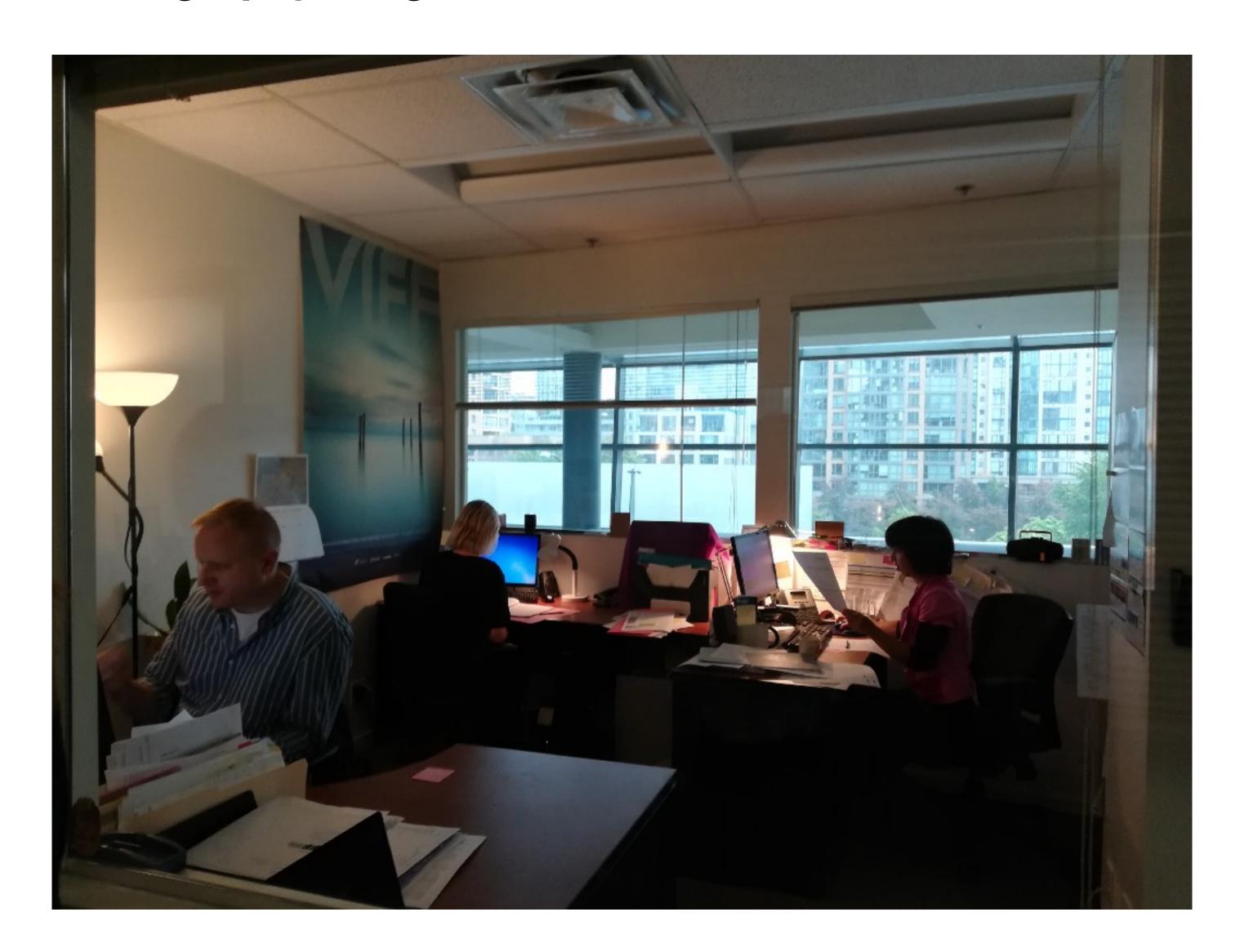
## **Ethnography Insights**

We considered different intervention opportunities for VIFF by researching both the **internal staff** and **audience experience** with VIFF.



## **Ethnography Insights**



## **Internal Staff**

Internal communication and documentation issues