



# Uncover the News

Sandy Weng



# Objectives



01

## Exploratory Data Analysis

Explore the NY Times articles from 2019 to May 2021

02

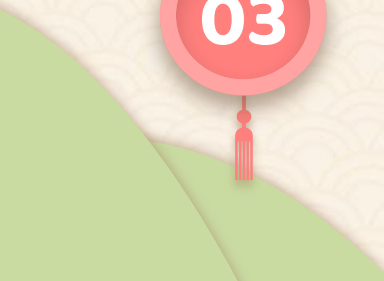
## Topic Modeling

Perform topic modeling on the World and US sections

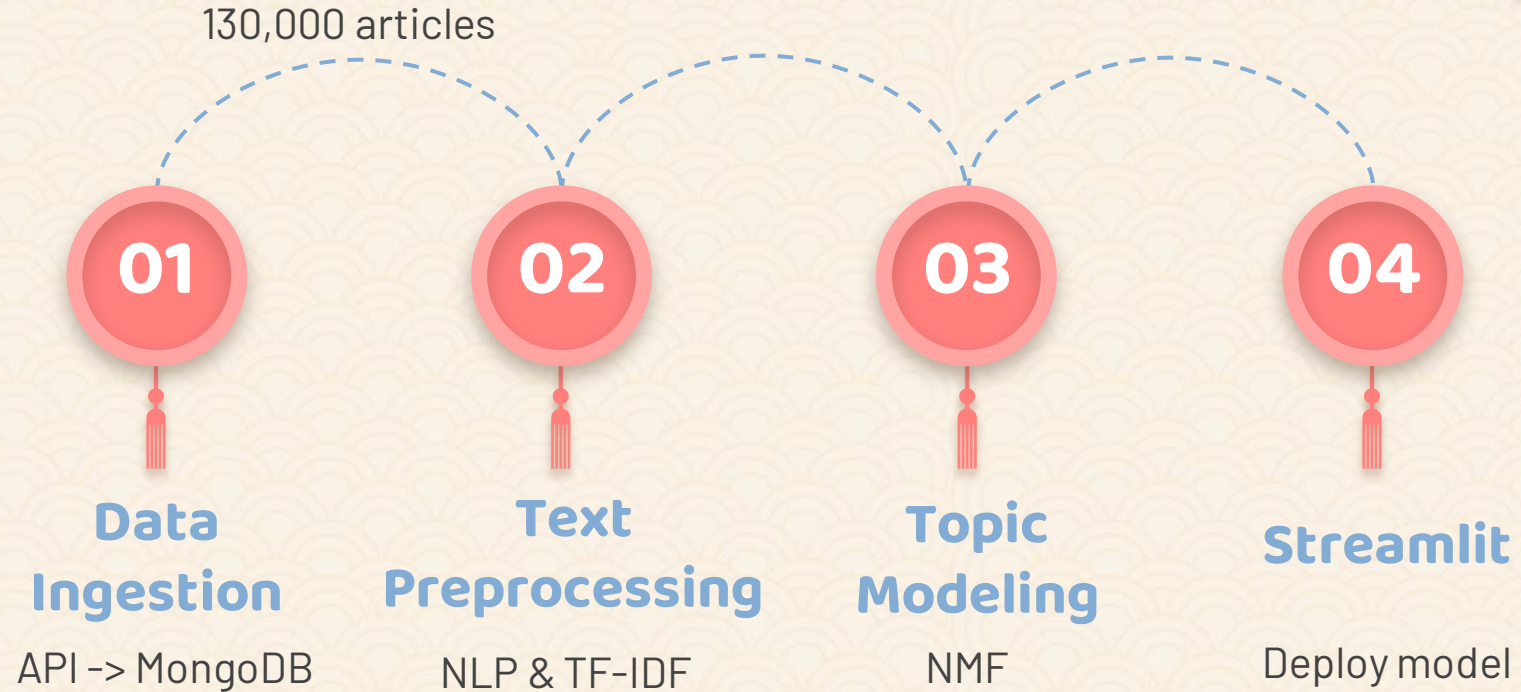
03

## Streamlit App

Deploy NMF model to Streamlit



# Workflow



# Data Overview

Title

Abstract

## *How India Walton Pulled It Off in the Buffalo Mayoral Primary*

Ms. Walton, 38, a democratic socialist who has never held political office, defeated Byron Brown, a four-term incumbent.



A democratic socialist, India B. Walton has never held political office but upset the four-term mayor of Buffalo in the Democratic primary. Libby March for The New York Times



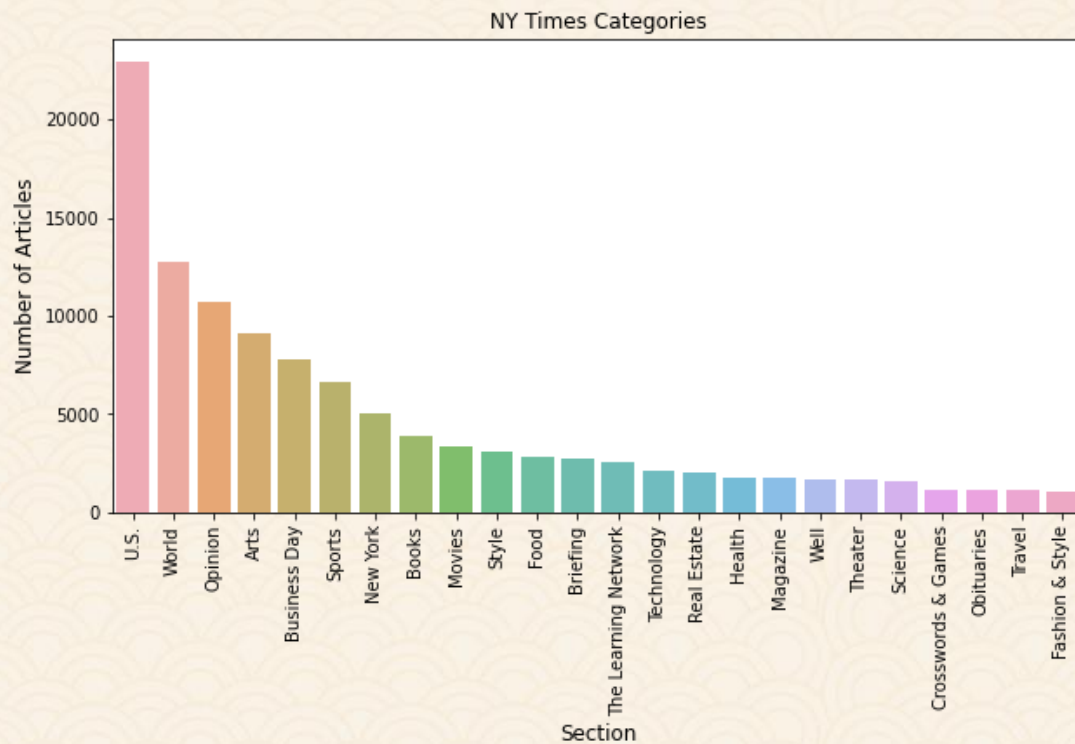
By Luis Ferré-Sadurní

June 23, 2021, 6:44 p.m. ET

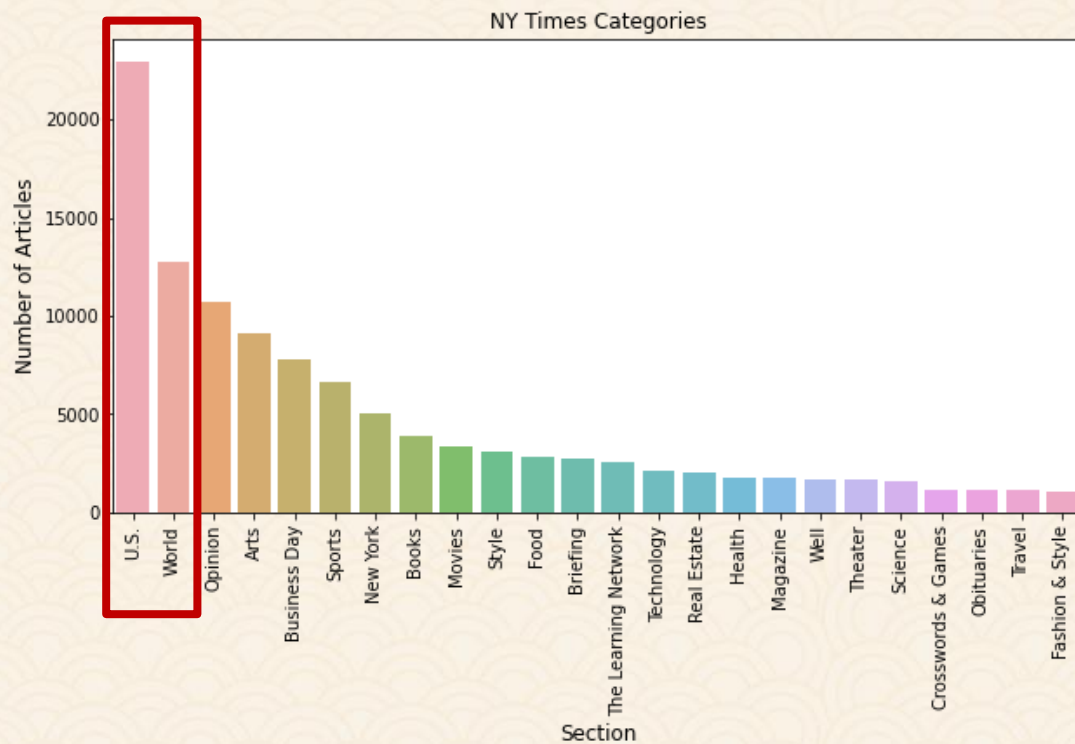
Author  
Date



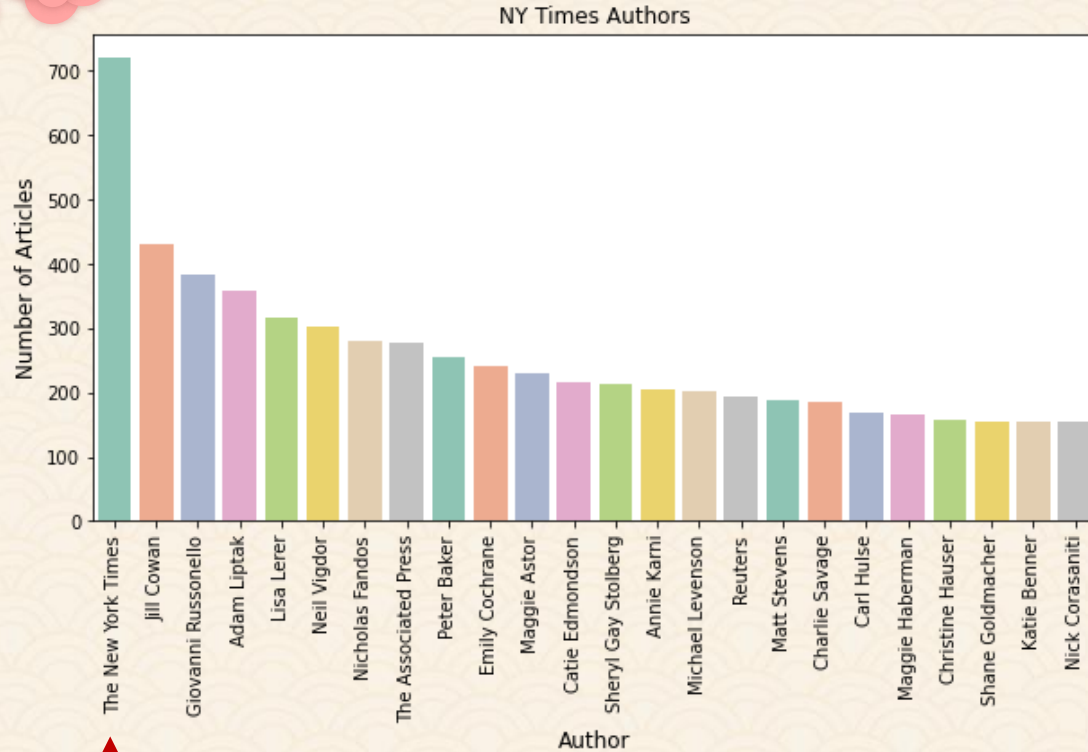
# Data Exploration



# Data Exploration



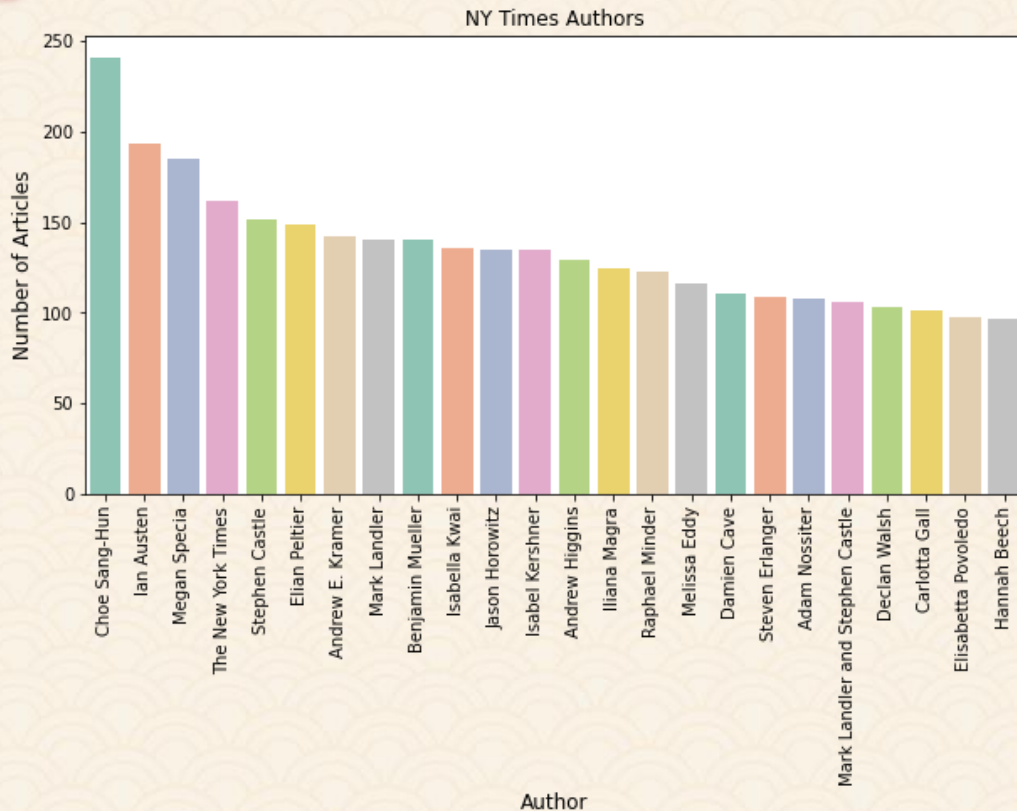
# Findings



- Over 700 articles had the author 'The New York Times'
- Jill Cowan – California correspondent



# Findings



- Choe Sang-Hun
  - Seoul bureau chief reporting on North and South Korea





# Domestic News Topic Modeling



## Donald Trump

president, trump,  
impeachment, donald



## Covid-19

officials, pandemic,  
health, country



## Joe Biden

president elect, harris,  
joseph, victory



## George Floyd

police, death,  
chauvin, officer



## 2020 Election

presidential, democratic,  
debate, candidates



## Supreme Court Appointment

justice, judge,  
barrett, court

# World News



## Heads of State

minister, johnson,  
trudeau, netanyahu



## Covid-19

coronavirus, restrictions,  
outbreak, spread



## Britain

parliament, deal, brexit,  
european



## Korea

north, south,  
nuclear, kim



## Hong Kong Protests

beijing, chinese, protest,  
communist

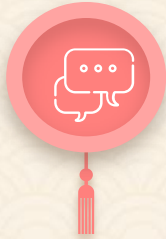


## Israel-Palestine

Netanyahu, election,  
gaza, israeli

# Coronavirus

officials, pandemic,  
health, country



U.S.

"President Biden signed two executive orders Friday directing more federal aid to Americans struggling due to the coronavirus pandemic and laying the groundwork to institute a minimum wage for federal employees."

coronavirus, restrictions  
outbreak, spread



World

"France strengthened border controls and extended a curfew to the entire country on Thursday to keep the coronavirus in check but authorities warned that new restrictions were possible in the coming days if the epidemic worsened."



# Topic Modeling App

NMF modeling on the most shared NY Times  
articles on Facebook in the last 7 days



# The New York Times

## Topic Modeling

Number of Topics

10

- +

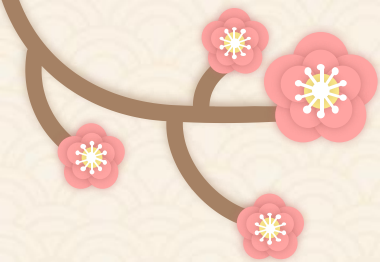
Topics of the Week

Analyze

# Future Work

- Work on the app
  - Add more functions
  - Incorporate more news outlets
- More unit testing





**Thank you!**



# Appendix

## The New York Times Distorts the Palestinian Struggle

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THE *New York Times* DISTORTS THE PALESTINIAN STRUGGLE  
A CASE STUDY OF ANTI-PALESTINIAN BIAS IN AMERICAN NEWS COVERAGE OF THE FIRST  
AND SECOND PALESTINIAN INTIFADAS

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