

## 7 NO-COST RESOURCES FOR GROWING YOUR ORGANIZATION

Growing an organization is no easy feat. Industry evidence shows why most enterprises have no choice but to fold. Being resourceful is our Rx for staying resilient while facing headwinds.



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# REVENUE IS THE # 1 REASON WHY BUSINESSES FAIL



## GROWTH IS A SURVIVAL IMPERATIVE

Novel products make debuts every day, but less than five percent of innovations succeed. Since business processes are hopelessly ineffective, significantly greater resourcefulness is vital for venture success.

# COLLABORATION

SOLVE THE GROWTH PUZZLE BY TEAMING UP WITH INDUSTRY STAKEHOLDERS



Getting blindsided by popular management practices can delay breakthroughs. Speed up the discovery process by dueling with industry stakeholders.

CORPORATE INNOVATION PROGRAMS OPEN UP THE FORUM FOR OPEN-SOURCING INDUSTRY SOLUTIONS

# COMMUNITY INFLUENCERS, EXPERTS & MENTORS

LEARN GROWTH HACKING BY ENGAGING THOUGHT LEADERS



Experts do things differently.  
In the era of continuous  
innovation, influencers  
employ unconventional  
methods to experiment their  
way to glory while  
illuminating the path.

ENGAGE THOUGHT  
LEADERS TO CUT  
THROUGH INEFFICIENCIES  
AND SCALE GROWTH

# FANS

**DELIGHT FANS WITH IMMERSIVE EXPERIENCES FOR BRAND MULTIPLIER EFFECTS**



Fan engagement is a must-have business quality. Besides an endorsement of the product-market fit, communities are excellent spaces for testing novel features, among other decision-making tests.

**FANS ARE NOT JUST FOR ROCK STARS. ON SOCIAL MEDIA, LEGIONS OF FANS CELEBRATE AND PROMOTE IMMERSIVE EXPERIENCES EVERY DAY**

# GRANTS

DEPLOY ORGANIZATIONAL COMPETENCY TO ADVANCE THE FUNDING MISSION



Each sponsoring organization aspires to help the world make progress. Advance the cause of each award, and present mindbending solutions to resolve dilemmas.

STUN THE AUDIENCE BY NURTURING SEEDS INTO BLOOMS

# SPONSORS

REMEDY CORPORATE ISSUES WITH ORGANIZATIONAL STRENGTHS

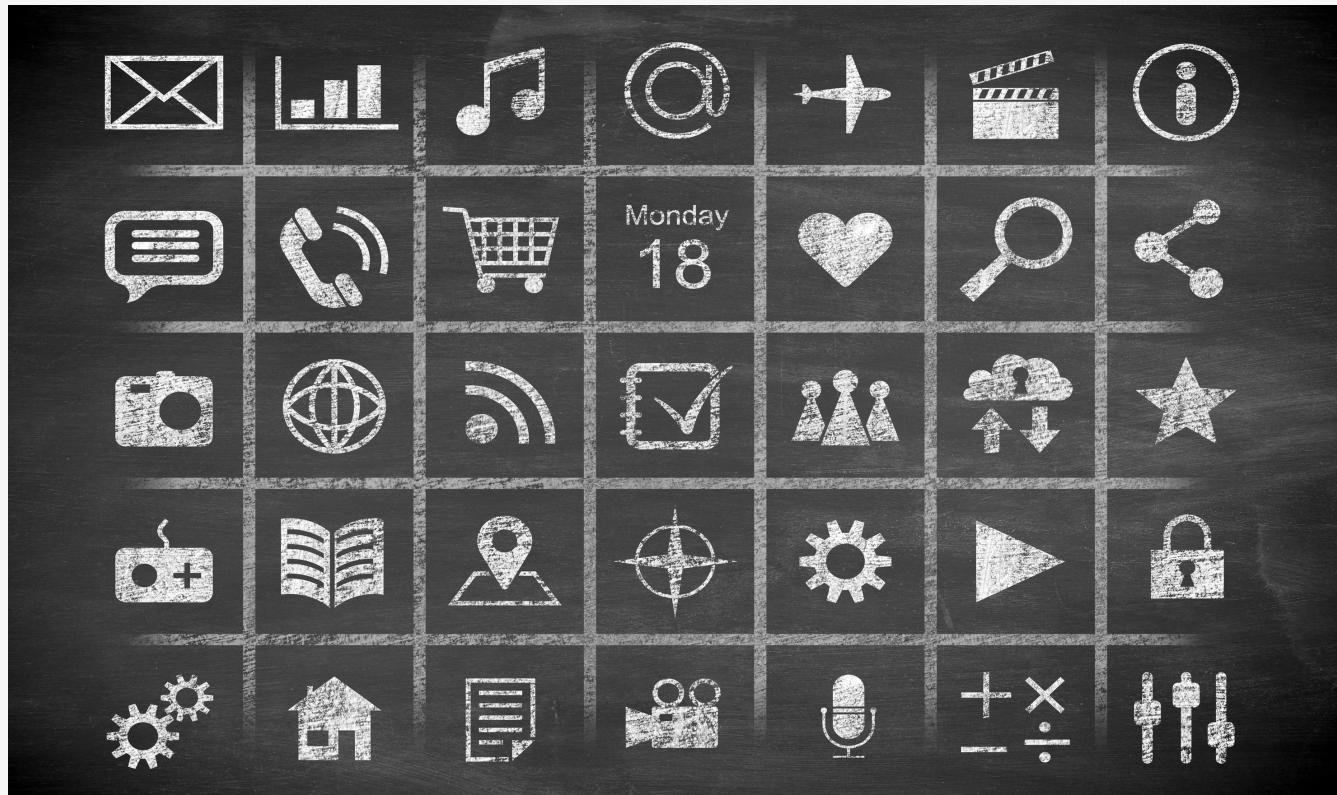


Corporations, large and small, at times suffer from hiccups that are unresolvable within the organization. Think about the fly on the elephant's back. This is your opportunity to shine.

HELP CORPORATIONS  
RESOLVE BUSINESS  
CHALLENGES

# TECH TOOLS

OPEN UP THE VAST OCEAN OF WWW RESOURCES WITH CLOUD COMPUTING



Cloud computing is powerful beyond applications to accomplish standard business functions. From discovery to remote control, businesses can surf online twenty-four-seven to reap bountiful rewards.

UNLEASH THE POWER OF CLOUD COMPUTING WITH BESPOKE TOOLS TO DISMANTLE THE THORNIEST STUMBLING BLOCKS

# CONCLUSION

EMBARK ON YOUR GROWTH JOURNEY TODAY



GROWTH IS AN ONGOING  
PROCESS

STOP TO MEASURE  
PROGRESS & CELEBRATE  
SUCCESS