

Sandy Tsai

UX & VISUAL DESIGNER

Sandy Yi-Shan Tsai

sandytsai.co

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415.866.0438

SKILLS

Design

Sketch

Principle

Origami Studio

Photoshop

Illustrator

InDesign

After Effects

Research

Interviews/Surveys

Competitive Analysis

Personas

Affinity Diagrams

Usability

Programming

HTML & CSS

p5.js

jQuery

JavaScript

Tangible

Letterpress

Bookbinding

Hand-lettering

EDUCATION

University of Washington

Seattle, WA / Expected March 2019

MS in Human Centered Design & Engineering, GPA 3.96

University of Southern California

Los Angeles, CA / May 2014

BA in Fine Arts (Design emphasis), GPA 3.70

Minor in Web Technologies and Applications

Graduated *magna cum laude*

EXPERIENCE

SOARING Project / UX Designer

Seattle, WA / Jan 2018 - Present

Working with researchers and students to ideate on health information management for older adults, with the goal of generating and producing 10 designs by the end of the quarter.

Vetica Group / UI & Brand Designer

Taipei, Taiwan / Jan 2017 - Aug 2017

Redesigned UI for Bionime's Rightest Care, a blood glucose management system that pairs a glucose measuring device with a mobile app. Designed layouts and infographics for the 90 page annual report of Taiwan's largest R&D firm, Industrial Technology Research Institute.

Cardinal Blue Software / Designer & Content Manager

Taipei, Taiwan / Oct 2015 - Jul 2016

Generated the majority of PicCollage app's revenue through design and management of visual content IAPs by evaluating product metrics. Worked in cross-functional team as the sole UX/UI designer for PicMagic, a facial filter photo app. Collaborated in company hackathons to design and develop new apps.

Chronicle Books / Design Fellow

San Francisco, CA / Jan 2015 - Jul 2015

Converted over 40 titles into ebooks by redesigning print layouts and converting to EPUB and MOBI formats. Performed QA testing on iPad, Kindle, KOBO, and Nook devices. Iterated on ebook layouts for each device using HTML/CSS. Designed and pitched new product prototypes to editors, including an Astrological Calendar and an Origami Cupcake Liner kit.