

# • Keerthana S, B. Tech, MBA

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## Education

10.2021 - 06.2023

**Master of Business Administration – Logistics and Supply Chain Management, Madras University - Chennai, India, CGPA: 8.0**

- Gained diversified knowledge on entire supply chain network, logistic components, and critical timely product delivery to the customers.

08.2016 - 07.2019

**Bachelor of Technology – Information Technology, Sri Venkateswara College of Engineering, Chennai, India.**

- Strong product knowledge and dealt with developing intelligent systems and machine learning.
- In-depth algorithm programming languages such as C, C++, Python and networking operations. Overall wider idea about complex intensified IT systems, their data transfer.

## Professional Summary

Engineering student with expertise in management skill logistic division, and managing complex supply chain operations with key marketing strategies. Proficient in analyzing complex, high-dimensional customer needs models and generating the technical calculations. Strong teamwork and communication skills, structured and goal- oriented with a creative drive for problem-solving. Enthusiastic about customer relationship management and the combining supply chain theory and practice to drive innovation.

## Skills

- |                                  |                                     |
|----------------------------------|-------------------------------------|
| • SAP Procurement                | • SQL                               |
| • NetSuite                       | • C, C++                            |
| • LTL, FTL and Air Pricing       | • Knowledge of 49,15 CFR            |
| • Invoice Auditing               | • IATA, Dangerous goods regulations |
| • MS Office (Excel, PowerPoint)  |                                     |
| • Inventory Management           |                                     |
| • Warehouse and Fleet Management |                                     |
| • Bigdata                        |                                     |
| • Machine learning               |                                     |
| • Adobe Editor                   |                                     |
| • Python Programming             |                                     |

## Work History

- 06.2024 - 06.2025
- Logistics Operational Officer**  
**Chakradhara Aerospace and Cargo Private Limited, Chennai.**
- Communication with the various Airlines for the booking and status of the shipments. Preparing AirWay Bill for shipments.
  - Quotes price for both sea and air inquiry floating from customers.
  - Collaborates and communicates with various carriers, agents and global service providers for cost effective contracts ultimately resulting in on-time product delivery.
  - Spearheaded a special project that optimized route planning of sea truck shipments, resulting in fuel costs cut.

04.2023 - 05.2024

**Logistics Co-Ordinator**

**Inba Logistics Private Limited, Chennai, India**

- Invoice Auditing and Creating SAP platform with tracking and status of each shipment.
- Coordinated with Vendors, Minimizing backorders, Customer Relationship Management.

06.2018 - 07.2019

**Student Director and Events Head**

Sri Venkateswara College of Engineering, Chennai, India

- Enhanced student engagement by incorporating multimedia resources and relevant news into the **Symposium event**.
- **Directed a team of 22 organizers and 46 coordinators for the event.**
- **Successfully conducted 15 events with 600+ participants.**

## Affiliations

- **Volunteer** – Youth Red Cross
- **Organizing Secretary** – Information Technology department

## Projects

**Facial recognition using Machine Learning Mechanism**

Developed the evaluation of learners' comprehension during real time assessment using nonverbal behavior like eye movement, facial expression by intelligent tutoring systems like machine learning algorithms, neural nets, Haar Cascade Classifier.

**Big Data Smart Customer Model**

Big data Hadoop network – Customer Relationship model to reduce and analyze customer or employee datasets.

## Hobbies

Cooking, Meditation and Yoga, Reading books.

## Languages

**English**

Bilingual or Proficient (C2)

**Telugu**

Upper intermediate (B2)

**Hindi**

Beginner (B1)

**Tamil**

Bilingual or Proficient (C2)