

NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : 2AAA15E496FB0CEAC69482B198D82433

NAME : ARUN P

REGISTER NUMBER : 110520106307

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

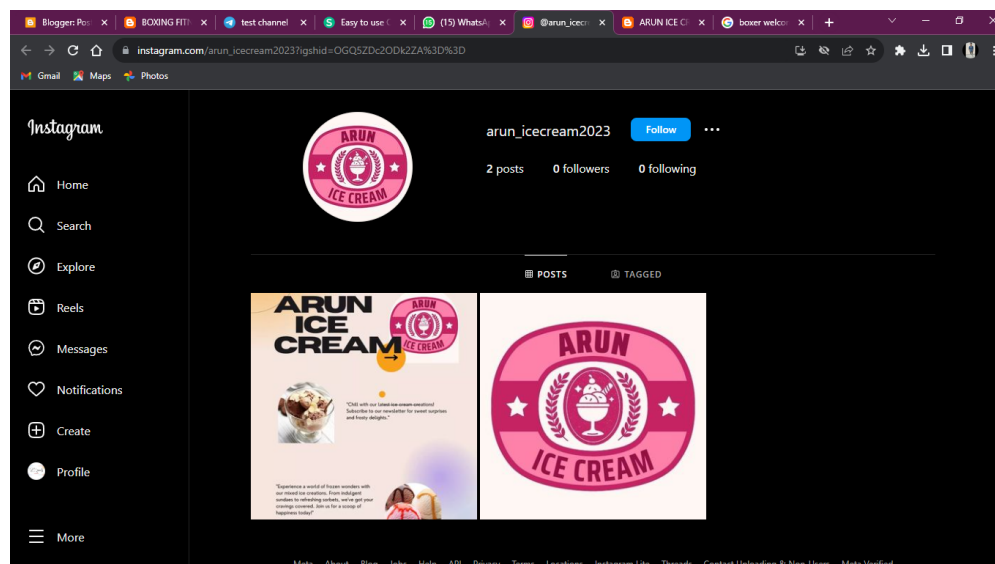
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://arunicecream1.blogspot.com/2023/10/arun-ice-cream.html>



2. Create a New Facebook Or Social Media Business Page and post one social media poster for your Brand

Link: https://www.instagram.com/arun_icecream2023?igshid=OGQ5ZDc2ODk2ZA%3D%3D



3. Create and design a social media advertisement poster using canva.



4.Create email newsletter design using MailChimp or canva tool.

Link: <https://arunicecream1.blogspot.com/2023/10/news-letter.html?m=1>

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happiness today!"

