



# Roshan Anthony

Sales & Marketing Executive

## About Me

To leverage my experience and expertise to deliver exceptional results in a dynamic organization while continuously expanding my knowledge and skills for sustained professional growth.

## Contact

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📍 Dubai, UAE

## Skills

- Coordination
- Fleet Management
- Strategic Planning
- Positive Interaction
- Team Player
- Attention to Detail

## Language

- English
- Sinhalese

## Experience

### ● (2024 - Present)

#### INDOOR SALES EXECUTIVE

Flomic Freight and logistics LLC

- Follow up with new and existing clients to generate inquiries.
- Call and email to find potential clients.
- Work with overseas agents to get the best rates and negotiate deals.
- Send quotes, get client feedback, and follow up to close sales.
- Track ongoing shipments and update clients on time.
- Maintain daily, weekly, and monthly reports for management.

### ● (2022 - 2024)

#### INDOOR SALES EXECUTIVE

Grit GlobalLogistics

- Call potential customers and follow up on leads.
- Maintain a database of current and potential clients.
- Close sales and meet targets.
- Generate leads and prepare quotes.
- Track performance and maintain reports.

# Education

## ● (2011 -2012)

### SRI LANKA INSTITUTE OF MARKETING

Professional Certificate in Marketing

## ● (2011 -2012)

### E. TECH -SRI LANKA

Certificate in Ms Office

## ● (2011)

### CHRIST THE KING COLLEGE

GCE Ordinary Level- LK

## ● (2021 -2022)

### MARKETING EXECUTIVE

Femstar Packaging

- Meet monthly sales targets.
- Plan and manage marketing campaigns.
- Research and analyze market data.
- Update databases and use CRM tools.
- Track and monitor performance.

## ● (2019 - 2021)

### RECOVER EXECUTIVE

BS Lanka

- Monitor the call center portfolio.
- Work with international banks on loan recovery (vehicle, personal, business, and credit cards).
- Conduct customer verifications and evaluations.
- Approve final claims and meet monthly QAR targets

## ● (2013 - 2011)

### TRANSPORTATION COORDINATOR

Paradise Tours & Leisure

- Plan fleet transportation and coordinate 11 luxury coaches.
- Prepare reports on maintenance and fuel tracking.
- Work with drivers, allocate vehicles, and arrange IOUs.
- Manage payment recoveries and sub-payments.

## ● (2016 - 2019)

### MARKETING OFFICER

LB Finance

- Promote vehicle leases and personal loans.
- Handle all necessary documentation.
- Plan and document marketing strategies.
- Manage product and service issues while ensuring quality.
- Oversee payment recoveries.

## REFERENCE

References available on request.