

# Pump your brand up

It doesn't matter if you're a startup or safe on your way with an established company. From a customer relationship perspective, having a well-founded brand is powerful.


CHECK OUT OUR BRAND DESIGN PACKAGES

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# Who is it for? —

Pump Your Brand Up is the right solution if:

- **It's time to level up your business game** and shout to the world how you make people's lives better
- **Your business is growing**, but you don't have a gazillion pounds to renew an outdated logotype or visual look & feel
- **You lack branding guidelines** or a clear assessment of how to approach your communication tactics
- **You don't have time to waste** in nonsense branding and want actionable results soon



**It's a fact that investing in good design strategies can improve three times your company's financial performance.**

— Design Council UK

# Growth pack

During a 3-week process, we figure out what your business is all about, what your plans and dreams for the future are, who your ideal customers are and what is the smartest way to engage with them.

We put all that together in a visual identity that truly represents you.



# Grow your business from the ground up!

The Growth package is a comprehensive yet straightforward service that involves the development of an entirely new brand identity, or the rebranding of an established business.

## WHAT YOU GET

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### Strategy and Positioning

- Get to know interview
- Market trends research
- Brand mission statement
- Core values selection
- Target definition
- Tagline development

### Graphic Design

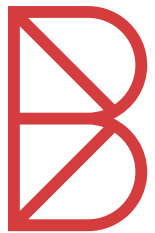
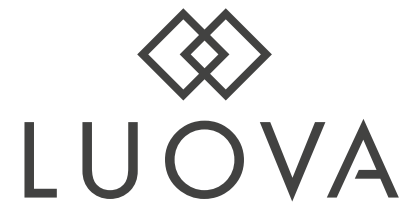
- Visual Identity Mood Board
- Brand design: 2 drafts and 2 rounds of revisions on the selected one
- Colour palette definition
- Typography selection
- Brand templates: business card and email signature
- Brand guidelines book

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Your investment: £1,600

## Brand Redesign examples

Click on the logos to see the case study or branding presentation





# Refresh pack

If your brand is well founded, with an easily recognisable logo and brand identity that is a bit outdated, then this on-the-ball package is for you.

**Refresh your brand design in only 10 days!**

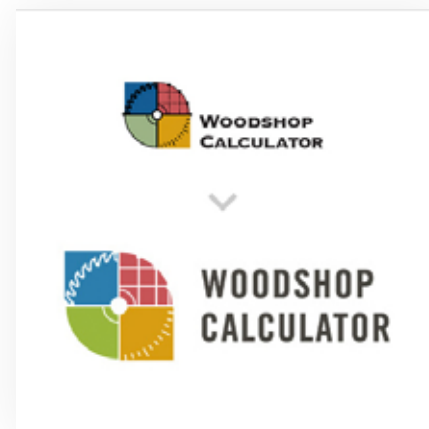
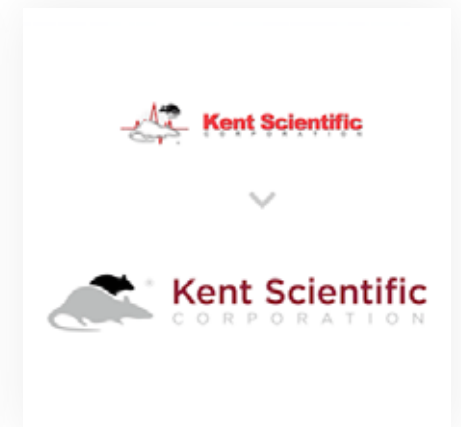
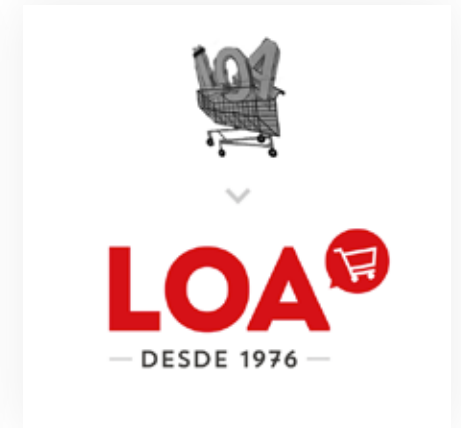
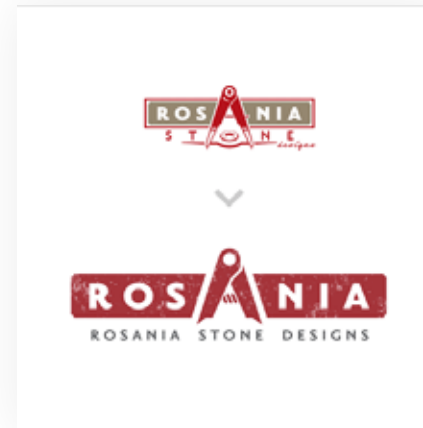
## WHAT YOU GET

### Graphic Design

- Get-to-know interview
- Logo refresh design: 1 draft and 1 round of revisions on the selected one
- Colour palette definition
- Typography selection
- Business card design bespoke template

Your investment: £950

## Brand Refresh examples >





# FAQ

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— **How will I receive your work?**

We'll send you a downloadable file containing all the brand assets included in the package of your choosing.

— **What are the brand assets?**

We call brand assets to the ready-to-use set of new logo versions: full colour, one-colour, black and white; and their vertical and horizontal variants. Also, the mood board file, templates designs, mission statement, brand book, etc. if applicable.

— **How soon can you start?**

As soon as you're ready to!

— **Will we sign a contract?**

Of course. Once we agree on the scope of your project, you'll have access to the entire contract agreement before you book.

— **What payment alternatives you offer?**

Typically, for short-term contracts, we charge the full-fee upfront. We accept online payments and bank transfers.

— **Who exactly will I be working with?**

At this time, Mac is your girl when comes to you and your brand. Once things are off and running, she will work with the Sangha team to deliver your work.

— **I'm interested, but I have a few questions. Can I get in touch?**

Please, do! It's always best to get to know each other a bit before starting to work together. Get in touch so we can coordinate a video-call.

# About Sangha —

**We're Franco and Mac**, and our passion is to work with small business owners and SME's to unleash their potential. We help striving businesses offer better experiences to their audiences and blossom through brand identity, storytelling, webs & apps.

## Our promise

- Enhance the business with new actionable ideas
- Deliver incrementally to grow the business slowly but steadily
- Re-energise and inspire you and your team
- Bring in out-of-the-box solutions for ordinary problems

## CONTACT

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[sanghabrands.com](https://sanghabrands.com)

## OUR ATTITUDE

**Travel as a river, not as a single drop. Only like this, you'll get to the ocean.**

