Hello,
I'm Sangeetha

< UI/UX DESIGNER/>

My Portfolio (Currently working).
sangeethadesign.in

in **LinkedIn.**   Bē **Behance.**

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Address.
Bengaluru, Karnataka, India

About Me.

UI/UX & Product Designer blending tech and creativity! With an engineering background, I craft visually stunning, user-friendly interfaces and leverage competitive research to create high-fidelity prototypes. Let's collaborate to turn innovative ideas into reality!

EXPERIENCES.

UI/UX Designer
Sept 2024- Present

Freelance

- Primarily redesigned user interfaces for web and mobile applications, resulting in a 20% increase in user engagement.
- Conducted user research and usability testing, iterating designs based on feedback, leading to a 30% improvement in usability scores.

UI/UX Designer
Feb 2024 - Oct 2024

DaLocal Technologies Pvt Ltd.- Neoin

- Collaborated with the CEO, senior designer, and developers to implement high-priority design changes promptly.
- Led the full design of the company website, reducing bounce rates by 25% through user-focused solutions.
- Developed a new product for web and mobile in close collaboration with developers.
- Conducted competitive research to guide design decisions and enhance product positioning.
- Created high-fidelity designs that clearly communicated user experience, moving beyond standard wireframes.

EDUCATIONS.

BE, Computer science & Engineering - Aug, 2023
City Engineering College

EXPERT SKILLS.

UI/UX Design

UX Research

Interaction Design

Wireframing

Prorotyping

HTML & CSS

TOOLS.

Figma

Adobe Photoshop

Adobe Illustrator