

NAME : M.SANGEETHA

DEPARTMENT : BE BIOMEDICAL ENGINEERING

COLLEGE : 8151 DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY

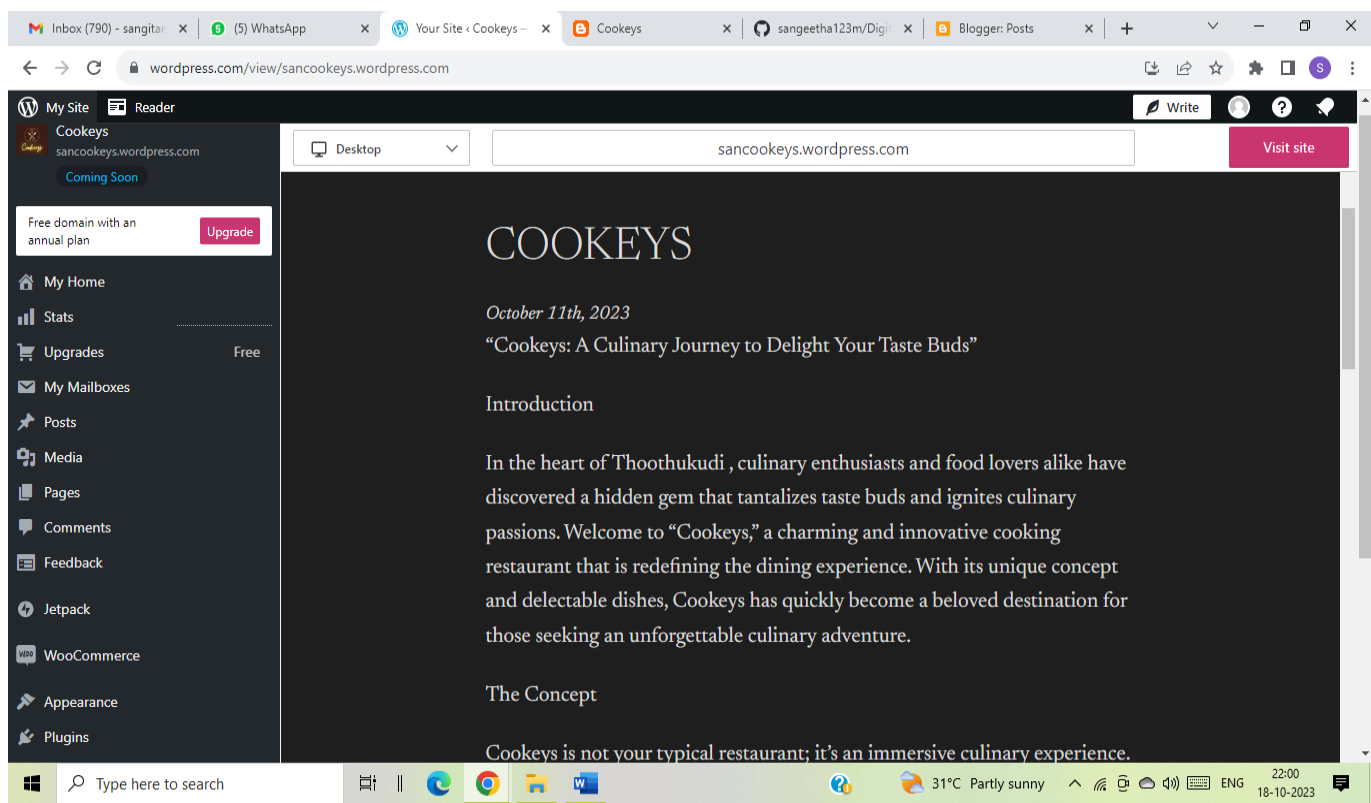
NAANMUDHALVAN COURSE : DIGITAL MARKETING

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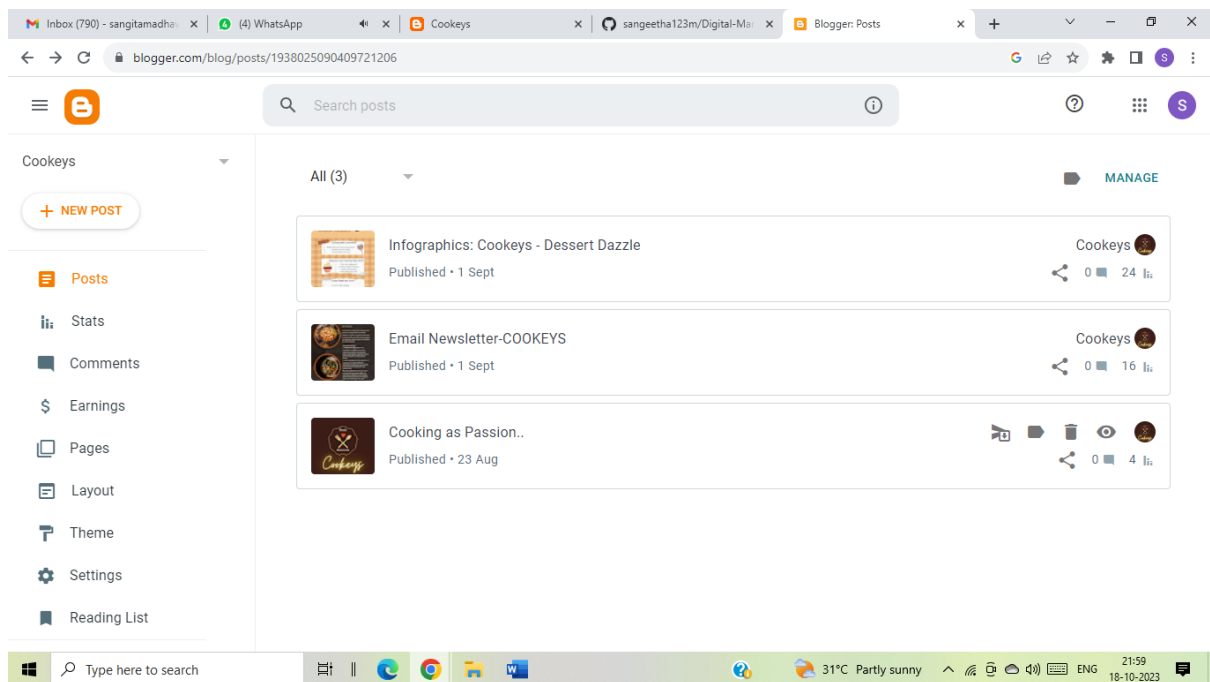
ASSIGNMENT FOR DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://wordpress.com/domains/manage/sancookeys.wordpress.com>



<https://sancookeys.blogspot.com/>



2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/sancookeys?mibextid=9R9pXO>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.



COOKEYS: TINY BITES ENDLESS DELIGHTS!

Dear Food Lovers,

We are thrilled to introduce you to Cookeys, where passion for cooking meets the art of healthy indulgence. At Cookeys, we believe that great food isn't just about filling your belly; it's about tantalizing your taste buds, creating memories, and embarking on a culinary adventure.

Why Choose Cookeys?

-  **Healthy Bites, Happy Hearts:** We're committed to your well-being. Our menu is crafted with your health in mind, using fresh, locally sourced ingredients. Experience the joy of guilt-free dining with our nutritious, flavorful offerings.
-  **Artistry on a Plate:** Each dish at Cookeys is a masterpiece. Our chefs are dedicated to transforming every plate into a canvas, ensuring that your meal is not only delicious but also visually stunning.
-  **Tiny Bites, Big Flavors:** Discover the magic of tiny bites that lead to endless delights. Our menu features a delightful array of small plates, perfect for sharing and savoring. From savory to sweet, there's something for every palate.
-  **Unforgettable Dining Experience:** At Cookeys, we're not just a restaurant; we're an experience. Our cozy ambiance and attentive service set the stage for memorable moments with friends and loved ones.

Upcoming Specials

-  **Happy Hour:** Join us from 4 PM to 6 PM every day for specially crafted cocktails and half-priced appetizers.
-  **Dessert Extravaganza:** Indulge your sweet tooth with our weekly dessert specials. You won't want to miss our Chocolate Lava Cake.

 **FACEBOOK: /COOKEYS**

AUGUST 2023