



EXPLORING WORLD'S TOP YOUTUBE CHANNELS

PROJECT REPORT

1.INTRODUCTION:

1.1 OVERVIEW

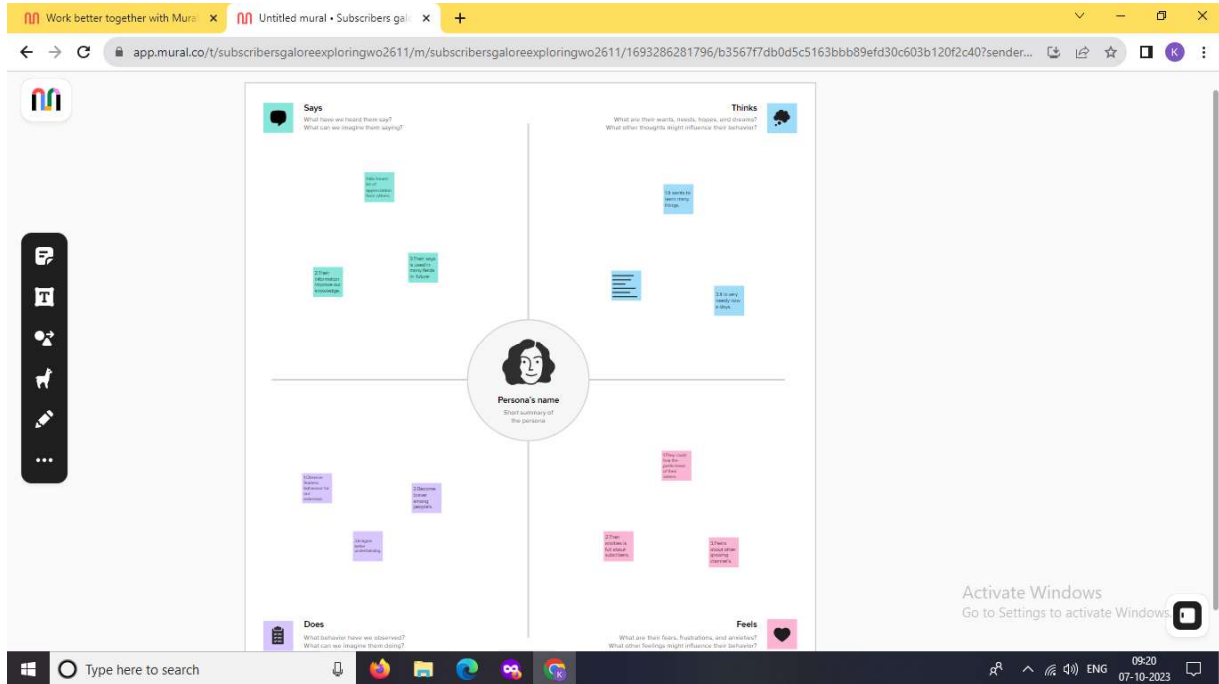
A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most- subscribed channels in April 2006. An early archive of the list dates to May 2006.

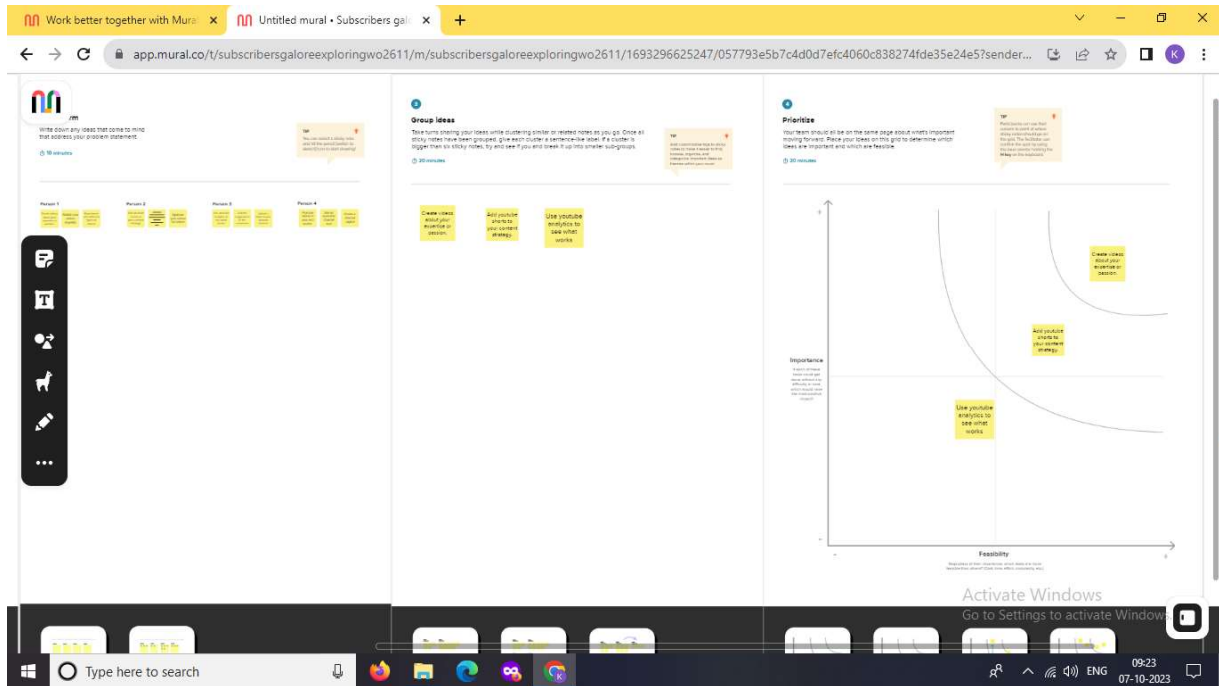
1.2 PURPOSE

1. Exposure to a Worldwide Audience.
2. Marketing on YouTube Will Help You Get Found on Google.

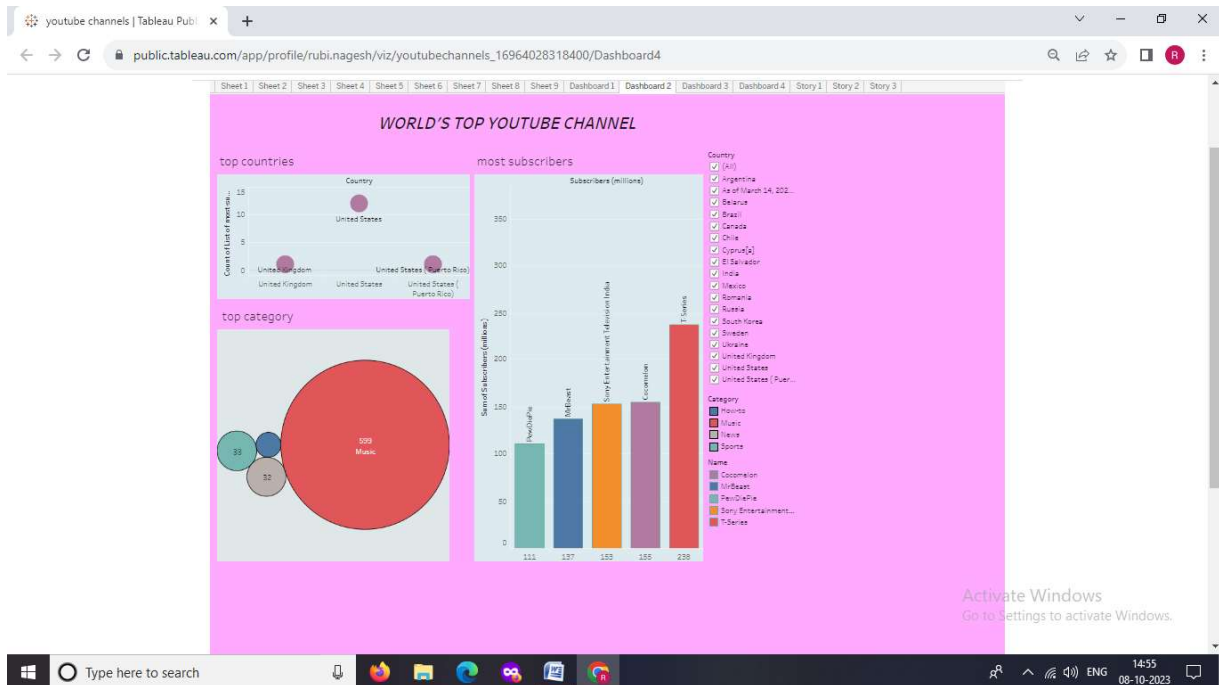
4. YouTube Ads Can Help You Reach Even More People.

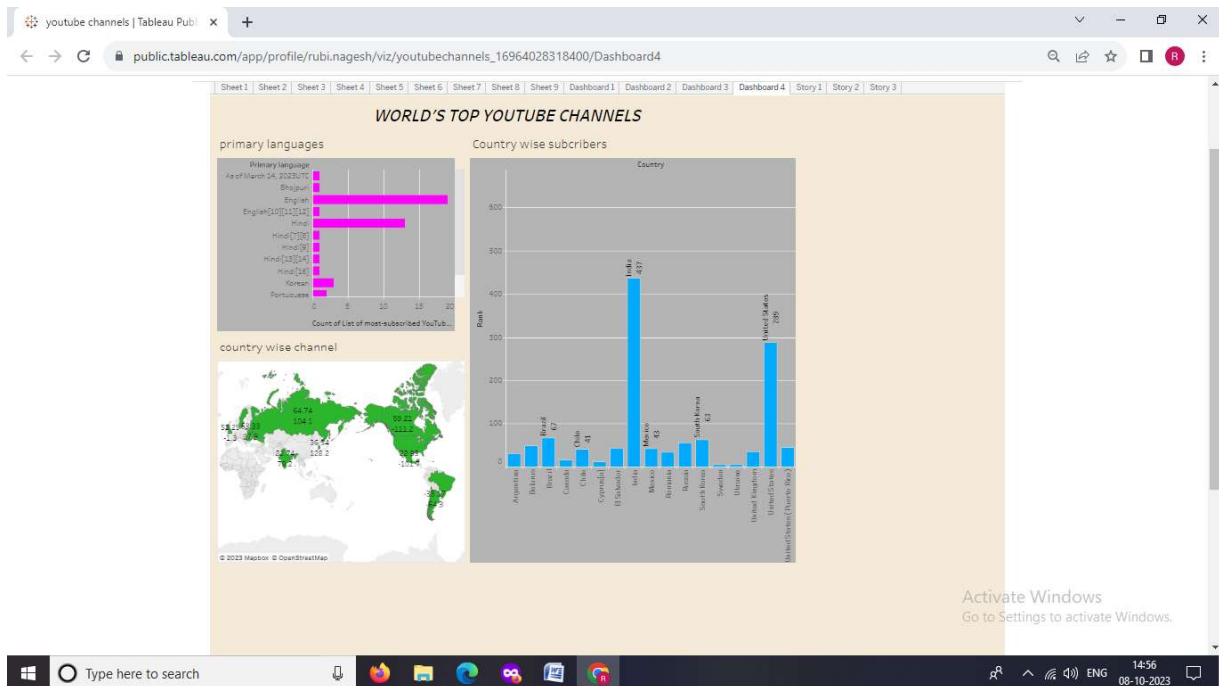
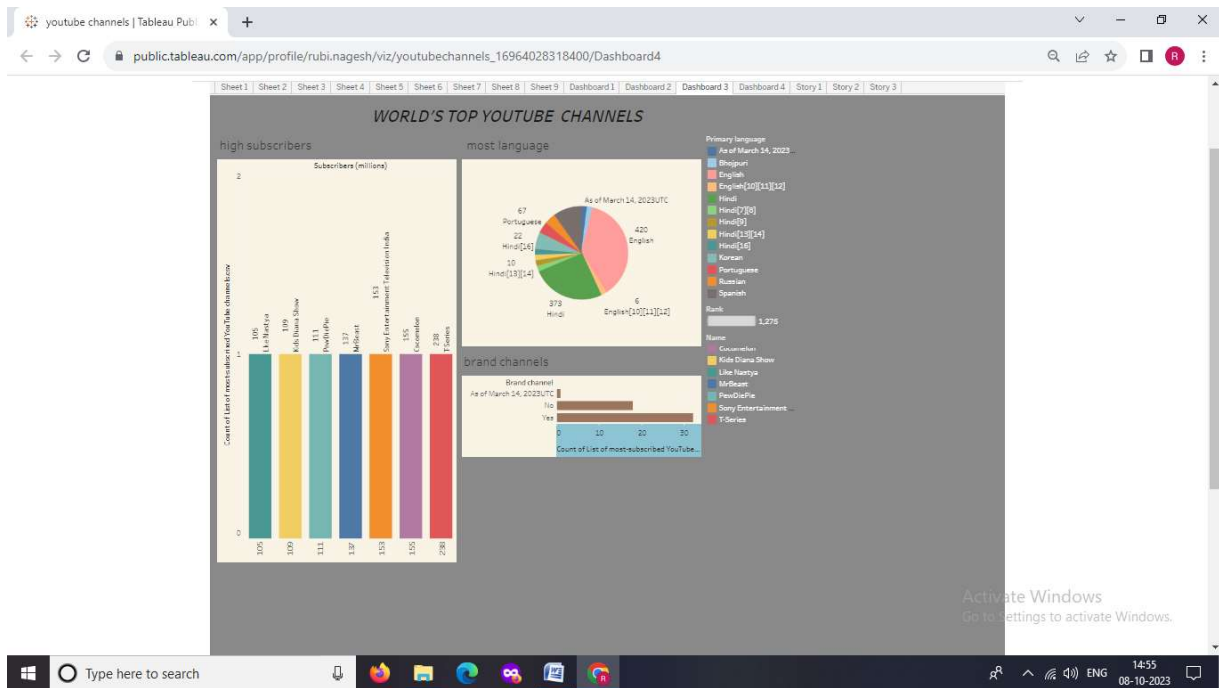
2.1 EMPATHY MAP

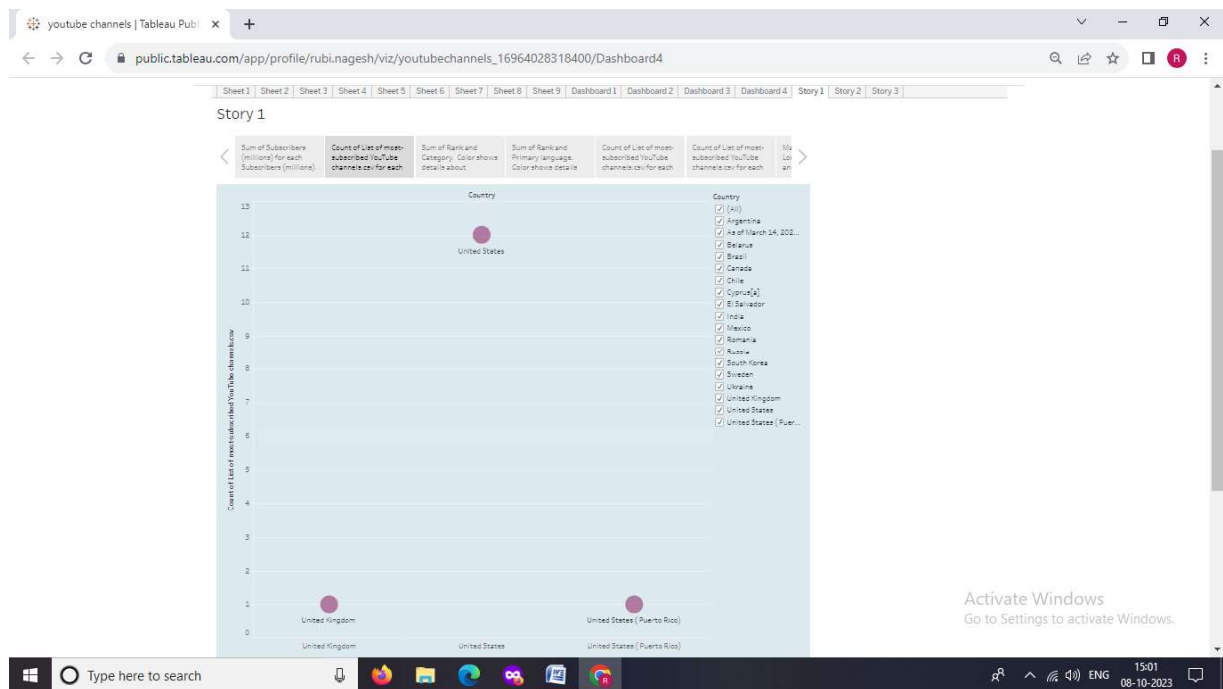
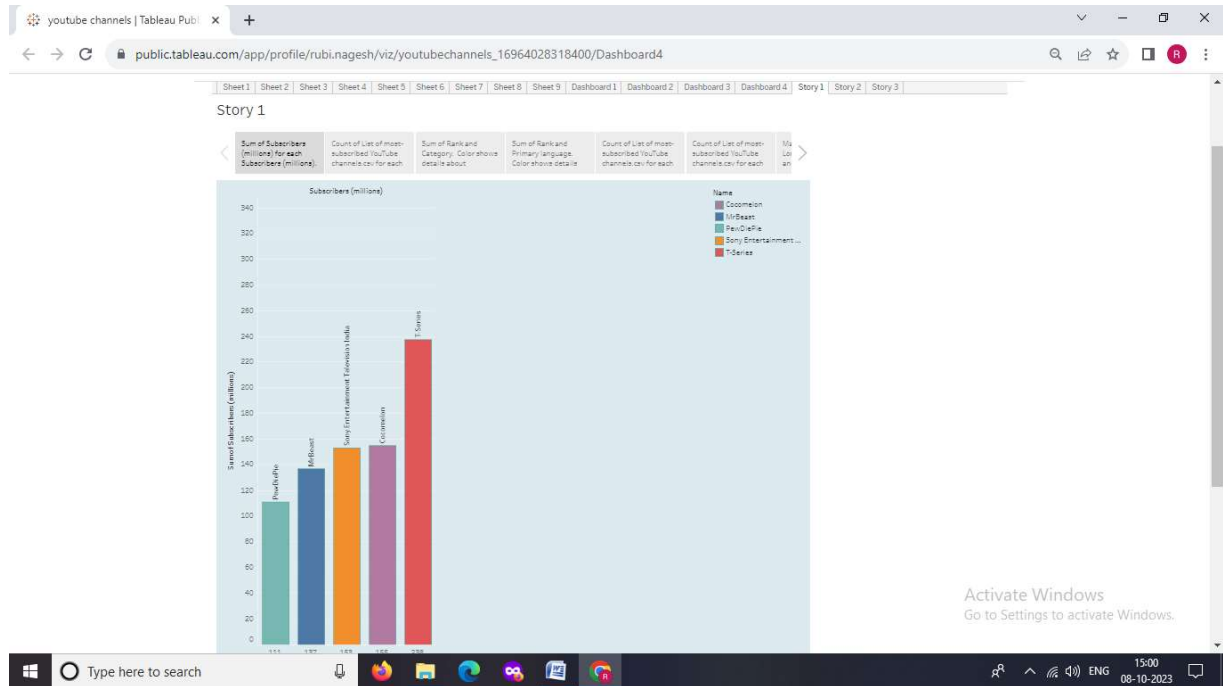


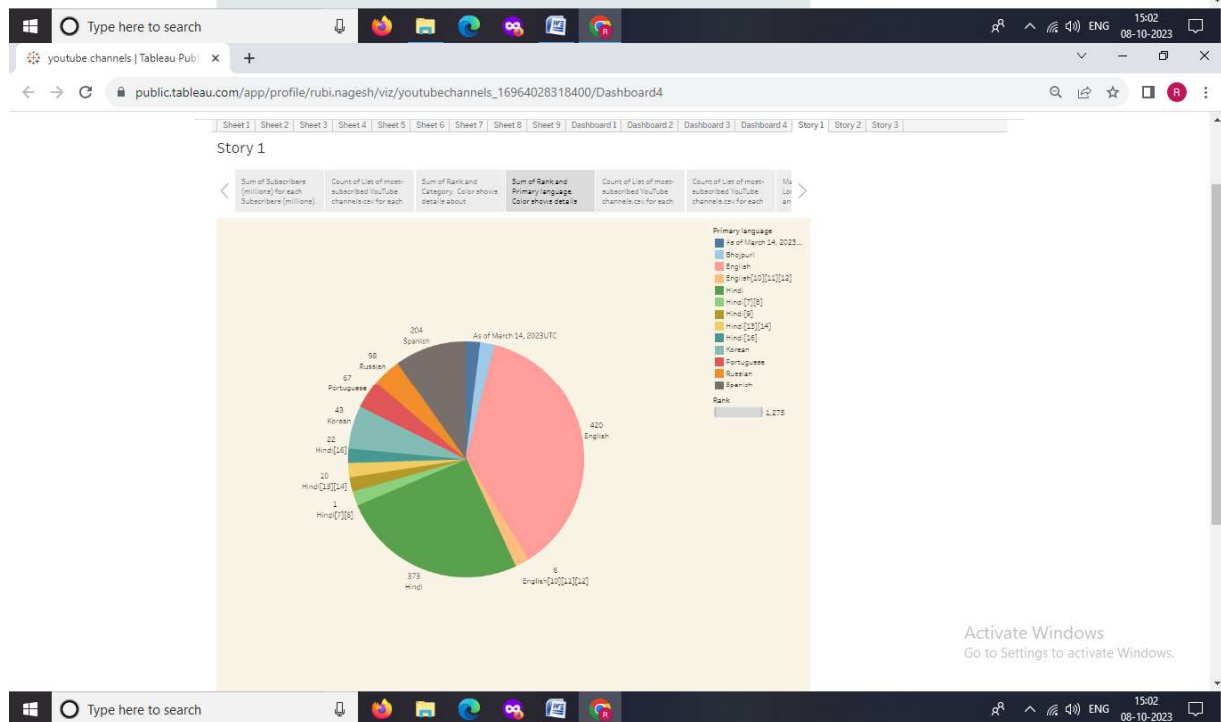
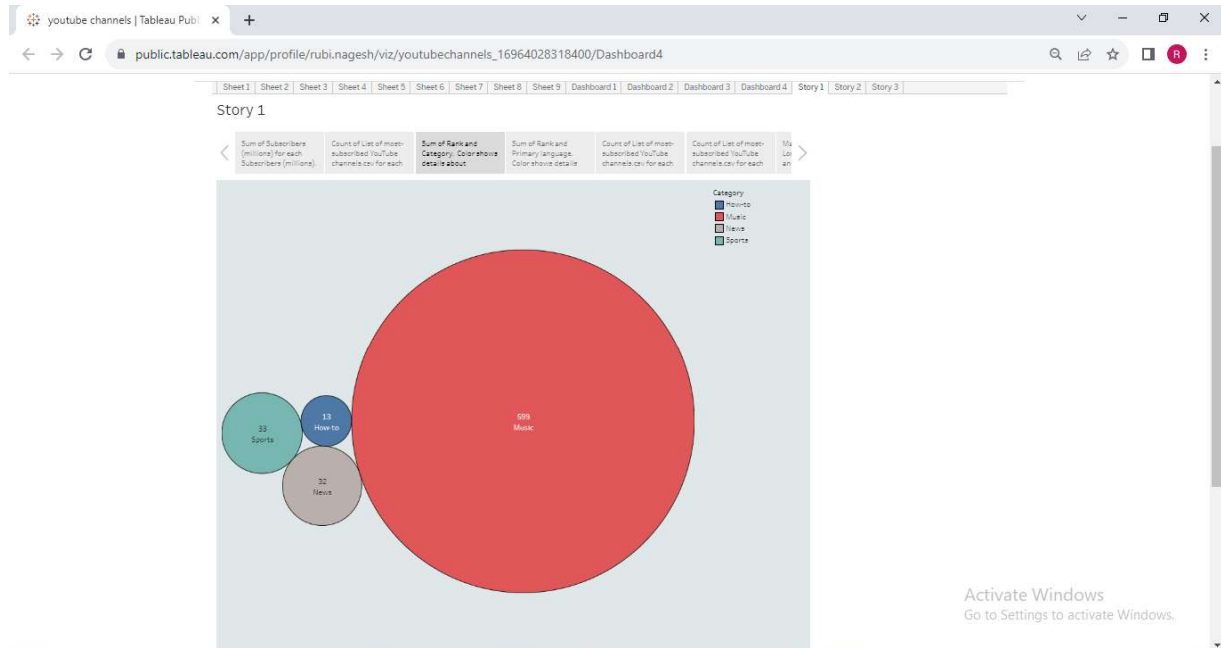


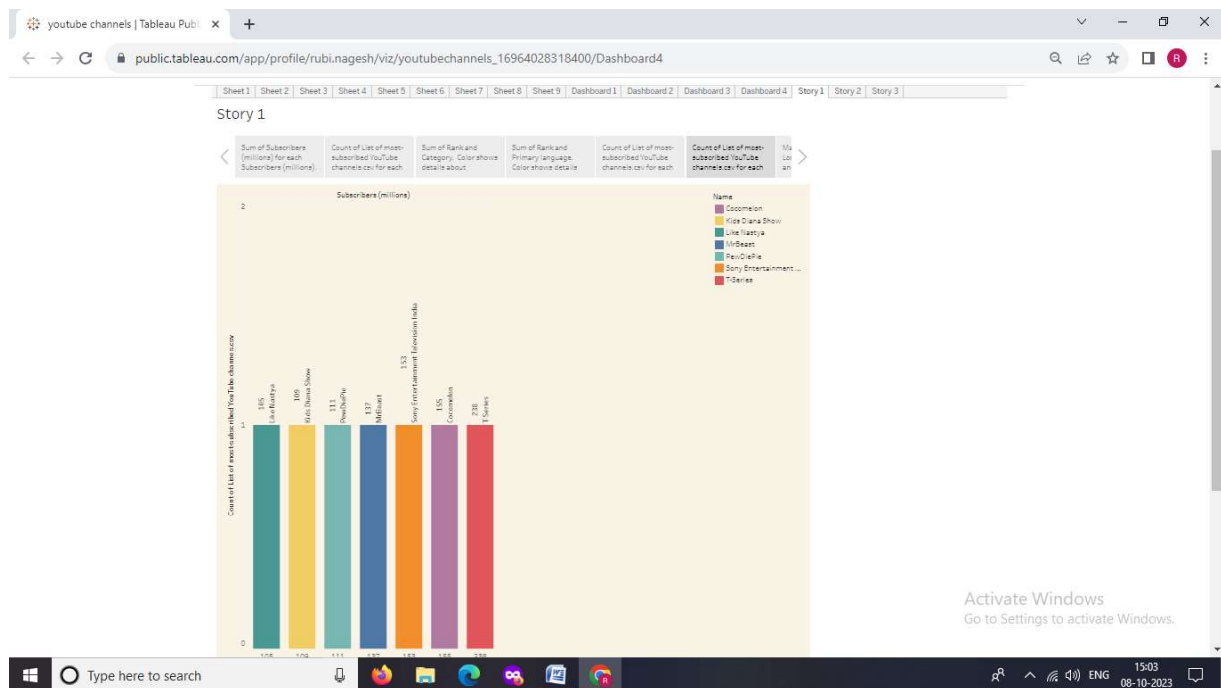
3.RESULT

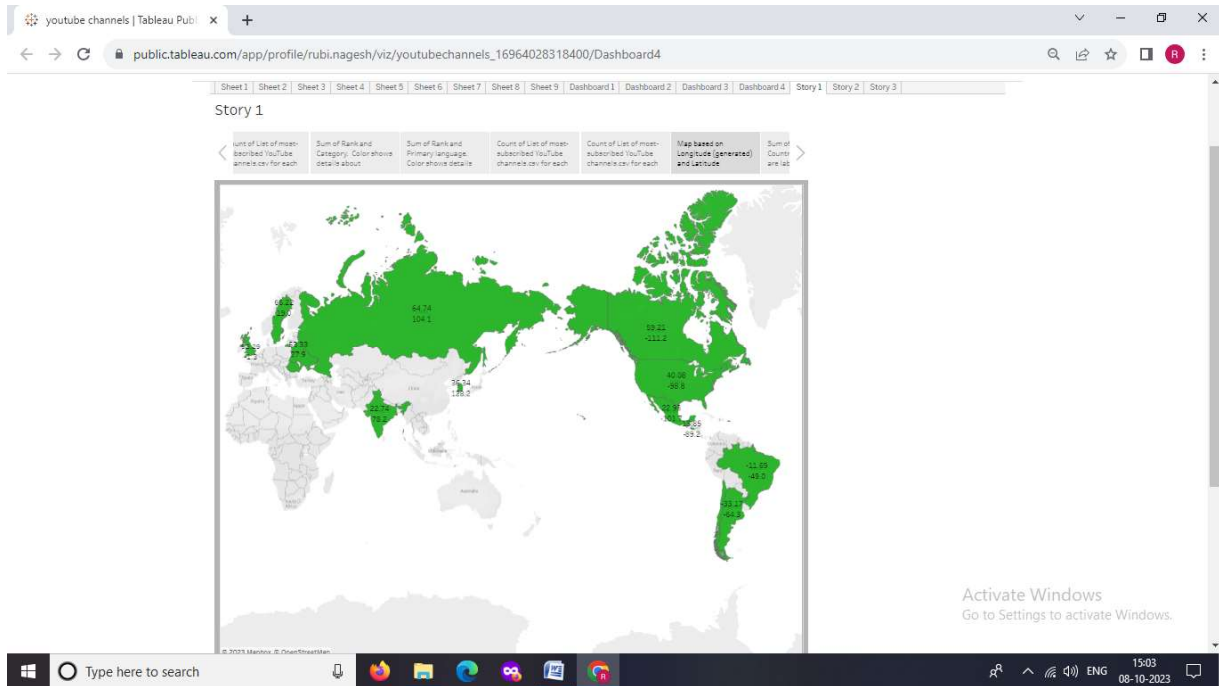












You can access YouTube from any device with an internet connection, including your computer, smart phone, and tablet.

You can easily share videos from YouTube on social media and other websites. Additionally, while downloading videos from YouTube to your device is difficult, you can view downloaded videos offline on the YouTube platform and share their links with your friends and family.

DISADVANTAGES:

While YouTube has strict policies to remove inappropriate content, some videos may not be suitable for all audiences. YouTube has a feature that helps keep children away from adult content.

YouTube collects data from its users and may share it with third parties. It is a concern for users who value their privacy.

YouTube has faced criticism for its impact on its users' mental health and well-being, particularly young people.

6.CONCLUTION

In my previous posts I've discussed what YouTube is and the importance it has nowadays in this globally connected world. People are starting to record their daily lives or themselves playing video games and they are ending up being very famous among the YouTube platform as well as in real life, plus making lots of money. Their "dream job" for lot of them.

7. FUTURE SCOPE

They often make and share content on YouTube, according to google analytics, as it helps the content to become more visible to media platforms. The job of You-Tubers may seem easy, but it is not in reality. After creating a viewership, youtuber has to deliver quality content regularly for their audience.

8.APPENDIX

a. Source code

YouTube (formerly YouTube Spotlight) is the official YouTube channel for the American video sharing platform YouTube, spotlighting videos and events on the platform. Events shown on the channel include YouTube Comedy Week and the YouTube Music Awards.

THANK YOU...

