



Same sponge. **More water.**

# squeeze your online marketing sponge

We can help you land your prospects on more relevant content. Manage agile, long-tail landing experiences. Segment respondents and produce unprecedented conversion rates. We can lift your results as your full-service post-click marketing agency. Or empower your team with our industry-leading LiveBall platform.

With ion, you can squeeze much more ROI from your existing PPC, email and online advertising spend.

**Squeeze your sponge with ion. Call 1.888.ion.idea**  
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Calculate how much you could squeeze:  
<http://www.ioninteractive.com/ROI>

#### JOIN CLIENTS LIKE



Your existing PPC, email  
and display advertising  
media spend

+

ion

=

More Business



## LiveBall

ion's LiveBall SaaS platform powers post-click marketing.

LiveBall enables quick, easy creation & testing of landing pages, microsites and conversion paths. Launch within hours. Make changes within minutes. No roadblocks.

LiveBall includes professional-grade content management, testing, optimization, lead routing, and analysis. It slips painlessly into your existing online marketing funnel. It's the by-marketers/for-marketers solution that leverages all of your assets — Flash, widgets, video, social — to make great first impressions.

Install nothing. Subscribe to LiveBall and put the most advanced landing experience tool to work for you.



Post-Click Marketing  
More bang for the online media buck.

[www.ioninteractive.com](http://www.ioninteractive.com)



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