NAME: K. DAYANA

DEPARTMENT: B.E BIO MEDICAL ENGINEERING

COLLEGE: 8151 DHANALAKSHMI SRINIVASAN INSTITUTE OF

TECHNOLOGY SAMAYAPURAM TRICHY

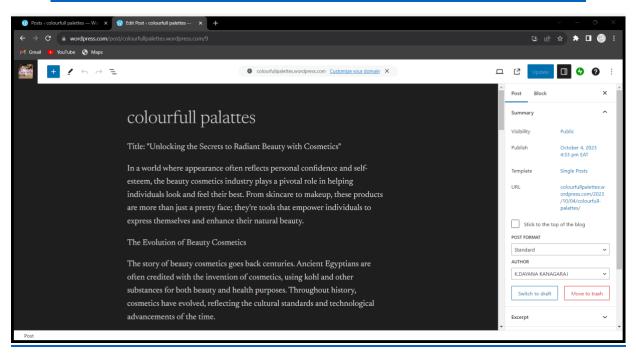
NAANMUDHALVAN COURSE: DIGITAL MARKETING

NAANMUDHALVAN ID: 2C6EB7F552CEEC9BECA4793891A4C379

ASSIGNMENT OF DIGITAL MARKETING

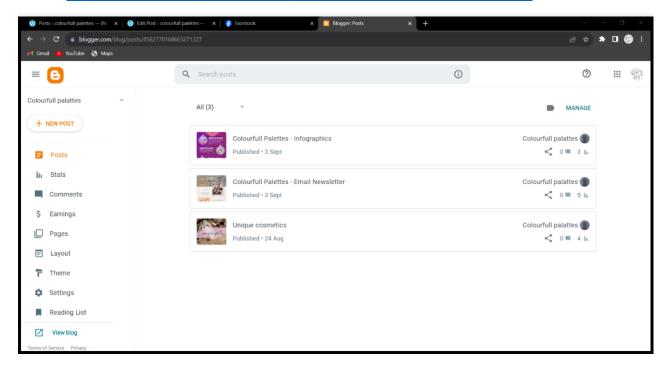
1.Create a blog or website using blogspot and WordPress. customize the theme design and post new article with 500 words

URL-https://wordpress.com/settings/general/colourfullpalettes.wordpress.com



Blogspot

URL: https://www.blogger.com/blog/posts/4582776168663271327



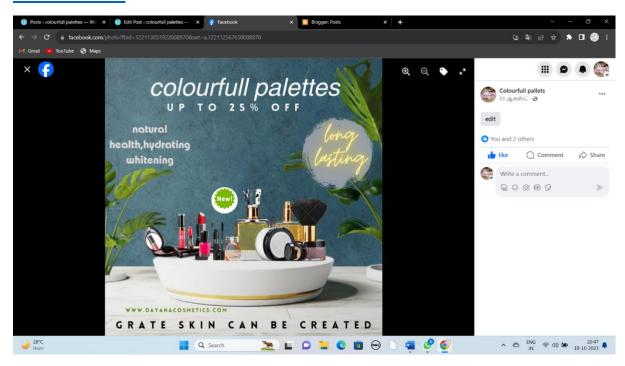
2. Create a New Facebook Business Page and post one social media poster for your brand.

URL: https://www.facebook.com/profile.php?id=61550269113249

3. Create and design a social media advertisement poster using canva.

URL:

 $\frac{https://www.facebook.com/photo?fbid=122113051922008970\&set=a.122112}{567650008970}$



4. Create email newsletter design using MailChimp or canva tool.

URL: https://www.blogger.com/blog/post/edit/preview/458277616866327132 7/5528309449273427107

