Meet the LiveBall
Templates
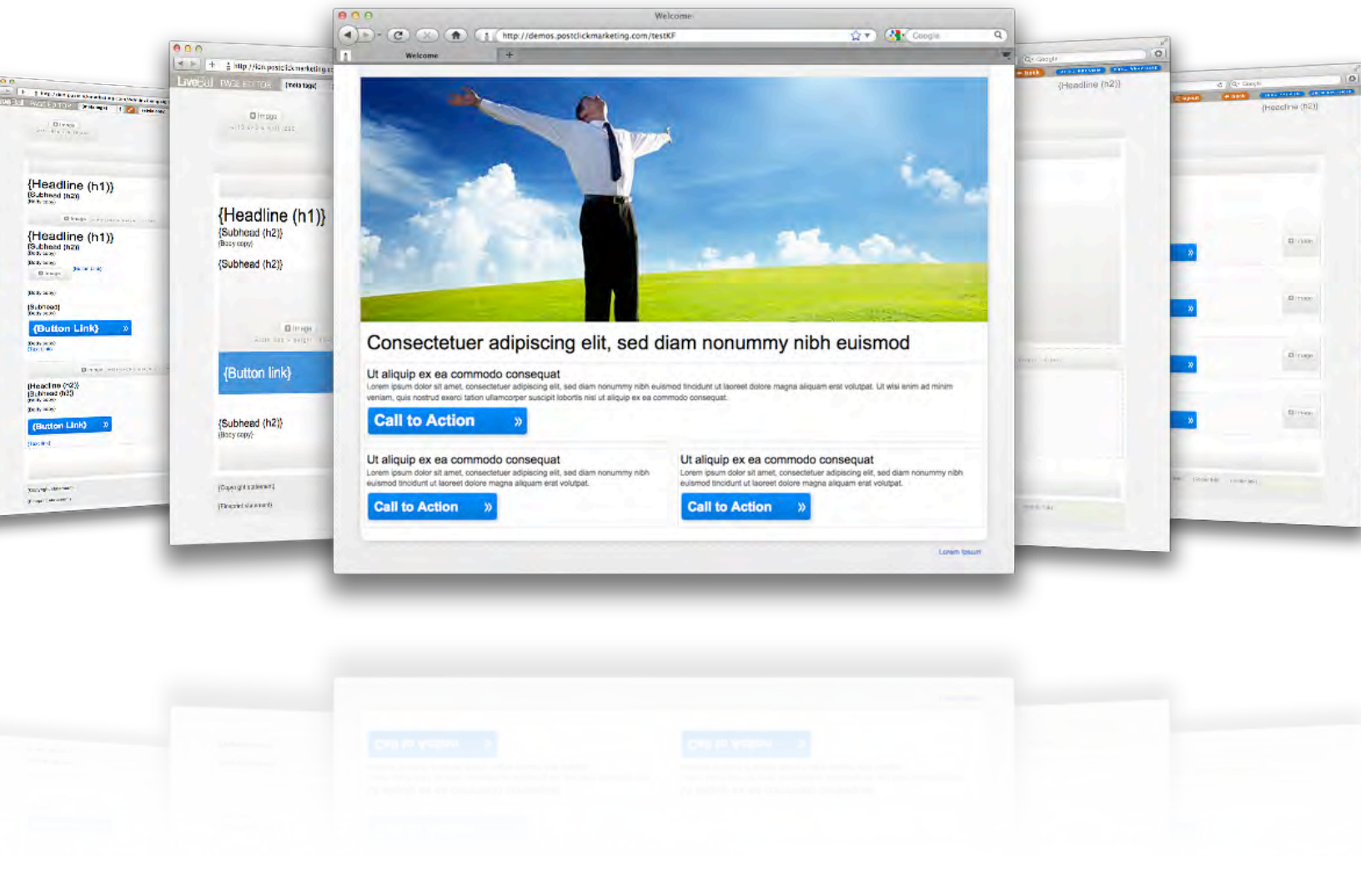
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Rethinking the Template

LiveBall has **100% flexibility** built-in
to support multiple brands,
languages, interactivity and more.

ReBrand ①
Switch brand logos and
colors instantly

Test ④
MVT test headlines
and images to find a
winning combo

Add "Wow" ⑥
Bring your pages
to life with interactive
slideshows, accordions
and more

Logo

1.888.466.4332

Tab 1   Tab 2   Tab 3

Headline
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

CTA

Lorem consectetur
Accordion tab 1

Accordion tab 2
Accordion tab 3
Accordion tab 4

Lorem ipsum dolor sit amet,
consectetur adipiscing elit.
Aliquam porta dictum dui at
laoreet. Sed ultrices eleifend
molestie.

Link 1 | Link 2 | Link 3

Track the Call ②
Collect data on all
your phone leads

Add Navigation ③
Turn a landing page
into a microsite in
seconds

Localize ⑤
Roll-out campaigns and
promotions in different
regions and languages

Socialize ⑦
Easily add Twitter,
Facebook and social
widgets

Introduction

LiveBall's "Master pages" are flexible templates, custom-branded just for your organization. With over 60 different master page templates, you'll find exactly what you need to create any type of experience—landing pages, mobile pages, conversion paths, microsites, lead generation pages, product category pages and whatever else you might dream up. LiveBall templates are:

- **Custom-branded**—the look & feel is based on your specific brand standards

- **Changeable**—swap template elements to put your content exactly where you want it on a page

- **Flexible**—add as much or as little content as you wish, whatever elements you don't use will drop away when you publish the pages

- **Unlimited**—start with LiveBall's 60 templates, and feel free to build your own too (or have us build custom templates just for you!)

LiveBall page templates were designed based on over a decade of landing page testing and client input, which ensures that you're using proven designs right from the start. Because the templates use a standard grid system, adding content is as easy as point-and-click—no code or designers needed. To add headlines, body copy, images, video, widgets, or forms, simply click the area of the template and and enter your content. With LiveBall templates you have complete control over which type of content you include on your pages.

Just like the LiveBall console itself, LiveBall templates are scalable and easily customized. You can swap content elements or even swap entire page layouts. For instance, if you'd like to use an image in place of copy, you can do so with the 'swap element' feature. Or, if you change your mind while working on a page, you can choose a new template and anything that you've added to a page will transfer over with the 'swap template' feature.

The sky is the limit with LiveBall templates. If any of the included 60 LiveBall templates aren't exactly what you need, we're always happy to create custom templates for you on a project basis, or to train your web development team to create their own custom LiveBall templates. Any type of page layout and design can be converted into a LiveBall template.

Take a look through the LiveBall page templates, and see why the best landing pages start with LiveBall.

Catalog/Product Pages

Catalog / Product page templates are designed to showcase your categories & products with links out to your external e-commerce shopping cart.
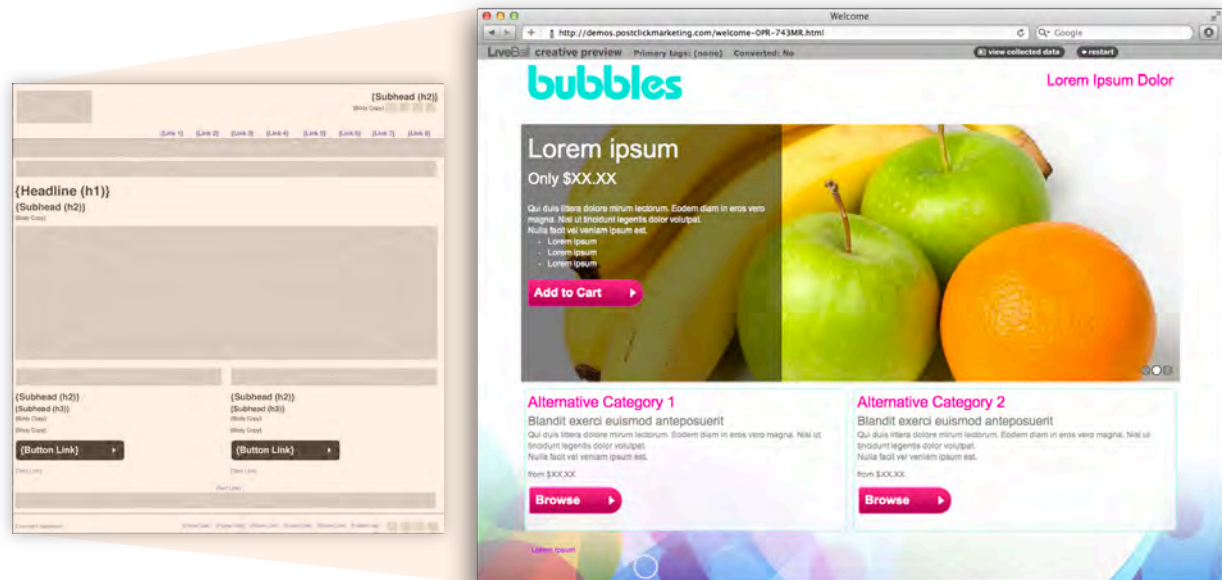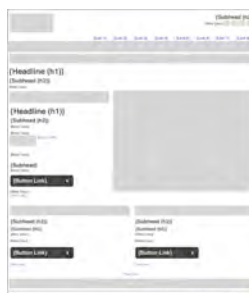

Full Hero Plus 3	Full Hero Plus 4	Hero Left Plus 2	Hero Left Plus 3

Hero Left Plus 4	Hero Right Plus 2	Hero Right Plus 3	Hero Right Plus 4

Content Pages

Content pages are great to use when you have a lot of content to showcase, and are particularly useful for multiple products, services, or brands.
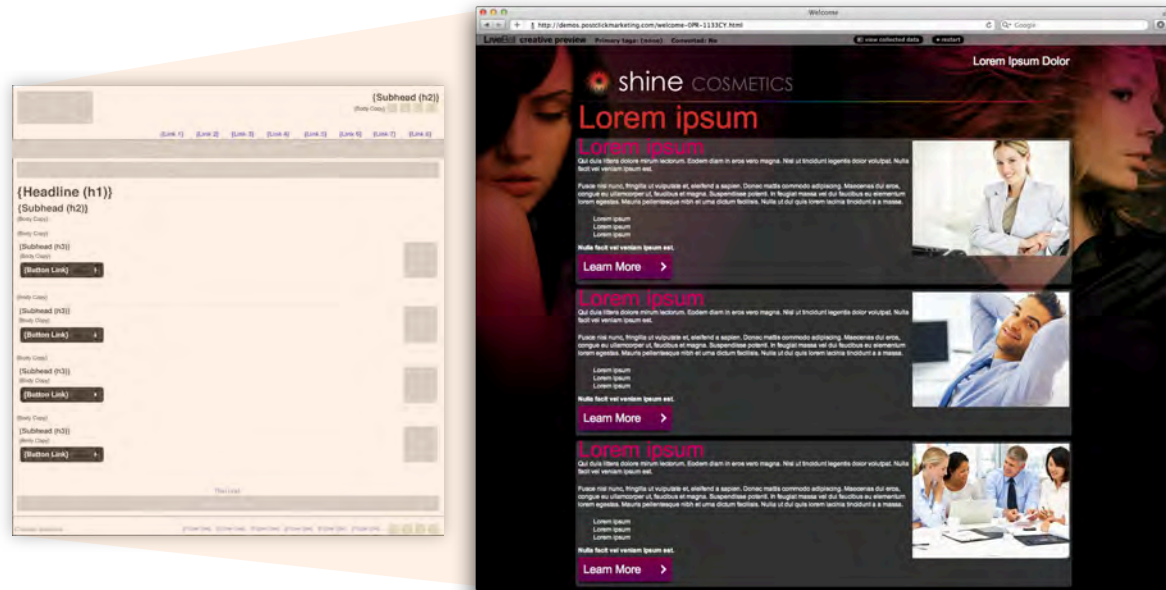
2 Columns

2 Columns Heavy Left

2 Columns Heavy Right

3 Columns

3 Columns Heavy Left

3 Columns Heavy Right

3 Columns Left Emphasis

3 Columns Right Emphasis

4 Columns

4 Columns Heavy Left

4 Columns Heavy Right

Form and Content Pages

Lots of variations of the classic landing page give you multiple ways to make a first impression, provide visitors with value propositions, and to capture qualified leads.
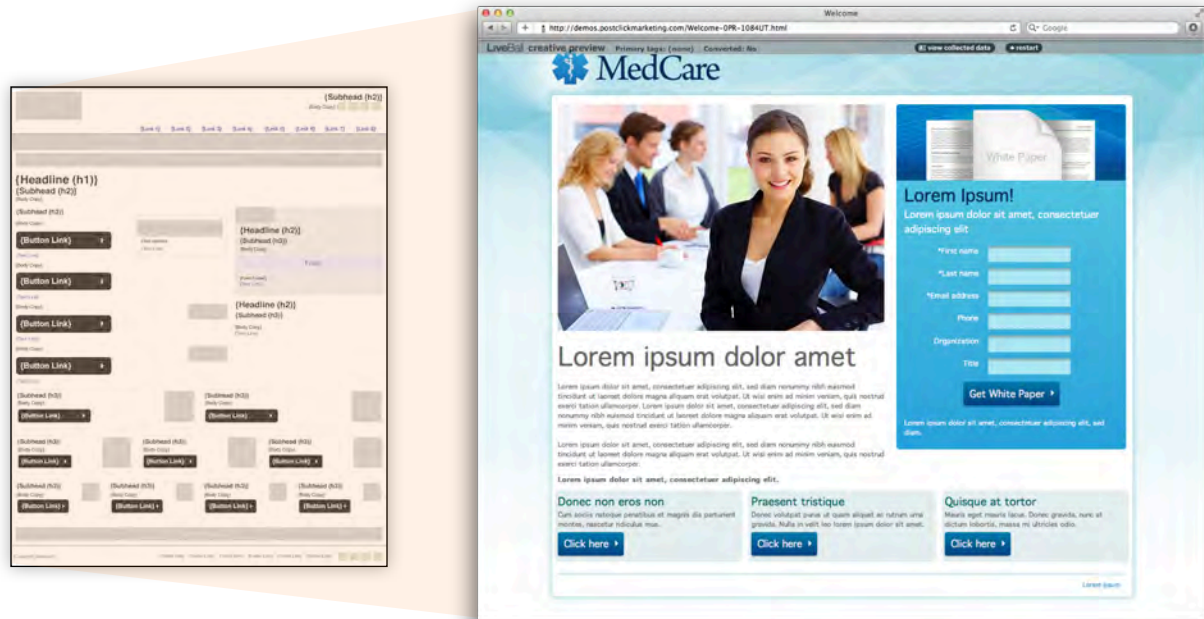
Form Full Width + Content

Form Left XL + Content

Form Left L + Content

Form Left M + Content

Form Left S + Content

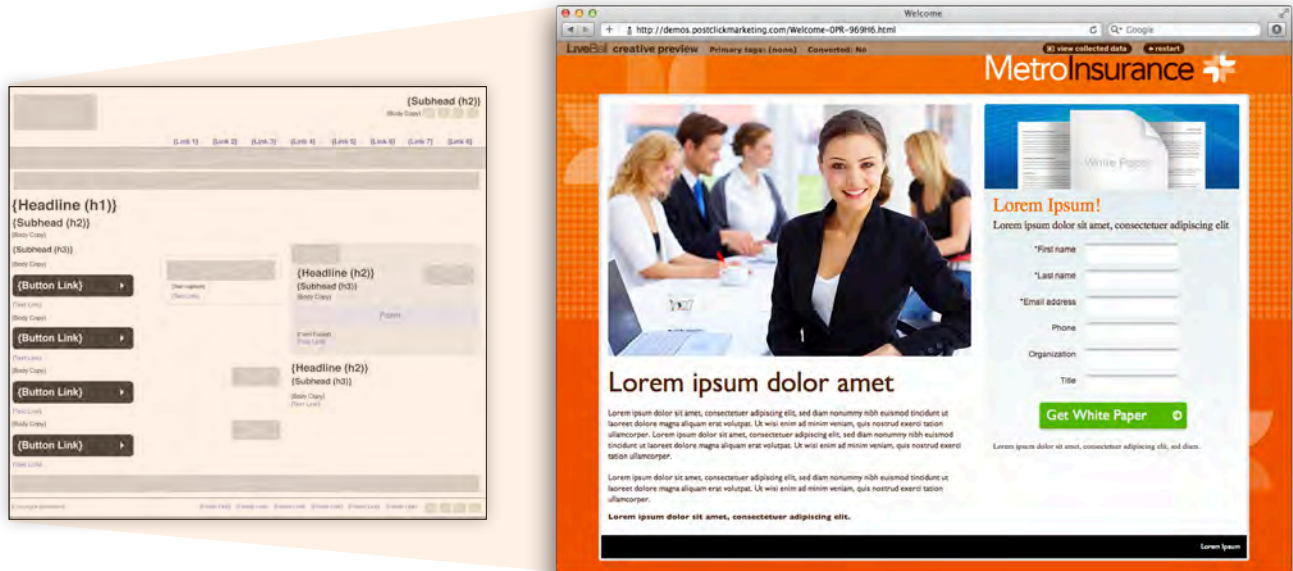Form Right XL + Content

Form Right L + Content

Form Right S + Content

Form Pages

Form page templates are a versatile way to deploy single-purpose landing pages for e-mail nurture campaigns and PDF or white paper downloads.

Form Full Width

Form Left XL

Form Left L

Form Left M

Form Left S

Form Right XL

Form Right L

Form Right S

Land n'Click Pages

Big images and prominent calls to action are the centerpiece of these templates, designed to funnel visitors into the right next step.

2 Graphic Choices

3 Graphic Choices
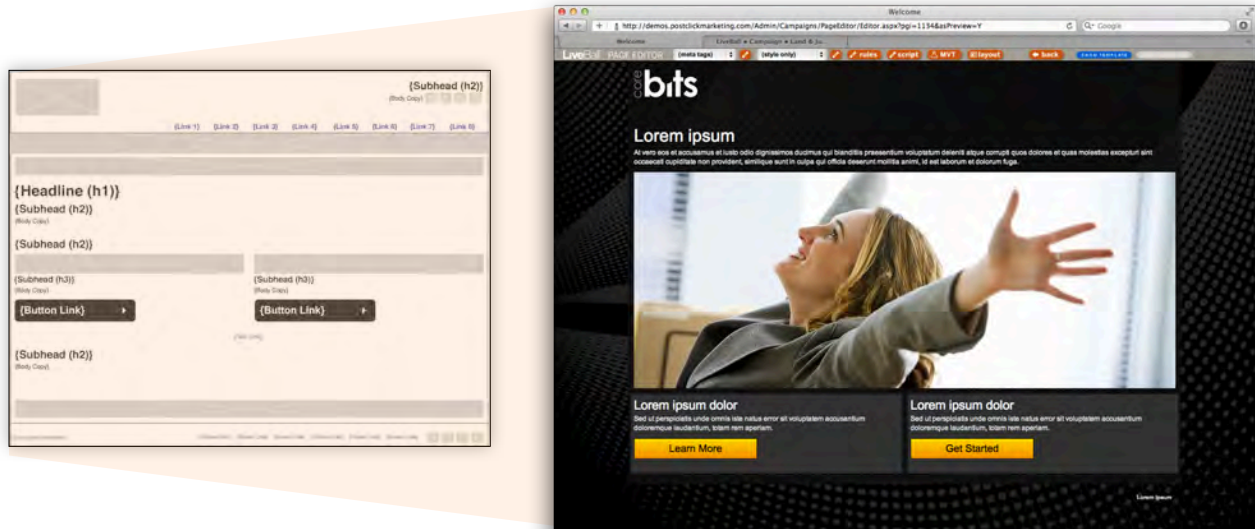
3 Text Choices

4 Graphic Choices

4 Text Choices

Full Hero

Grid Layout 1

Grid Layout 2

Grid Layout 3

Mondrian Layout 1

Mondrian Layout 2

Mondrian Layout 3

Mondrian Layout 4

Mobile Pages

Quickly create mobile-optimized pages for e-commerce, lead capture, click-to-call and more.
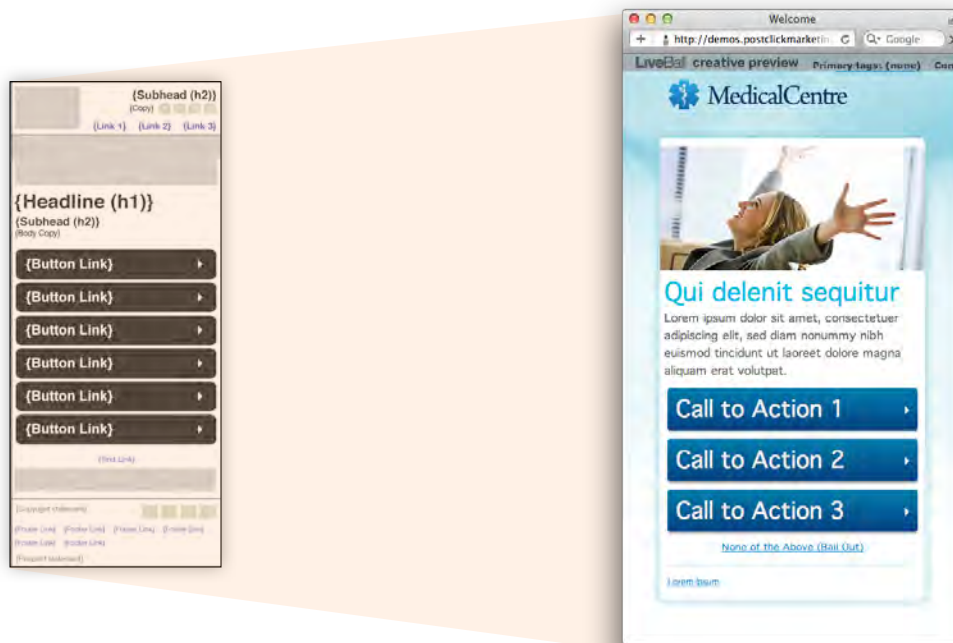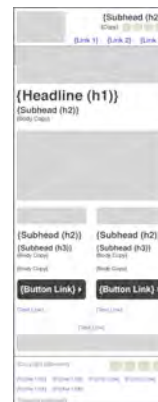

2 Choices

3 Choices
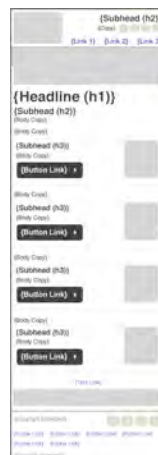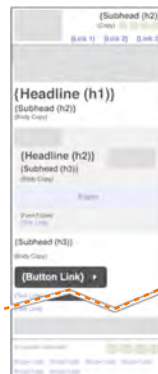
Mobile Hero

Mobile Product

Mobile Mondrian 1
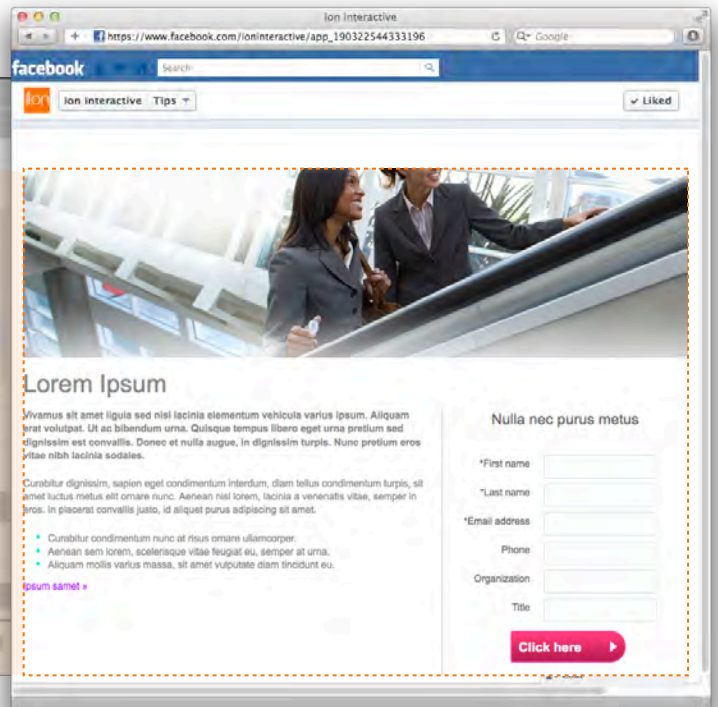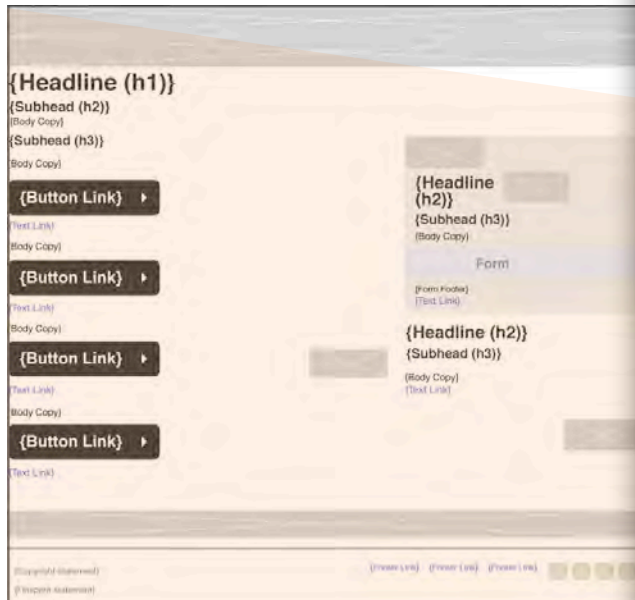
Mobile Mondrian 2

Mobile Vertical Pods

Mobile Form

Page Parts

Page parts are easily embeddable inside of iframes and widgets, making it easy to keep forms and data inside LiveBall even when your visits aren't.

Facebook Full Form

Facebook 2 Choices

Facebook 3 Choices

Facebook Hero

iFrame Banner

iFrame Content Form

iFrame Form Footer

iFrame Form Full Width

Social Pages

Social marketers rejoice! LiveBall's social page templates make it easy to integrate all of your brand's social channel onto one page. This allows you to maintain brand consistency, and grants you access to LiveBall's unparalleled page analytics feature, so you can now keep track of clicks, visits, and other user behavior.
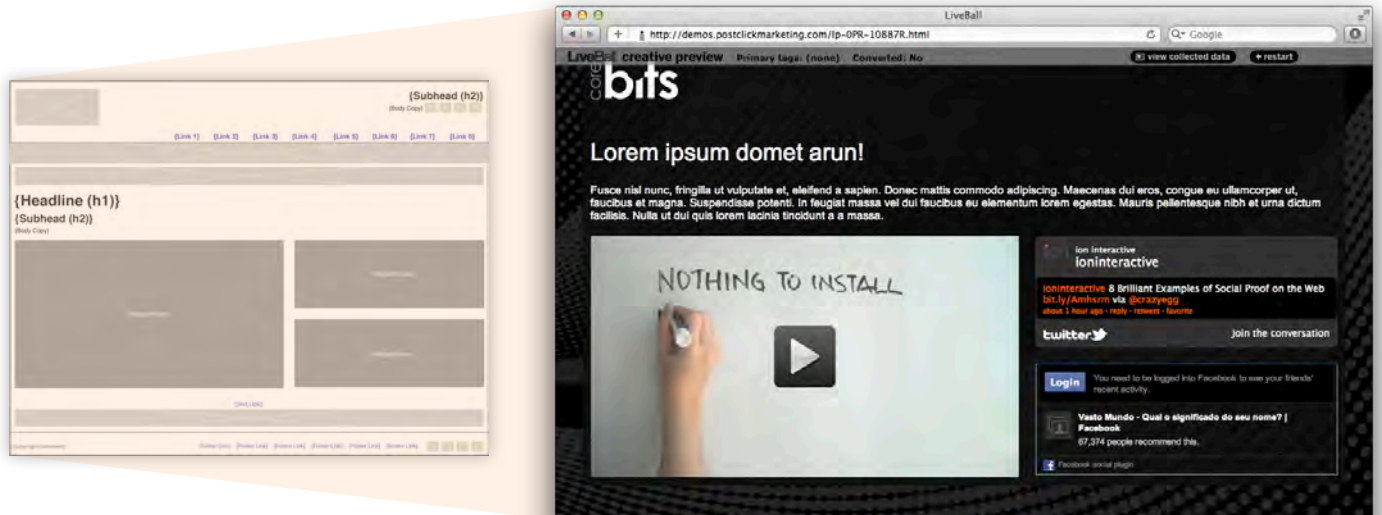
Social Mondrian 2   Social Mondrian 3   Social Mondrian 4

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