

# NAAN MUDHAVAN

## ASSIGNMENT DOCUMENT

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** : 3EA7F27A8CDE539BED94358A43EF721C

**NAME** : SANTHOSH B.S

**REGISTER NUMBER** : 1105201063157

**YEAR** : 4<sup>TH</sup> YEAR

**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

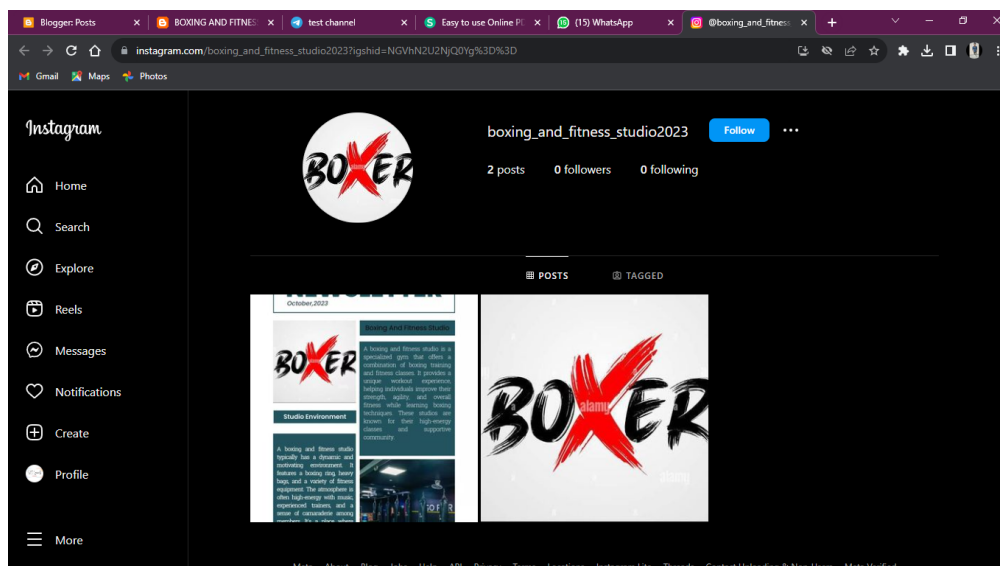
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://boxingfitnessstudio.blogspot.com/2023/10/boxing-and-fitness-sudio.html>



2. Create a New Facebook Or Social Media Business Page and post one social media poster for your Brand

Link: [https://www.instagram.com/boxing\\_and\\_fitness\\_studio2023?igshid=NGVhN2U2NjQ0Yg%3D%3D](https://www.instagram.com/boxing_and_fitness_studio2023?igshid=NGVhN2U2NjQ0Yg%3D%3D)



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: <https://boxingfitnessstudio.blogspot.com/2023/10/news-letter.html>

# NEWSLETTER

October, 2023



## Studio Environment

A boxing and fitness studio typically has a dynamic and motivating environment. It features a boxing ring, heavy bags, and a variety of fitness equipment. The atmosphere is often high-energy with music, experienced trainers, and a sense of camaraderie among members. It's a place where individuals can push their limits, break a sweat, and work towards their fitness goals while learning the art of boxing.

## Boxing And Fitness Studio

A boxing and fitness studio is a specialized gym that offers a combination of boxing training and fitness classes. It provides a unique workout experience, helping individuals improve their strength, agility, and overall fitness while learning boxing techniques. These studios are known for their high-energy classes and supportive community.

