

# PIZZA SALES REPORT

pizza\_category

All

01-01-2015

31-12-2015

Best/Worst Seller

## BUSIEST DAYS & TIME

Days

orders are highest on weekends, Friday.

Monthly

There are maximum orders from month of july.

## SALES PERFORMANCE

Category

Classic category contributes to maximum sales & total orders.

SALES

Larger size pizza contributes to maximum sales.



817.86K

Total Revenue



38.31

Avg order value



49574

Total pizza sold



21350

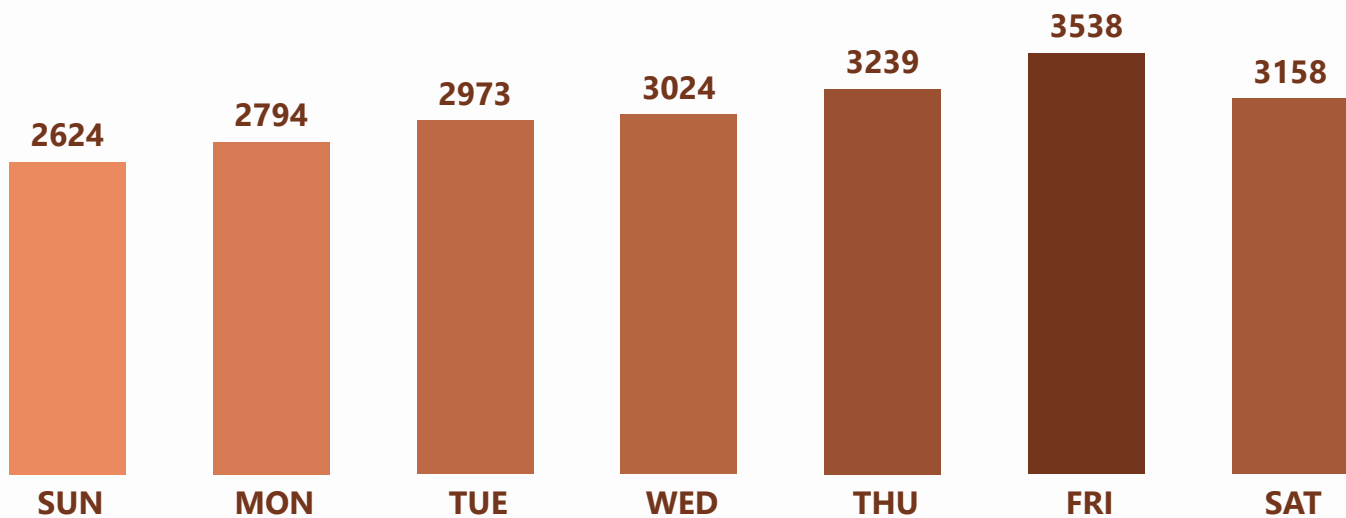
Total orders



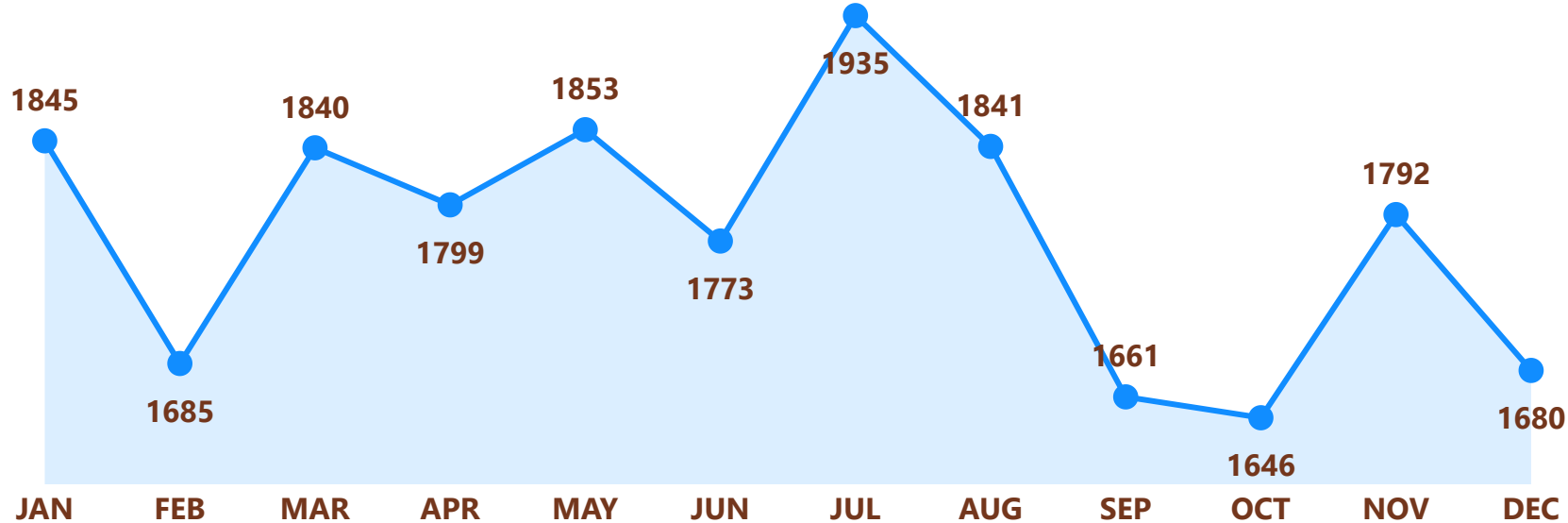
2.32

Avg pizza per order

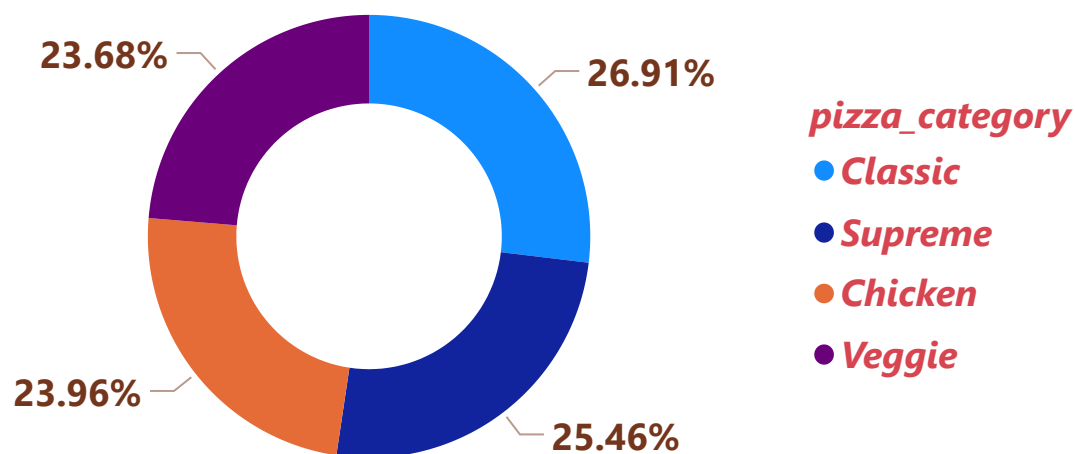
### Daily Trend For Total Orders



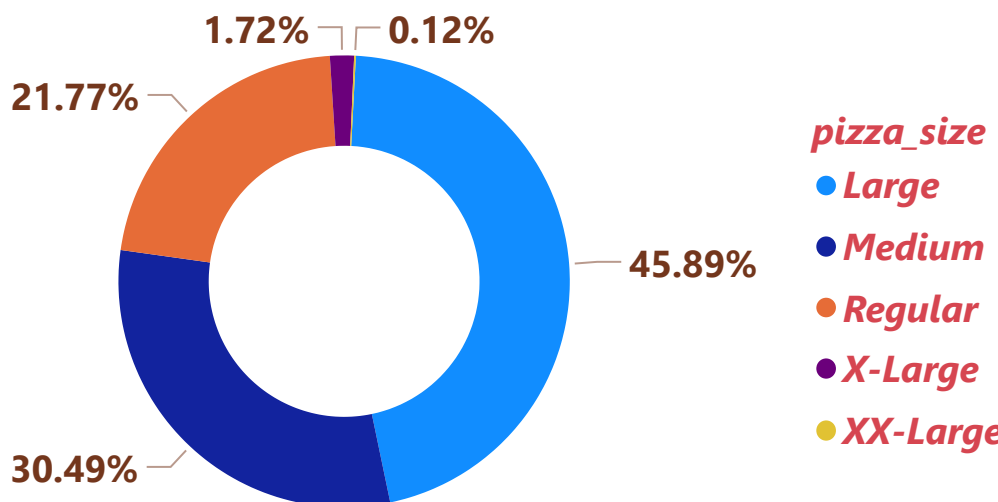
### Monthly Trend Total Orders



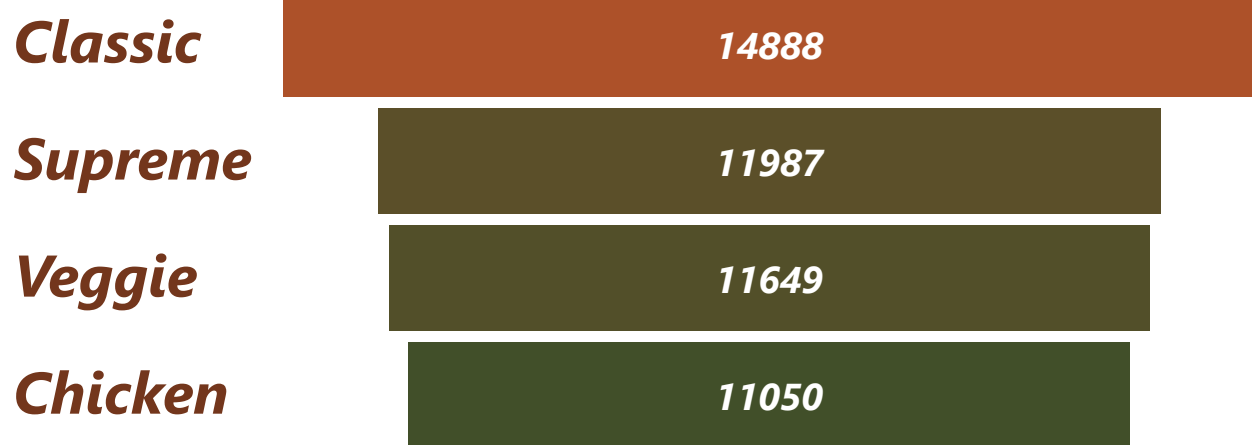
### % Of Sales By Pizza Category



### % Of Sales By Pizza Size



### Total pizza sold by pizza\_category



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01-01-2015

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HOME



## BEST SELLERS

### REVENUE

The Thai chicken pizza contributes to maximum Revenue.

### QUANTITY

The Classic Deluxe pizza contributes to maximum Total orders.

## WORST SELLERS

### REVENUE

The Brie Carre pizza is minimum revenue.

### QUANTITY

The Brie Carre pizza contributes to minimum Total orders.

### TOTAL ORDERS



817.86K

Total Revenue



38.31

Avg order value



49574

Total pizza sold



21350

Total orders



2.32

Avg pizza per order

### Top 5 Highest selling pizza By Revenue

The Thai Chicken Pizza	43434
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41410
The Classic Deluxe Pizza	38181
The Spicy Italian Pizza	34831

### Top 5 Highest selling pizza By Quantity

The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

### Top 5 pizzas By Total orders

The Classic Deluxe Pizza	2329
The Hawaiian Pizza	2280
The Pepperoni Pizza	2278
The Barbecue Chicken Pizza	2273
The Thai Chicken Pizza	2225

### Top 5 Lowest selling pizza By Revenue

The Spinach Pesto Pizza	15596.00
The Mediterranean Pizza	15360.50
The Spinach Supreme Pizza	15277.75
The Green Garden Pizza	13955.75
The Brie Carre Pizza	11588.50

### Top 5 Lowest selling pizza By Quantity

The Soppressata Pizza	961.00
The Spinach Supreme Pizza	950.00
The Calabrese Pizza	937.00
The Mediterranean Pizza	934.00
The Brie Carre Pizza	490.00

### Top 5 pizzas By Total orders

The Classic Deluxe Pizza	2329
The Hawaiian Pizza	2280
The Pepperoni Pizza	2278
The Barbecue Chicken Pizza	2273
The Thai Chicken Pizza	2225