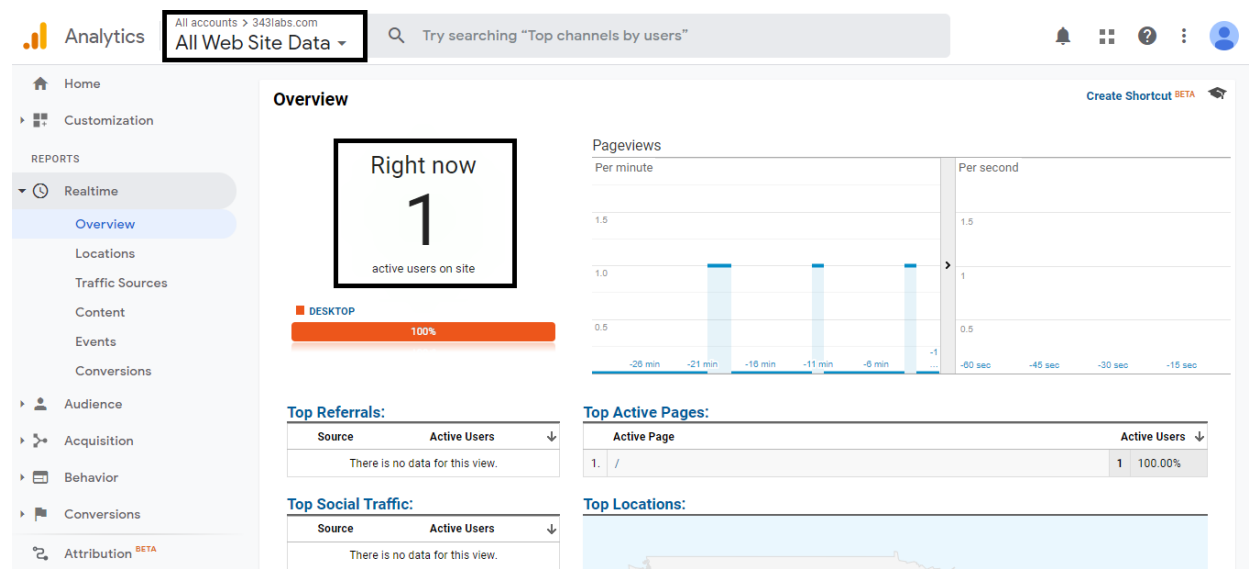


Report for: <https://343labs.com/>

1-) Real Time Preview:



2-) Goals Setup for Schedule Call and Interest:

The screenshot shows the 'Goals' section of the Analytics dashboard. The left sidebar lists various settings, with 'Goals' selected. The main content area displays a table of goals. Two goals are listed: 'Register interest' and 'Schedule a Call'. Both goals are set to 'Event' type and have 'ON' recording status.

GOALS

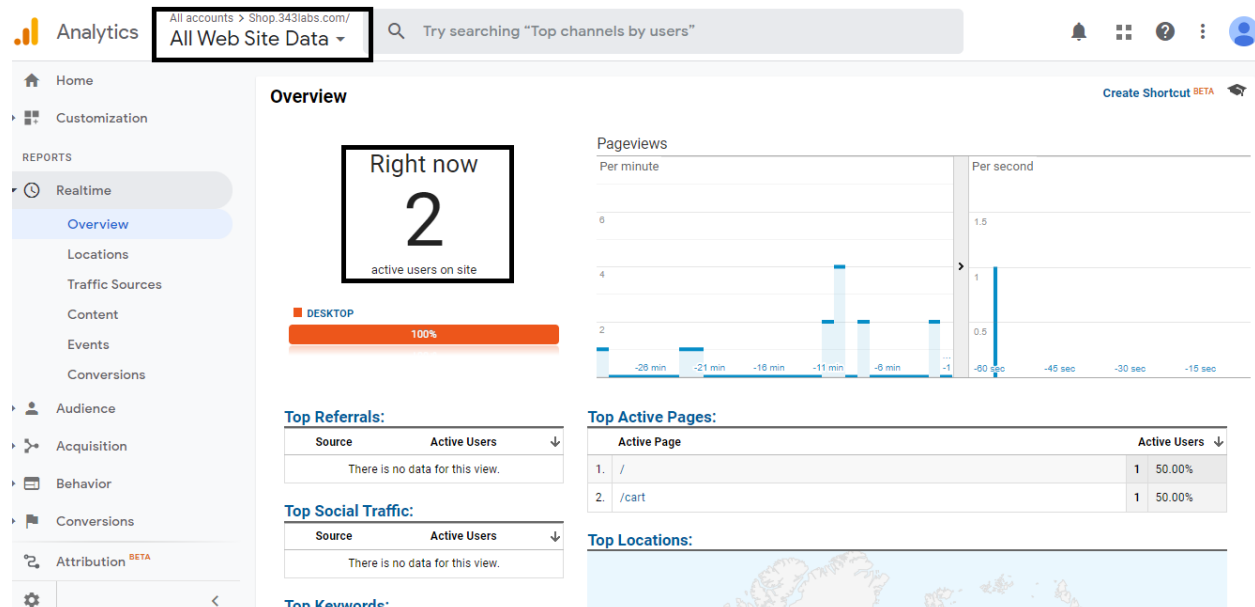
Goal	Id	Type	Past 7 day conversions	Recording
Register interest	Goal ID 2 / Goal Set 1	Event	0	<input checked="" type="checkbox"/>
Schedule a Call	Goal ID 1 / Goal Set 1	Event	0	<input checked="" type="checkbox"/>

Show rows 10 1 - 2 of 2

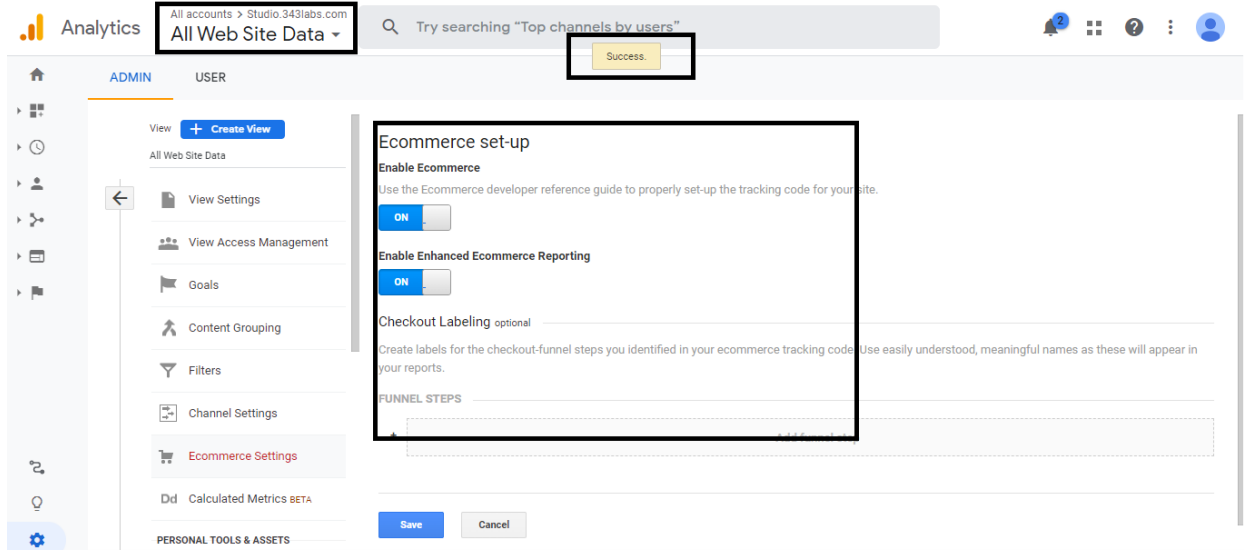
Rest, all connection is made through MonsterInsights, it will be working smoothly to send all Traffic Insights to Google Analytics

Report for: <https://shop.343labs.com/>

1-) Real Time Preview

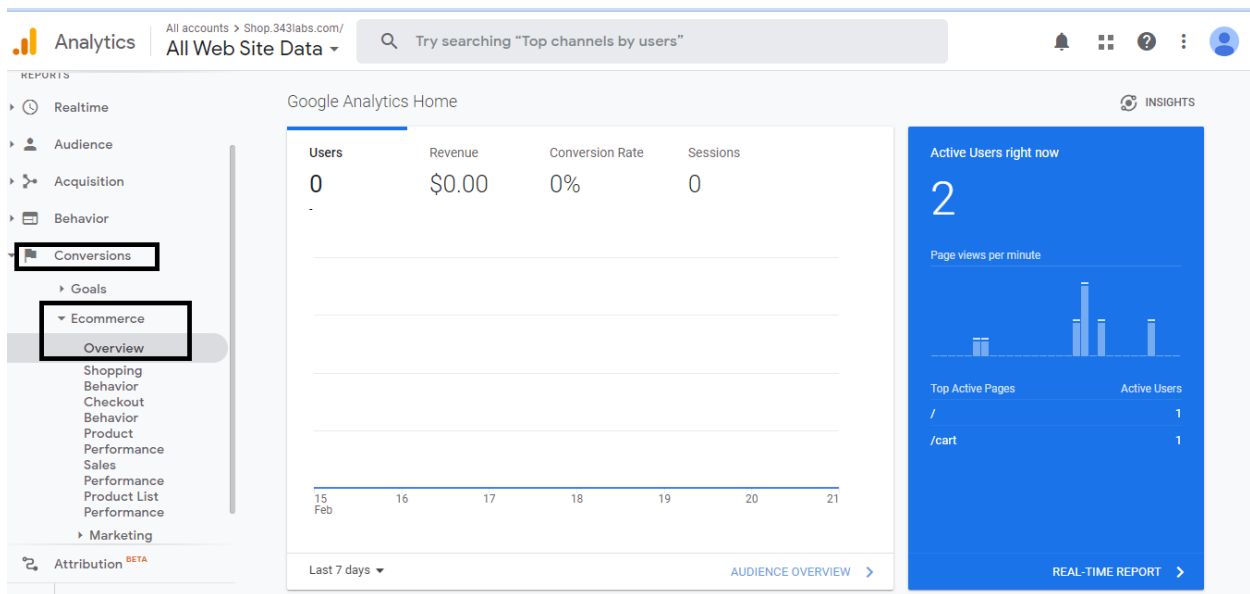


2-) Enabled Enhanced Ecommerce Settings:



3-) Ecommerce Data

You will be able to see all of your Ecommerce data, Add to carts, Checkouts, Purchases from here



However, I also created Sales Goal for you too

4-) Sales Goal

This sales Goal would track the Completed Checkouts + Entire Funnel Path Flow

Analytics All accounts > Shop.343labs.com/ All Web Site Data

Try searching "Top channels by users"

ADMIN USER

View [+ Create View](#)

All Web Site Data

View Settings

View Access Management

Goals

Content Grouping

Filters

Channel Settings

Ecommerce Settings

Calculated Metrics BETA

PERSONAL TOOLS & ASSETS

Equals to ☐ Case sensitive

For example, use *My Screen* for an app and */thankyou.html* instead of *www.example.com/thankyou.html* for a web page.

Value optional ☐ OFF Assign a monetary value to the conversion.

Funnel optional ☒ ON

Use an app screen name string or a web page URL for each step. For example, use *My Screen* for an app and */thankyou.html* instead of *www.example.com/thankyou.html* for a web page.

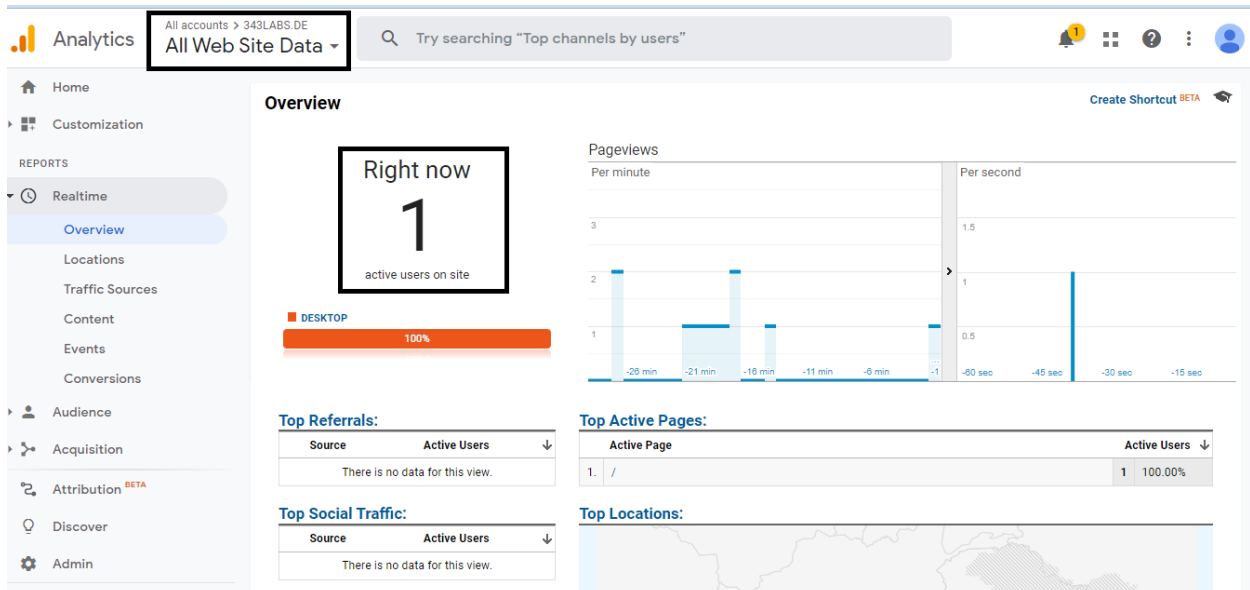
Step	Name	Screen/Page	Required?
1	Contact Information	/checkout/contact_information	<input type="checkbox"/> NO
2	Shipping Method	/checkout/shipping	<input checked="" type="checkbox"/> YES
3	Payment Method	/checkout/payment	<input checked="" type="checkbox"/> YES

[+ Add another Step](#)

[Verify this Goal](#) See how often this Goal would have converted based on your data from the past 7 days.

Report for: <https://343labs.de/>

1-) Real Time Preview:



2-) Goals for Schedule Call and register Interest:

Analytics All accounts > 343LABS.DE All Web Site Data

Try searching "Top channels by users"

ADMIN USER

View **+ Create View**

All Web Site Data

View Settings

View Access Management

Goals

Content Grouping

Filters

Channel Settings

Ecommerce Settings

Calculated Metrics **BETA**

PERSONAL TOOLS & ASSETS

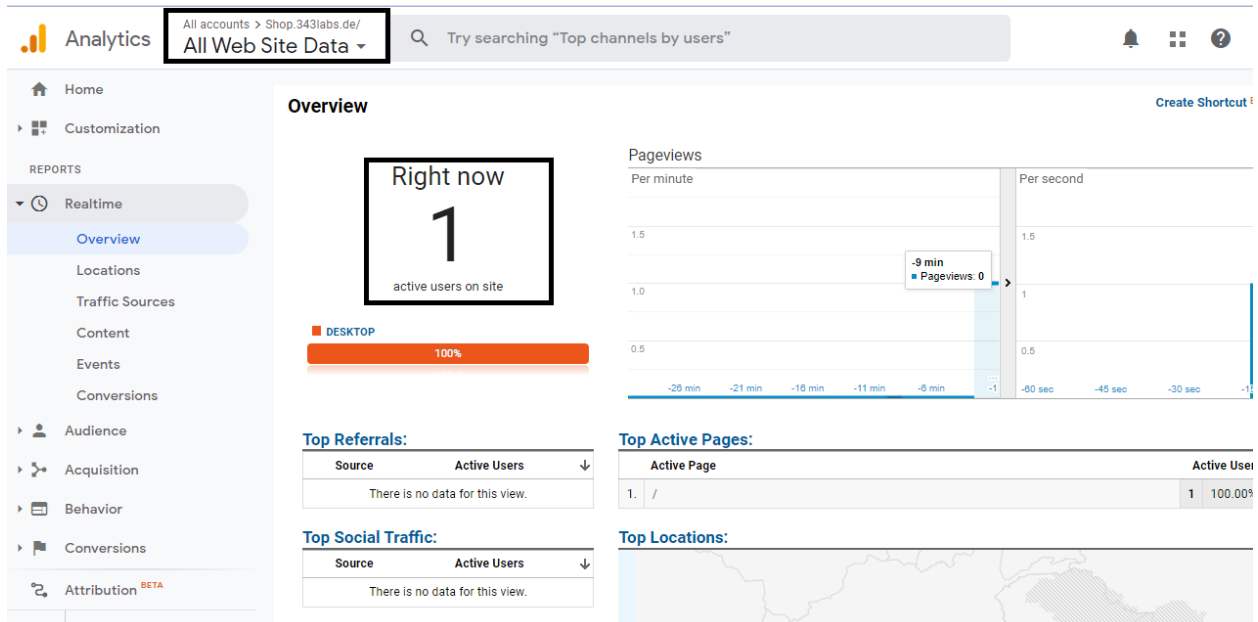
Goal	Id	Type	Past 7 day conversions	Recording
<input type="checkbox"/> 343 TV Giveaway Entry de	Goal ID 8 / Goal Set 2	Event	0	<input type="button" value="OFF"/>
<input type="checkbox"/> 343 TV Saturdays RSVP de	Goal ID 6 / Goal Set 2	Event	0	<input type="button" value="OFF"/>
<input type="checkbox"/> Ableton Curriculum Berlin	Goal ID 4 / Goal Set 1	Event	0	<input checked="" type="button" value="ON"/>
<input type="checkbox"/> Berlin Mixing Notification	Goal ID 5 / Goal Set 1	Event	0	<input type="button" value="OFF"/>
<input type="checkbox"/> Berlin Songwriting Notification	Goal ID 7 / Goal Set 2	Event	0	<input type="button" value="OFF"/>
<input type="checkbox"/> Email Sign Up #2	Goal ID 3 / Goal Set 1	Event	0	<input type="button" value="OFF"/>
<input type="checkbox"/> High Activity DE	Goal ID 9 / Goal Set 2	Pages/Screens per session	122	<input checked="" type="button" value="ON"/>
<input type="checkbox"/> Launch Pricing	Goal ID 1 / Goal Set 1	Event	0	<input type="button" value="OFF"/>
<input checked="" type="checkbox"/> Register Interest	Goal ID 12 / Goal Set 3	Destination	0	<input checked="" type="button" value="ON"/>
<input checked="" type="checkbox"/> Schedule a Call	Goal ID 11 / Goal Set 3	Destination	0	<input checked="" type="button" value="ON"/>

Show rows 10 1 - 10 of 12

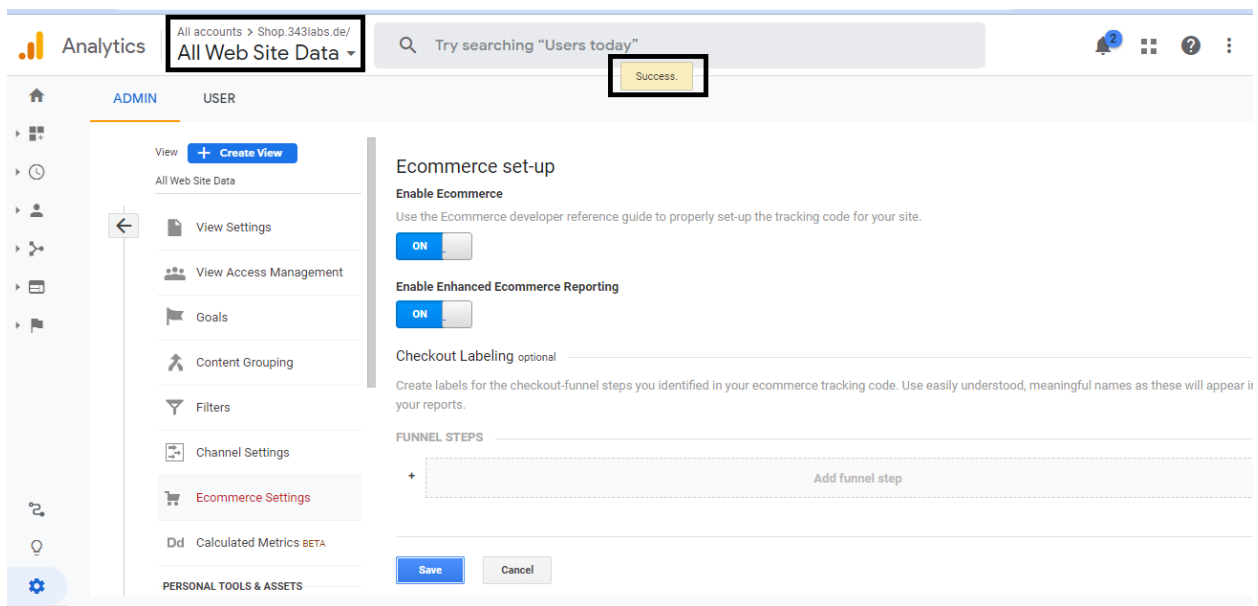
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Report for: <https://shop.343labs.de/>

1-) Real Time Preview

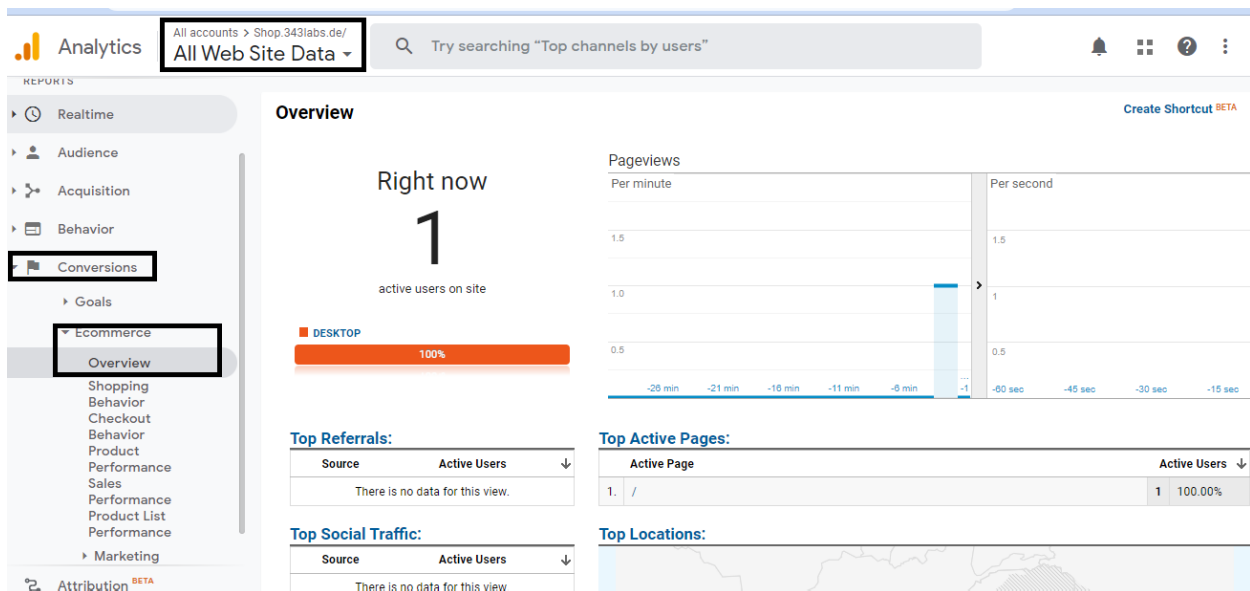


2-) Enabled Enhanced Ecommerce Settings:



3-) Ecommerce Data

You will be able to see all of your Ecommerce data, Add to carts, Checkouts, Purchases from here:



However, I also created Sales Goal for you too

4-) Sales Goal

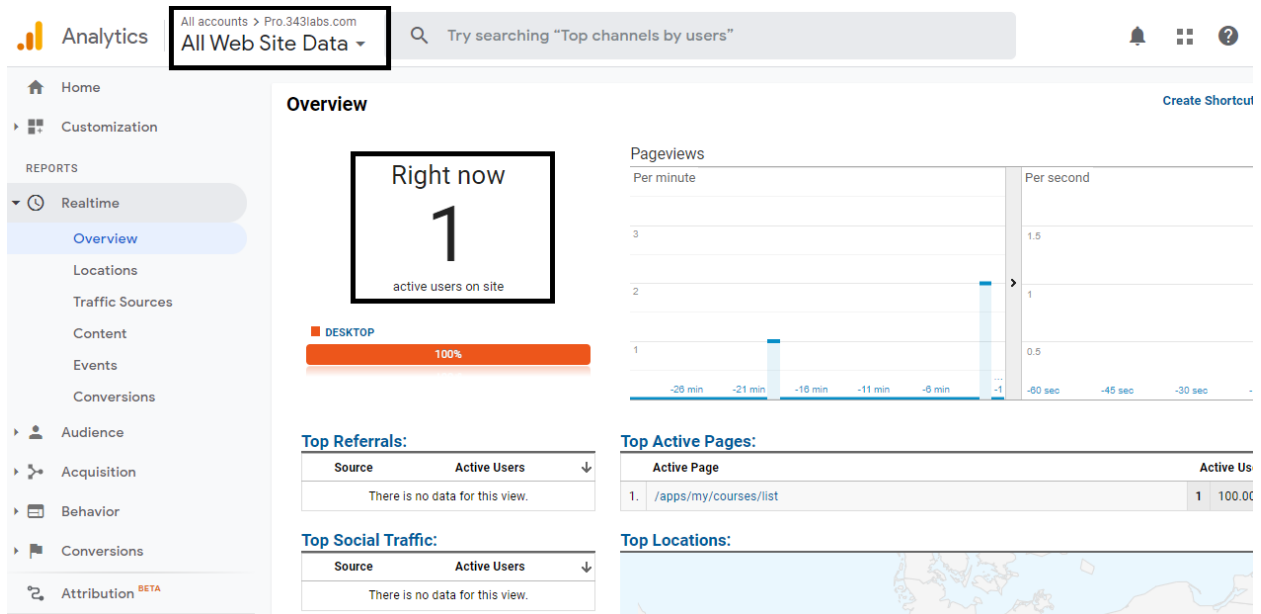
This sales Goal would track the Completed Checkouts + Entire Funnel Path Flow

The screenshot shows the 'Goals' configuration page in the Analytics dashboard. The left sidebar has 'Goals' highlighted. The main content area shows the goal configuration for '/checkout/thank_you'. The 'Value' is set to 'OFF' and the 'Funnel' is set to 'ON'. The funnel steps are: 1. Contact Information, 2. Shipping Method, 3. Payment Method. The 'Required?' column shows 'NO' for step 1 and 'X' for steps 2 and 3.

Step	Name	Screen/Page	Required?
1	Contact Information	/checkout/contact_information	NO
2	Shipping Method	/checkout/shipping	X
3	Payment Method	/checkout/payment	X

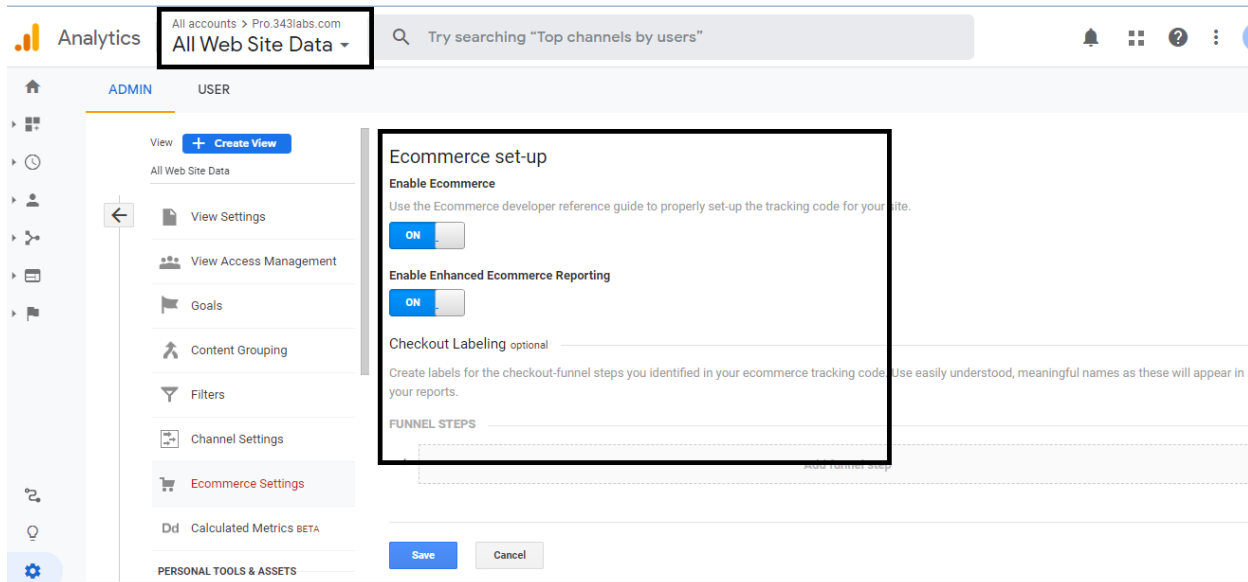
Report for: <https://pro.343labs.com/>

1-) Real Time Preview:

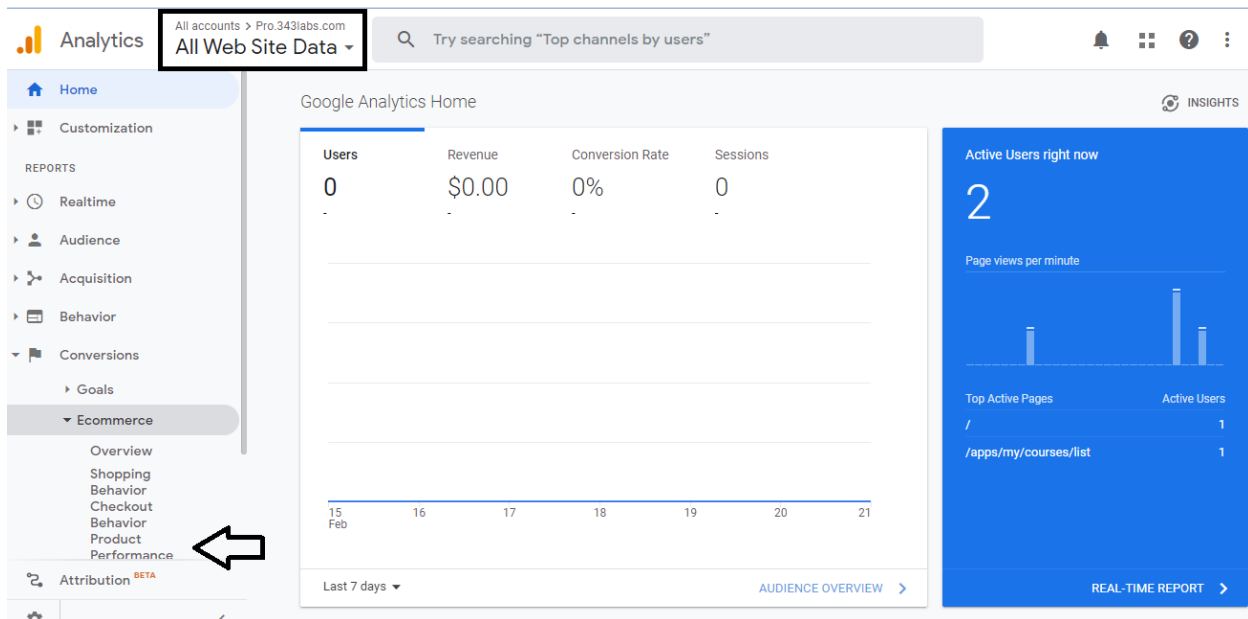


2-) Enabled Enhanced Ecommerce Settings:

Enabled Ecommerce settings for this website too so it can receive all the Transactions and Payments Data:

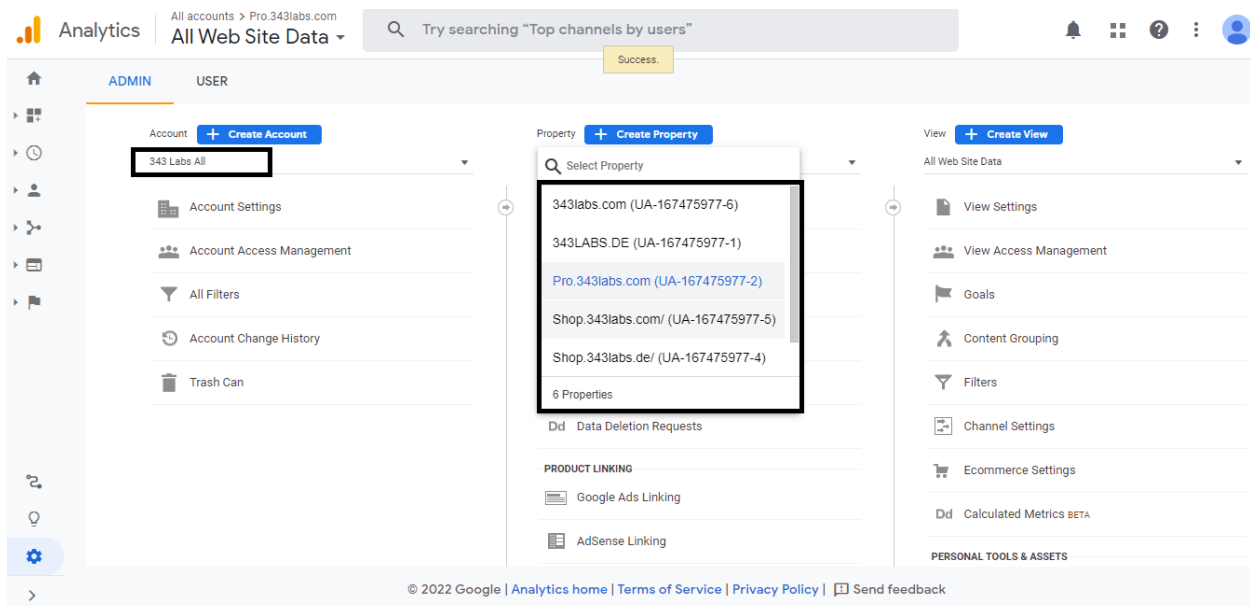


3-) Ecommerce and your Purchases Data:



As it's an Ecommerce store, and our Memberships data will appear here in the same way as for Shopify sites, we will be able to see, Data of Free Trials, Sales Data of your Actual Plans, ETC all under Ecommerce Tab, so there's no need of Goals for this website 😊

Provided all the setup is under your Main one account with 6 properties as:



You can switch in between any of the website, anytime without any issue...

Please, feel free to ask any queries if you have. I will try my best to answer them all...

Thanks

Regards,