



## ABOUT ME

I am a UX Engineer and specialize in creating interactive prototypes and designing visually attractive and user-friendly UI. I have designed product layouts, digital marketing assets for various companies, and have successfully completed numerous **Website** and **Mobile Designs**.

## CONTACT

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## SKILLS

Web Design	★★★★★
Mobile Design	★★★★★
Prototype	★★★★★
UX Research	★★★★★
Case Study	★★★★★
Branding Design	★★★★★
Logo Design	★★★★★

## PORTFOLIO

- Thinley Dhendup
- Thinley Dhendup
- Drukyul Graphics
- Thinley Dhendup
- drukuiux\_ux

# THINLEY DHENDUP

UX ENGINEER | PRODUCT DESIGNER | GRAPHICS DESIGNER



## EDUCATION

### Degree

- Bachelor's Degree in Information And Technology  
College of Science And Technology, RUB  
Awarded: **3rd Position with 78%**



## EXPERIENCE

### PINGPON System - UX Engineer & Brand Designer (2023 - Present)

REMOTE - Tokyo, Japan

- Responsible for developing the branding assets and designing the website and CRM portal for PINGPON, a recruitment portal based in Japan.

### SELISE DIGITAL PLATFORM - UX Engineer (2022 - Present)

- User Research, Information Architecture, Wire framing and Prototyping, Interaction Design, Visual Design, Usability Testing, Iterative Design, Collaborative Design

### DHI - Inno tech Department - Internship (2022)

- Gelposing and Semjong WMS Dashboard Development  
Designing and Development of Water Management Dashboard and Integration of system with MQTT Protocol

### DHI - Inno tech Department - Internship (2021)

- Design and Development of Water Management System  
Design And Development of WMS Dash board,Development of IOT based Application

### Drukings Ecommerce (2020 - 2021)

- Lead Designer and Co Developer for Drukings E-commerce  
Designing and Branding of Drukings E-commerce Website which deals with retail Business.

### DRUK UI/UX (2019 - Present)

- Freelance Designer  
UI Designing, Graphics Designing, Branding, Digital Marketing, Illustration and Logo design



## AWARDS

### National Innovative Platform 2022, UNDP

- Awarded: **1st Position**  
Winning Team for the development and design of National Idea Sharing platform Naykab Gokab.

### National Hackathon Challenge 2021

- Awarded: **1st Position**  
Development of a Learning Management System  
Winning Team for the development and design of SHEYOEN.



# PROJECTS - UX ENGINEER

## ● Design System (R&D)

I served as one of two UX Engineers responsible for the conception and comprehensive documentation of our organization's design system. This design system consists of components, ranging from foundational, fundamental UI elements to high level UI template designs. The design system we developed incorporates detailed documentation, offering comprehensive guidance on the proper utilization of each design element. Furthermore, it consists of set of rules and standards that serve as a governing framework to be adhered when embarking on any new project within the organization. This design system stands as a cornerstone for ensuring consistency, cohesiveness, and superior user experience throughout the company's projects.

## ● Logistics Application (iOS) B2B

I assumed the lead role for the conceptualization and design of a native iOS application tailored for the efficient management of large-scale logistics associated with item transportation. The application's core functionality revolved around enabling users to record the details and attributes of various items, each uniquely identified by a distinct ID. These items could be accessed via QR code scanning. Moreover, the application offered a comprehensive mapping feature, allowing users to mark its current location of the items and specify their intended destination for relocation.

This **application is currently operational** and actively **utilized by a prominent medical company located in Switzerland**.

## ● Recruitment Portal Japan (web) B2B & B2C

I assumed the lead role of developing both the branding assets and the holistic UX design of a recruitment platform. As the Brand designer I designed the Logo, Brand guidelines and all the social marketing assets. This platform serves the primary objective of optimizing and simplifying the recruitment process. Its set of features is designed to offer support to recruiters, facilitating the management and expansion of their organizational capabilities.

## ● CPQ Portal ( web ) B2B & B2C

I assumed the supporting role for the design of a Configure, Price, Quote (CPQ) based portal, which specializes in facilitating communication line setups for businesses and individuals. The portal offers a range of customizable features, enabling customers to configure services tailored to their specific requirements and procure them from the service provider.

## ● E - Commerce ( web & Mobile ) B2B & B2C - 2 Projects

I assumed the lead role of designing an e-commerce platform tailored for the retail of equipment, accessories and services. The design encompasses a user-facing web shop, as well as an administrative view comprising modules such as inventory management, product configurator, analytics module, and an internal team management system.

## ● Telecommunication Service Provider Portal ( web & Mobile ) B2B & B2C

I assumed the lead role of designing a service provider website specializing in telecommunications service packages. The design encompasses a client-facing web store and an administrative view which manages all services and packages offered by the company. The web store also facilitated customer requests for repair and physical services.

The portal featured a task scheduling and management system for internal employees, thereby automating and streamlining the overall process of task assignment and management within the organization.

## ● Social Networking Platform ( web & Mobile )

I assumed the supporting role for the design of a social networking application meant for corporate use, serving as a dedicated private networking platform for companies. This versatile application boasts a robust set of features including activity feeds, group creation, blogging capabilities, and the ability to organize online events.

The application offers an administrative perspective that facilitates the comprehensive management of users and the overall site administration.

## ● Booking Management Application ( web & Mobile ) B2C

I assumed the supporting role for the design of a real estate booking management application. The application includes features for scheduling bookings by users and the application offers analytical representation of each property's performance, providing valuable insights. The application also includes a rule engine which controls how each property can be accessed.

## ● Website Revamp - 2 Projects

I assumed the lead role in revamping two websites. The revamp included improving the visual aesthetics of the old websites and implementing changes in flow to help improve the user experience of users. For one the website the revamp included the complete restructure of the IA to improve its accessibility.

## LANGUAGE



English Fluent



Dzongkha Native

## DESIGN TOOLS



★★★★★

4 yrs Experience



★★★★★

4 yrs Experience



★★★★★

1yr Experience



★★★★★

1yr Experience



★★★★★

1yr Experience

## COLLABORATION TOOLS



## ONLINE CERTIFICATION

### Google UX Course

- Provider: Coursera
- Issued: August 2023

### User Experience Design Essentials - Adobe XD UI UX Design

- Provider: Udemy
- Issued: April 2022

### Adobe Illustrator CC - Advanced Training Course

- Provider: Udemy
- Issued: December 2019



## LOGO DESIGN CLIENTS

### Dawa Store

Logo design and basic print materials

### Jomo Enterprise

Logo and Sign Board Design

### UBW Construction

Logo design

### Zeko

Logo and Branding Design

### Yuphel

Logo and Product Design



## RECOGNITION

### Souvenir Design

Awarded: **3rd Position**

### RUB Covid Design

Awarded: **7th Position**

### Design Service Recognition

College of Science and Technology

### Brochure Design

Information and Technology Department

### Service as a Graphics Designer

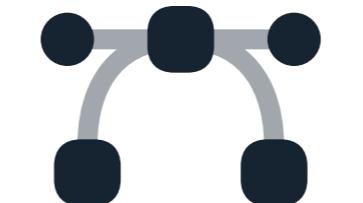
ACM RUB

### Environment Club Logo

College of Science and Technology



## TECH COMPETITIONS



## DESIGN COMPETITION

### National Innovative Platform Hackathon

Organized by UNDP, DHI & MOLHR

### Business Idea Competition

College of Science and Technology

### Start Up Bhutan Hackathon Challenge

Development of a Learning Management System

### Hackathon Challenge (BT & MOLHR)

Bhutan Telecom Website Rebranding and Redesign

### Technology Based Business Idea Competition

College of Science and Technology

### Bhutan Code Challenge (Tech Park Bhutan)

2nd Coding Challenge Organized by Tech park

### First Inter - College Coding Challenge (RUB)

Bhutans First Inter College Programming Competition