# Business Essentials For Utility Engineers

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Business Essentials for Utility Engineers hopefully fills this gap. This book does not address a variety of topics that are typically covered in a business curriculum. Examples include strategy, marketing, organizational design, human resources, and business ethics.

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It is no longer acceptable for engineers to make spending decisions simply because they make good engineering sense - they must justify these decisions with good business sense. This book covers basic business topics from the perspective of utility engineers, including regulation, ratemaking, accounting, finance, budgeting, and asset management.

#### Business essentials for utility engineers (Book, 2010 ...

After reading this book, utility engineers will view their industry from a new perspective, and will have a greatly expanded business vocabulary. Suitable for self-study, undergraduate study, graduate study, or as a desk reference, this book provides a robust framework for correct business thinking and a solid foundation for further learning.

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