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6 across borders: The transnational solution", has been considered one of the top 50 most influential management books. In this paper we examine specifically the work of Ghoshal, much of it in co-authorship with Bartlett and other colleagues, on the subsidiaries and multinational corporations.

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Christopher A. Bartlett. Jump to navigation Jump to search. Christopher A. Bartlett (born 1943) is an Australian organizational theorist, and Emeritus Professor of Business Administration at the Harvard Business School, known for his work on multinational corporation and transnational management with Sumantra Ghoshal.

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