



DAKSH ANAND

SUMMARY

Proactive and results-oriented Supply Chain Management student with a strong grasp of procurement, inventory management, and warehouse logistics.

SKILLS

Soft Skills:

Teamwork, Work Ethic,
Adaptability, Critical Observation,
Time Management

Hard Skills:

Data Analysis Tools- Apollo
Microsoft Office Suite, AI Skills,

CERTIFICATES

- Brand Marketing and SEO Tools – highlight tools
- Product Management
- Digital Marketing
- Business Analytics with Excel
- Successful Negotiation

ACHIEVEMENTS

- Increased the opening rate by 40% for the company newsletter in 2 weeks by using a new strategy.
- Increased website traffic by 50% in a year.
- Active part of Green Revolution

EDUCATION

SP Jain School of Global Management, Singapore-Sydney-Dubai
Master of Global Business, GLSCM (2024-2025)

IBR (International Business Research)- A study on the warehouse automation challenges faced by third-party logistics (3PL) in UAE (United Arab Emirates).

The study examines the challenges faced by third-party logistics (3PL) providers in the UAE when implementing warehouse automation, focusing on high costs, technological complexity, and the need for skilled personnel.

University of Petroleum and Energy Studies (UPES), Dehradun, India
Bachelor of Business Administration in Foreign Trade (2020-2023)

EXPERIENCE

XS Worldwide

Digital Marketing Intern, July 2023- January 2024

- crafted compelling email drip campaigns
- designed promotional materials
- created engaging content
- collaborated with a team to develop social media strategies and extract valuable data.

Talent Serve

Business Development Intern, May 2022-June 2022

- Provided course plans to aspiring students
- Simplified the student's journey towards internships and job placements through live training from industry experts.
- Collaborated closely with the marketing team to promote the training programs and attract new students.