

MURTAZA BHURA

DATA ANALYST

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SUMMARY

Detail-oriented Data Analyst with hands-on experience in logistics, inventory management, and order fulfillment. Skilled in using Excel (PivotTables, VLOOKUP), SQL, and Power BI to track operational KPIs, stock movement, and shipment performance. Proven ability to support inbound and outbound processes, enhance inventory accuracy, and streamline warehouse workflows. Adaptable team player with a strong focus on process improvement and cross-functional collaboration.

SKILLS

- Languages:** SQL, MySQL, Python, Pandas, Matplotlib
- Tools:** Advanced Excel, Power BI
- Soft Skills:** Business Analysis, Data Analysis, Customer Acquisition, Active Listening

WORK EXPERIENCE

Cognifyz Technologies

October 2024 - December 2024

Business Analyst Intern

Pune, Maharashtra

- Processed automotive sales and inventory data to identify trends and support dealership performance metrics.
- Created SQL queries to track stock movement and high-demand parts for better inventory management.
- Designed Power BI dashboards for real-time monitoring of sales growth, profit margins, and regional dealership KPIs.
- Applied customer segmentation models to reduce churn and enhance retention strategies.
- Coordinated with cross-functional teams to support outbound order fulfillment and timely delivery.

Next24tech

June 2024 - August 2024

Data Analyst Intern

Pune, Maharashtra

- Analyzed inbound shipment data to detect product discrepancies such as damages, expiry, and mismatches.
- Built Excel forecasting models for inventory replenishment and demand planning using historical data.
- Developed Power BI dashboards to monitor packing efficiency, order fulfillment rates, and delivery timelines.
- Collaborated with warehouse and supply chain teams to optimize inbound and outbound workflows.
- Assisted in preparing operational KPIs and reports to track logistics performance and process improvements.

Saiket Systems

February 2024 - April 2024

Power BI Intern

Pune, Maharashtra

- Analyzed customer behavioral and demographic data to identify retention improvement opportunities.
- Created actionable Power BI dashboards to monitor key retention and operational metrics.
- Developed segmentation models and performance reports to support targeted loyalty strategies.
- Integrated multiple data sources by collaborating with Sales, Marketing, and IT teams.
- Enabled data-driven decision-making that enhanced customer lifetime value and reduced churn.

PROJECTS/AWARDS & ACHIEVEMENTS

Super Store Sales Analysis: MySQL, Excel, Power BI

December 2023 - January 2024

- Cleaned and prepared retail sales data for analysis and visualization.
- Identified top-selling products and seasonal sales trends.
- Developed interactive Power BI dashboards for real-time sales monitoring.
- Provided actionable insights to optimize inventory management and marketing strategies.
- Supported data-driven decision-making to improve overall store performance.

CERTIFICATION

Career Essentials in Data Analysis - Microsoft and LinkedIn

Issued on Oct 2024

SQL for Beginners - Scaler

Issued on Aug 2024

Python and SQL for Data Science - Scaler

Issued on Aug 2024

Power BI for Beginners - Simplilearn

Issued on Aug 2024

EDUCATION

MIT World Peace University

August 2023 - January 2025

Master of Computer Applications - MCA

Pune, Maharashtra

Ness Wadia College of Commerce

June 2019 - May 2022

Bachelor of Computer Applications - BCA

Pune, Maharashtra