

IREVOLUTION A DATA- DRIVEN EXPLORATION OF
APPLE'S IPHONE IMPACT IN INDIA

Says

Thinks

MOST
EXPENSIVE

HIGH QUALITY
DISPLAY

WHY IS
IPHONE IS
BETTER THAN
ANDROID?

DOES IPHONE
IS A SCREEN
READER?

ADVANCED
CAMERA

APPS ECO
SYSTEM

WHAT IS THE
LATEST
IPHONE?

WHAT
FEATURES
IPHONE HAVE?

set custom
sound
recognition

iphone cases
are pretty
indespructible

SAD:
DIFFICULT TO
MAINTAIN

HAPPY:TO GET
QUALITY
PICTURES

seamless
integration
with the apple
eco system

build to work
faster and
smoother

SORROW:LIMITED
CUSTOMIZATION

ANGRY:NON
REMOVABLE
BATTERY

Does

Feels

