ILAANA CHAKMA T: +91 9538243621 Email: ilaana.chakma@gmail.com

#2071, Sobha Sunscape Apartment, Off Kanakapura Main Road, Thalaghattapura, Bengaluru - 560109

WORK EXPERIENCE

Organization	Role	Department	Job Description	Period
D. E Shaw & Co. (Hyderabad)	Internal Communi- cations Associate	Human Capital: Internal Communication	 Assisted the Corporate Communications team in: Designing and strategising the intranet website content Completed editing an urgent 2 minute video to be played at the meeting for Board of Directors at New York in a time frame of less than 2 hours. 	Dec 2018 - July 2019
D. E Shaw & Co. (Hyderabad)	Tech Associate	IT/Enterprise	 User Education Project: Conceptualised, scripted and edited technical tutorials using Premiere Pro, OpenShot, one of which garnered 5000 views. Designed and strategised the front-end (GUI) of five forms on Perfect Forms which were later productionised. Technical documentation/technical writing for the Systems Wiki page. Responsible for sending out a weekly report of User Creations to a 500 member team across Hyderabad, London and New York. Training new hires and conducting a Systems induction for new joinees with special emphasis on Phishing and data security. 	May 2017 - July 2019
Ernst & Young (EY), Bangalore	Consultant	Human Capital: Brand Marketing & Communication	 Ideated criteria, shortlisted and edited 4600+ citations for the annual Golden Beam Awards Ceremony in a span of 20 days. Created and presented a content strategy by comparing the marketing strategy of the competitors of the Big Four auditing firms. 	Apr 2016- June 2016
NDTV, Bangalore	Intern Reporter	NDTV Bangalore Bureau	Operationalized and implemented NDTV's media strategy on the ground that involved transcriptions, conducting surveys/interviews on social and economic issues, script writing, collecting sound-bites and reporting. Successfully managed to air a 30 second segment on Kathina Civara Dana on Breakfast News.	

EDUCATION

Qualification	Subjects	Institution	Board/University	Marks	Remarks	Year
PG Diploma	Advertising and Public Relations	Indian Institute of Mass Communication (IIMC), Delhi	Ministry of Information & Broadcasting	76.73%	Distinction (Top 3)	2019
Bachelors in Arts (B.A.)	Communication Studies (Hon) and Psychology	Mount Carmel College (Autonomous), Bengaluru	Bangalore University	70.11%	First Class	2017
Class XII	Physics, Chemistry, Mathematics, Biology, English	DPS Bangalore (South)	CBSE	84%	Distinction	2014
Class X	English, Hindi, Maths, Science, Social Science	DPS Bangalore (South)	CBSE	95%	10/10 CGPA	2012

ACADEMIC ACHIEVEMENTS

Title	Institute/Body	Description	Year
Subject Topper in Paper I: Communication Theories	Indian Institute of Mass Communication, Delhi	Top scorer with 60/70 marks in theory	2020
English Language Proficiency	IELTS, British Council	Scored 8, Very Good speaker, CEFR Level: C1	2019
Junior Global Fellow	The Insightist, Berlin, in association with Erasmus Mundus, EU	One of the chosen few across the world for a two semester fellowship on communication, leadership	2018
Dept. Topper, Psychology	Mount Carmel College	Scored 96% overall and topped the department in psychology for Semester II	2015
College Topper, Prelims, Young India Challenge	Career Launcher	Aptitude Test - English, Maths, Reasoning	2016
International Olympiad of English, Level 2	Silverzone	Ranked 4th in state, 56th overall (Olympiad Rank)	2013
PASCH Jugendkurs Scholar (Double promotion to A2 level proficiency in German)	Ministry of Educational and Cultural Affairs, Germany.	One out of seven chosen students from Karnataka to be awarded a full scholarship to Germany by PASCH, a network of 1500 schools across the world in association with the Ministry of Educational and Cultural Affairs, Germany.	2011
Petit Infoscion Award	Infosys	Award for consistent performance in Scholastic and Extra Curricular Achievements	2010

EXTRA-CURRICULAR ACHIEVEMENTS

Leadership Roles							
Title	Institute/Body	Description	Year				
ADPR Dept. Representative	Indian Institute of Mass Communication, Delhi	Elected representative from a class of 77. Role involves liaisoning between the department and class	2019-20				
Vice-Chairperson	Placement Cell, Mount Carmel College	Training and development operations, hosting companies, representing college at corporate events	2016-17				
Contestant, Student Union Elections	Mount Carmel College	Contested for the post of General Secretary among 6000 students.	2014-15				
School Vice-Captain	Student Council, DPS Bangalore South	Elected Representative for a school with more than 3000 students	2013-14				
Literary Secretary	Literary Council, DPS Bangalore South	Selected Representative	2012-13				
	Public Speaking						
Title	Institute/Body	Description	Year				
PR Strategy Presentation	Ministry of Defence, Government of India	Presented a PR strategy to Ministry of Defence with special mention from the PRO	2020				
Press Conference	Ministry of Defence, Government of India	Selected to attend a Press Conference for the Pre-Republic Day Parade at the India Gate Terriers	2020				
TV News Segment Participant	Rajya Sabha TV	Selected to be a part of two News segments: Fake accounts on Social Media and Online Fake Products	2019-20				
Participant	ABP News	On the topic: science and religion	2019				
Radio Jockey	Red FM	For inter-collegiate festival, CulAh!	2017				
Guest Speaker	Mahabodhi College, Bangalore and Mahabodhi School, Mysore	Conversation on options after Class X and XII	2016				
Speaker	DPS Bangalore South	Was selected as the Closing Speaker at the Graduation Ceremony for batch of 2014	2014				
Speaker, Member of Senate	Bangalore	Greening with Goethe Youth Conference where late Dr. APJ Abdul Kalam was the Chief Guest	2013				
Emcee/Main Compere	Multiple	Have hosted about 50+ shows as an emcee	2010 to Present				

Literary - Cultural						
Title	Institute/Body	Description	Year			
Creative Writing	TOTO Funds the Arts Awards for Creative Writing in English	Long-listed as one of the Top 25 writers from across the nation	2019			
Video Editor	JSA Law Firm	Selected to undertake a project for JSA Law Firm, one of the top 4 law firms in India for their 5 short films	2016-17			
Director, Short Film, CommE Spirit Director + Editor, Documentary: Pause4Paws	Mount Carmel College	Directed a film called CommE Spirit that focussed on the spirit of Mount Carmel College. Directed and edited a documentary on adoption of dogs	2016-17			
Regional Finalist	Indian Idol	Short-listed to go to Mumbai for the next round	2016			
Creative Writing	Rhapsody, Goodwill Christian College	Runners Up	2014			
Lead Singer	Western Music Association, Mount Carmel College	Glorious Festival of Harmony	2014			
Acapella Choral Singing	Bangalore Basel Mission Music Festival	Runners Up	2014			
Publications						
Category	Institute/Body	Description	Year			
Society and Culture	Youth Ki Awaaz	Lost in Translation	2018			
Society and Culture	Youth Ki Awaaz	How a Conversation in a cab made me see Bangalore's history differently	2017			
Research Paper Prof. Dr. Ashley Tellis, Mount Carmel College		A study of Sexuality in Indian Cinema	2017			
Fine Print, Lab Journal	Mount Carmel College	Why We Indians Eat with our Hands	2014			