

Airbus Type Quality Report

➤ Why you chose to present the data story the way you presented it?

I chose the presenting the data the way I did because I used the story telling strategy of the three-act structure.

1. We have to design the story boards to use the first part of building the stage, the parties involved in it.
2. We have to build out the problem so that everyone would understand on what we want to discuss.
3. The solution to the problem needs to be presented.

These three points helped me in presenting the problem and solution to the audience.

➤ What you did to prepare the data for the way you chose to present it?

To prepare the data and visualizations, I have uploaded the data into tableau and did some joins based on the data that was loaded. Removed the fields that do not have significance in the presentation. Time formats were modified, airbus type is different for some of them with just a space differing the data

➤ The difference(s) between presenting the data story to a general audience as opposed to an internal audience.

For this project, my goal was to create a presentation that was targeted for a general audience to share all the details to give them on the quality of the airbus type so that they can make a decision on whether they can choose that model or not. Versus targeting an inspection committee audience who is aware of the specific terms that are specialized and mostly known by those who work in the air travel industry and would take a decision on whether they should the manufacturing of those models or not. I believe I was able to do this by using familiar generic air travel terms, graphics that are simple and organized to prevent confusion.

➤ What you would do differently if you had to do it all again from the beginning?

If I were to do this project all over again, I believe I would have used some data sources related to inspection committees which would actually take decision on decommissioning the airplanes and visualized them also in the presentation.