

## Profile

Imaginative, empathetic and adaptable UI/UX designer with a goal to tie in user experience and aesthetically pleasing design. Enthusiastic about the processes of user experience research and data-driven design. Boasting great attention to detail, solid understanding of design principles, strong team-oriented work ethic, a love for technology and a creative approach to problem solving.

## Education

### University of British Columbia

Sep 2016 - May 2020 (Expected) Vancouver, BC, Canada

Bachelor of Arts Major in Cognitive Systems: Brain and Cognition Stream, Minor in Commerce

## Experience Work

### Undergraduate Teaching Assistant UBC (PHIL220: Symbolic Logic)

Jan 2019 - April 2019 Vancouver, BC, Canada

- Assists the professor in supervising 150 students during exams
- Marks homeworks and exam papers weekly
- Maintains continuous communication with the professor through e-mail and in-person meetings

### Graphic Designer DreamBlock (Contract)

May 2018 - Present Vancouver, BC, Canada

- Created graphic materials including whitepapers, presentations and design templates, using primarily Adobe InDesign, Adobe Illustrator and Adobe Photoshop

### Digital Marketing Assistant UBC Athletics and Recreation

January 2018 - Sep 2018 Vancouver, BC, Canada

- Assisted with the creation of graphic materials including social media graphics, large format printing, digital signage, using primarily Adobe InDesign
- Maintained, updated and created strategies to improve the functionality and design of the UBC Recreation website using UBC CMS and Wordpress
- Analyzed, and provided feedback and solutions to improve current website's usability and user interface

## Experience Leadership

### President UBC Kababayan: Filipino Students Association

May 2018 - April 2019 Vancouver, BC, Canada

- Lead the club's executive team for SY 2018-2019 in planning various events for the year
- Created a strong and welcoming Filipino community in UBC and increased member rate by 20%
- Maintained proper external relations with other clubs and organizations and internal relations with the members of the club

### VP-Marketing UBC Kababayan: Filipino Students Association

May 2016 -April 2018 Vancouver, BC, Canada

- Managed social media content and maintained the club's brand image and theme

## Skills

### Programming Languages

Java	C++	SQL
HTML + CSS	Assembly	
C	Javascript	

### Applied Skills

Critiquing	Project-Management
Team Work Ethic	Task/Event Planning
Campaign + Branding	Statistical Analysis

### Spoken Languages

Native/Bilingual Proficiency: English, Filipino  
Limited Proficiency: Mandarin, Spanish

### Design Tools

Photoshop	InDesign	Sketch
Illustrator	Adobe XD	InVision

### Other Tools

Microsoft Office	Mailchimp
Wordpress	Trello
Arduino	Slack