

Filters

Select Date Range (Order Purchase)

Select period:

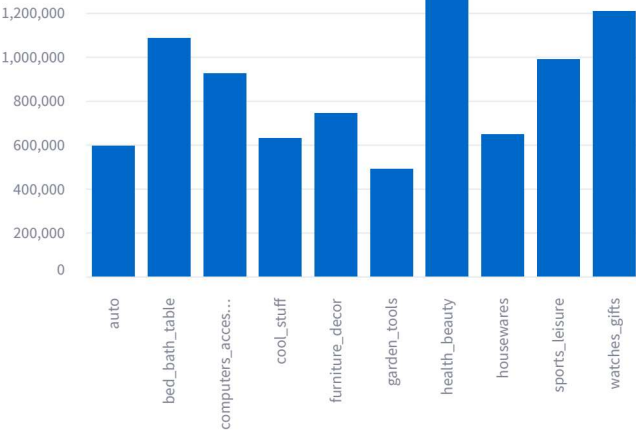
2017/01/01 – 2018/08/29

Applying filter from: 2017-01-01 to 2018-08-29

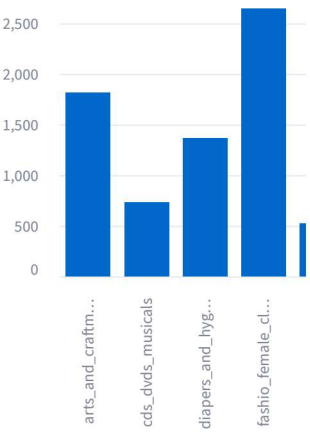
Analyzing data from 2017-01-05 to 2018-08-29

1. Product Sales Analysis

Top Selling Product Categories



Bottom Selling Product Categories



	product_category_name_english	Total Sales
0	health_beauty	1263463.53
1	watches_gifts	1204644.33
2	bed_bath_table	1081545.33
3	sports_leisure	987590.51
4	computers_accessories	921639.87
5	furniture_decor	740247.54
6	housewares	644945.9
7	cool_stuff	627482.44
8	auto	593748.98
9	garden_tools	489091.9

	product_category_name_english	Total Sales
0	fashion_female_clothing	2600
1	la_cuisine	1800
2	fashion_sport	1400
3	arts_and_craftmanship	750
4	diapers_and_hygiene	500
5	flowers	400
6	home_comfort_2	300
7	cds_dvds_musicals	250
8	fashion_childrens_clothes	200
9	security_and_services	150

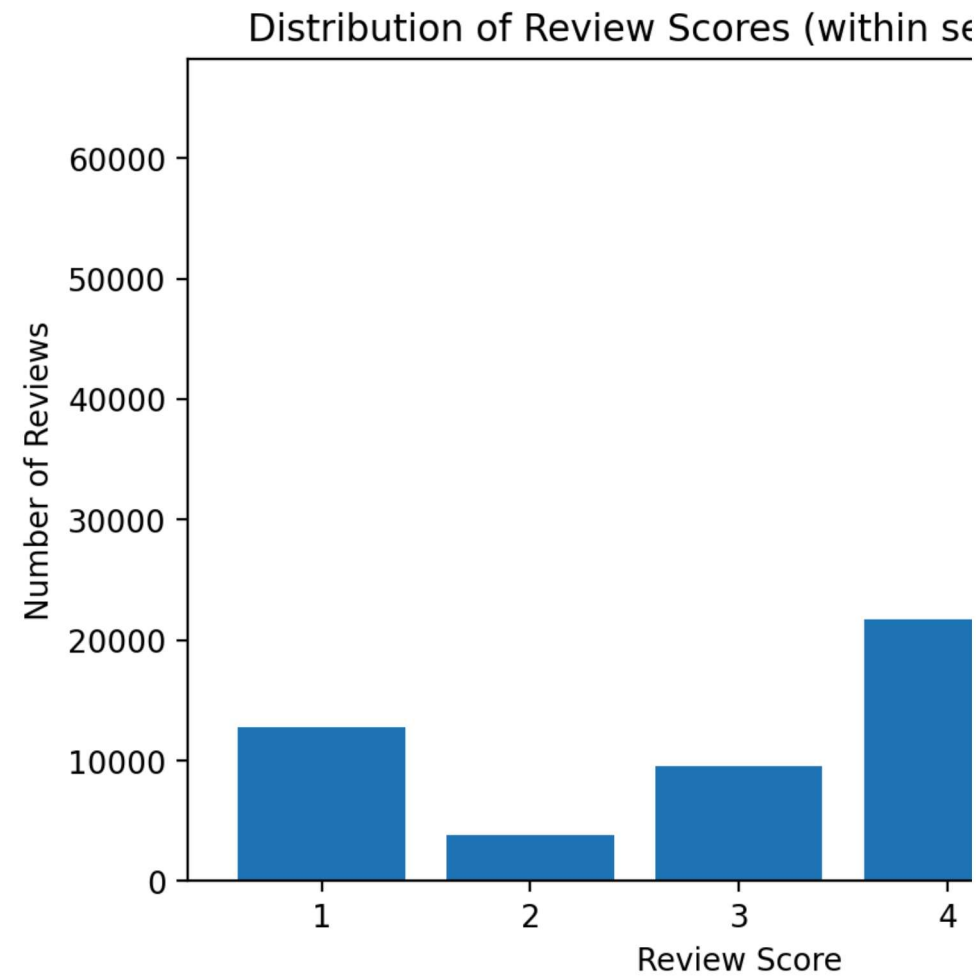
2. Customer Satisfaction Analysis

Average Review Score

Average Score

4.08 / 5.0

Review Score Distribution



	Count	count
0		1
1		2
2		3
3		4
4		5

### 3. Monthly Order Analysis

Monthly Order Trend (within selected date range)



	order_purchase_timestamp	Order Count
0	2017-01	
1	2017-02	
2	2017-03	
3	2017-04	
4	2017-05	
5	2017-06	
6	2017-07	
7	2017-08	
8	2017-09	
9	2017-10	

Dashboard Sederhana dibuat dengan Streamlit