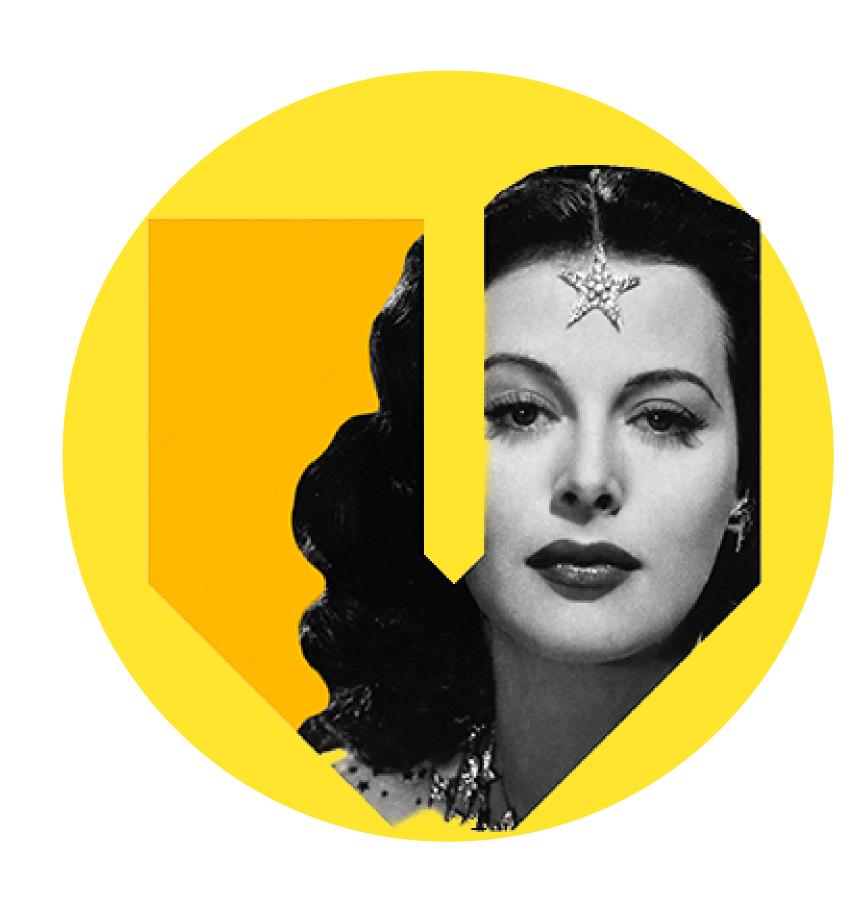
Overview



- 1 Ethnography
- 2 Design Focus
- 3 Problem
- 4 Solution

Ethnography Insights

We considered different intervention opportunities for VIFF by researching both the **internal staff** and **audience experience** with VIFF.

