



Sandy Bagga

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I'm a design student at SFU. My focus is implementing effective interactions and experiences from the perspective of human psychology + cognitive systems.

Skills

Experience Design

Strategy, Messaging,
User Testing + Metrics

Interface Design

Wireframing in Illustrator
+ Sketch, Responsive Design

Interaction Design

Prototyping in
HTML5 + Sass + jQuery

Development

Version Control in Github,
Java in Eclipse, Wordpress

User Experience Design

Visier Spring - Summer 2017

Internship, UX/UI Design

I sketched, wireframed, & tested a modular approach to information architecture in pursuit of more efficient workflows better suited to power users. Additionally, I worked on visual design for interfaces and streamlining developer handoff.

Web Development

Brixwork Real Estate Marketing Summer 2016

Internship, Web Development, SEO + Customer Service

I designed, coded, & implemented internal lead generation projects, maintained search engine optimization campaigns for clients. As part of an 8-person team, I learned to take on a variety of responsibilities and manage time effectively.

Brand Identity

Nordic Bazaar Summer 2016

Freelance Project

I sketched, iterated, & illustrated a new identity for a fashion brand, inspired by the minimalist Scandinavian design movement. I am currently developing a web strategy for the company, including social media presence and a website.

Communication Experience

Tom Lee Music Surrey 2015

Music Consultant

I engaged with customers of multiple levels of expertise, sometimes outside mine, asking appropriate questions of my own to effectively answer theirs.

Education

Simon Fraser University 2013 - present

Surrey, British Columbia, Canada
School of Interactive Arts & Technology (SIAT)
Bachelor of Science, Design Concentration