



IIIT Bhubaneswar  
presents

02.

# HACK

## IIIT - BH

8<sup>TH</sup> - 10<sup>TH</sup> SEPTEMBER 2023

BROCHURE



# ABOUT IIIT BHUBANESWAR

The International Institute of Information Technology in Bhubaneswar, Odisha (also known as IIIT Bhubaneswar) is one of the premier institutes for higher education in information technology. Established in 2006 by the Government of Odisha, IIIT Bhubaneswar is a self-sustaining state university that offers undergraduate, postgraduate, and doctoral programs in various fields of study, including computer science, electronics engineering, and management.

With state-of-the-art facilities, including well equipped classrooms and laboratories, a well-stocked library, comfortable and modern hostels, and excellent sports facilities, IIIT Bhubaneswar provides an ideal learning environment for its students. The institute also offers a range of extracurricular activities, clubs, and events, providing students with opportunities to develop their leadership, communication, and teamwork skills, and engage in community service and social outreach activities.

IIIT Bhubaneswar has been consistently ranked among the top engineering colleges in India, and is recognized as a leading institute for research in the field of IT and computer science.



# ABOUT HACK IIIT-BH

The goal of Hack IIIT-BH is to encourage participants to use cutting-edge technologies to develop practical solutions for real-world problems.

It is a 24-48 hour event where participants will work in teams to develop a working prototype to solve a problem.

Hack IIIT is an innovative hackathon that aims to unite and integrate talented individuals who possess creative problem-solving skills.

Participants will have the opportunity to work on meaningful projects that address current challenges while gaining valuable hands-on experience.



# WHY SPONSOR US ?

- Sponsoring the hackathon provides a unique opportunity to connect with the brightest minds in the industry. By partnering with us, you will be able to showcase your brand to a highly engaged and talented audience of developers, designers, and entrepreneurs.
- Sponsorships put your brand visuals in front of large audiences who haven't heard of your business. It is an effective way to build brand loyalty and establish an emotional connection with customers.
- By sponsoring our hackathon, you can differentiate your brand and create a lasting impression in the minds of your target audience.
- Sponsoring us can enhance your business's image by demonstrating your commitment to spreading positive messages and supporting the community. By partnering with us, you can create positive brand associations.
- Moreover, sponsoring the hackathon is an investment in the future. By supporting the next generation of innovators, you are helping to create a better world. You are helping to nurture creativity, encourage innovation, and inspire new ideas.



# WHY BE OUR TITLE SPONSOR ?

- Being a title sponsor, your brand will be prominently displayed and recognized throughout the hackathon. This will increase your brand awareness and recognition among a tech-savvy audience.
- We will offer our title sponsor to conduct workshops to spread product awareness and enhance brand reach among the target audience.
- The title sponsor's brand name and logo will be used everywhere i.e in all the posters, social media etc.
- Sponsoring a hackathon can also show your commitment to the tech community and support for innovation and entrepreneurship.



# SPONSORSHIP PACKAGES

	Title	Powered By	Co-Powered By	Hiring Partner	Gold	Silver	Bronze
Mention in sponsor standee and Event Brochure	✓	✓	✓	✓	✓	✓	✓
Social Media Mention	✓	✓	✓	✓	✓	✓	✓
Concession Stand / Stall	✓	✓	✓	✓	✓	✓	✓
Can Distribute their swags	✓	✓	✓	✓	✓	✓	✓
Dedicated standee and flex	✓	✓	✓	✓	✓		
Access to Hacker's resumes	✓	✓	✓	✓			
Representative in Judge Panel	✓	✓	✓	✓			
Opportunity to offer their own Problem Statement	✓	✓	✓	✓			
Provide their mentors for guidance	✓	✓	✓	✓			
Year long publicity in all technical events	✓	✓	✓				



# SPONSORSHIP PACKAGES

Title	Powered By	Co-Powered By	Hiring Partner	Gold	Silver	Bronze
Keynote speaker	✓	✓	✓			
Host mini events	✓	✓				
Special Ceremony Mention	✓	✓				
Product Demo and Testing	✓	✓				
Special Technical Workshop		✓				
Chief Guest	✓					
Internships and Hiring Opportunities	✓					
Dedicated mention on all event premises	✓					
Networking access with the hackers	✓					
Data access of Participants	✓					



# TITLE SPONSOR

INR 8,00,000 /-

## Offerings

- Year Long publicity in all the events during the tenure 2023-24
- Opportunity to conduct a special technical workshop
- Chief Guest would be invited from the Title Sponsoring Company
- Provide in-event internship/hiring opportunities
- Dedicated Mention in all event premises
- Data access of all the participants

\* All offerings of Powered By would also be covered.



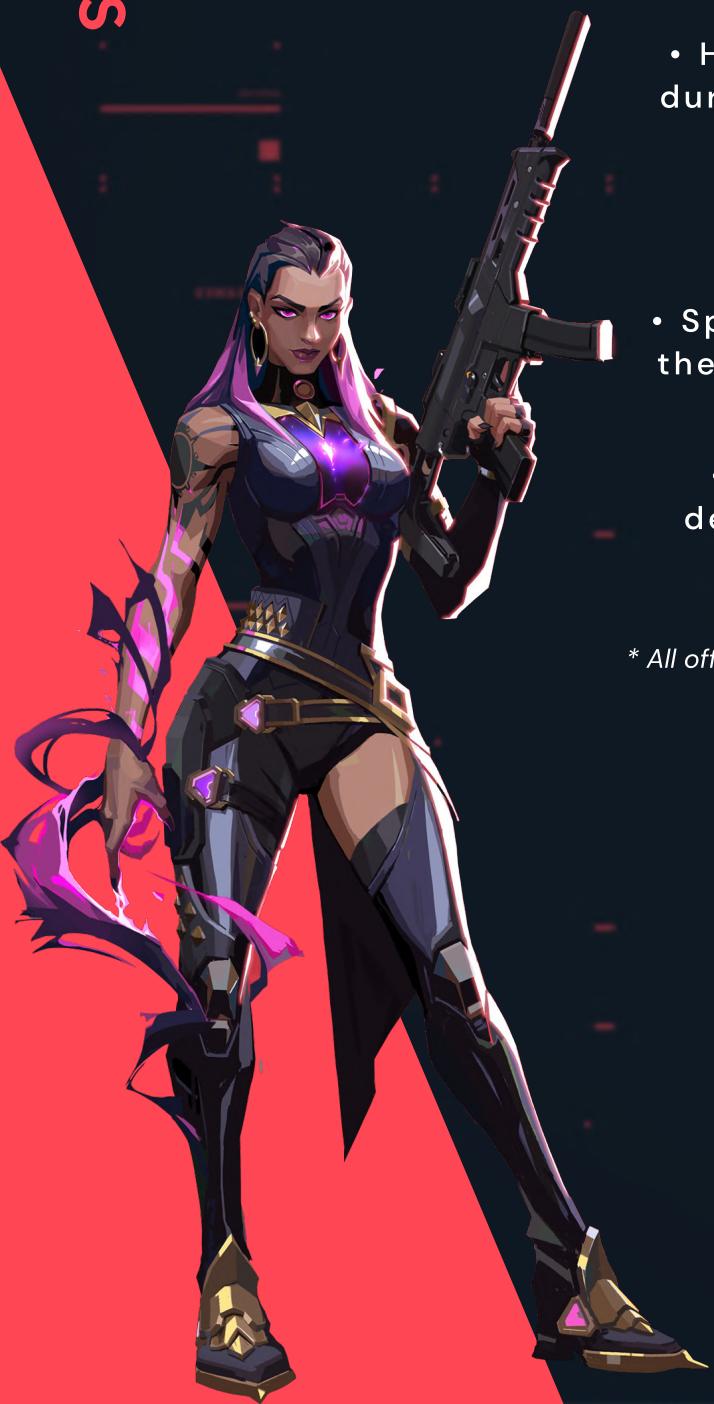
# POWERED BY

INR 6,00,000 /-

## Offerings

- Year Long publicity in all the events during the tenure 2023-24
- Have a key-note speaker session during the online/offline session of Event
- Host mini event during the Hackathon
- Special Ceremony mention during the Online Inauguration and Offline On-Site closing Ceremony
- Can provide their own product demo and carry out their product testing

\* All offerings of Co-Powered By would also be covered.



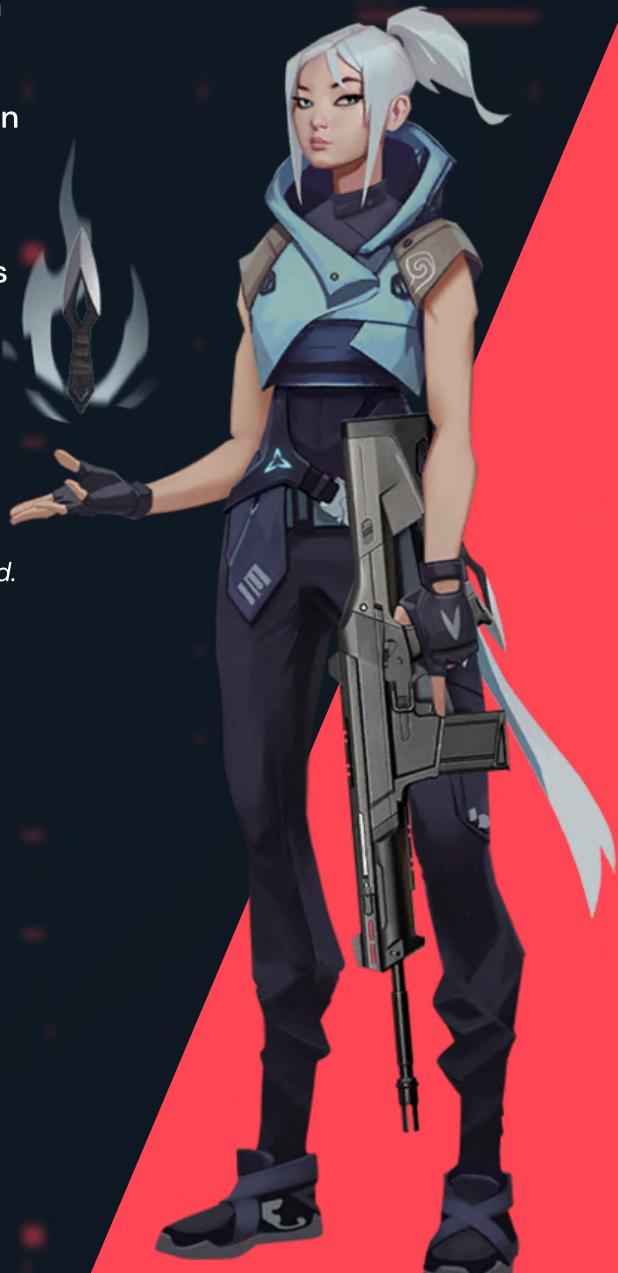
# CO-POWERED BY

INR 4,00,000 /-

## Offerings

- Year Long publicity in all the events during the tenure 2023-24
- Have a key-note speaker session during the online/offline session of Event
- Opportunity to provide their own problem statement for the Hackathon
- Exclusive access to the Hacker's resume for hiring purpose
- Opportunity to have a representative in the judging panel

\* All offerings of Hiring Partner would also be covered.



# HIRING PARTNER

INR 2,00,000 /-

## Offerings

- Dedicated Standee and Flex of the partner at the Hackathon venue
- Opportunity to provide their own problem statement for the Hackathon
- Exclusive access to the Hacker's resume for hiring purpose
- Opportunity to have a representative in the judging panel

\* All offerings of Gold Package would also be covered.



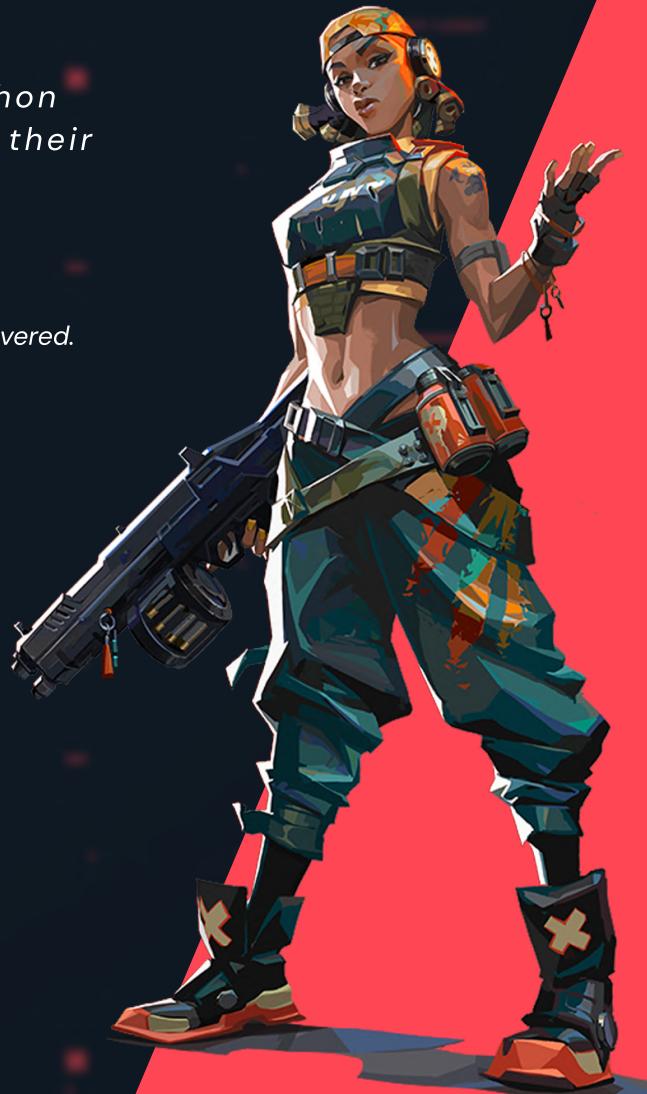
# GOLD

INR 1,00,000 /-

## Offerings

- *Dedicated Standee and Flex of the partner at the Hackathon venue*
- *Exclusive Promotion through our social media handles*
- *Promotions though concession stand / stall at the venue of the hackathon during the offline Hackathon*
- *Official Mention in the Hackathon Swags and can also distribute their own swags*

\* All offerings of Silver Package would also be covered.



# SILVER

INR 50,000 /-

## Offerings

- *Official Mention in the Sponsor Standee and the Event Brochure of the Hackathon*
- *Exclusive Promotion through our social media handles*
- *Promotions though concession stand / stall at the venue of the hackathon during the offline Hackathon*
- *Official Mention in the Hackathon Swags and can also distribute their own swags*

\* All offerings of Bronze Package would also be covered.



# BRONZE

INR 25,000 /-

## Offerings

- *Official Mention in the Sponsor Standee and the Event Brochure of the Hackathon*
- *Exclusive Promotion through our social media handles*
- *Promotions though concession stand / stall at the venue of the hackathon during the offline Hackathon*



# CONTACT US

Feel free to reach us at :

IIIT Bhubaneswar  
Gothapatna, Malipada  
Bhubaneswar, Odisha  
751003

<https://hack-iiit-bh.pages.dev/>

Email Us :

For Sponsorship  
[sponsorship.hackiiitbh@iiit-bh.ac.in](mailto:sponsorship.hackiiitbh@iiit-bh.ac.in)

For any other queries  
[tech-society@iiit-bh.ac.in](mailto:tech-society@iiit-bh.ac.in)

Person-In-Charge :

Rajashree Mohanty  
Assistant Placement Officer  
+91 7992991136  
[rajashree@iiit-bh.ac.in](mailto:rajashree@iiit-bh.ac.in)

Swoyam Siddharth Nayak  
Tech Secretary  
+91 7608086659  
[tech-society@iiit-bh.ac.in](mailto:tech-society@iiit-bh.ac.in)

Ayush Kumar  
Pr Marketing &  
Sponsorship Head, Hack IIITBh  
+91 9060445435  
[sponsorship.hackiiitbh@iiit-bh.ac.in](mailto:sponsorship.hackiiitbh@iiit-bh.ac.in)



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## IIIT - BH

8<sup>TH</sup> - 10<sup>TH</sup> SEPTEMBER 2023



IIIT Bhubaneswar

AT-GOTHAPATANA, PO-MALIPADA, BHUBANESWAR, ODISHA 751003