

LinkedIn Marketing Solutions Case Studies

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Marketing & Advertising Case Studies | LinkedIn Marketing Solutions

VistaVu Solutions finds its audience with LinkedIn Display Ads and Sponsored InMails. "We knew we needed to reach the niche audience that supports the oilfield services industry. LinkedIn's ability to hyper-target this specific segment and find key people in the industry was a huge draw for us."

VistaVu Case Study | LinkedIn Marketing Solutions

Market and advertise on LinkedIn. Target and reach over 610M professionals around the world. Grow your business with lead generation, content marketing and brand awareness campaigns.

Marketing & Advertising on LinkedIn | LinkedIn Marketing Solutions - business.linkedin.com

Solution . To address these challenges, BusinessOnline integrated with LinkedIn's Marketing Analytics APIs and started to leverage LinkedIn ad campaign reporting data through their Dataweld platform in just a few weeks. The API integration provided three key solutions for their business.

BusinessOnline Case Study | LinkedIn Marketing Solutions

Solution . In support of its ABM strategy, ServiceNow utilized LinkedIn's robust targeting capabilities to deliver content to niche decision makers within select accounts. "We haven't seen any other solution that is able to give us that level of targeting," says Warrior.

ServiceNow Case Study | LinkedIn Marketing Solutions

LinkedSelling is the world's foremost B2B marketing and lead generation company. Learn how we helped businesses like yours generate consistent and high-quality leads. Call today!

Case Studies - LinkedSelling

In marketing its OpenTok live video platform, TokBox targets a very specific set of personas, ranging from developers to business decision makers. With a strong focus on lead generation, the company needed a way to refine its campaign scope and reach the right professionals with precision.

TokBox Case Study | LinkedIn Marketing Solutions

Connecting to entrepreneurs with a professional mindset – on LinkedIn and beyond Even at first glance, LinkedIn Marketing Solutions looked like the perfect solution for Hiscox's social efforts, as the platform attracted the particular audience they needed to reach. "LinkedIn is a business-first network, which means people are in the right mindset when they're engaging with our content ...

Hiscox Case Study | LinkedIn Marketing Solutions

PagerDuty was founded to deliver a new and innovative approach to increase business response and efficiency. When brand reputation depends on customer satisfaction, PagerDuty arms businesses with the insight to proactively manage incidents and events that may impact customers across their IT environment.

PagerDuty Case Study | LinkedIn Marketing Solutions

Read these Case Studies, Success Stories, Customer Stories & Customer References to decide if LinkedIn Marketing Solutions is the right business software or service for your company. We monitor all 36 case studies & success stories to prevent fraudulent case studies & success stories and keep all our case studies & success stories quality high.

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If you need convincing, here are 32 B2B digital marketing case studies that prove the potential ROI. In this post, we will feature case studies in the areas of content marketing, social media marketing, social CRM, social selling, LinkedIn marketing, and webinars. Here we go: CONTENT MARKETING

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