



Says

What have we heard them say?  
What can we imagine them saying?

1.We heard  
lot of  
apperciation  
from others

2.Their  
information  
improve our  
knowledge.

3.Their says  
is used in  
many fields  
in future



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

1.It wants to  
learn many  
things.

2.Now a days  
creating top  
youtube  
channels is the  
most of the  
people's dream.

3.It is very  
needy now  
a days.



Persona's name  
Short summary of  
the persona

1.Observe  
fearless  
bahaviour for  
our extension.

2.Become  
braver  
among  
people's.

3.Imagine  
better  
understanding.

1.They could  
fear the  
perfectness  
of their  
videos.

2.Their  
anxities is  
full about  
subscribers.

3.Fears  
about other  
growing  
channel's.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?