



AtliQ hardwares
































FILTERS















region	All
market	All
division	All

Customer Net Sales Performance

All Values are in USD

Row Labels	NetSales2019	NetSales2020	NetSales2021	NetSales2021vs2020
Nova		0.0 M	0.4 M	2664.9%
Integration Stores		0.2 M	1.4 M	887.2%
Chiptec		0.4 M	3.0 M	722.0%
Electricalsquipo Stores	0.2 M	0.7 M	3.6 M	535.3%
Logic Stores	0.2 M	0.9 M	4.8 M	515.2%
Electricalsbea Stores		0.1 M	0.7 M	504.6%
All-Out		0.2 M	0.8 M	495.7%
Elite	0.4 M	0.8 M	4.1 M	495.5%
Boulanger	0.2 M	0.8 M	4.1 M	492.9%
Neptune	1.0 M	3.4 M	16.1 M	471.5%
Atlas Stores	0.2 M	0.7 M	3.2 M	470.3%
Electricalslytical	1.8 M	2.6 M	11.9 M	457.5%
UniEuro	0.6 M	1.6 M	7.3 M	457.0%
Epic Stores	0.4 M	0.9 M	4.2 M	446.1%
Euronics	0.4 M	0.9 M	3.9 M	444.7%
Propel	1.6 M	2.5 M	10.8 M	440.6%
Sorefoz	0.6 M	1.1 M	4.7 M	433.6%
Girias	1.5 M	2.1 M	8.7 M	419.3%
Chip 7	0.6 M	1.3 M	5.5 M	416.1%
Relief	0.4 M	1.0 M	4.1 M	403.6%
Surface Stores	0.1 M	0.5 M	2.1 M	398.8%
Vijay Sales	1.7 M	2.1 M	8.5 M	397.8%

Flawless Stores	0.1 M	0.5 M	1.8 M		396.3%
Elkjøp	0.5 M	1.3 M	5.2 M		391.9%
Ezone	1.5 M	2.0 M	7.9 M		391.6%
Info Stores	0.1 M	0.5 M	1.8 M		384.1%
Lotus	1.5 M	2.1 M	8.1 M		382.6%
Acclaimed Stores	1.4 M	2.9 M	10.9 M		378.1%
Reliance Digital	1.6 M	2.6 M	9.7 M		377.9%
walmart	1.3 M	2.6 M	9.7 M		370.4%
Expert	0.8 M	1.8 M	6.4 M		364.0%
Radio Popular	0.5 M	1.5 M	5.3 M		362.6%
Coolblue	0.5 M	1.2 M	4.2 M		360.0%
Electricalsocity	2.3 M	3.5 M	12.4 M		358.8%
BestBuy	0.9 M	1.8 M	6.3 M		356.1%
Premium Stores	0.5 M	1.1 M	3.9 M		353.1%
Fnac-Darty	0.5 M	0.8 M	2.9 M		349.8%
Control	0.9 M	2.2 M	7.7 M		349.2%
Viveks	1.6 M	2.2 M	7.8 M		348.1%
AtliQ Exclusive	9.6 M	17.7 M	61.1 M		345.8%
Costco	1.1 M	2.8 M	9.3 M		337.4%
Zone	0.3 M	1.6 M	5.3 M		336.2%
Expression	1.7 M	3.0 M	9.8 M		328.2%
Sage	4.8 M	6.4 M	20.7 M		321.5%
Leader	4.7 M	6.0 M	18.8 M		314.8%
Electricalslance Stores	0.1 M	0.7 M	2.3 M		313.3%
Radio Shack	0.8 M	1.7 M	5.4 M		311.5%
Saturn	0.2 M	0.4 M	1.2 M		310.5%
Staples	1.2 M	2.9 M	8.8 M		307.0%
Argos (Sainsbury's)	0.4 M	0.7 M	2.3 M		306.0%
Croma	1.7 M	2.5 M	7.5 M		305.1%
Otto	0.3 M	0.4 M	1.2 M		298.6%
Notebillig	0.2 M	0.4 M	1.1 M		287.4%

Electricalsara Stores	0.1 M	0.6 M	1.9 M		286.0%
Synthetic	1.9 M	4.4 M	12.2 M		276.0%
Forward Stores	0.6 M	1.5 M	4.1 M		272.0%
Insight	0.4 M	1.0 M	2.8 M		271.8%
Novus	1.9 M	3.7 M	9.9 M		264.2%
Sound	0.6 M	1.7 M	4.4 M		260.3%
Taobao	0.2 M	1.3 M	3.3 M		248.7%
Currys (Dixons Carphone)	0.3 M	0.8 M	1.9 M		246.9%
Nomad Stores	0.5 M	1.6 M	4.0 M		246.9%
Ebay	2.6 M	6.3 M	15.2 M		242.2%
Digimarket	0.8 M	1.7 M	4.1 M		241.1%
Flipkart	2.9 M	8.3 M	19.3 M		231.0%
AtliQ e Store	7.2 M	23.7 M	53.0 M		223.8%
Amazon	12.2 M	37.5 M	82.1 M		218.9%



Atliq Hardwares

FILTERS

region All
customer All

Division Sales Report

All values are in USD

Division	NetSales2020	NetSales2021	SalesIncrement2021vs2020%
PC	40.1 M	165.8 M	313.7%
P & A	105.2 M	338.4 M	221.5%
N & S	51.4 M	94.7 M	84.4%



Atliq Hardwares

FILTERS

region	All
division	All

Market Performance vs Target

All Values are in USD

Countries	NetSales2019	NetSales2020	NetSales2021	Sales2021 - SalesTarget2021	Sales2021 - SalesTarget2021 %
Poland	0.4 M	2.8 M	5.2 M	-0.9 M	-15.3%
Canada	4.8 M	12.2 M	35.1 M	-5.1 M	-12.6%
Spain		1.8 M	12.6 M	-1.8 M	-12.4%
Indonesia	2.5 M	6.2 M	18.4 M	-2.4 M	-11.5%
Germany	2.6 M	4.7 M	12.0 M	-1.5 M	-11.3%
Newzealand		2.0 M	11.4 M	-1.4 M	-11.0%
Austria		0.1 M	2.8 M	-0.3 M	-10.5%
USA	11.5 M	31.9 M	87.8 M	-10.2 M	-10.4%
Sweden	0.1 M	0.2 M	1.8 M	-0.2 M	-10.0%
Australia	3.9 M	10.7 M	21.0 M	-2.2 M	-9.5%
Norway		2.5 M	13.7 M	-1.4 M	-9.5%
Bangladesh	0.5 M	2.3 M	7.0 M	-0.7 M	-9.3%
Pakistan	0.6 M	4.7 M	5.7 M	-0.5 M	-8.5%
China	1.4 M	5.4 M	22.9 M	-2.1 M	-8.3%
Italy	2.9 M	4.5 M	11.7 M	-1.0 M	-8.2%
South Korea	12.8 M	17.3 M	49.0 M	-4.4 M	-8.2%
United Kingdom	2.0 M	8.1 M	34.2 M	-3.0 M	-8.0%
France	4.0 M	7.5 M	25.9 M	-2.2 M	-7.8%
Netherlands	0.2 M	3.4 M	8.0 M	-0.7 M	-7.6%
Philippines	5.7 M	13.4 M	31.9 M	-2.5 M	-7.3%
India	30.8 M	49.8 M	161.3 M	-9.6 M	-5.6%
Portugal	0.7 M	3.6 M	11.8 M	-0.5 M	-4.1%
Japan		1.9 M	7.9 M	-0.3 M	-4.0%



Atliq Hardwares

New Products 2021 by Sales Repo

All values are in USD

region	All
customer	All
division	All

Product	NetSales2020	NetSales2021
AQ Qwerty		22.0 M
AQ Trigger		20.7 M
AQ Gen Y		19.5 M
AQ Trigger Ms		17.9 M
AQ Wi Power Dx3		17.2 M
AQ Qwerty Ms		15.4 M
AQ Electron 3 3600 Desktop Processor		14.2 M
AQ Maxima Ms		13.7 M
AQ GEN Z		11.7 M
AQ Marquee P3		4.9 M
AQ Clx3		4.4 M
AQ Lumina Ms		4.2 M
AQ HOME Allin1 Gen 2		3.5 M
AQ MB Lito		2.8 M
AQ MB Lito 2		2.3 M
AQ Marquee P4		1.7 M
Grand Total		176.2 M

Top 5 Products By Quantity Report

FILTERS

region	All
division	All
customer	All

Product	Sum of Qty
AQ Master wired x1 Ms	4.2 M
AQ Master wireless x1 M	4.1 M
AQ Gamers Ms	4.0 M
AQ Gamers	3.4 M
AQ Master wireless x1	3.4 M
Grand Total	19.0 M

Bottom 5 Products By Quantity Report

FILTERS

region	All
division	All
customer	All

Product	Sum of Qty
AQ HOME Allin1 Gen 2	8.9 K
AQ Home Allin1	15.2 K
AQ Smash 2	36.0 K
AQ Gamer 1	51.7 K
AQ GEN Z	63.1 K
Grand Total	174.9 K

Atliq Hardwares



Top 10 Products by Sales Increment Report

All values are in usd

region	All
customer	All
division	P & A

Product	NetSales2020	NetSales2021	NetSales2021vs2020
AQ Mx NB	0.0 M	1.4 M	5723.5%
AQ LION x3	0.1 M	1.2 M	1792.3%
AQ LION x2	0.1 M	0.9 M	1768.9%
AQ LION x1	0.0 M	0.8 M	1719.5%
AQ Electron 4 3600 Desktop Processor	3.0 M	19.4 M	641.3%
AQ GT 21	0.8 M	4.4 M	561.1%
AQ Zion Saga	0.7 M	3.6 M	528.5%
AQ MB Crossx	0.5 M	2.0 M	451.7%
AQ MB Crossx 2	0.6 M	2.4 M	444.8%
AQ MB Elite	0.4 M	1.7 M	440.6%
Grand Total	6.1 M	38.0 M	626.2%



Atliq Hardwares

Top 5 Country 2021 By Sales Report

region	All
customer	All

Countries	NetSales2021
India	161.3 M
USA	87.8 M
South Korea	49.0 M
Canada	35.1 M
United Kingdom	34.2 M