

# Sandy Co

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## Profile

Imaginative, empathetic UI/UX designer with a goal to tie in user experience and aesthetically pleasing design. Enthusiastic about user experience research and interested in creating smoother, more user friendly interfaces. Hoping to learn more about the UX research process and applying it future projects and designs.

## Education

### University of British Columbia

Sep 2016 - May 2020 (Expected) Vancouver, BC, Canada

Bachelor of Arts Major in Cognitive Systems: Brain and Cognition Minor in Commerce

## Experience Work

### UBC Undergraduate Teaching Assistant (PHIL220: Symbolic Logic)

Jan 2019 - April 2019 Vancouver, BC, Canada

### DreamBlock Graphic Designer

May 2018 - Sep 2018 Vancouver, BC, Canada

- Created graphic materials, using primarily Adobe InDesign, within brand standards, including but not limited to: large format printing, digital signage, and print collateral

### UBC Athletics and Recreation Marketing Assistant

January 2018 - Sep 2018 Vancouver, BC, Canada

- Assists with the creation of graphic materials, using primarily Adobe InDesign, including but not limited to: website and social media graphics, large format printing, digital signage, and print collateral
- Maintains, updates and creates strategies to improve the functionality and design of the UBC Recreation website using UBC CMS and Wordpress
- Analyzes, and provides feedback and solutions to improve current website's usability and user interface

## Experience Leadership

### UBC Kababayan: Filipino Students Association President

May 2018 - April 2019 Vancouver, BC, Canada

- Maintains teamwork and cooperation in the UBC Kababayan executive team
- Creates and executes plans for events throughout the year
- Maintains proper external relations with other clubs and organizations and internal relations with the members of the club

### UBC Kababayan: Filipino Students Association VP-Marketing

May 2016 -April 2018 Vancouver, BC, Canada

- Manages social media content and sends out weekly newsletters to the members of the club to inform them about upcoming events
- Maintains the club's brand image and theme

## Skills

### Programming Languages

Java	Assembly
HTML + CSS	Javascript
C	SQL
C++	

### Applied Skills

Personas	Project-Management
Scenarios	Task/Event Planning
Campaign + Branding	Statistical Analysis

### Design Tools

Photoshop	Adobe XD
Illustrator	Sketch
InDesign	InVision
Premier	MockPlus

### Other Tools

Microsoft Office	Mailchimp
Wordpress	Trello
Command-Line	Slack

### Spoken Languages

Native/Bilingual Proficiency: English, Filipino

Limited Proficiency: Mandarin, Spanish