



SIVAKUMAR SRINIVASAN

MARKETING MANAGER

CONTACT



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Plot no.5,Pillayar koil street,
Kilvadugankuttai,Katpadi taluk,
Vellore district,Tamil nadu.

EDUCATION

HIGHER SECONDARY
COURSE (1997)

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- English
- Oriya
- French
- Portuguese
- Tamil
- Telugu
- Hindi
- Kannada

PERSONAL DETAILS

Father name: C.Srinivasan

Date of birth: 31st may 1980

Marital status: Married

Passport no: Z5126864 valid upto
10/2028

PROFILE

With 24 years of experience as a Marketing Manager in the steel and scrap transportation industry, I have honed my skills in strategic planning, market analysis, and client relationship management. I have a proven track record of driving sales growth, optimizing logistics, and enhancing brand presence. My expertise lies in developing and executing innovative marketing strategies that align with industry trends and client needs. I am passionate about leveraging my extensive experience to contribute to the success and growth of my organization

WORK EXPERIENCE

- **Bhuwalka steel industries (Sri Lanka) limited** 2000 -2003
Senior sales manager assistant(Colombo,Srilanka)
 - Manufacturing: Steel bars
- **Bhuwalka steel industries (Sri Lanka) limited.** 2003- 2005
Scrap inspector and purchasing(Colombo,Srilanka)
 - Manufacturing: Steel bars
- **Bhuwalka steel industries private limited** 2005 - 2007
TMT Yard supervisor(Bangalore,India)
 - Manufacturing: TMT Steel bars
- **Moulds and Metals-Fze** 2007-2015
Operation Manager(Lome,TOGO)
 - Operations: Purchasing and Exporting steel Scraps
- **Sethi Brothers Togo SARL** 2017-2019
Sales Manager(Lome,TOGO)
 - Operations: Sale steel bars and profile steel products
- **A2Z TRADING SOCIEDADE UNIPessoal LTD** 2020-2022
Operation Manager(Beira,Mozambique)
 - Operations: Purchasing and Exporting steel Scraps
- **SHUBHAM INDUSTRIES LIMITED** 2024-TILL NOW
Purchasing Manager(Ndola,Zambia)
 - Purchasing and inspecting Scraps