



# DAKSH ANAND

## SUMMARY

Proactive and results-oriented Supply Chain Management student with a strong grasp of procurement, inventory management, and warehouse logistics.

## SKILLS

### Soft Skills:

Teamwork, Work Ethic, Adaptability, Critical Observation, Time Management

### Hard Skills:

Data Analysis Tools- Apollo Microsoft Office Suite, AI Skills,

## CERTIFICATES

- Brand Marketing and SEO Tools – highlight tools
- Product Management
- Digital Marketing
- Business Analytics with Excel
- Successful Negotiation

## ACHIEVEMENTS

- Increased the opening rate by 40% for the company newsletter in 2 weeks by using a new strategy.
- Increased website traffic by 50% in a year.
- Active part of Green Revolution

## EDUCATION

### SP Jain School of Global Management, Singapore-Sydney-Dubai

Master of Global Business, GLSCM (2024-2025)

IBR (International Business Research)- A study on the warehouse automation challenges faced by third-party logistics (3PL) in UAE (United Arab Emirates).

The study examines the challenges faced by third-party logistics (3PL) providers in the UAE when implementing warehouse automation, focusing on high costs, technological complexity, and the need for skilled personnel.

### University of Petroleum and Energy Studies (UPES), Dehradun, India

Bachelor of Business Administration in Foreign Trade (2020-2023)

## EXPERIENCE

### XS Worldwide

Digital Marketing Intern, July 2023- January 2024

- crafted compelling email drip campaigns
- designed promotional materials
- created engaging content
- collaborated with a team to develop social media strategies and extract valuable data.

### Talent Serve

Business Development Intern, May 2022-June 2022

- Provided course plans to aspiring students
- Simplified the student's journey towards internships and job placements through live training from industry experts.
- Collaborated closely with the marketing team to promote the training programs and attract new students.