## The Smart Launch Program

Save time, maximize resources, and see a faster return on your investment with ion's Smart Launch program. Our Professional Services team will help you transition to LiveBall and get your landing page program off to a smooth start.

The Smart Launch program follows a proven methodology that takes into consideration your unique needs and business requirements. A typical Smart Launch includes form, export, and third-party integration setup, plus initial execution of several landing page experiences.

Smart Launch is designed to get you up and running as efficiently as possible, taking into consideration your specific business goals and objectives for your landing page program.

## What's included in the Smart Launch implementation?

