

Studio e ideazione Logo Associazione “Nessuno Escluso”

Logo “Nessuno Escluso”

Massimo Monaco
Maggio 2020

Briefing e Ricerca



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Briefing e Ricerca

IDENTITA'
FINALITA'

COMUNITA'

CONNETTIVO

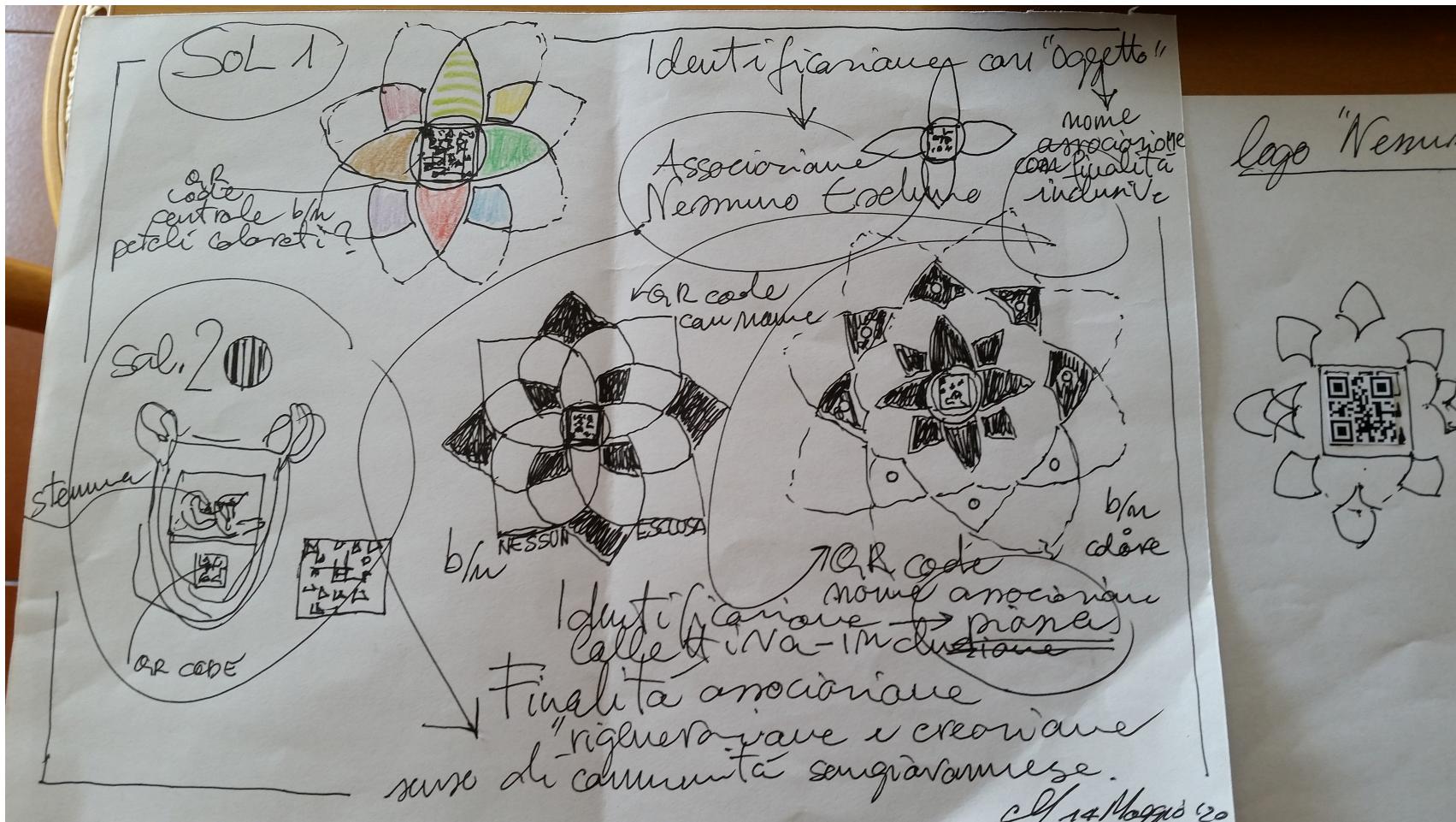
INCLUSIONE
ACCOGLIENZA

OBIETTIVI
San Giovanni

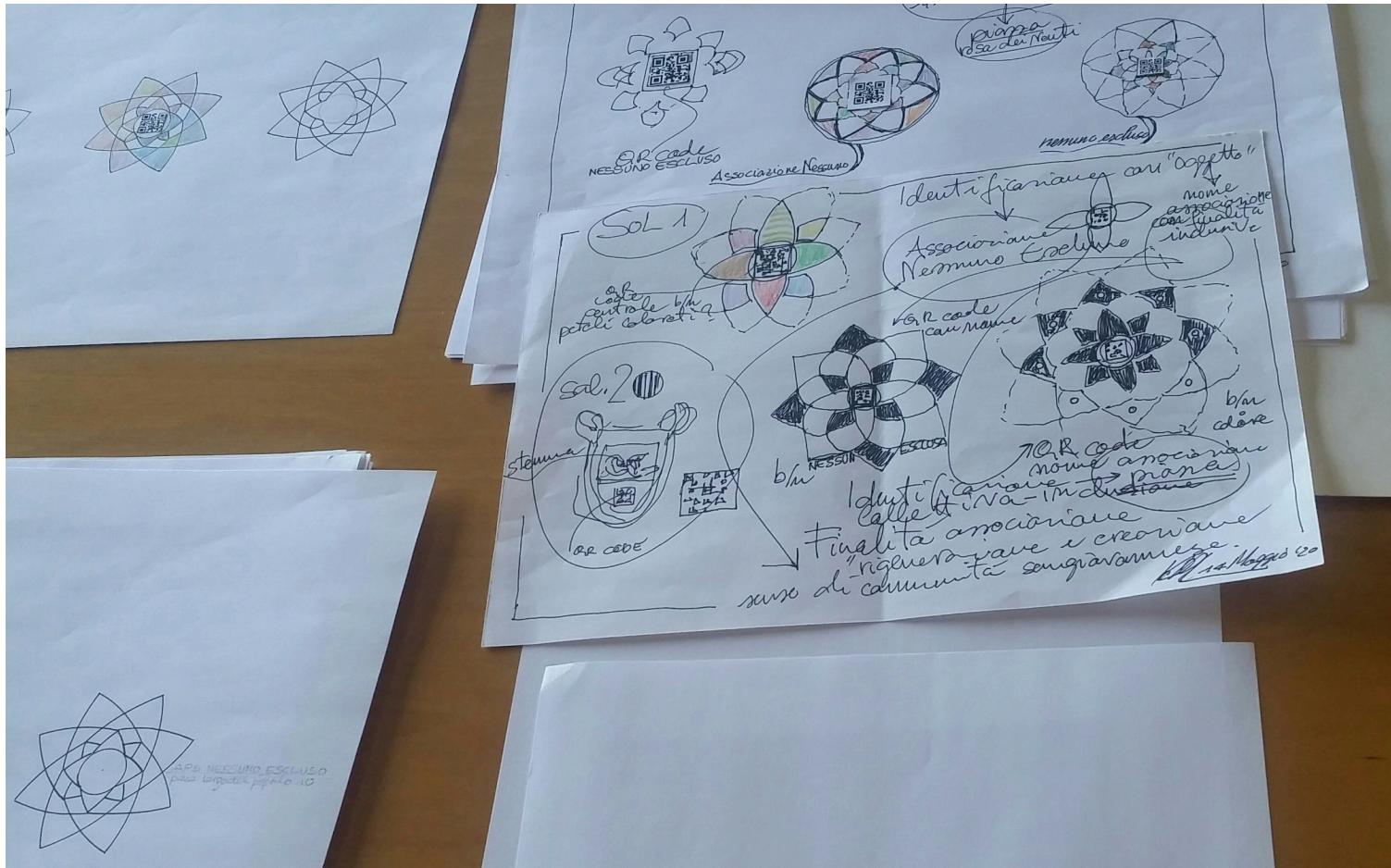
APPARTENENZA

PIAZZA

Ideazione



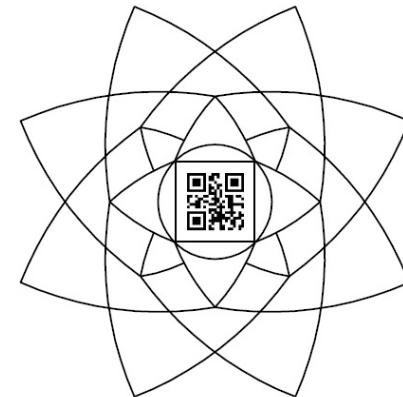
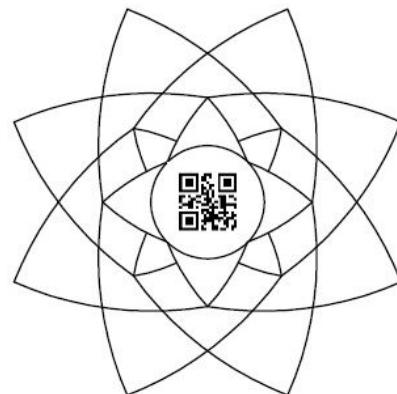
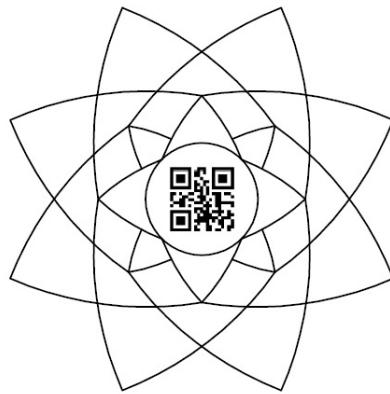
Sviluppo Grafico



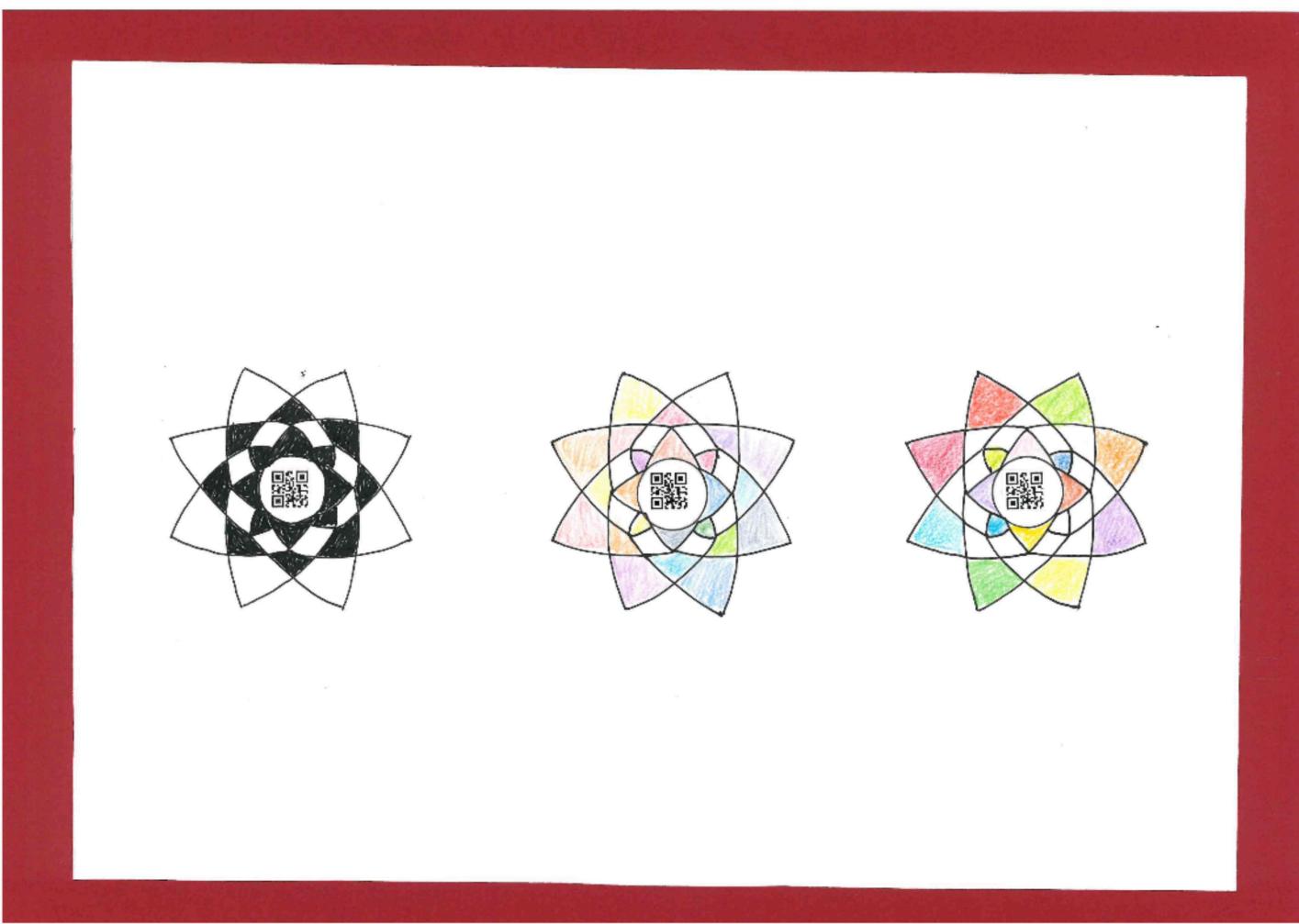
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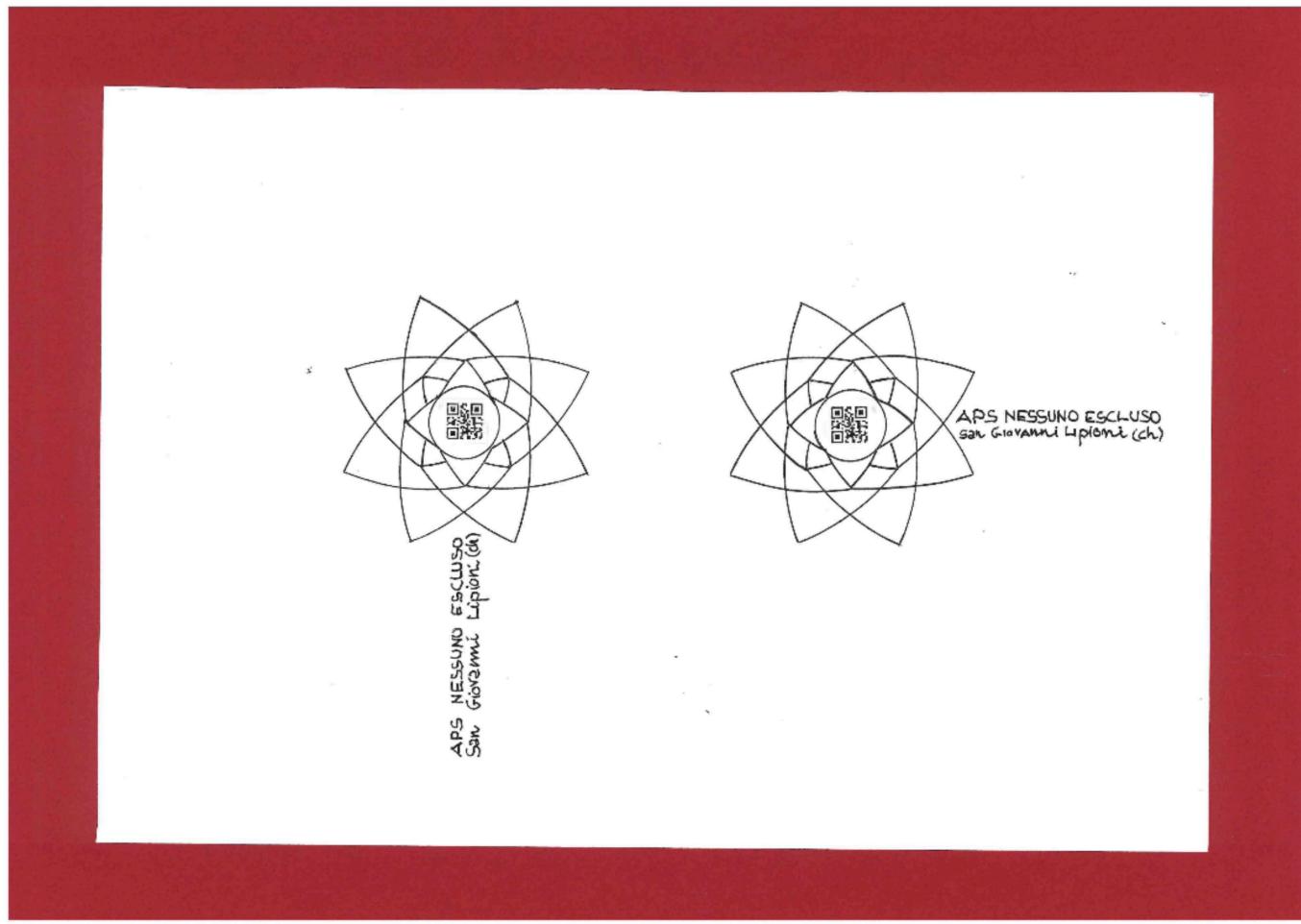
Design



Design e colore



Design e caratteri

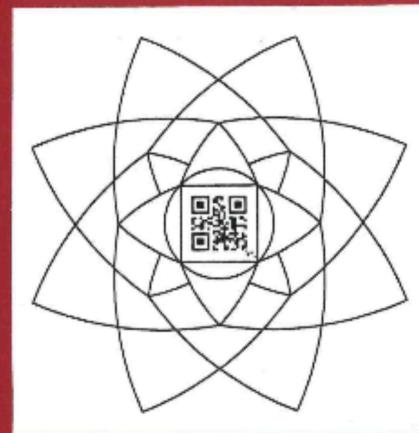


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Logo

"Rosa con QR code Associazione"



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