within competitive systems with limited resources. We have modelled a competitive environment with classic Minority games, introduced in 1.2, and by modifying the basic implementation with a vicinity information, while studying it's structure as introduced in 1.5, we have studied how it affects the efficiency of the model. These models can be used to analyse any kind of competitive system that has a well defined resource, such as bandwidth in communication systems, mobility in transports, buy/sell decision-making in finance, and so on. The basic idea behind the study of financial markets is introduced in section 1.3, while in section 1.4 we introduce a principle that has inspired some assumptions made during the thesis.

1.1 Competitive systems and finite resources

The definition in ecology of a competitive system is the one where one species tries to dominate others while competing for the same resources. In the Gause's law of competitive exclusion or just Gause's law, [1] it is stated

that two species competing for the same resource cannot coexist at constant population values, if other ecological factors remain constant.

This definition can be applied to any human or human-made system where the agents involved act in the self-best interest and are competing for the same resource. There will be the losing side that will get excluded in the long run and a winning side whose behaviour will probably be replicated by others.

While in a vast system of nature humans cannot exhibit enough control to prevent the destruction of less efficient species, and one can think that it is not even a wise thing to do, there are other areas where one can intervene. Many human and algorithmic systems should be rendered more efficient, rather than bring the exclusion of less able agents. If we take the example of human transport system, we can apply some sort of control over the system, whether by tackling modern navigation systems, maps or the physical structure of the transport network, rather than leave the poor performance agents, in this example human drivers, to their own devices.

1.2 Minority Games

Minority Games are a model of a competitive system, formulated by Damien Challet and Yi-Cheng Zhang in 1997 [2], based on the El Farol Bar problem. The basic model was proposed by Brian Arthur in 1994 [3] and it was inspired by the decision making of people in a small community of El Farol. Suppose that there is a cultural event is being held every week in the El Farol Bar. However the locale has finite space, so whether a single person enjoys the evening is determined by the quantity of other people at the bar. A certain limit is defined, 60% in the original paper, and when it is saturated it can be

said that people present would rather be satisfied staying at home. Same can be said if the attendance is below the determined limit and the person has decided to stay at home, ie. decision to stay at home is considered a losing one.

Minority Games set the limit to 50%, so that the losing side is always the majority, while the winning side is the minority. This way the model becomes frustrated, meaning that most of the agents can not be satisfied. It is also called a negative-sum-game, as with time only the minority can win and be rewarded points, while the majority will have a negative score.

The simplest model consists of N agents, where N is an odd integer, that have to make a decision between two possibilities at each round. Each agent has S deterministic strategies from which he can choose. At each round the agent invokes all his strategies to make the decision and then chooses the strategy with the highest score. After the attendance, representing the majority side, of all the agents has been calculated, every agent awards the strategies that have predicted the winning side by increasing their score, while decreasing the score of the strategies that have failed to guess the correct decision.

The information given to each agent can be external or generated by the model, depending on the goal of the study. In classic minority games the information is internal, and it is a string of M past minority decisions, where M is the brain size, or memory, of each agent, for example '101100' if the agents have memory 6. There have been other studies where the information given to agents was generated by some external mechanism, or purely random sequences, and in these papers it has been proven that the source of information does not influence the important characteristics of the model.

0	0	0	1
0	0	1	1
0	1	0	0
0	1	1	1
1	0	0	0
1	0	1	1
1	1	0	0
1	1	1	0

Table 1.1: Example strategy with brain size 3

The strategies of the agents are based on the assumption that by remembering past outcomes of the game, the strategy can predict the outcome at the next step. A strategy is defined as a function $f : 2^M \rightarrow \{0, 1\}$, where M is the memory of the agent, and $\{0, 1\}$ is the set of possible decisions. A sample strategy can be seen in 1.1.

Minority games have been mainly used to model financial markets, as they offer more insight into how the decisions are formulated compared to other models that offer only the possibility to study the decision progression.

1.3 Algorithmic Trading and High Frequency Trading

Algorithmic trading and High Frequency trading are two types of capital and stock exchange that usually go together. High frequency trading (HFT) is defined as a large quantity of exchanges of capital in small intervals of time. The advent of HFT has brought us a market with ever increasing number

of trading operations while the values of exchanges goods has decreased in proportion. Because of it's nature as a high speed approach in a response to constantly evolving market conditions, HFT has become dependent of algorithmic trading.

Algorithmic trading (or black-box trading), as defined in [4], is the process of using computers programmed to follow a defined set of instructions for placing a trade in order to generate profits at a speed and frequency that is impossible for a human trader. The defined sets of rules are based on timing, price, quantity or any mathematical model. Apart from profit opportunities for the trader, algo-trading makes markets more liquid and makes trading more systematic by ruling out emotional human impacts on trading activities. Human decision making has proven to be too slow for modern computers, thus high frequency trading cannot be implemented without algorithmic trading.

There are two main strategies with which traders, be they human or algorithmic, make profit in the stock exchange. One is called *market making* and it is applied by being an active influence on the trading system, this means trying to create trends by buying or selling certain quantity of stocks and exploit that trend in the future. Second type of strategy is called *statistical arbitrage*. Arbitrage is defined as simultaneous purchase and sale of an asset in order to profit from a difference in the price, whether in space (different market) or in time. Statistical arbitrage is the use of mathematical models to find arbitrage within existing market and use it to make profit.

Main problem with algorithmic trading is the instability and high volatility it presents, [5]. Due to the high frequency with which the decisions have to be made only a small part of information can be processed which causes most of the algorithms to look alike. This in return causes the algorithms

to respond to same inputs with same outputs resulting in ultra-fast crashes and spikes.

Our concern in this work is the study of the impact of algorithmic trading, and some of its assumptions, through models created by minority games. Certain behaviour observed within these models can help us better understand the context of high frequency trading, and the vicinity analysis has shown that it can influence greatly the outcome of a competitive system, such as financial market.

1.4 Bounded rationality and Overfitting

Efficient market hypothesis states that it is impossible to "beat the market", [6]. Among many assumptions that this theory makes is the one that the actual state of the market reflects all the past information, and that the agents involved are rational. Other assumptions claim that all the changes of information are instantly reflected in the market, and even that the hidden information present within the market is reflected in the prices. Although it has been a guideline theory for investors during the last few decades, this theory that explains the market as being highly rational is being heavily criticized after the 2007 financial crash.

Bounded rationality on the other hand is the theory proposing that when humans make decisions, their rationality is limited by their cognitive abilities, information available and the time at their disposition. This view has been first theorized by Herbert A. Simon which he proposed as an alternative approach of modelling decision-making in economics, politics and other social areas. Simon claims that the human mind uses its extensive knowledge of the structure of the problem at hand to make the decision, thus usually resulting

in satisfactory although generally not optimal behaviour.

In machine learning when faced with the problem to find the underlying relationship between data a statistical model is obtained by making it fit to the data at hand. During this process one can decide how much data should be available for learning, with what parameters it is to be done, and what family of functions will be used to produce the statistical model to fit the data. If too much data is given, or an inappropriate family of functions is used, a phenomenon of overfitting can occur. This means that the statistical model describes not only the data available but also the noise and eventual errors present in them. This phenomenon presents a problem when we try to use the apprehended model to predict the outcome of unseen data, where it will perform poorly as it has not generalized the underlying relationship.

The bounded rationality and overfitting are rather similar for the purpose of this thesis. The bounded rationality tells us that human make decision using clever heuristics because they cannot process all the information, whether because they don't have the cognitive capabilities, the time or simply the information is not available. On the other hand overfitting phenomenon tells us that machines should use limited number of parameters for their models, lest they try predicting all the errors and noise, thus making terrible decision making algorithms. The duality between these two approaches is evident, both of them tell us that there is a certain limit to the information that should be used in a decision-making process and the model should reflect that limit in its complexity.

1.5 Vicinity Structure

When modelling a competitive agent based systems one has to decide how to implement the structure and the relationships between agents. One way is to consider the agents as an independent set, whose only way of communicating with each other is through the global information passed to every agent in the same form. Another approach is to model the set of agents as a graph, where each vertex represents an agent and each edge is the passage of information between two agents. Of course, one can also model the system by uniting the two approaches so that the agents have access to global information but also to the local one through their neighbours.

In the classical minority games vicinity is not considered, meaning that agents have access only to the global information. We find this kind of approach lacklustre when it comes to modelling financial markets and most of the other problems to which minority games have been applied. One important factor is the structure of the vicinity that is modelled as it influences the way information is passed around. We have tried various types of network ranging from the simplest to a more sophisticated ones.

The most simple approach is to use a one dimensional array that represents a list of agents and divide it in a number of communities that we want to model. Another similar method, but with different characteristics, is to use a sliding window on the one dimensional array of agents, so that each agents has a personal neighbourhood. This way the number of communities is the same as the number of agents and makes the passage of information between them a bit slower.

Observing the phenomenons that are being modelled it is easy to notice that they do not have a one dimensional structure. This has pushed us in the direction to try different kind of vicinity structures, mainly using already

existing von Neumann and Moore neighbourhood. Defined as a set of point with Manhattan distance equal to 1, von Neumann neighbourhood can be extended to a vicinity of a point of radius R defined as a set of points with Manhattan distance less than or equal to R . Moore neighbourhood on the other hand uses the Chebyshev distance, defined as a minimum distance along any axis between two points. As with the von Neumann neighbourhood, we can extend the vicinity defined with Chebyshev distance to the set of point where it is less than or equal to R .

More complex ways are based on graph theory that define the way vertexes are chosen when establishing connections and the clustering factor of the network. Most eminent examples are the small world networks where number of edges is small relative to the number of vertexes, however the distance between two random nodes grows like a logarithmic, ie.

$$L \propto \log N$$

The Watts–Strogatz model is an example of a small world network and it has been use in this thesis for vicinity generation.

Another complex model taken from the networks theory is the scale free model. The basic idea behind these models is that the distribution of number of connections per node follow a power law. One example is the Barabási–Albert model that generates random graphs by using a preferential attachment mechanism. Scale-free networks are widely observed in natural and human-made systems, including the Internet, the world wide web, citation networks, and some social networks which makes them an excellent candidate for the purposes of our study.

1.6 Structure of the thesis

This thesis is structured as follows. In chapter 2 we expand on the introduction of the minority games made in this chapter, by describing some properties of the model, control parameters and possible modifications to better suite our intents. Next we describe more in detail the vicinity structure in chapter 3, how it is generated and what are their properties.

Chapter 2

Minority games

Minority games (MG) is a simple multi-agent based approach to simulating financial markets. It was first introduced by Challet and Zhang in [2], and has since evolved in its many forms. Although it has been mainly used to simulate financial markets, with certain modifications this model can be used to simulate any kind of system where agents act independently and in their best interest, while the resource for which they are competing is limited. Humans and machine solve these kinds of problems everyday and some of the example are the choice of a road to take to evade traffic, or the routing a packet takes in the network to evade delays.

Main idea behind minority games is that each agent acts in his own best interest by following a certain set of strategies defined for each agent. These strategies are deterministic, and each agent has a number of them. It has been noted that the number of strategies per agent, as long as it is greater than one, has no effect on the qualitative properties of the model, so in most works it is enough to give two strategies per agent to test various hypothesis.

The agents use the history of the game to decide at each round which action to compute, A or B , and the history itself is generated by the agents.

At each round a minority is calculated and is defined as a winning side, so if fewer agents have chosen B as their action it becomes the winning side, and all the agents and strategies that have made that decision are awarded points.

Most of the economics models are deductive in nature and have proven difficult to analyse with conventional physicist models. Since the agents in minority games are inductive, the model has proven popular among physicists to study and analyse financial markets by using some conventional physicists models [7].

Another major feature of the MG model are two distinctive phases which characterize the game. In the two phases there are clearly different collective behaviours of the agents that can be explained by the quantity and cognitive abilities of the agents.

Further noted is the fact that with a simple model as this, and small modifications, various financial market characteristics are observable. Macroscopic behaviour characteristic of financial markets, such as fat tail price return as volatility clustering, can be observed in MG models. Aside from allowing a macroscopic analysis of the simulated financial markets, minority games offer an opportunity to study the microscopic properties, mainly how the decision-making process used by every agent. All of these aspects have made minority games popular among physicists interested in the study and analysis of financial markets, and have brought around a new field of research known as econophysics.

There are certain variations that have been proposed in literature to bring the model even closer to the financial markets. One of the main versions of the game is Grand Canonical MG, that adds the possibility for agents to abstain from the market if they find the game unfavourable to them. Due

to the simple nature of the basic model there is great freedom in modifying the behaviour of the agents and thus the model, and many variations are available in the academic literature.

In this chapter we describe the basic model of the game 2.1, give a more detailed definition in subsection 2.2. After that we explain the major features of the model in 2.3, and conclude the chapter with two subsections that introduce the variations of the model used to simulate financial markets in 2.4 and our own model that add the vicinity structure to the game in 2.5.

2.1 The Basic Model

The basic model of the minority games are based on the El Farol Bar problem, defined by Brian Arthur in [3]. In the El Farol community every Thursday there is a cultural event that people like to attend. However if more that 60% of the population goes to the Bar they will not have fun for it is overcrowded, and a better decision would be to have stayed home. If less than 60% of the population is present at the Bar than they will have good time, and staying at home is considered a less favourable decision. Every person has to decide independently based only on their knowledge of past week. This makes their behaviour inductive, as they can only remember a finite amount of weeks and the attendance at the bar. The agents act in their own best interest and try to predict every week what the attendance will be at the bar, and then decide whether to attend or stay at home. This model is also self contained as the new information, ie. the attendance at the bar in current week, is generated by the population.

This idea has been modified by Challet and Zhang into the first model of Minority Games. Mainly the limit for deciding the winning side has been

lowered to 50%, which makes the winning side the minority one, hence the name Minority Games. The use of MGs as a model to simulate financial markets is justified by a simple consideration of the nature of economic system. The basic assumption in the system is the supply and demand phenomenon. This economic concept explain that when the supply is high, the price will be driven low so it is considered a good choice to buy. Viceversa, if the demand is high it will drive the price high and a strategy to sell is considered good. This simple mechanism, to buy or sell based on the fact whether other participants of the market are buying or selling is perfectly simulated by the minority rules.

2.2 Definition of the Model

The model is defined as a set of N agents, where N is an odd integer. This constrain is used to be able to determine the minority side. Population of agents is involved in a series of repeated games where at each round every agent has to make a choice between two actions. These two actions can model various resources, as mentioned in 1.1, and in the case of computational representation we have chosen to use "0" and "1". Note that in some literature the convention for simulating minority games is to use "-1" and "1" as the opposed actions possible, hence some definitions have to be change to reflect a different choice representation. The action that the agent takes at step t is also referenced as *bid* in literature and is denoted by $a_i(t)$, corresponding to the bid of the agent i at time t .

Each agent makes his decisions based on a set of strategies that are available. When the game starts agents draw a number of strategies, equal to S , from the set of available strategies. A strategy is defined as a discrete

function, $f : 2^M \rightarrow \{0, 1\}$, where M is the *memory* or the *brain size* of each agent. The memory represents how much past information can each agent store and use in order to predict future outcomes. An example strategy of brain size 3 can be seen in 1.1. For a game with memory M the total amount of possible signals is 2^M , hence the total number of strategies in the strategy pool is 2^{2^M} .

The history, denoted as $\mu(t)$, is a string of M bits that records the winning actions of the past M steps. It is also called the *information* as it can be of external or internal origin, or be a mix of the two. So if an agent is using this strategy defined in 1.1 to predict future outcome, and the *information* is '101', it will predict that the next correct action should be 1. Of course, to see whether this action is really the winning action we have to look at the decisions made by all the agents.

The sum of all the agent's decisions is called *attendance*, denoted as $A(t)$ and defined as:

$$A(t) = \sum_{i=1}^N a_{i,s_i}^{\mu(t)}(t) = \sum_{i=1}^N a_i(t)$$

Where $a_{i,s_i}^{\mu(t)}(t)$ is the decision made by agent i at time t using the best strategy $s_i(t)$ with the information $\mu(t)$.

To define how the best strategy is calculated between S strategies of the agent, we first need to introduce the concept of *cumulated payoff*, referred also as *virtual score* of the strategy. The idea behind the virtual score is to follow the decision making of the strategy through time, whether it is used or not, and confront it to the winning choices. If the strategy predict the winning side correctly, even if it is not used, it is rewarded a certain amount known as *payoff* to it's virtual score, hence the name cumulated payoff. Viceversa, when the strategy makes an erroneous prediction same amount is detracted from it's cumulated payoff. This way agent can see which strategy would

have brought him best win ratio over time, and chooses to use it in the next step. If more than one strategy has the maximum virtual score at time t , then one of the best strategies is chosen randomly. The best strategy is defined as:

$$s_i(t) = \arg \max_s U_{i,s}(t)$$

Where $U_{i,s}(t)$ is the cumulated payoff of strategy s of agent i . This parameter starts from an arbitrary value, usually zero, and is defined as:

$$U_{i,s}(t+1) = U_{i,s}(t) - \text{sign}[(2a_{i,s}^{\mu(t)}(t+1) - 1)(A(t) - \frac{N}{2})]$$

Note that the convention we are using for representing actions is "0" and "1" so our attendance is always positive and has to be confronted with $\frac{N}{2}$. Same goes for the agents action that should be brought to the "-1" and "1" representation to be able to calculate whether the agent made the winning decision. If we were using the $(-1, 1)$ convention we could calculate the cumulated payoff at time $t+1$ with

$$U_{i,s}(t+1) = U_{i,s}(t) - \text{sign}[a_{i,s}^{\mu(t)}(t+1)A(t)]$$

With the mechanism of choice between different strategies each agent becomes adaptive. Of course there is a problem with randomly drawing strategies for it is possible for an agent to draw two very similar strategies and hence cannot use the information to it's fullest as his strategies act in similar fashion.

Being the total number of agents equal to an odd integer, a minority side can be calculated at each step. As the number of winner is always smaller than the number of losers the minority game is a *negative-sum-game*. Since the two actions are symmetric it can be noted that the average of attendance over time is equal to $\frac{N}{2}$ (or 0 when $(-1, 1)$ convention is used). It is therefore

more interesting to study other moments of the model, mainly the fluctuation of attendance. The variation of attendance is defined as

$$\sigma^2 = \langle A^2 \rangle - \langle A \rangle^2$$

It is one of the main parameters when studying minority games, and has been proven that the variance of attendance in a model is not influenced by the source of information. So whether an exogenous or an endogenous model is simulated the observed properties of the variance remain the same.

2.3 Major features

2.4 Variations for financial markets

2.5 Model with vicinity

Chapter 3

Vicinity and other information in
the model

Chapter 4

Random decision making and
learning inside the model

Chapter 5

Real world applications of the
research results

Chapter 6

Conclusions

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