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**DEPARTMENT: BE BIOMEDICAL ENGINEERING** 

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**TECHNOLOGY** 

NANMUDHALVAN COURSE: DIGITAL MARKETING

NANMUDHALVAN ID: 13E1354586DA3F9803D4032832940EC1

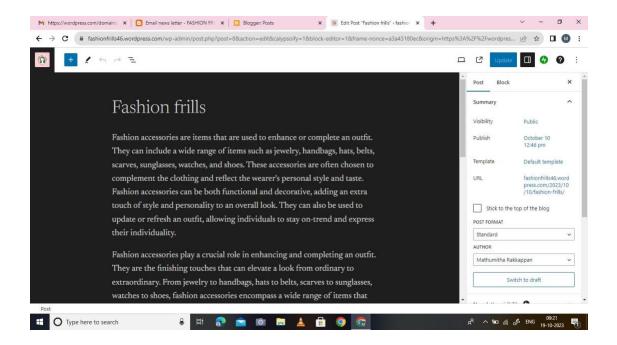
## **ASSIGNMENT OF DIGITAL MARKETING**

1.Create a blog or website using Blogspot and WordPress.

Customize the theme design and post new article with 500 Words.

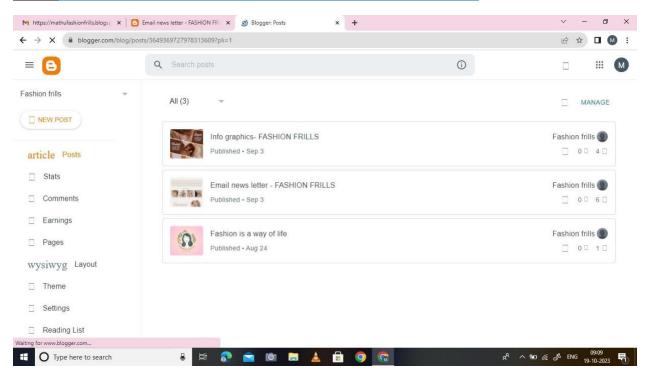
## Wordpress

**URL:**<a href="https://wordpress.com/domains/manage/fashionfrills46.w"/>https://wordpress.com/domains/manage/fashionfrills46.w</a> ordpress.com



## Blogspot

## **URL:** https://mathufashionfrills.blogspot.com/



2.Create a New Facebook Business Page and post one Social media poster for your brand.

URL:https://www.facebook.com/mathufashions?mibextid=Zb
WKwL

3.Create and design a social media advertisement poster Using canva.

**URL:**<a href="https://m.facebook.com/story.php?story">https://m.facebook.com/story.php?story</a> fbid=122109609 920015075&id=61550452269911&mibextid=Nif5oz



4. email newsletter design using MailChimp or canva Tool

<u>URL:</u>https://mathufashionfrills.blogspot.com/2023/09/email-news-letter-fashion-frills.html

