

NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : 3EA7F27A8CDE539BED94358A43EF721C

NAME : SANTHOSH B.S

REGISTER NUMBER : 1105201063157

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

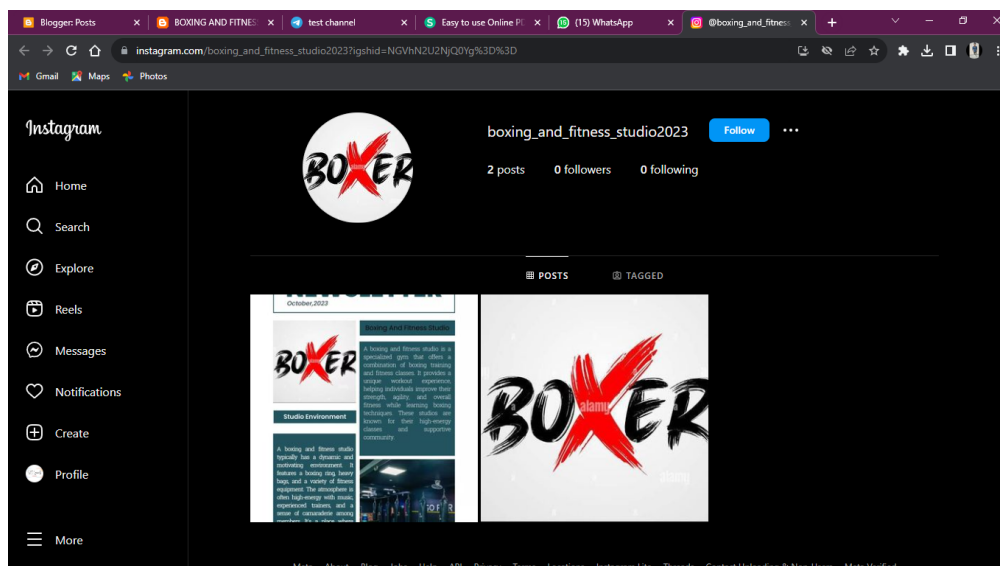
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://boxingfitnessstudio.blogspot.com/2023/10/boxing-and-fitness-sudio.html>



2. Create a New Facebook Or Social Media Business Page and post one social media poster for your Brand

Link: https://www.instagram.com/boxing_and_fitness_studio2023?igshid=NGVhN2U2NjQ0Yg%3D%3D



3. Create and design a social media advertisement poster using canva.



4.Create email newsletter design using MailChimp or canva tool.

Link: <https://boxingfitnessstudio.blogspot.com/2023/10/news-letter.html>

NEWSLETTER

October, 2023



Studio Environment

A boxing and fitness studio typically has a dynamic and motivating environment. It features a boxing ring, heavy bags, and a variety of fitness equipment. The atmosphere is often high-energy with music, experienced trainers, and a sense of camaraderie among members. It's a place where individuals can push their limits, break a sweat, and work towards their fitness goals while learning the art of boxing.

Boxing And Fitness Studio

A boxing and fitness studio is a specialized gym that offers a combination of boxing training and fitness classes. It provides a unique workout experience, helping individuals improve their strength, agility, and overall fitness while learning boxing techniques. These studios are known for their high-energy classes and supportive community.

