NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : 6A40DF85765D349AEA0455C8A9633108

NAME : THAMEEM ANSARY A

REGISTER NUMBER: 110520106020

YEAR : 4^{TH} YEAR

DEPARTMENT: ELECTRONICS AND COMMUNICATION ENGINEERING

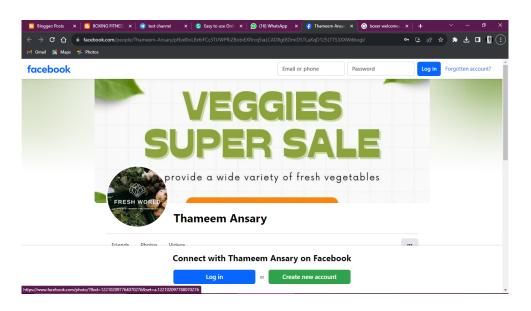
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: https://freshworld20.blogspot.com/2023/10/fresh-world.html?m=1

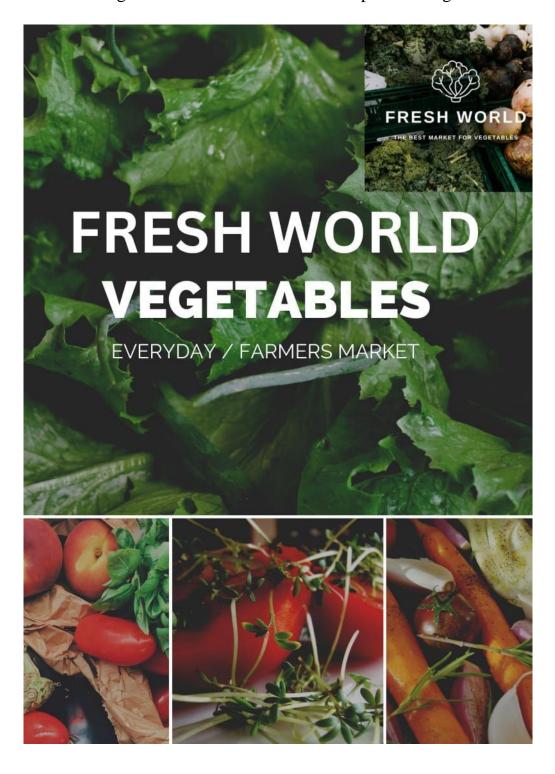


2. Create a New Facebook Or Social Media Business Page and post one social media poster for your Brand

Link: https://www.facebook.com/profile.php?id=61552108291838



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.	
Link: https://freshworld20.blogspot.com/2023/10/news-letter.html?m=1	

October, 2023

GOOD VEGETABLES GOOD MOOD





- Health and Wellness: Stay in the know about the nutritional benefits of different vegetables and how they can contribute to your overall wellbeing. We share tips for a balanced and veggierich diet.
- 4. Behind the Scenes: Get an insider's look at the farms and growers who cultivate the freshest produce. Learn about sustainable farming practices and the dedication that goes into delivering farm-fresh goodness to your table.
- 5. Community Corner: Connect with fellow vegetable enthusiasts! Share your recipes, gardening tips, and success stories with our vibrant community of subscribers who share your passion for fresh, wholesome eating.

LEARN TO EAT VEGETABLES EARLY

Introducing "Fresh Harvest," your ultimate source for all things fresh and vibrant in the world of vegetables! Our monthly newsletter is your gateway to a world of delicious, healthy, and sustainably grown produce.

What You Can Look Forward To:

- Seasonal Delights: Explore the bounty of each season as we showcase a variety of fresh vegetables that are at their peak. From the crisp greens of spring to the hearty root vegetables of winter, we've got your cravings covered.
- 2. Recipe Inspirations: Elevate your culinary skills with mouthwatering recipes that highlight the featured vegetables of the month. Discover new ways to prepare your favorite greens and unearth unique flavor combinations.



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