Analyzing data from 2017-01-05 to 2018-08-29

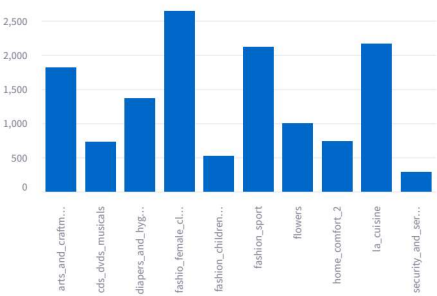## 1. Product Sales Analysis

Top Selling Product Categories
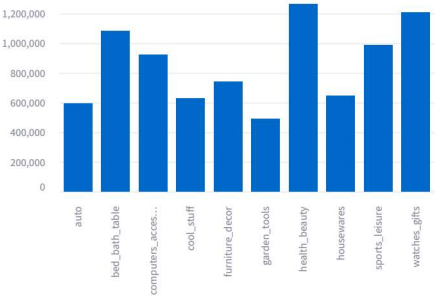
Bottom Selling Product Categories

	product_category_name_english	Total Sales
0	health_beauty	1263463.53
1	watches_gifts	1204644.33
2	bed_bath_table	1081545.33
3	sports_leisure	987590.51
4	computers_accessories	921639.87
5	furniture_decor	740247.54
6	housewares	644945.9
7	cool_stuff	627482.44
8	auto	593748.98
9	garden_tools	489091.9

	product_category_name_english	Total Sales
0	fashio_female_clothing	2645.94
1	la_cuisine	2166.98
2	fashion_sport	2119.51
3	arts_and_craftmanship	1814.01
4	diapers_and_hygiene	1365.89
5	flowers	1000.24
6	home_comfort_2	734.47
7	cds_dvds_musicals	730
8	fashion_childrens_clothes	519.95
9	security_and_services	283.29

2. Customer Satisfaction Analysis

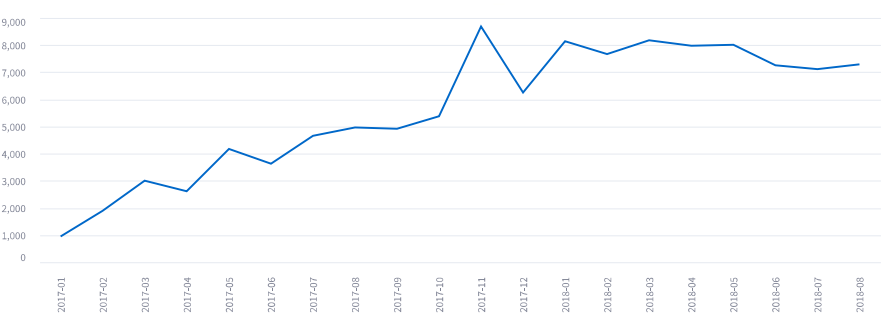**Average Review Score**

Average Score

4.08 / 5.0

Review Score Distribution
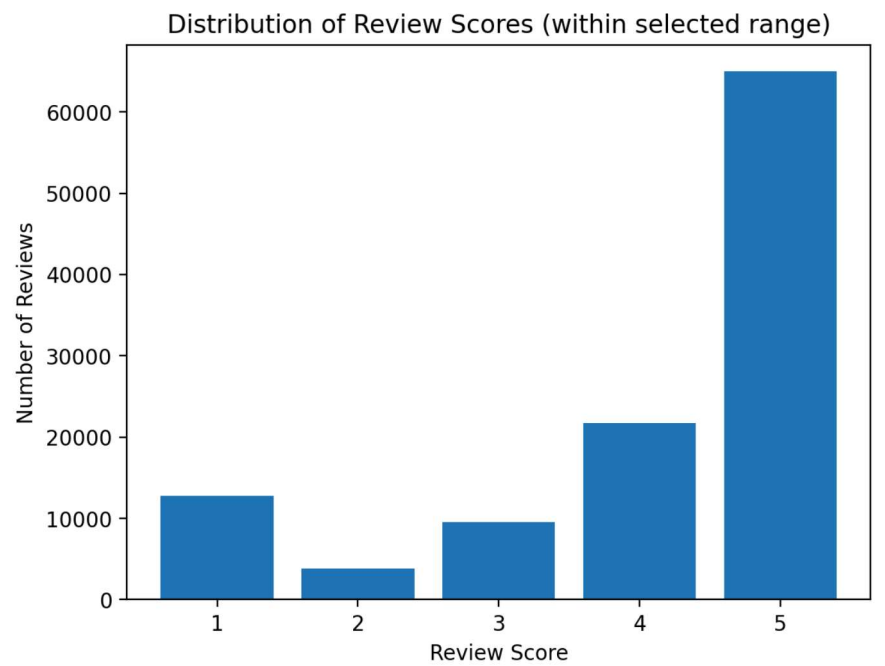
	Count		count
0		1	12809
1		2	3827
2		3	9507
3		4	21760
4		5	64969

3. Monthly Order Analysis

Monthly Order Trend (within selected date range)

	order_purchase_timestamp	Order Count
0	2017-01	957
1	2017-02	1902
2	2017-03	3010
3	2017-04	2622
4	2017-05	4173
5	2017-06	3639
6	2017-07	4666
7	2017-08	4973
8	2017-09	4920
9	2017-10	5382

Dashboard dibuat dengan Streamlit oleh Faizal Riza