

Meet America's **Fastest-Growing**
Private Companies...
Inc.

The Magazine for Growing Companies

OUR
EXCLUSIVE
ANNUAL
RANKING



...and the **Superstar**
Entrepreneurs
Who Run Them 2010

Congratulations to
ion interactive
No. 202



Justin Talerico
CEO
ion interactive
124 East Boca Raton Road
Boca Raton, FL 33432

August 8, 2010

Dear Justin Talerico

On behalf of *Inc.* magazine, I am delighted to inform you that ion interactive has earned the position of No. 202 on the 2010 Inc. 500, *Inc.*'s annual ranking of the fastest-growing private companies in America.

For more than 30 years, *Inc.*'s list has served as evidence of the significant accomplishments of enterprises such as yours. And, more than ever, this year's list is a testament to the creativity, resilience, and tenacity of America's top entrepreneurs.

As an Inc. 500 honoree, ion interactive shares a prestigious pedigree with such notable alumni as Intuit, Zappos, Under Armour, Microsoft, Jamba Juice, Timberland, Visa, Clif Bar, Patagonia, Oracle, and scores of other powerhouses.

Congratulations to you and your team. *Inc.* recognizes the creativity, dedication, and hard work that have gone into building ion interactive into what it is today and wishes you many more years of success.

Sincerely,

A handwritten signature in black ink that reads "Jane Berentson".

Jane Berentson
Editor
Inc. magazine



THE CLASS OF 2010

Meet the innovative businesses that are creating jobs, reshaping their industries, and changing our world.



★ Alumnus

Three-Year Growth

119	WebSafe Shield	2,116.6%	157	Construction and Service Solutions	1,771.3%	196	Triad Web Design	1,484.6%
120	Lattice Engines	2,114.9%	158	Point One Technologies	1,770.1%	197	NorAm International Partners	1,483.1%
121	★ Vinitech	2,108.2%	159	Appareo Systems	1,751.9%	198	Infovision Technologies	1,475.3%
122	Principle Solutions Group	2,068.5%	160	VOX Network Solutions	1,736.3%	199	People To My Site	1,459.6%
123	Dialect Technologies	2,061.9%	161	Ciplex	1,732.2%	200	★ EVO ²	1,450.4%
124	Q2ebanking	2,048.2%	162	★ Mission Essential Personnel	1,732.2%	201	Integrated Secure	1,446.8%
125	★ vAuto	2,044%	163	Wyngate International	1,725.6%	202	ion interactive	1,437.8%
126	StumbleUpon	2,035.8%	164	★ Visible Technologies	1,717.6%	203	IPKeys Technologies	1,431.6%
127	★ Signature Foods	2,023.7%	165	★ eMason	1,702.1%	204	Mu Sigma	1,423.6%
128	BluePay Processing	2,017.3%	166	Mpire	1,685.1%	205	Aromatic Fusion	1,418.7%
129	Platinum Realty	2,011.1%	167	Forensic Fluids Laboratories	1,680.7%	206	Vycon	1,417.8%
130	Sundia	2,010.1%	168	NII Brokerage	1,680.7%	207	YouSendIt	1,414.6%
131	NPE	1,998.9%	169	★ eVisibility	1,675.1%	208	Beceem Communications	1,410%
132	A.R.M. Solutions	1,995.2%	170	Link Solutions	1,651.4%	209	TrueCar	1,407.8%
133	PetRays	1,961.2%	171	AvantLink.com	1,651.3%	210	★ Improving Enterprises	1,395.6%
134	Food Should Taste Good	1,952.2%	172	★ Global Wedge	1,643.4%	211	NorthStar Business and Property Brokers	1,394.9%
135	★ P3S	1,950.3%	173	Exacq Technologies	1,642%	212	Silex Interiors	1,394.7%
136	Interim Solutions for Government	1,945%	174	Invertix	1,628.8%	213	Telovations	1,391.5%
137	★ NetSteps	1,942%	175	★ Smiley Media	1,610.9%	214	SNS Logistics	1,382%
138	Uppercase Living	1,918.7%	176	EasySeat	1,599.1%	215	Kinnser Software	1,372.9%
139	H2 Performance Consulting	1,913%	177	The Fresh Diet	1,581.9%	216	DMC Construction	1,363.9%
140	Yeti Coolers	1,909.7%	178	rentbits.com	1,580.6%	217	Freedom Group	1,360.8%
141	Davinci Virtual Office Solutions	1,899.5%	179	I.T. Source	1,569.7%	218	Veterans Enterprise Technology Solutions	1,346.7%
142	HomeTown Oxygen	1,898.4%	180	Central Desktop	1,569.1%	219	RBA Consulting	1,341.8%
143	Vivo	1,894.8%	181	★ BrightStar Care	1,568%	220	★ Campus Habitat	1,336.2%
144	CLEAResult Consulting	1,860.1%	182	A. Harold and Associates	1,563.6%	221	Modea	1,334.9%
145	Conductor	1,858.7%	183	Contour	1,556.1%	222	The Elf on the Shelf	1,334.8%
146	Campus Crest Communities	1,857.5%	184	Debtmerica	1,549.8%	223	★ Suntiva Executive Consulting	1,333.5%
147	Alliant Healthcare Products	1,850.6%	185	GreenLogic	1,543.7%	224	★ Reveal Imaging Technologies	1,332.4%
148	LeadQual	1,848.2%	186	★ Simplex Healthcare	1,542.8%	225	★ Freedom Health	1,330.2%
149	InMage Systems	1,845.2%	187	The Retail Outsource	1,539.7%	226	★ Jobs2Web	1,321.9%
150	Genius.com	1,842%	188	★ Quidsi	1,535.1%	227	★ Zeon Solutions	1,321%
151	PaymentMax	1,830.4%	189	CFN Services	1,531.2%	228	The Visionaire Group	1,315.3%
152	Box.net	1,822.3%	190	Monster Scooter Parts	1,523.6%	229	GrubHub.com	1,314.7%
153	★ TAG Employer Services	1,813%	191	Beal	1,508.1%	230	Avian Engineering	1,313.7%
154	★ Triplefin	1,798.2%	192	Collective Intellect	1,504.8%	231	The Trademark Company	1,313.3%
155	SoftLayer Technologies	1,795.8%	193	Quality Electrodynamics	1,498.4%	232	EmoryDay	1,312.6%
156	Real Property Management	1,779.7%	194	Magic Logix	1,488.4%			
			195	Meru Networks	1,485.9%			



About the Inc. 500 Since 1982, businesspeople have eagerly sought out *Inc.*'s annual ranking of the fastest-growing privately held companies in the U.S. The list gives readers insight into the hottest trends

and emerging themes in the evolving economy available nowhere else. From Microsoft and Domino's Pizza in the 1980's, to E*Trade and Clif Bar in the 1990's, to American Apparel and Shutterfly in this decade, the Inc. 500 has always been ahead of the curve.



ion interactive NO.202

1,438% THREE-YEAR GROWTH

CEO: JUSTIN TALERICO FOUNDED: 1998

Boca Raton, FL ioninteractive.com

ion interactive develops "disruptive marketing" software that tracks and analyzes internet users' behavior immediately following their use of a search engine, a click from an email, a click on a banner ad, a click on a text message, a link from social media, and so forth.

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ion's LiveBall is a powerful tool for marketers at DHL — we're seeing some amazing results. We're using LiveBall in 50 countries and now we can always ensure the best possible campaign outcome."

Rolf Inge Holden
Marketing Communications Manager
DHL Express



AMERICAN GREETINGS

Bronto

DHL EXPRESS

emusic

bwin

Howard Johnson

Landing Page Strategy. And the Tools to Make it Happen.

ion provides LiveBall conversion optimization software & complementary services. We are a seamless team of marketers and engineers all passionately committed to exceptional results. Our customers include Fortune 100s as well as startups in industries ranging from consumer goods, to e-subscriptions, to educational institutions and agencies of all types. We are devoted to making all of them wildly successful.

Leave the math, the spreadsheets and the code behind. Productive testing is just clicks away. LiveBall delivers content-integrated, code-free A/B or MVT experiments — even combine both methods for powerful results.

Marketers and agencies produce, test & optimize exceptional conversion-oriented web pages with LiveBall. It's a whole new kind of software. For a whole new breed of marketer. From a whole new kind of marketing technology company.

Optimize your online marketing with ion.



124 E. Boca Raton Road • Boca Raton, FL 33432

Ph: 561-394-9484 • Fax: 561-394-9773 • www.ioninteractive.com