

Mujahid Ali (ACCA-UK, CA-UAE)

Immediate Available

IT-SERVICES | E-COMMERCE | FMCG | TRADING | FASHION & RETAIL | MANUFACTURING

RENEWABLE ENERGY | BUSINESS CONSULTANCY | REAL STATE

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PROFICIENCY MATRIX

- Seasoned Finance and Accounting Manager with a demonstrated track record, adept at overseeing financial and accounting operations across diverse industries, including Technology, E-Commerce, Media, Tax & Audit.
- Orchestrated corporate finance arrangements, established robust internal controls and conducted budgeting and financial reporting. Possesses hands-on experience in financial and accounts operational performance monitoring, annual budgeting, strategic cost management, forecasting, and variance analysis, with proven expertise in driving profitable growth
- Possess comprehensive expertise in UAE VAT, Corporate and Excise Tax Laws along with proficiency in Economic Substance Regulations (ESR), corporate legal frameworks, IFRS, general & Administrative compliance.

CORE COMPETENCIES

Financial Planning & Analysis	Budgeting & Cost Control	Taxation & Compliance	Oracle ERP
Management Accounting	System Implementation	Treasury Management	FinTech
Auditing & Risk Management	Liaison & Coordination	Financial Reporting & Metrics	Tech/Startups

EMPLOYMENT OUTLINE

Finance Manager

June 2022 - May 2025

Leaf Group - Dubai, UAE

- Divisions:** Trading, E-Commerce, Social Media Advertising, Fashion & Retail
- Group Presence:** UAE, KSA, Egypt, UK, India

Key Achievements:

- Developed and implemented a comprehensive financial management system, including budgeting, forecasting, and reporting tools, which improved financial accuracy and transparency.
- Improved cash flow management, reducing the cash conversion cycle by 15 days and ensuring the company maintained a healthy liquidity position to support ongoing operations and growth.
- Expertly prepared and supervised financial statements, consolidated group financials, budgets, and conducted actual versus budget analysis, and other financial reports.
- Developed and delivered monthly financial reports and KPIs to the executive team, providing actionable insights that informed strategic decision-making and operational improvements.
- Successfully implemented a monthly MIS reporting system, which increased the finance & accounts team deliverability by 100%, resulting in timely and accurate financial reporting.
- Built and led a high-performing finance team, fostering a collaborative and innovative work environment that enhanced productivity and employee engagement.
- Successfully reduced project cost overruns through proactive budget monitoring.
- Implemented a system for faster subcontractor payments, improving supplier relationships.
- Improved WIP reporting accuracy for better project profit tracking.
- Achieved 100% Tax Compliance by providing staff training, ensuring timely reconciliations, and setting clear deadlines.

Key Deliverables:

Financial Management, Accounting & Reporting

- Strategic Planning:** Evangelize the transformation of business & financial outlook by formulating financial strategies supporting the business objectives.
- Financial Accounting/Closing:** Ensured closing books on monthly basis preparing group consolidated financial statements. Supervised financial month end and year end book of accounts including reconciliations AR, AP and related companies.
- Budgeting:** Develop and provide monthly financial budgeting, including monthly profit and loss by project, forecast vs budget by division.
- Cash Flows:** Monitored daily cash flow positions to ensure adherence to payment plans and arranged financing for extended-term cash requirements.
- Corporate Banking:** Successfully maintained strong relationships with banks, facilitating the opening of numerous new accounts for various projects.
- Auditing:** Collaborated with both internal and external auditors ensuring timely completion of the audit process.
- Communication:** Engaged in cross-functional communication with key stakeholders, including the CEO, managers, vendors, customers, and government officials.
- Statutory Compliance:** Ensure compliance with financial guidelines, company policies, and relevant legal regulations

Tax Planning & Management:

- **Tax Registration:** Successfully registered many group licenses with Federal Tax Authority for VAT & Corporate Tax purposes.
- **Tax Planning:** Provide strategic leadership and direction in the development and implementation of tax planning initiatives for the group divisions for VAT & Corporate Tax.
- **Tax Returns:** Oversee the preparation and filing of necessary tax returns for the group, ensuring accurate and timely compliance with all Vat, Excise tax, corporate tax and other applicable taxes.
- **Group Transfer Pricing:** Ensuring compliance with applicable Transfer Pricing rules & regulations.
- **Monitoring changes** in tax legislation, reviewing and analyzing the tax implications of new business ventures, acquisitions, and investments, providing valuable insights to support decision-making processes.
- **Providing guidance** and expertise on tax matters to internal stakeholders, including finance, legal, and operational teams, ensuring a high level of understanding and compliance across the organization.

Group Senior Accountant - Al Waha group of Companies (UAE)

March 2018 to June 2022

Group of companies across UAE, Oman, Kenya,, Pakistan.

Major Job Responsibilities/Achievements:

- Managed financial operations for multiple entities, ensuring accurate financial reporting and compliance with IFRS.
- Led budgeting, forecasting, and MIS reporting, providing strategic insights to senior management.
- Managing cash flows and banking operations, including liaison with relationship managers.
- Liaison with Auditors and consultants for Annual audits, and other services as required.

Key Achievements:

- o Improved financial reporting accuracy by 15% through data integrity improvements.
- o Successfully cleared VAT audits and ensured compliance with statutory reporting in UAE.

Senior Accountant - Biotech Energy (Pvt) Ltd. (Pakistan)

July 2015 To Feb 2018

Major Job Responsibilities/Achievements

- Responsible for the accounting & finance operations of the company.
- Led the preparation of management accounts, budget forecasts, and detailed variance analysis on cost areas.
- Managed DME, and cost control, prepared ROI and sales reports, and collaborated with cross-functional teams for budgeting.
- Compliance with financial regulations and worked closely with auditors for smooth year-end audits.
- Participate in the formation and implementation of company financial plans.
- Supervise accounts payable and accounts receivable staff and functions.
- Monitoring the Bank facility schedule on day-to-day basis.

Key Achievements:

- o Managed company's investment funds of 120m and liaised with banks to secure profitable investment opportunities.

Audit Executive – Zahid Jamil & Chartered Accountants (Pakistan)

Jan 2012 To June 2015

Key Deliverables: Major Job Responsibilities/Achievements

- Conducted thorough financial audits for public and private companies, from banking, insurance, service, and manufacturing sectors, ensuring compliance with IFRS and ISAs.
- Established inventory and asset management systems, and accounting department of a newly established company.
- Assist in planning and executing audit assignments.
- Perform risk assessments and identify key areas of audit focus.
- Acquired comprehensive expertise in Financial Statement analysis, encompassing best practices, key processes, accounting policies, accounting methods, and regulatory specificities.
- Participated in collaborative projects with **Big Four firm Ernst & Young**.
- Execute audit procedures in accordance with auditing standards.
- Prepare detailed audit work papers and documentation.
- Draft audit reports, highlighting findings and recommendations.
- Communicate audit results to clients and senior management.

Additional Skills

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- **Soft Skills:** Strong Communication | Interpersonal Effectiveness | Team leadership | Problem-solver Capabilities Motivational Skills | Time management | Multi-tasking| Exceptional Training Aptitude | Embrace Challenges
 - **IT Skills:** Oracle ERP | Odoo ERP | ZOHO |Sage ERP | Quick Books | Slack | Unleashed |Excel | Power BI Data Analysis |Microsoft Dynamics |Xero |Financial Modeling
 - 🚗 UAE Driver's License

Education Credentials

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- Member – | Association of Certified Chartered Accountant – UK (ACCA) | 2018
 - Member – | Emirates Accountants & Auditors Association -UAE | 2019
 - B. om – | Batchelor of Commerce from university of the Punjab | 2009
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