

Your property performance at a glance

This weekly update was generated automatically from your booking and operations data.

PROPERTY	OWNER	WEEK ENDING
Beachfront Villa - 123 Ocean Drive	Sarah Thompson	February 9, 2026

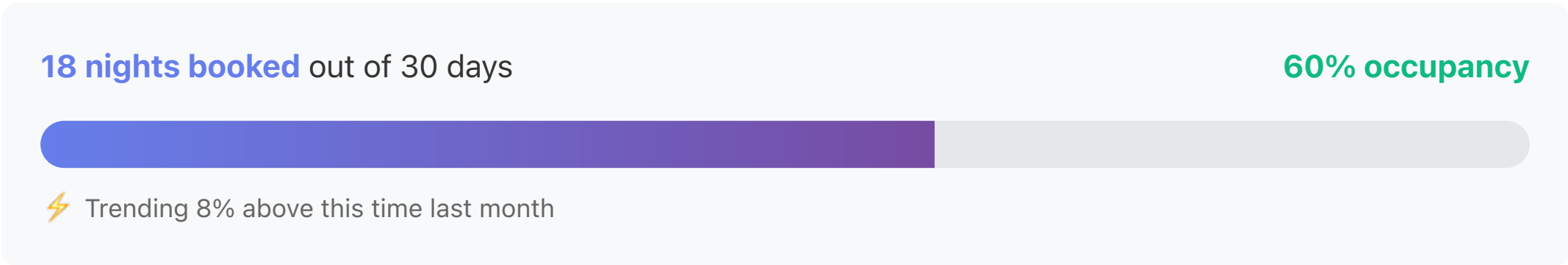
Performance Snapshot

OCCUPANCY RATE	REVENUE (MTD)	AVG. NIGHTLY RATE
78%	\$8,450	\$385
↑ 12% vs. last week	↑ \$1,200 vs. target	→ On target

Recent & Upcoming Bookings

Feb 12-16 (4 nights)	\$1,540
Booked • 2 guests • Direct booking	
Feb 18-25 (7 nights)	\$2,695
Booked • 4 guests • Airbnb	
Feb 27-Mar 6 (7 nights)	\$2,590
Pending • 2 guests • VRBO	

30-Day Booking Pace



Maintenance & Operations

DATE	ITEM	COST	STATUS
Feb 5	Pool cleaning & chemical balance	\$95	Completed
Feb 7	HVAC filter replacement	\$85	Completed
Feb 14	Deep cleaning (turnover)	\$180	Scheduled
Total maintenance this week: \$180 • Under budget			

What Changed This Week

Key Updates
New booking: 7-night stay in late February via Airbnb at \$385/night (above \$360 target)
Pricing change: Weekend March rates increased 12% for local events
Guest review: 5-star rating mentioning new outdoor furniture

Looking Ahead (Next 30 Days)

Opportunities & Risks
Opportunity: Spring break window (Mar 15-22) is still 60% open. We've increased rates and promoted across all channels.
Action taken: Launched targeted ads for families seeking beachfront properties.
Maintenance note: Annual AC servicing scheduled for Feb 28 during gap between bookings (\$250 budgeted).
Strategy: Maintain premium pricing for weekends; soften midweek rates to close remaining gaps.