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Michael Martin Hammer. Jump to navigation Jump to search. Michael Martin Hammer (13 April 1948

- 3 Sept 2008) was an American engineer, management author, and a former professor of computer science at the Massachusetts Institute of Technology (MIT), known as one of the founders of the management theory of Business process reengineering (BPR).

#### Michael Martin Hammer - Wikipedia

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MICHAEL HAMMER is the originator of the business reengineering concept. He first proposed the concept in a Harvard Business Review article entitled "Reengineering Work: Don't Automate, Obliterate". Dr. Hammer was named by BusinessWeek as one of the four pre-eminent management gurus of the 1990s.

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