

Sandesh Patil

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 Pune, MH

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WORK EXPERIENCE

Amura Marketing Technology, Pune

Web Developer Intern

March 2025 - Aug 2025

- Developed and customized **WordPress themes and plugins** to meet diverse client requirements.
- Designed and optimized **responsive web pages** using **Elementor** and **Gutenberg**, ensuring clean UI and smooth user experience.
- Contributed to **React projects**, creating reusable components and implementing smooth, user-friendly interfaces.
- Managed and updated **e-commerce stores** on **WordPress (WooCommerce)** and **Shopify**, including product uploads, pricing updates, inventory management, and UI improvements.
- Published **400+ SEO-optimized, well-structured blog posts**, maintaining high content quality and styling consistency.
- Created **automation workflows** and custom quotation templates in CRM tools, deployed via **Postman APIs**, enabling **40+ automated quotation deliveries**.

SKILLS

- Front-End Development:** HTML5, CSS3, JavaScript, React.js, Responsive Design, UI/UX Implementation
- Back-End & Databases:** PHP, Node.js, MySQL, REST APIs, Postman API Testing
- WordPress Development:** Custom Theme Development, Plugin Customization, Elementor & Gutenberg, Website Performance Optimization
- Tools & Platforms:** Git, GitHub, Figma, Canva, VS Code, Gen-AI Tools, Postman
- E-commerce Platforms:** WooCommerce, Shopify Product Management
- Soft Skills:** Team Collaboration, Problem-Solving, Time Management, Communication, Adaptability

PROJECTS

Custom WordPress Business Site

Nov 2025

Tech Stack: WordPress, PHP, MySQL, Elementor, WooCommerce

Description:

Built a fully functional business website as a personal project to demonstrate WordPress development, theme customization, and CMS handling.

Key Features:

- Customized an existing WordPress theme using **PHP and template hierarchy**.
- Designed pages in **Elementor** with reusable global components and custom styling.
- Added **custom post types** (Services, Testimonials, Projects) using PHP.
- Implemented **SEO-friendly structure** (schema, meta tags, optimized images).
- Set up **WooCommerce demo store** with 5–10 sample products for e-commerce skills.
- Optimized speed using caching, minified assets, and lazy loading.

Real Estate Landing Page

Sep 2025

Tech Stack: HTML5, SCSS, JavaScript, Gulp, GSAP, Responsive Design

Description:

Developed a high-performance, visually appealing real estate landing page built entirely from scratch using modern frontend workflow automation.

Key Features:

- Built with **SCSS architecture** for clean and modular styling.
- Added **smooth animations and transitions** using GSAP and scroll-trigger effects to enhance user engagement.
- Created a modern UI with property listings, amenities section, contact form, floating CTA buttons, and hero banner animations.
- Ensured full **responsive design** for mobile, tablet, and desktop.
- Optimized performance with compressed assets, lazy loading, and minimized CSS/JS bundles.

Portfolio

<https://sandeshpatil.in/>

EDUCATION

D Y Patil University, Kolhapur

Master Of Computer Application

Dec 2021 - Aug 2023

COURSE

WordPress Core Training Program - WPSimplified