

Sandy Co

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Profile

Imaginative, empathetic and adaptable UI/UX designer with a goal to tie in user experience and aesthetically pleasing design. Enthusiastic about the processes of user experience research and data-driven design. Boasting great attention to detail, solid understanding of design principles, strong team-oriented work ethic, a love for technology and a creative approach to problem solving.

Education

University of British Columbia

Sep 2016 - May 2020 (Expected) Vancouver, BC, Canada

Bachelor of Arts Major in Cognitive Systems: Brain and Cognition Minor in Commerce

Experience Work

UBC SPIN (Sensory Perception & Interaction Research Group) Lab Volunteer

Jan 2019 - April 2019 Vancouver, BC, Canada

- Researches about possible product designs for an interactive robotic cat, taking into account the materials, usability and functionality.
- Attends weekly meetings to discuss current projects including robots for health project, magicpen project and more.

UBC Undergraduate Teaching Assistant (PHIL220: Symbolic Logic)

Jan 2019 - April 2019 Vancouver, BC, Canada

- Assists the professor in supervising 150 students during exams
- Marks home works and exam papers weekly
- Maintains continuous communication with the professor through e-mail and in-person meetings

DreamBlock Graphic Designer (Contract)

May 2018 - Present Vancouver, BC, Canada

- Created graphic materials including whitepapers, presentations and design templates, using primarily Adobe InDesign, Adobe Illustrator and Adobe Photoshop

UBC Athletics and Recreation Digital Marketing Assistant

January 2018 - Sep 2018 Vancouver, BC, Canada

- Assists with the creation of graphic materials, using primarily Adobe InDesign, including but not limited to: website and social media graphics, large format printing, digital signage, and print collateral
- Maintains, updates and creates strategies to improve the functionality and design of the UBC Recreation website using UBC CMS and Wordpress
- Analyzes, and provides feedback and solutions to improve current website's usability and user interface

Experience Leadership

UBC Kababayan: Filipino Students Association President

May 2018 - April 2019 Vancouver, BC, Canada

- Maintains teamwork and cooperation in the UBC Kababayan executive team
- Creates and executes plans for events throughout the year
- Maintains proper external relations with other clubs and organizations and internal relations with the members of the club

UBC Kababayan: Filipino Students Association VP-Marketing

May 2016 - April 2018 Vancouver, BC, Canada

- Manages social media content and sends out weekly newsletters to the members of the club to inform them about upcoming events
- Maintains the club's brand image and theme

Skills

Programming Languages

Java	C++	SQL
HTML + CSS	Assembly	
C	Javascript	

Applied Skills

Critiquing	Project-Management
Team Work Ethic	Task/Event Planning
Campaign + Branding	Statistical Analysis

Spoken Languages

Native/Bilingual Proficiency: English, Filipino
Limited Proficiency: Mandarin, Spanish

Design Tools

Photoshop	Premier	InVision
Illustrator	Adobe XD	MockPlus
InDesign	Sketch	

Other Tools

Microsoft Office	Mailchimp
Wordpress	Trello
Command-Line	Slack