



sangeethadesign.in



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#### Contact.

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### Address.

Bengaluru, Karnataka, India

#### About Me.

UI/UX & Product Designer blending tech and creativity! With an engineering background, I craft visually stunning, user-friendly interfaces and leverage competitive research to create high-fidelity prototypes. Let's collaborate to turn innovative ideas into reality!

## **EXPERIENCES.**

## **UI/UX** Designer

Sept 2024-Dec 2024

Freelance

- Primarily redesigned user interfaces for web and mobile applications, resulting in a 20% increase in user engagement.
- Conducted user research and usability testing, iterating designs based on feedback, leading to a 30% improvement in usability scores.

## **UI/UX Designer**

Feb 2024 - Oct 2024

DaLocal Technologies Pvt Ltd. - Neoin

- Collaborated with the CEO, senior designer, and developers to implement high-priority design changes and led the complete redesign of the company website, reducing bounce rates by 25%.
- Designed a new web and mobile product with developers, conducting competitive research and creating high-fidelity designs to enhance user experience and product positioning.

# Certification.

Professional Boot-camp in UX/UI design- Jan, 2025

DesignBoat UX UI Design School

Certificate

# **EDUCATIONS.**

**BE, Computer science & Engineering -** Aug, 2023
City Engineering College

# SKILLS.

**UX** Design

UI Design

Interaction Design

Wireframing

Prorotyping

HTML & CSS

# TOOLS.

Figma

Adobe Photoshop

Adobe Illustrator