



MUHAMMED ISMAIL

OPERATIONS & MARKETING EXECUTIVE

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Al Karama, Dubai

PROFESSIONAL SUMMARY

MBA graduate with expertise in Operations and Marketing, complemented by practical experience in managing business operations, procurement, and customer service. Proven track record in handling wholesale and retail sales, improving operational processes, and implementing marketing strategies. Seeking a role in Operations and Marketing to drive growth and efficiency.

EDUCATION

2022 - 2024

MBA IN OPERATIONS & MARKETING

DC Shool of Management & Technology, Vagamon,
MG University

2019 - 2022

BBA

KCMT College, MG University

EXPERIENCE

01/04/23' - 31/05/23'

OPERATION INTERN

Reliance Trends

- Assisted in daily store operations and inventory management.
- Supported visual merchandising and product display setup.
- Coordinated with the warehouse for stock replenishment.
- Helped in preparing sales and footfall reports.
- Ensured smooth customer service and billing support.

Apr 2019 - Mar 2022

OWN BUSINESS

Packing House, Kerala, India

- Managed a retail and wholesale business specializing in packing materials.
- Handled procurement, inventory management, customer service, and day-to day operations.
- Developed and executed marketing strategies to drive sales and expand market reach.
- Built strong relationships with suppliers and customers, increasing business growth and customer loyalty.

SKILLS

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|------------------------|------------------------|-----------------------|------------------------|
| • Inventory Management | • Time Management | • Supply Coordination | • Team Work |
| • Customer Service | • Visual Merchandising | • Market Research | • Branding & Promotion |

ACHIEVEMENTS

- Secured 2nd Prize in Product Launch at the Management Fest held at DPaul College.
- Recognized with the Best Fund Collector Award for Cancer Contribution.

- Achieved 2nd Prize in the Marketing Game at the Management Fest hosted by MCAST College.

TECHNICAL PROFICIENCIES

- Microsoft Office Suite (Excel, Word, PowerPoint)
- CRM Tools (basic knowledge)
- Social Media Marketing (basic)

DECLARATION

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief. I take full responsibility for the accuracy of the particulars mentioned.