Orbit X
MEDIA

QUOTATION FOR EVENT MANAGEMENT WEBSITE DEVELOPMENT

20th August, 2024

Scope of Work:

1. **Website Development:**
   - Platform: WordPress
   - Design: Professional, customizable themes tailored to event management services.
   - Mobile Responsive: Fully responsive design to ensure optimal viewing on all devices (Desktop, Tablet, Mobile).
   - Pages: Unlimited pages including Home, About Us, Services, Events, Gallery, Contact Us, Blog, and additional pages as required.
   - Event Listing Feature: Comprehensive event listing with detailed event pages.
   - Booking Feature: Integrated booking system for event reservations.
   - Payment Gateway Integration: Secure payment gateway for accepting online payments.
   - Live Chat Integration: Real-time customer support through integrated live chat.
   - Policy Pages: Development of necessary policy pages (Privacy Policy, Terms & Conditions, etc.).
   - Security: SSL Certificate setup for secure browsing.
   - Backup: Regular website backups to ensure data security.

2. **Domain and Hosting:**
   - Domain Registration: 1-year domain registration (client's preferred domain).
   - Hosting: 1-year hosting service, ensuring the website is live and accessible.
   - Business Emails: Setup of 3 professional business emails (e.g., info@yourdomain.com).

3. **Admin Dashboard:**
   - Admin Dashboard: A user-friendly dashboard for managing website content, events, bookings, and more.
   - CRM and Sales Management: Tools to manage customer relationships and sales directly from the dashboard.
   - Email Automation: Automated email campaigns and follow-ups.
   - Discounts, Coupons, and Offer Management: System for creating and managing promotions and discounts.
   - Taxes and Billing Management: Integrated system for managing taxes and generating invoices.
   - Accounts Management: Manage financial transactions, payments, and accounts directly from the admin panel.
   - Reports Management: Generate detailed reports on sales, bookings, and user activity.

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- **Additional Features:**
  - Content Management System: Easy-to-use CMS for managing content.
  - Social Media Integration: Links to social media profiles and share buttons.
  - Google Maps Integration: Location display for event venues.
  - Support & Maintenance: 1-month free technical support post-launch.

- **Payment Terms:**
  - Advance Payment: 50% of the total cost (₹6,000 INR) upon agreement.
  - Final Payment: 50% of the total cost (₹6,000 INR) upon project completion and delivery.

- **Timeline:**
  - Project Duration: Estimated completion within 5 days from the start date.

If you have any questions or need further clarification, please feel free to contact us. We look forward to working with you on this project. Thank you.