



Sandy Bagga

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I believe effective design is achieved with no bells and whistles. All components should ideally come together to create perfect harmony of function and form.

Skills

Experience Design

Strategy, Messaging,
User Testing + Metrics

Interface Design

Wireframing + Illustrator,
Responsive Design, Use Cases

Interaction Design

Prototyping +
HTML5 + Sass + jQuery

Development

Version Control + Github,
Java + Eclipse, Wordpress

Web Development

Brixwork Real Estate Marketing Summer 2016

Internship, Web Development, SEO + Customer Service

I designed, coded, & implemented internal lead generation projects, maintained search engine optimization campaigns for clients. As part of an 8-person team, I learned to take on a variety of responsibilities and manage time effectively.

Brand Identity

Nordic Bazaar Summer 2016

Freelance Project

I sketched, iterated, & illustrated a new identity for a fashion brand, inspired by the minimalist Scandinavian design movement. I am currently developing a web strategy for the company, including social media presence and a website.

Web Design

Craigslist Redesign Summer 2015

School Project

I wireframed, structured, & styled a redesign for Craigslist using fundamentals of information architecture (IA) and use case research as part of a team of two. This was my first experience in iterating on design & development concurrently.

Communication Experience

Tom Lee Music Surrey 2015

Music Consultant

I engaged with customers of multiple levels of expertise, sometimes outside mine, asking appropriate questions of my own to effectively answer theirs.

Education

Simon Fraser University 2013 - present

Surrey, British Columbia, Canada
School of Interactive Arts & Technology (SIAT)
Bachelor of Science, Design Concentration