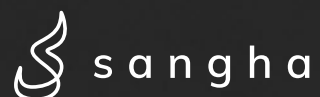


— Get started with your email marketing

The best way to **talk and engage directly with your customers**

**Get on board to DIY your email marketing and
begin to send emails from day one.**

Easily communicate your business culture, your events,
new product launches or promotions by having one-
to-one conversations with your prospects and turn
them into returning customers!



why?

+40x more customer

acquisition than Facebook + Twitter together

Make it personal

and more "businessy" as you can customise targets

No algorithms

to worry about. Send an email to 1K people and reach 98% of them.

60% of Internet Marketers

say email trumps Social media

Better traffic

and more interactions to your website than with SM

It's easier

to build a list than a Social Media following



Your email marketing machine up and running!

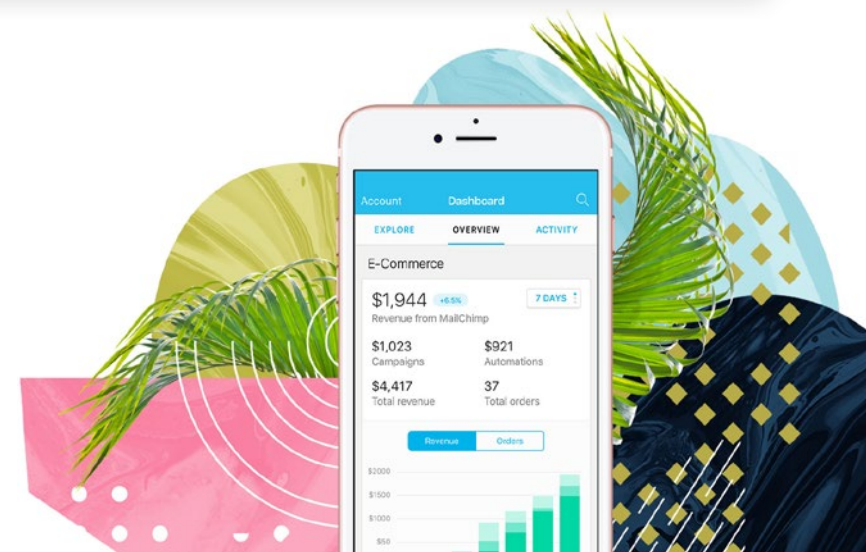
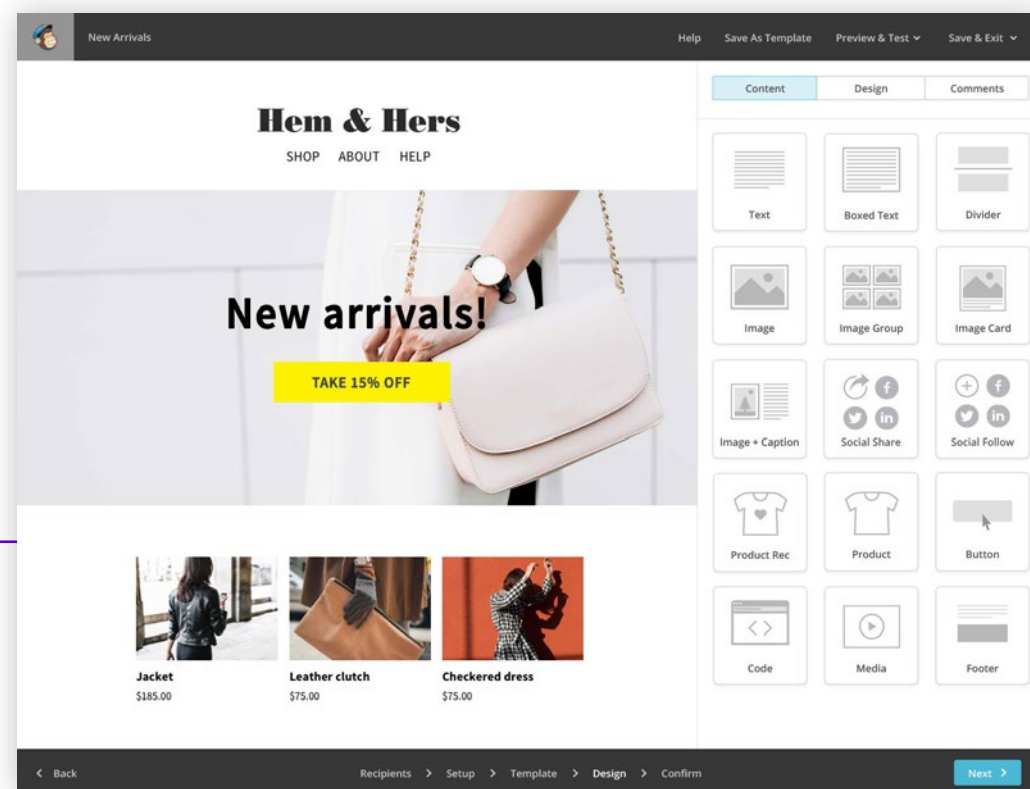
If you're looking to communicate with your clients and prospects through email marketing, but don't know where to start, how to import contacts to your mailing lists or get the software setup, this is for you!

WHAT YOU GET

- ≈ **Your MailChimp account creation** and settings, like choosing the best email@ name and a sender.
- ≈ **Set up your subscribers lists and organise them** into groups or segments that will help you to better target who you send every communication.
- ≈ **A branded sign up Facebook form** which will allow you to feed your list with your already engaged social media audience.
- ≈ **An automated welcoming email** ready to salute your new subscribers.

● Total value £290

No extra costs up to 1.000 subscribers



add-ons for you

get email marketing to the next level

1 Tune up your newsletter!

You've got your email marketing machine ready?

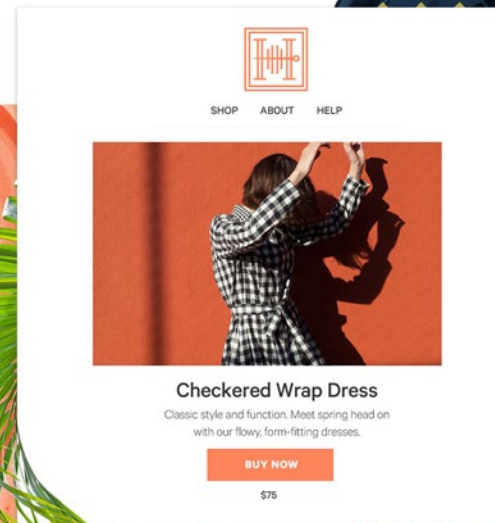
What about your email look & feel?

We design a branded email template tailored for your business marketing purposes, to make your announcements, event invitations or discount offers more appealing to your audience.

WHAT YOU GET

- ≈ Simple and ready to use email design
- ≈ Drag & drop design and content elements
- ≈ Brand and identity application like colours and logo
- ≈ Flexible design, mobile and desktop ready

● Total value £193



2

Branded photoshoot

Do you wonder how you can make your emails more attractive? The truth is good looking, professional pics of your products, your team or yourself will help you build trust, boost your sales and brand awareness.

WHAT YOU GET

- ≈ Marketing direction to guarantee brand empowering images
- ≈ Half day professional photography services and technical equipment
- ≈ 8 right-free photos of your products, services or your team
- ≈ Basic image enhancement

● Total value £830



≈ A branded photoshoot to highlight the Notaries Services



≈ Product images for a coffee shop

3 Domain registration + hosting

A branded domain has the power to reinforce your business identity and step up your own online traffic. We search and recommend the best web name available for your business, the one that's most favourable to your brand but also available to be used in your social channel profiles.

WHAT YOU GET

- ≈ Domain Registration to your name (valid for 1 year)
- ≈ Hosting service for your website and emails (valid for 1 year)
- ≈ Delivery of all ownership details

● Total value £238

We're Sangha

Hey! We're Franco and Mac, and our passion is to work with small business owners and SME's to unleash their potential through Branding and Content strategies.

If you think we can be of use in growing your business but what you need is not covered in these offers, let's talk!

Contact

Mac Fernández Sánchez
mac@sanghabrands.com
+44 7482 039698



sanghabrands.com

