



**ANZ Website Refresh Project Plan**

**Version 1 Written on: 06/20/2018 Written by: Darith Ly**

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# Project Overview

# The ANZ Website refresh project is phase 1 of 2 in preparation for the seamless user experience between the website and webshop project (which will be phase 2 of 2).

# The objective of this project is to resolved the 4 pain-points below and setup the website architecture for future.

# This project looks to start the ANZ website application from scratch using Microsoft ASP.NET MVC4

1. Update the ANZ website to align with global website design
2. Build a platform using microservices architecture; this allows independent website content update, maintenance and development to be applied on the website with no dependencies
3. Introduce SEO best practices for better website ranking on Google
4. Set the foundation for future projects such APIs and interface with other applications for dynamic web content and product/family pages

**Planned Dev Deployment Period:** TBA (Melbourne Time)

**Planned Prod Deployment Period: TBA** (Melbourne Time)

**Service Now Change Request Number:**

# In Scope

# Develop the ANZ website from scratch using Microsoft ASP.NET MVC4

# Start new layout views for top menu, main page content, bottom content

# Start new CSS

# Start new Javascript library

# New thermofisher.com design language for the top and bottom menu

# New default page for web merchandising using HTML

# Ensure the SDS search is migrated

# Improve the CoA search logics

# Migrate the contact us right hand floating form

# Ensure the website product and content search are migrated

# Ensure the CMS application is migrated

# Includes keyword tags; metatag etc

# Improve ShortURL

# Improve broken page 404

# Page redirection functionality to manage obsolete links

# Support mobile/tablet layout using bootstrap framework

# Using more clear links, improving visibility for SEO

# Migrate the following ASPX Pages

# RentalForm.aspx

# Request.aspx

# RequestInfo.Aspx

# servicerequest.aspx

# search.aspx

# Out of Scope

# No CMS interface or logical enhancements

# No search engine improvements

# Stakeholders

# Richard Thompson (Srn. IT Manager)

# Andrew Perepeckzo (ANZ Marketing Lead)

# Darith Ly (eCommerce Tech Manager)

# Evgeny Filkin (Software Developer)

# Andrew Dennis (Marketing Services Lead)

# Roles and Responsibilities

# Current System Overview

# Future Process Map

# TBA

# Business Criticality

# Deployment Plan

# TBA

# Test Plan

# TBA

# Appendices