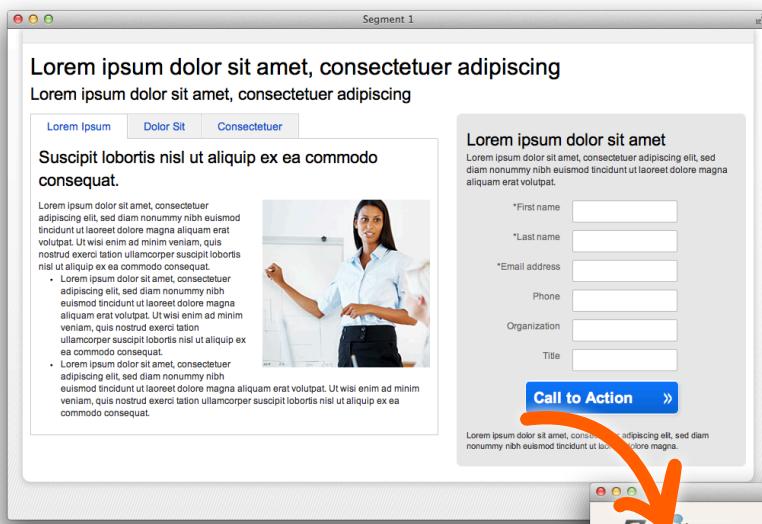


Meet the LiveBall Quick Starts



The Fastest Way
to Launch
Proven,
High-Quality
Landing
Experiences

Generate leads for you consultancy or business | Zintro.com

Zintro

"Zintro is the only online place that I know about that is able to connect the right inquiry with the right consultant."

Connect with experts in under 90 seconds!

How it Works Why Use Zintro? Features Pricing

Zintro systematically matches inquiries to the most relevant experts sending an email notification to each of them. This typically takes 90 seconds or less and it's FREE & anonymous!

Client Submits a single inquiry

Expert #1 Expert #2 Expert #3 Expert #...150

Sign up & find an expert for FREE.

*First name
*Last name
*Email address

Sign Up & Browse Experts »

Zintro facilitates the seamless exchange of knowledge between researchers and experts. In an increasingly time-starved world where building human connections is challenging, Zintro harnesses technology to link people quickly and effectively.

Bruce Magid, Ph.D. – Dean of the International Business School, Brandeis University

1 2 3

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Introduction

LiveBall's quick starts are the fastest, easiest way to deploy professional, high-quality landing experiences for virtually any campaign. Quick starts are pre-fabricated landing pages that allow you to quickly 'pop-in' your copy, images, and other content, and then take it live within minutes. These flexible pages eliminate the need to spend extra time designing layouts by providing a proven template from which to begin. Select from a number of categories like:

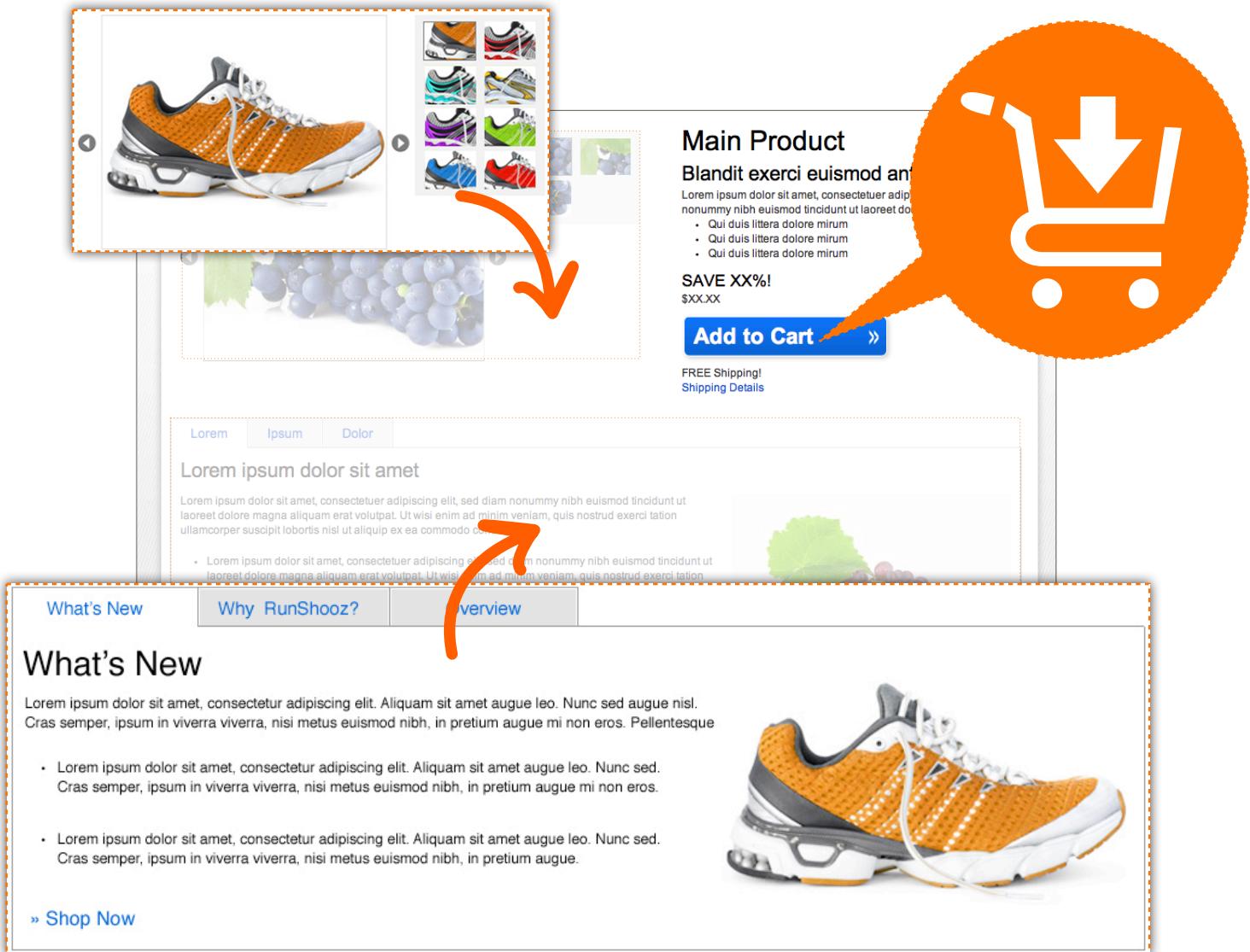
- ▶ E-Commerce
- ▶ Mobile Pages
- ▶ Land & Jump Portals
- ▶ Page Parts
- ▶ Lead Capture / Form Pages
- ▶ Social Pages

In addition, because each category offers a wide variety of landing experiences to choose from, you can quickly create and launch microsites, segmentation paths, social streams, product showcases, and more—all with minimal effort or resources.

This guide is designed to introduce you to the many types of quick starts that are already available inside your LiveBall console. While you're exploring these quick starts, consider the ways in which you can leverage these pages to supplement your existing program and to create new, high-performing campaigns.

E-Commerce

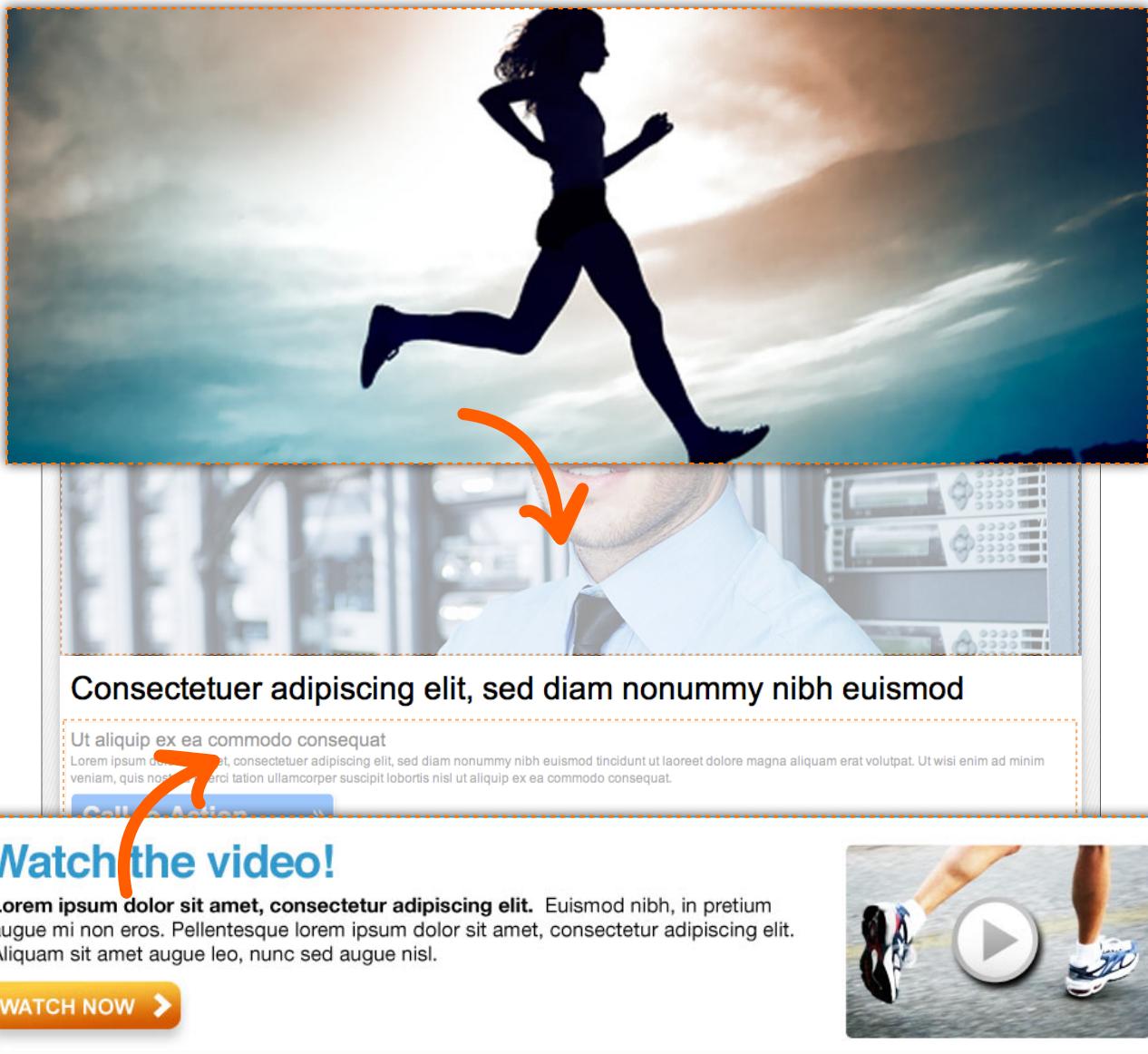
E-Commerce quick starts are experiences that are designed to showcase your products or services and then link to an external shopping cart for purchase. Use these high-quality, interactive experiences to increase your online transactions by providing your visitors with valuable information about product features, benefits, and specifications. Better still, all sales that occur can be tracked using LiveBall's external conversion tracking.



The screenshot illustrates a responsive e-commerce interface. At the top left is a large product image of an orange running shoe with a white sole. To its right is a grid of smaller shoe images. A red arrow points from the main product image towards the right side of the screen. On the right side, there's a large orange speech bubble containing a white shopping cart icon with a downward arrow, symbolizing the 'Add to Cart' function. Below the main product image, there's a promotional banner for 'SAVE XX%' with a price of '\$XXX'. An 'Add to Cart' button is visible. Further down, there's a section titled 'Main Product' with a detailed description and a bulleted list of features. The bottom half of the screen shows a 'What's New' section with three tabs: 'What's New', 'Why RunShooz?', and 'Overview'. The 'What's New' tab is active, displaying a heading 'What's New', a short description, and two bullet-pointed lists of text. A second red arrow points from the 'Overview' tab towards the bottom right, where a large image of the same orange running shoe is displayed.

Land & Jump

These single-page experiences are designed to be used as a bridge between your ads (or other campaign-specific clicks) and other pages to improve message continuity and to facilitate engagement. Sometimes called warming pages, land & jumps are specifically designed to bridge the gap between specific messaging and more generic website pages.



The image shows a landing page layout. At the top is a large banner featuring a silhouette of a person running against a background of a sunset or sunrise sky. A red arrow points from the bottom of this banner down to a smaller image of a man's face. Below these images is a section containing text and a call-to-action button. Another red arrow points from the bottom left towards a large, bold text element. The bottom half of the page features a video player interface with a play button and a thumbnail image of a runner's legs.

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Call to Action

Watch the video!

Watch Now >



Lead-Gen

These conversion-focused quick starts facilitate lead generation and capture visitor data by placing your forms and calls-to-action directly in the spotlight. These robust, ready-to-optimize landing experiences include our easy-to-make LiveBall forms, and can help you to generate and capture more conversions from your existing campaign traffic.



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Love a Sale?

Find out about the latest steals and deals. Sign up for our email Newsletter!

First name:

Last name:

Email:

Phone:

What type of sneaker are you interested in?

Mens: Womens:
 Kids: All:

Free Newsletter ➤

Get White Paper ➤

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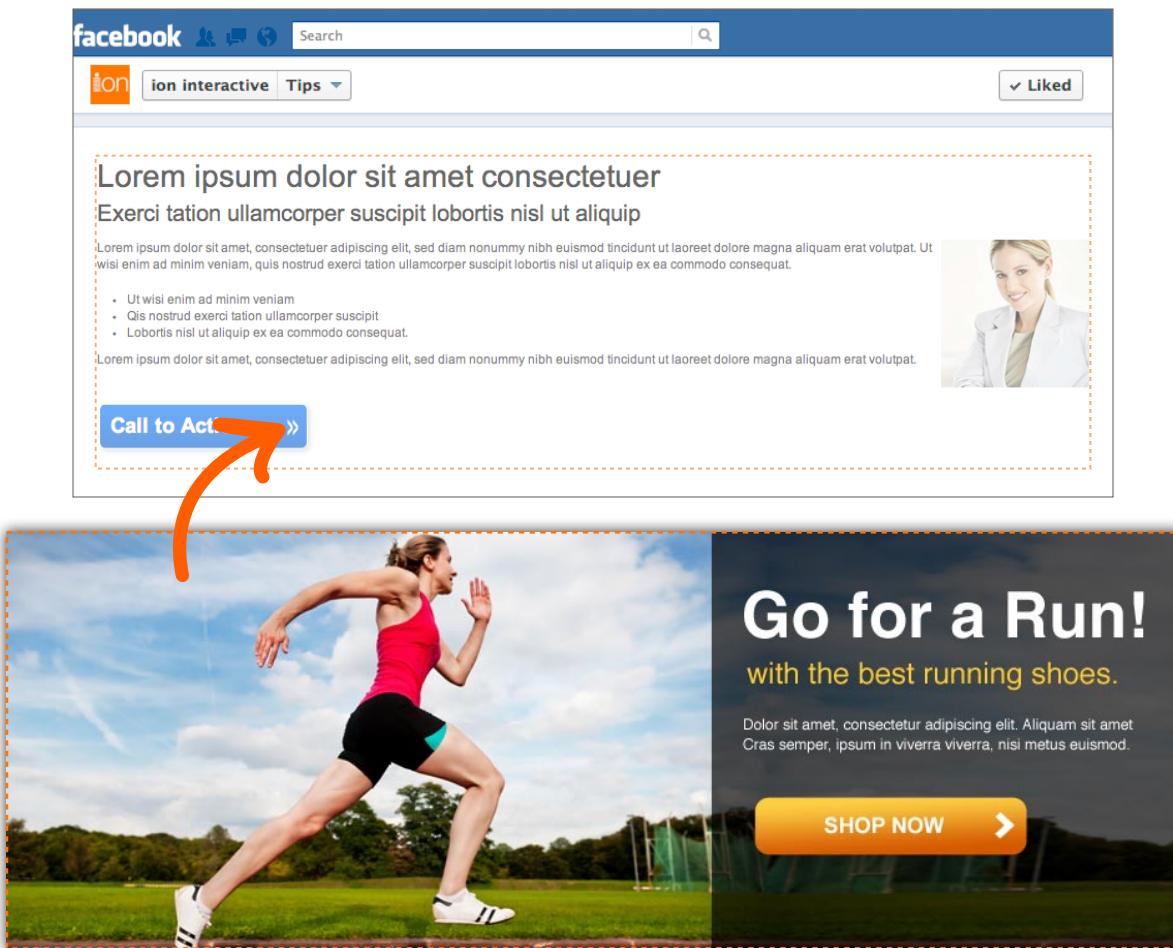
Mobile

These smartphone-optimized landing experiences are designed specifically for your mobile visitors, and can be used in tandem with any desktop landing page. Particularly useful for traffic from QR scans and mobile ad traffic, these quick starts allow you to take advantage of click-to-call, land & jump, and form-based mobile conversions.



Page Parts

Landing experiences built with page part templates are designed to be pulled into your website via iFrames or lightboxes. These page parts are a great way to add demo registration, free trial, ‘contact us’, and other conversion forms directly onto your website, while still maintaining all of the advantages of a LiveBall landing page—intuitive testing, real-time analytics, code-free content creation, and versatile layouts.



The screenshot shows a Facebook page for 'ion interactive' with a 'Tips' tab selected. A 'Liked' button is visible. The main content area contains a dashed orange box around a section of text and an image of a woman. Below this, another dashed orange box surrounds a large image of a woman running and a call-to-action button. A red arrow points from the text above to the 'Call to Action' button. The bottom half of the image shows a larger version of the running woman with a 'Go for a Run!' headline and a 'SHOP NOW' button.

Facebook ion interactive | Tips

✓ Liked

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Call to Action

Go for a Run!
with the best running shoes.

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Cras semper, ipsum in viverra viverra, nisi metus euismod.

SHOP NOW >

Social

Social quick starts are designed to facilitate brand engagement with visitors in the social sphere. These quick starts make it easy to add a custom-sized landing page to a welcome tab on your company's Facebook page, generating leads and delivering valuable content to your social campaign traffic. Other social quick starts allow you to engage your Twitter followers, add custom widgets and page content, and deliver hyper-targeted landing experiences.

