**Problem:** The market is growing dynamically. Tracking the sales in this dynamically growing market he faced issues:

There are three regions where he wants to get insights about sales last three months it happens via call. It was difficult that get the picture about sales last month. When it comes to documents it was difficult, they sent many more Excel files.

Project Planning:

**AIMS Grid 🡪**

Purpose:

Stakeholders:

END Results:

Success Criteria:

**Why Do not use MySQL database directly to do this analysis:**

Slow down

There is on the form that wants form for analysis

Sales Management System(MYSQL data base) 🡪 Data Warehouse 🡪 Data Analysis

**Data cleaning and margin**