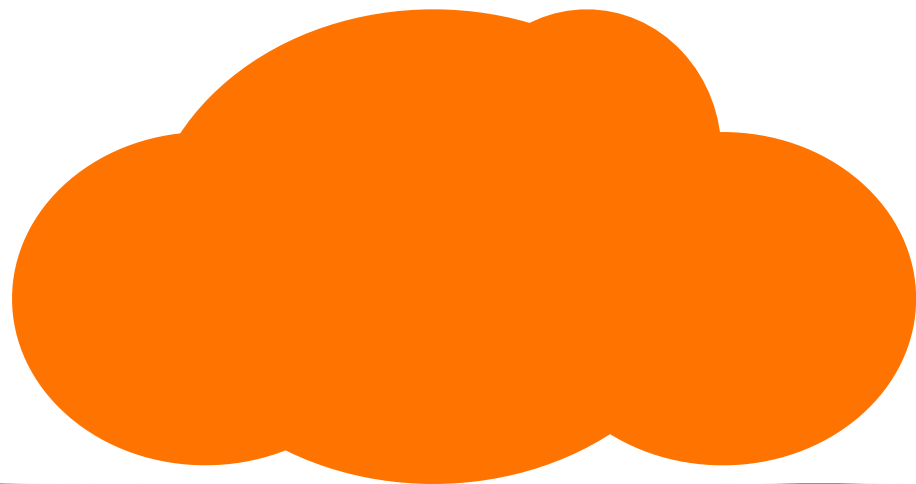


# PORTFOLIO

Conversion-Focused Post-Click Landing Experiences



[Learn More](#)

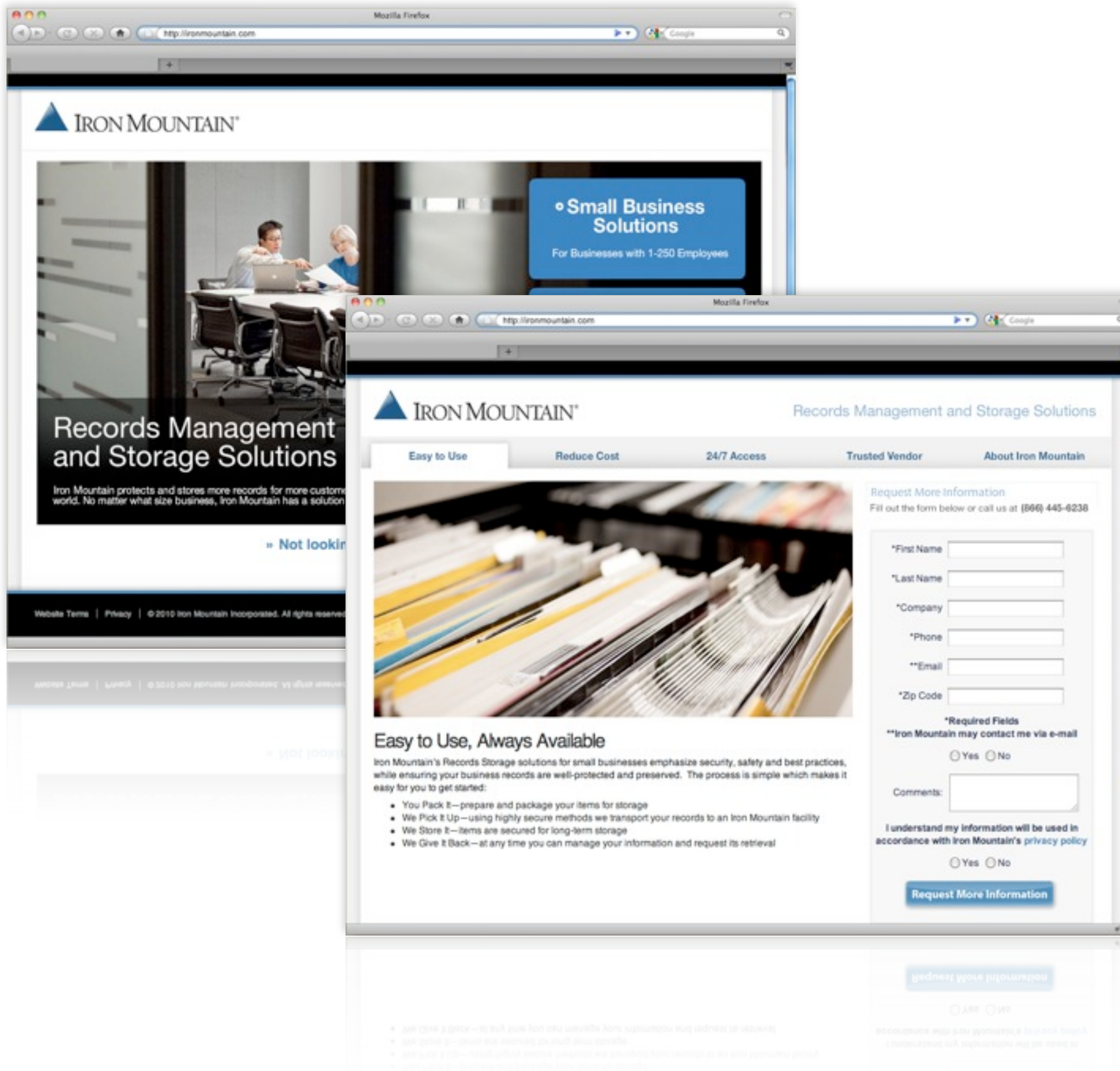


Intuit's robust GoPayment microsite incorporates video, social proof, live chat and interactive testimonial sharing within a conversion-focused experience.



This microsite for Anthem Blue Cross Blue Shield of Georgia is one example of many created by ion and built, tested, optimized and hosted in ion's LiveBall platform.





Microsite landing experience examples designed for the world leader in information management services, Iron Mountain.



Microsite designed to convert traffic from search engine marketing, partner incentives and onsite visits.



Mozilla Firefox

http://overlandstorage.com

Google

overland storage

## Disaster Recovery and Business Continuity

Overland Storage makes it easy and cost effective to build a comprehensive disaster recovery plan that's right for your business.

Remote Data Protection Backup & Archive Virtualization Calculator Take Quiz

### Remote Data Protection

Data protection is not just a checkmark on a features list. Companies must be able to ensure that data remains protected, accessible and recoverable at all times. Overland Storage creates flexible, easy to manage systems combined with global support for expert planning and deployment of business continuity and disaster recovery strategies.

**Remote Management with SnapServer**  
Remote Management with Snapserver allows you to access your data from anywhere. Whether your SnapServers are across the hall or across the globe, you can manage them from anywhere with a web browser. Kick-off replication jobs, create new volumes, expand capacity on-the-fly, add/delete users or check on system generated email alerts.

- Manage your SnapServer from anywhere – all you need is a web browser and a network connection
- The simple, intuitive interface makes administration easy
- Authentication ensures security

SnapServer NAS will provide peace of mind, knowing that your data is secure, protected and reliably available to the systems and people that keep your business moving forward.

For more information on Snapserver and other disaster recovery and business continuity solutions complete this form and access our FREE White Paper library.

### Free White Papers

Complete the form below to download

\*First Name

\*Last Name

\*Company

\*Business Email

\*Phone Number

State/Province

\*Postal Code

\*Country

\*When do you plan to implement this solution?

\*Would you like to have a storage specialist contact you? ☐ Yes ☐ No

\*Required fields

**FREE White Papers**

### How prepared are you in the event of a disaster?

Find out by taking our quiz.

**Take Quiz**

Microsite for Overland Storage cuts cost per search conversion by 60%.

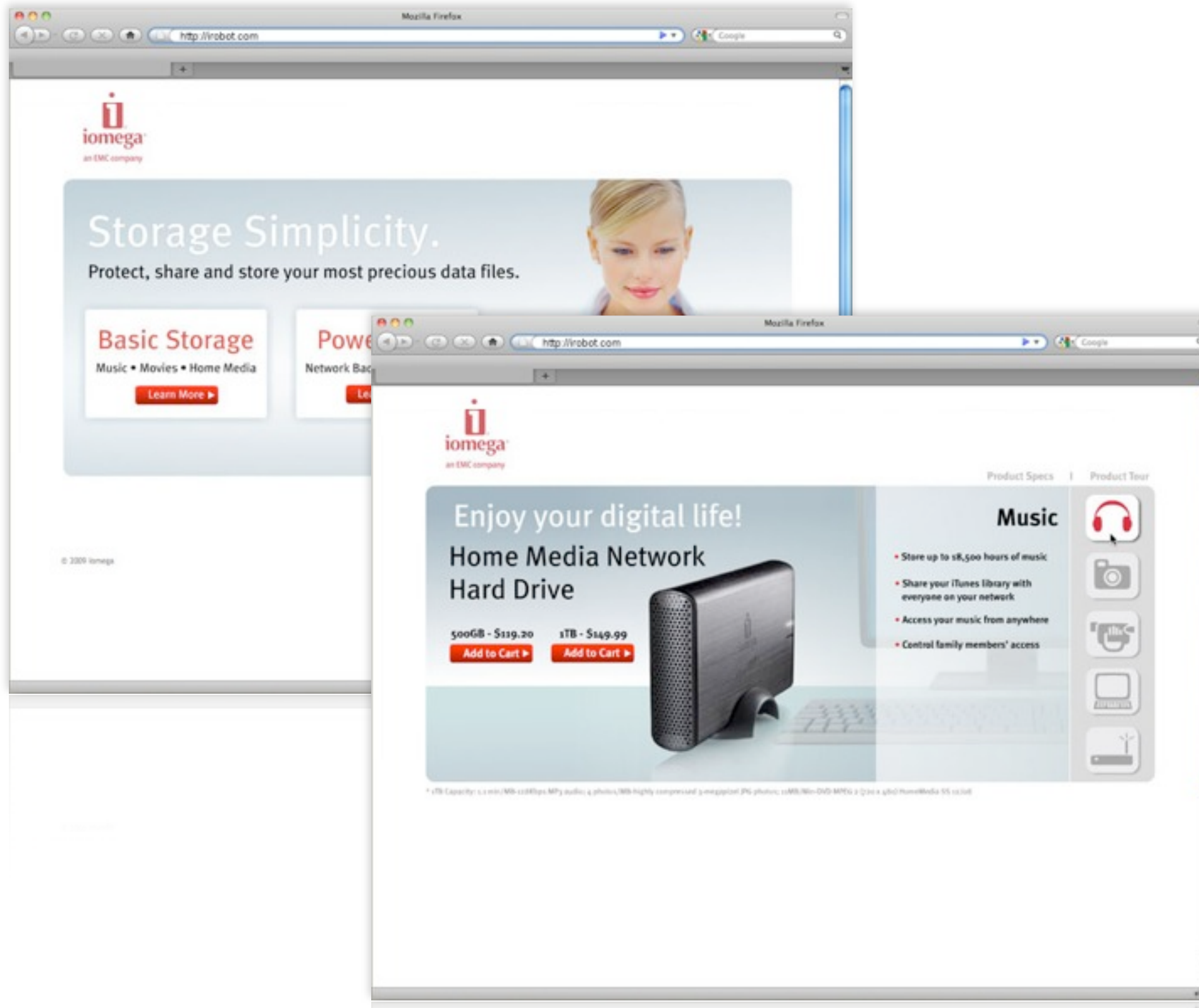


Several creatives designed to convert traffic from search engine marketing, partner incentives and onsite visits.

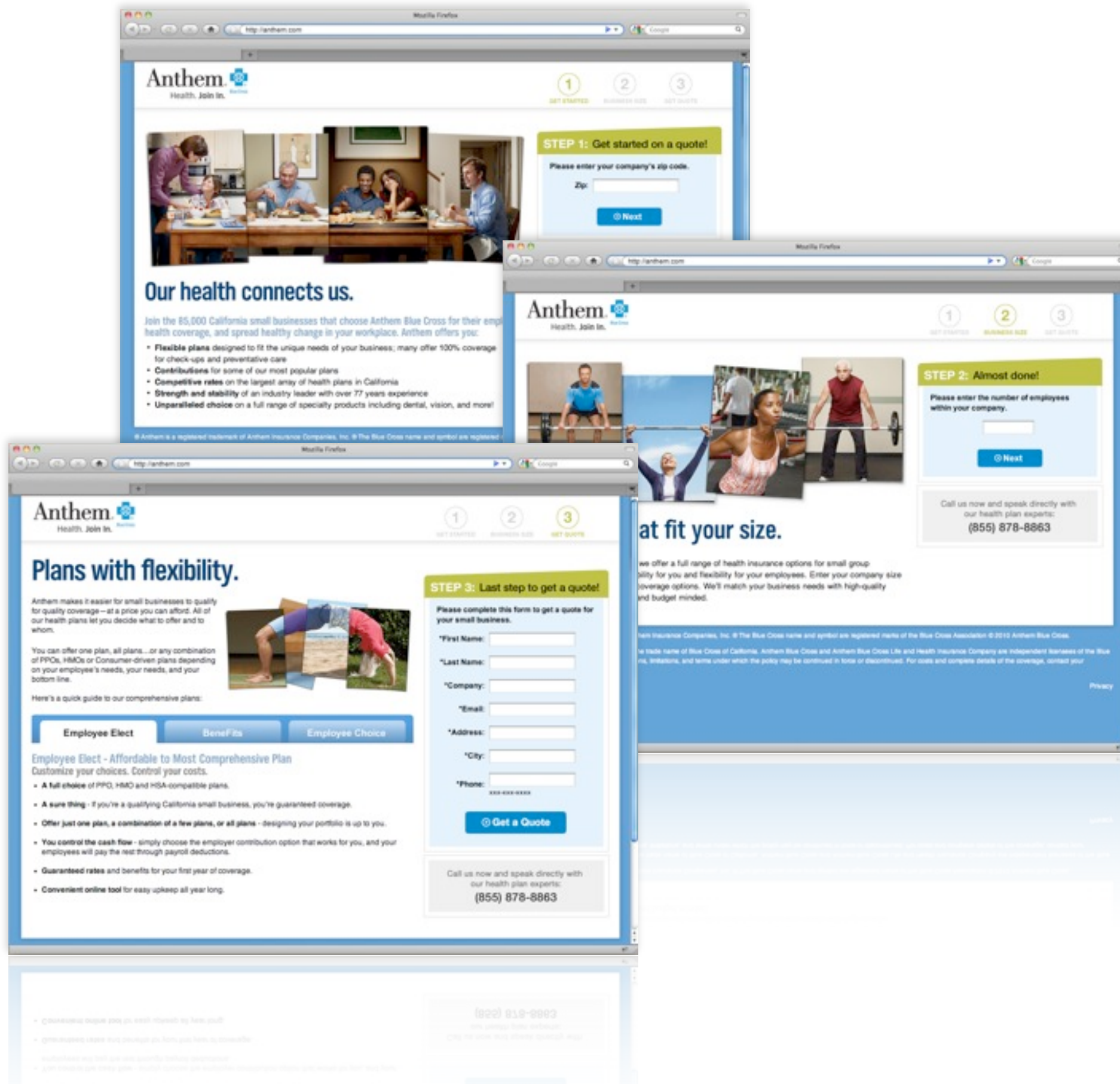


Peek behind the curtain at a few of the landing experiences iRobot has made for the leader in easy cleaning.





Here are a couple of examples of e-commerce warming landing pages that precede adding iomega's NAS products to cart.



This progressive 3-step conversion experience for Anthem is one example of many created by ion and built, tested, optimized and hosted in ion's LiveBall platform.

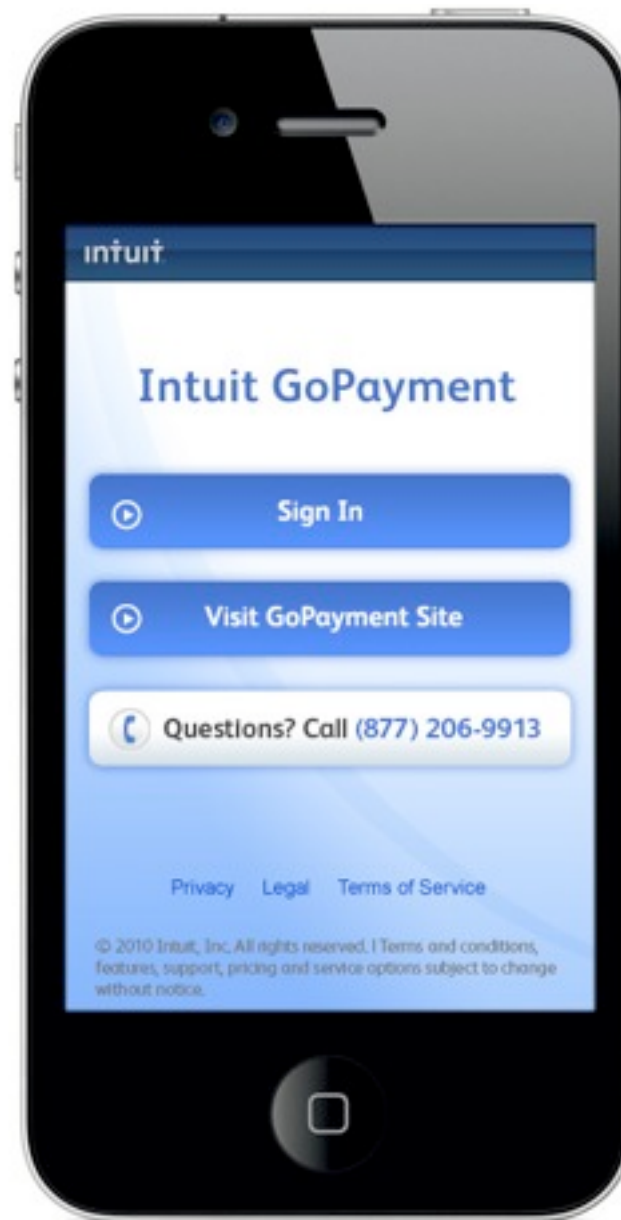


By segmenting by occupation on the landing page, conversion path content can be specifically targeted and optimized. This B2P experience hands off to the client's site for a transactional conversion.





App-like mobile experiences like these are dynamically made by marketers — without code or developers — using LiveBall.



Increasing Intuit's user satisfaction and conversion rates by sensing for smartphones and delivering app-like mobile pages.



Segmenting for 3M in mobile-optimized user experiences to make the message more specific and the conversion much more likely.





Engaging a mobile audience where they shop and cook with a branded, shopper-focused app-like microsite.

# THANK YOU

We'd love to connect to help you assess your post-click marketing opportunities.

[info@ioninteractive.com](mailto:info@ioninteractive.com)