

What went well?

What should we keep doing?
What should we celebrate?
Where did we make progress?

What went poorly?

Where did we have problems?
What was frustrating to us or others?
What held us back?

unveiling market
insights analysing
spending behaviour
and identifying
opportunities for

aids in
predicting
potential
changes in the
market or
industry

It is difficult to
accurately assess
the cost benefit
of a marketing
campaign

An in-depth
analysis of the
paper box market
reveals several
key trends that are
shaping its growth

A customer
experiences as a
result of a
negative
interaction with a
company

productivity
can decrease
shortage of
cash to meet
expansion cost

Market analysis is the
process of researching
the market to understand
the threats and
opportunities and how
prospects and clients will
react to your products or
services.



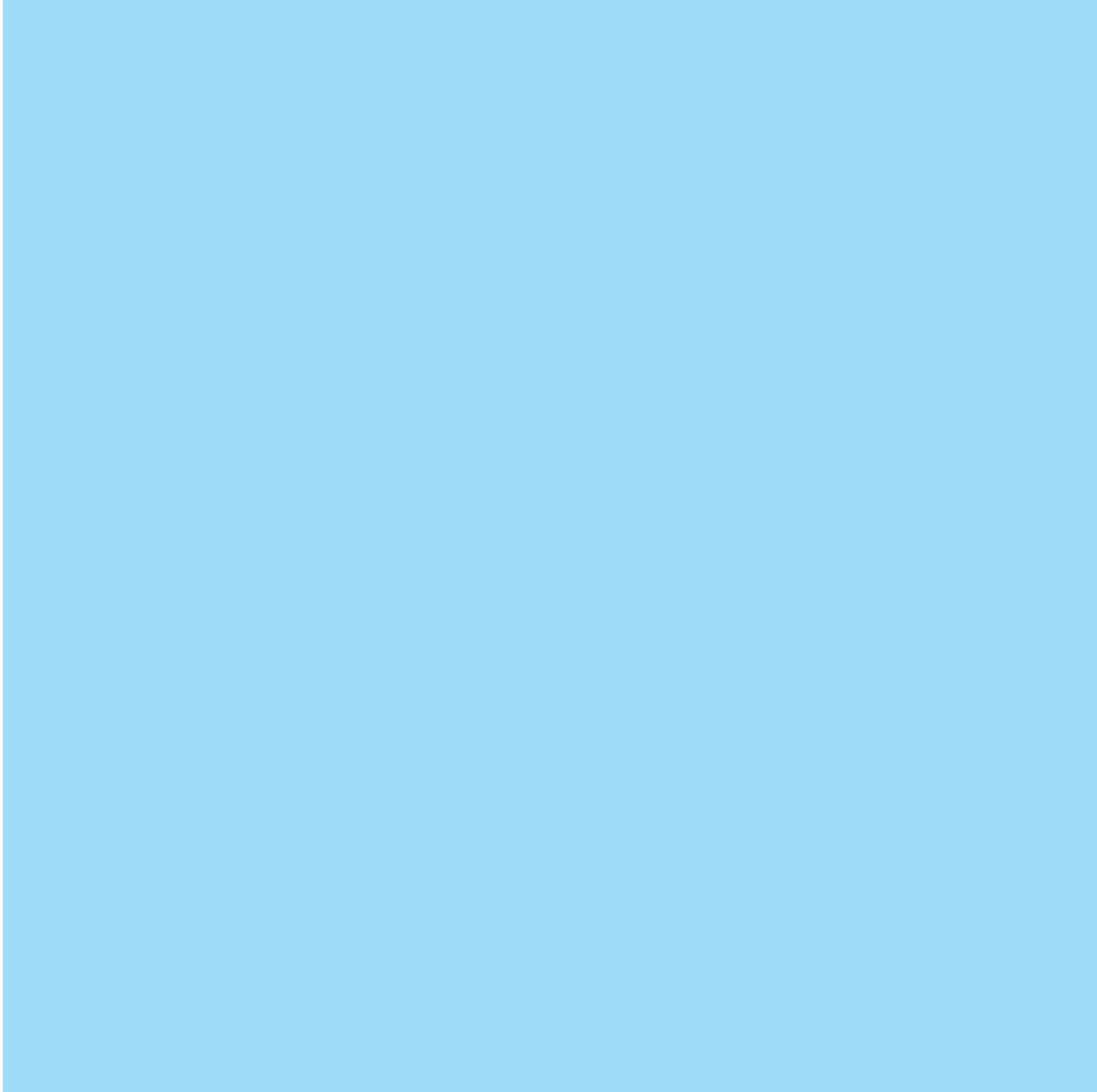
create your
own
projection

Economic activity
can influences
market trends,
for the better or
the worse

The constant
presence of
buyers and
sellers in
future market

An idea or
possibility that
has not yet
been explored
or utilized

It can be
unreliable.It does
not always offer
optimum to solve
problem



What ideas do you have?

What ideas do you have for future work together?
Where do you see opportunities to improve?
What has untapped potential?

How should we take action?

What do you believe we should do next?
What specific things should we change?
What should extend beyond this meeting?