Meet the LiveBall
Ready-Made Widgets

Add Code-Free Interactive Content to your LiveBall Landing Pages

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Introduction

With LiveBall's Ready-Made Widgets, you can add rich, interactive motion content to your landing pages in just a few clicks. Ready-Made Widgets are code-free page elements that can be used to display interactive content in a number of uniquely creative ways. With so many different varieties and dimensions to choose from, you'll find exactly what you need to add meaningful content to your landing page while still maintaining a clean and sophisticated layout.

Though Ready-Made Widgets are a great way enrich your landing page with beautiful, interactive content, they're also a flexible, fully-customizable vehicle through which you can highlight your products, services, brands, and value statements. Instead of listing your feature highlights with bullets or images, for example, you can use an interactive content rotator or a tabbed content widget, allowing your visitors to self-select the content that is most appealing to them. In this way, Ready-Made Widgets are the perfect way to deliver a personalized value proposition to each unique visitor on your landing page.

Adding a Ready-Made Widget to your LiveBall landing page takes just seconds, and because each widget comes built right in to the LiveBall console, you can easily add as many widgets to your page as you see fit—without the need to install extensions or copy code. Standard Ready-Made Widgets include:

- Accordions
- Tabs
- Social Widgets

- Content Rotators / Sliders
- Lightboxes
- iFrames

In addition, if you ever require widgets with custom functionalities, sizes, or appearances, you can commission ion's award-winning services team to create them for you.

Now, take this opportunity to check out all of the Ready-Made Widgets that are available to you inside LiveBall. While you're exploring these widgets, we recommend that you consider all of the creative ways in which you can leverage them to create a personalized, memorable experience for your visitors.

The Accordion

Because Accordion content can be easily expanded & contracted, Accordions are a great way to deliver a large amount of detailed content without consuming valuable page real estate. Accordions can be populated with just about any content imaginable—from images to text and even links, they are particularly useful for communicating value to multiple segments or about several products, services, or features.
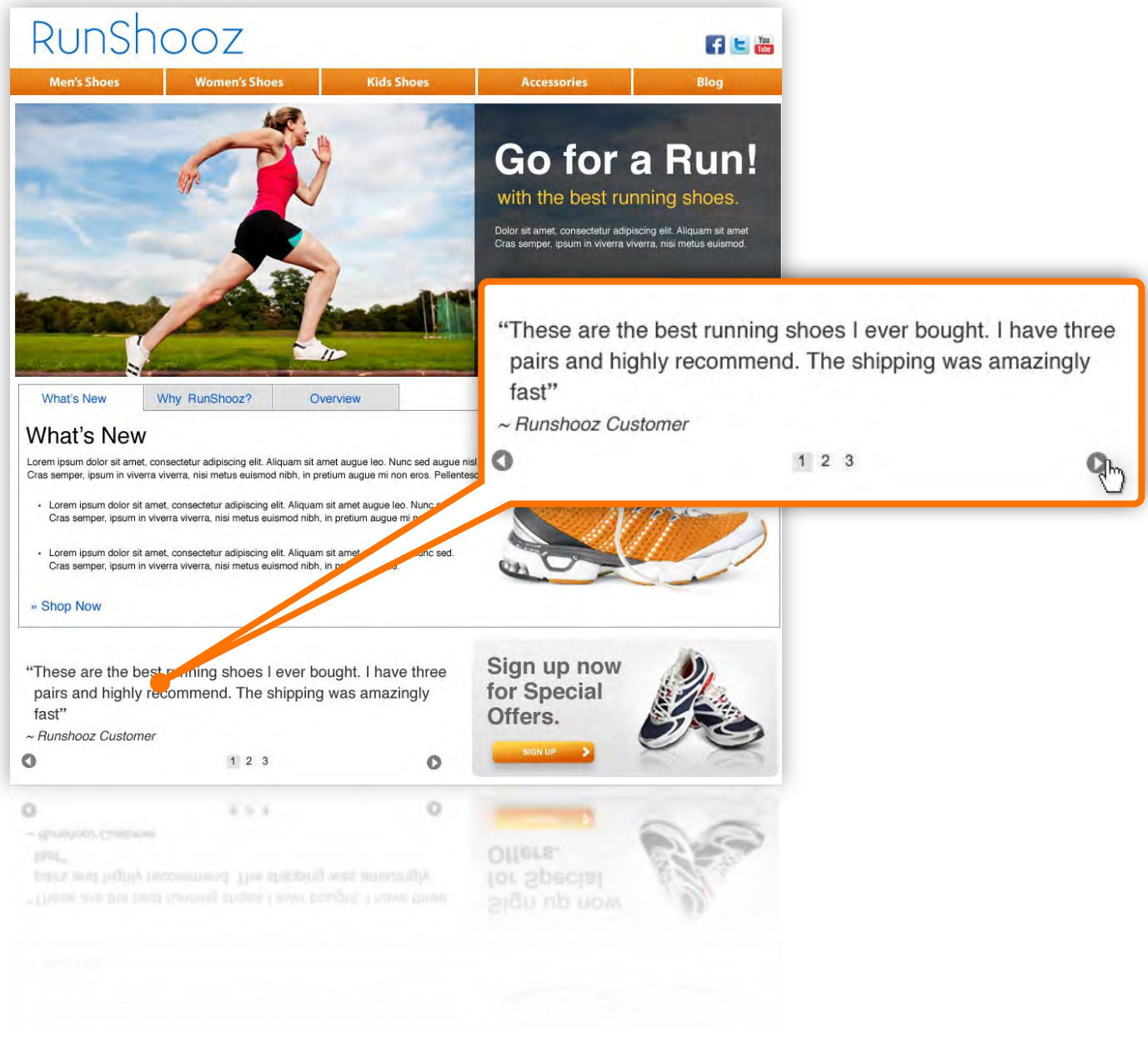
Content Rotators

Content Rotators add lightweight slideshows to your landing page, and are a great way to deliver testimonials or feature highlights. Left alone, these slideshows will cycle automatically, and intuitive controls allow your visitors to revisit the content that matters most to them.
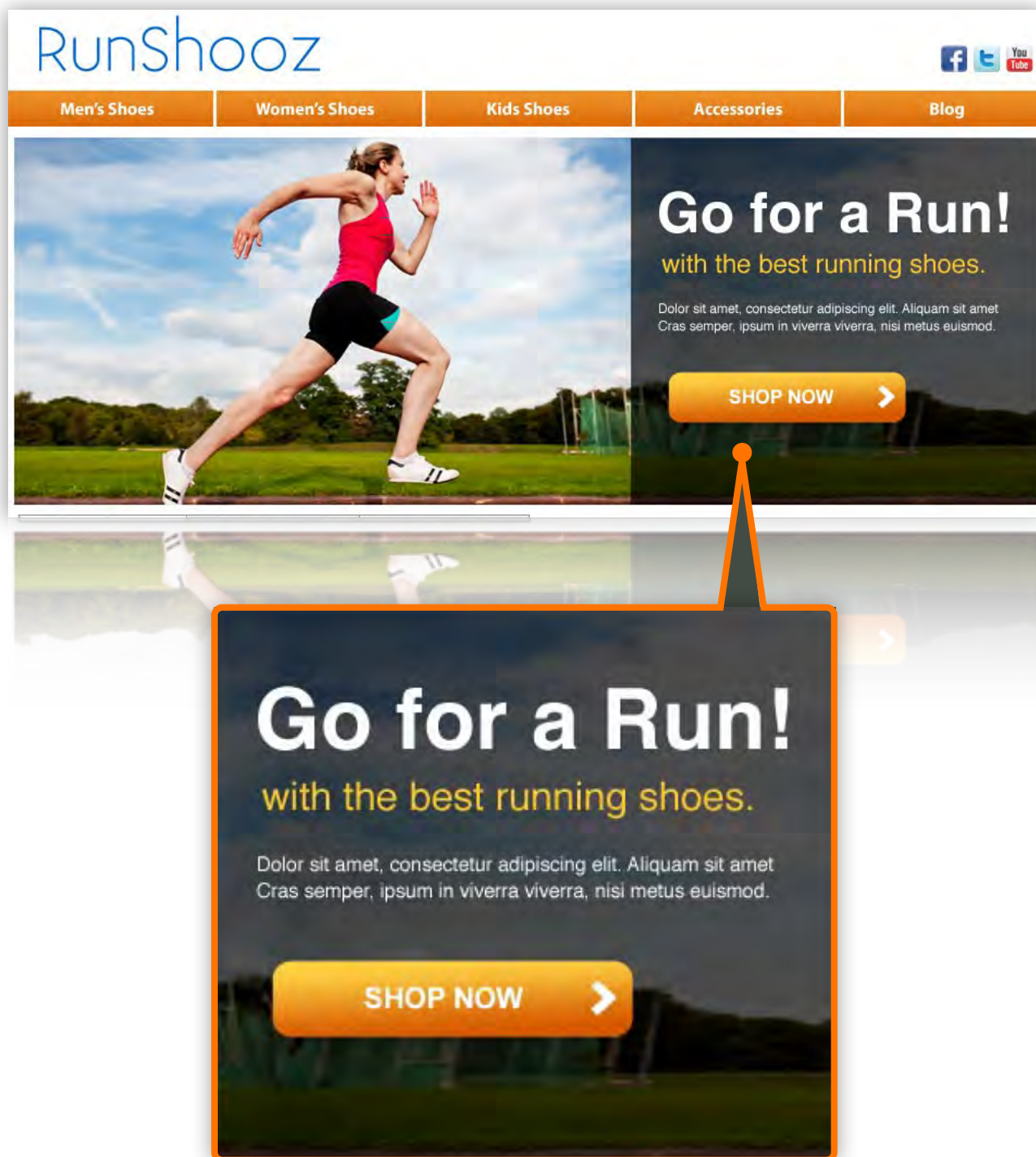
Image Rotators

Similar to Content Rotators, Image Rotators are an easy way to add eye-catching motion content to your landing pages. Simply pop in your images, headlines, and buttons to create a highly-interactive, memorable experience for your visitors.
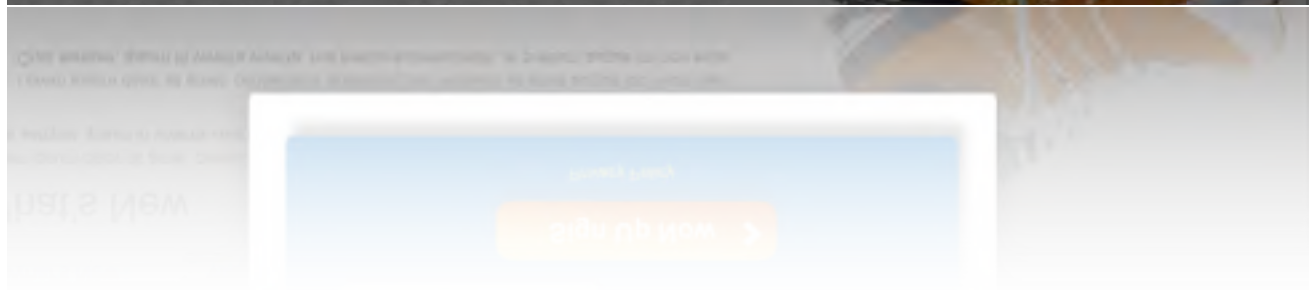
Layered Content

With the Layered Content widget, you can create beautiful banners with overlaid headlines, links, and calls-to-action in just a few clicks. Better still, because each element in the Layered Content widget is dynamic, you can add, remove, or swap content without ever touching the background image—allowing you to add high-end imagery to your page without a designer.

Lightboxes

Lightboxes allow you to place external page elements front-and-center by "popping-in" forms, images, or text. Particularly useful for highlighting offers, displaying full-sized images, or delivering your terms and conditions, Lightboxes provide the same benefit of a pop-up window without taking your visitors away from the page.
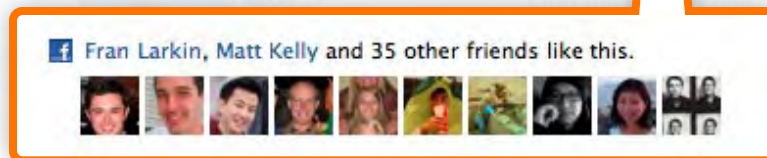
Social

Use Social Widgets to encourage your visitors to 'Like' your page on FaceBook, interact with your brand on LinkedIn, tweet about your products, and more! LiveBall's Social Widgets are easy to configure and can lend instant social credibility to your landing page.

Tabbed Content

Similar to Accordion Content, the Tabbed Content widget allows you to deliver an abundance of detailed content inside one compact, fully-customizable page element. The Tabbed Content widget is an interactive way to showcase multiple products, features or services. You can also use Tabbed Content to demonstrate your brand's value to a wide variety of segments.

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