

MURTAZA BHURA

DATA ANALYST

Salmiya, Kuwait | +96565806153 | murtaza.bhura05@gmail.com | Visa Status: Article 18 (Transferable)
<https://www.linkedin.com/in/murtaza-bhura-29a4902b7>

SUMMARY

Detail-oriented Data Analyst with hands-on experience in logistics, inventory management, and order fulfillment. Skilled in using Excel (PivotTables, VLOOKUP), SQL, and Power BI to track operational KPIs, stock movement, and shipment performance. Proven ability to support inbound and outbound processes, enhance inventory accuracy, and streamline warehouse workflows. Adaptable team player with a strong focus on process improvement and cross-functional collaboration.

SKILLS

- **Languages:** SQL, MySQL, Python, Pandas, Matplotlib
- **Tools:** Advanced Excel, Power BI
- **Soft Skills:** Business Analysis, Data Analysis, Customer Acquisition, Active Listening

WORK EXPERIENCE

Cognifyz Technologies October 2024 - December 2024
Business Analyst Intern Pune, Maharashtra

- Processed automotive sales and inventory data to identify trends and support dealership performance metrics.
- Created SQL queries to track stock movement and high-demand parts for better inventory management.
- Designed Power BI dashboards for real-time monitoring of sales growth, profit margins, and regional dealership KPIs.
- Applied customer segmentation models to reduce churn and enhance retention strategies.
- Coordinated with cross-functional teams to support outbound order fulfillment and timely delivery.

Next24tech June 2024 - August 2024
Data Analyst Intern Pune, Maharashtra

- Analyzed inbound shipment data to detect product discrepancies such as damages, expiry, and mismatches.
- Built Excel forecasting models for inventory replenishment and demand planning using historical data.
- Developed Power BI dashboards to monitor packing efficiency, order fulfillment rates, and delivery timelines.
- Collaborated with warehouse and supply chain teams to optimize inbound and outbound workflows.
- Assisted in preparing operational KPIs and reports to track logistics performance and process improvements.

Saiket Systems February 2024 - April 2024
Power BI Intern Pune, Maharashtra

- Analyzed customer behavioral and demographic data to identify retention improvement opportunities.
- Created actionable Power BI dashboards to monitor key retention and operational metrics.
- Developed segmentation models and performance reports to support targeted loyalty strategies.
- Integrated multiple data sources by collaborating with Sales, Marketing, and IT teams.
- Enabled data-driven decision-making that enhanced customer lifetime value and reduced churn.

PROJECTS/AWARDS & ACHIEVEMENTS

Super Store Sales Analysis: MySQL, Excel, Power BI December 2023 - January 2024

- Cleaned and prepared retail sales data for analysis and visualization.
- Identified top-selling products and seasonal sales trends.
- Developed interactive Power BI dashboards for real-time sales monitoring.
- Provided actionable insights to optimize inventory management and marketing strategies.
- Supported data-driven decision-making to improve overall store performance.

CERTIFICATION

- | | |
|---|--------------------|
| • Career Essentials in Data Analysis - Microsoft and LinkedIn | Issued on Oct 2024 |
| • SQL for Beginners - Scaler | Issued on Aug 2024 |
| • Python and SQL for Data Science - Scaler | Issued on Aug 2024 |
| • Power BI for Beginners - Simplilearn | Issued on Aug 2024 |

EDUCATION

MIT World Peace University Master of Computer Applications - MCA	August 2023 - January 2025 Pune, Maharashtra
Ness Wadia College of Commerce Bachelor of Computer Applications - BCA	June 2019 - May 2022 Pune, Maharashtra