

NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : 6A40DF85765D349AEA0455C8A9633108

NAME : THAMEEM ANSARY A

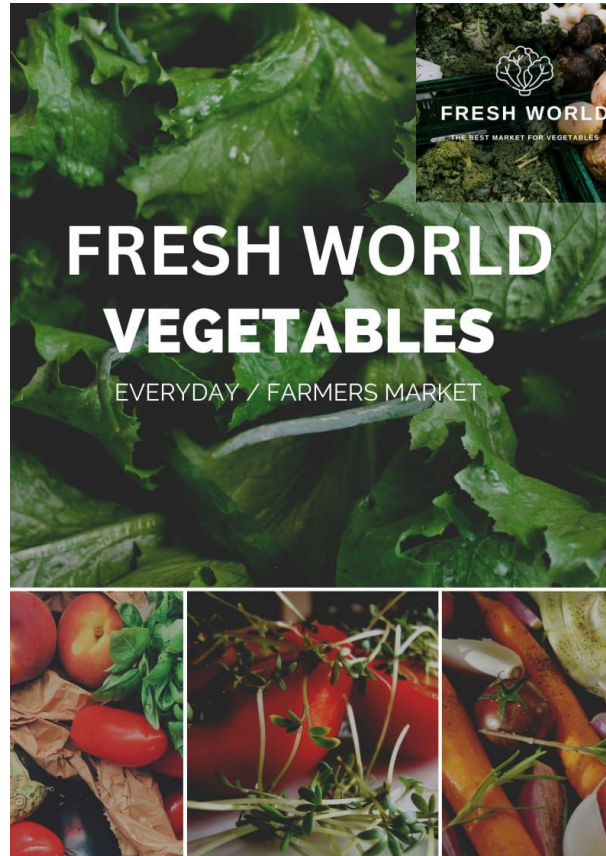
REGISTER NUMBER : 110520106020

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

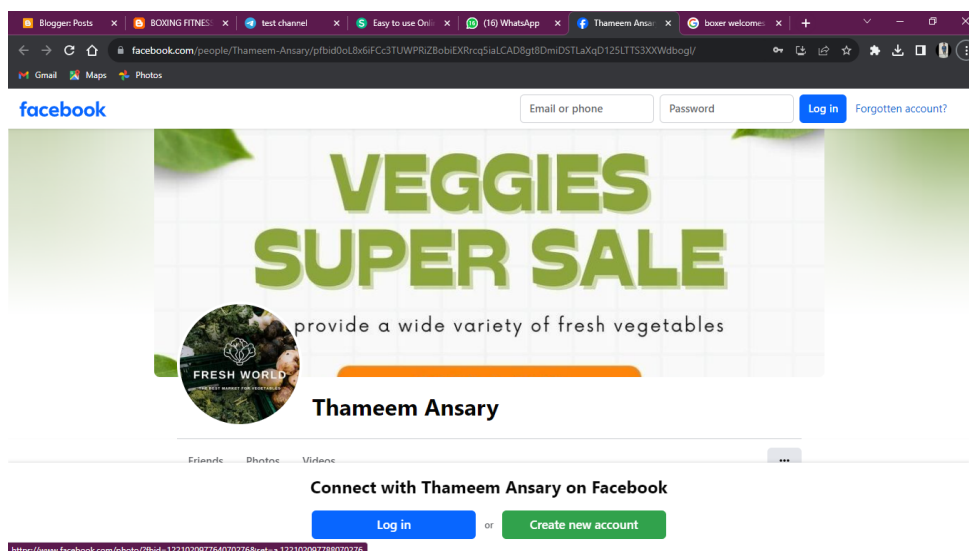
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://freshworld20.blogspot.com/2023/10/news-letter.html?m=1>



2. Create a New Facebook Or Social Media Business Page and post one social media poster for your Brand

Link: <https://www.facebook.com/profile.php?id=61552108291838>



3. Create and design a social media advertisement poster using canva.

6. Special Offers: Enjoy exclusive offers and discounts from local farmers' markets, online produce suppliers, and more. We help you access the freshest vegetables at the best prices.

"Fresh Harvest" is your trusted guide to savoring the natural flavors and nourishing benefits of farm-fresh vegetables. Whether you're an experienced chef or just starting your culinary journey, our newsletter is a must-read for anyone who appreciates the goodness of vegetables straight from the garden.



Join our community of vegetable lovers and embark on a delicious and nutritious adventure. Subscribe today and get ready to elevate your vegetable game!



4.Create email newsletter design using MailChimp or canva tool.

Link: <https://freshworld20.blogspot.com/2023/10/news-letter.html?m=1>

GOOD VEGETABLES GOOD MOOD



October, 2023



LEARN TO EAT VEGETABLES EARLY

Introducing "Fresh Harvest," your ultimate source for all things fresh and vibrant in the world of vegetables! Our monthly newsletter is your gateway to a world of delicious, healthy, and sustainably grown produce.

****What You Can Look Forward To:****

3. Health and Wellness: Stay in the know about the nutritional benefits of different vegetables and how they can contribute to your overall well-being. We share tips for a balanced and veggie-rich diet.

4. Behind the Scenes: Get an insider's look at the farms and growers who cultivate the freshest produce. Learn about sustainable farming practices and the dedication that goes into delivering farm-fresh goodness to your table.

5. Community Corner: Connect with fellow vegetable enthusiasts! Share your recipes, gardening tips, and success stories with our vibrant community of subscribers who share your passion for fresh, wholesome eating.



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