



# Sandy Bagga

An experience designer building meaningful narratives

+1 (778) 855-6870  
sbagga@sfu.ca  
sandybagga.com

## SKILLS

Experience Design  
UX/UI Design  
Interaction Design  
Visual Design  
Prototyping  
Brand Strategy  
User Testing




## TOOLS

Adobe CC  
Figma  
Sketch  
ProtoPie  
Keynote  
VS Code  
Pen + Paper

## INTERESTS

Jazz-Fusion Music  
Shred Guitar  
Brazilian Jiu-Jitsu  
World Religions  
Stand-Up Comedy  
Mindfulness  
Video Games

## SOCIAL

 simranjitbagga  
 simranjitbagga  
 sandybagga95

## WORK EXPERIENCE

### Experience Designer — Intern

**IBM Canada Lab** / Sep 2019 – present

Designing a system for IBMers to collaborate with senior undergrads and local community initiatives  
Organized IBM's live presence at CASCON × EVOKE promoting academic-entrepreneurial relationships  
Redesigning methodologies for government-public relations in a community-based research project

### UX/UI Designer — Intern

**Clearly.ca** / Jun 2019 – Aug 2019

Gained a new understanding of customers in the direct-to-customer e-commerce landscape  
Worked closely with the front-end development team to design a web experience for premium brands  
Measured the results of the design's deployment with customer experience and analytics teams

### UX/UI Designer — Intern

**Visier Inc.** / Jan 2017 – Aug 2017

Designed and delivered a critical user experience during a transition to a new visual design language  
Generated visual elements (icons, toasts, etc.) in Illustrator for the reimagined design styleguide  
Implemented an atomized approach to UI design in Sketch that streamlined developer handoff

## OTHER EXPERIENCE

### Composer

**Live from the Olive Garden** / 2019

I am part of a group called 'Live from the Olive Garden' and our eponymous debut EP is available online.  
The album as part of a course project, and its positive reception led us to continue writing as a group.

### Learning Support Worker

**Amazing Tutors Children's Foundation** / Feb 2019 - Jun 2019

Gaining deep understanding of student needs to ensure that the best possible support is delivered  
Building and maintaining relationships with students, making a genuine investment in their success

## EDUCATION

### Simon Fraser University

**Bachelor of Science** / Spring 2021  
School of Interactive Arts + Technology

### Berklee College of Music

**Guitar Sessions** / Summer 2013  
Berklee Summer Programs