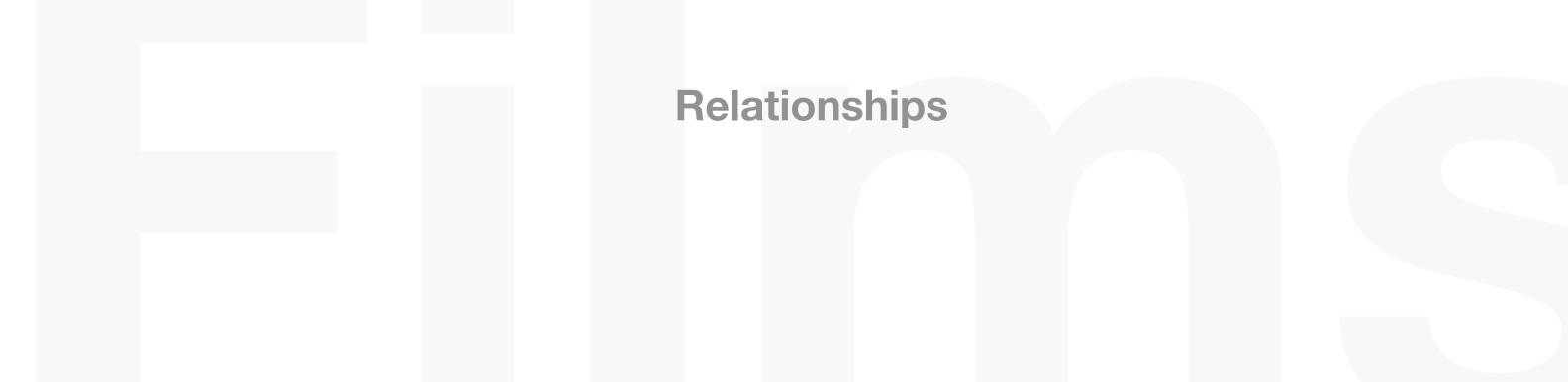
## **Evolution of Design Focus**

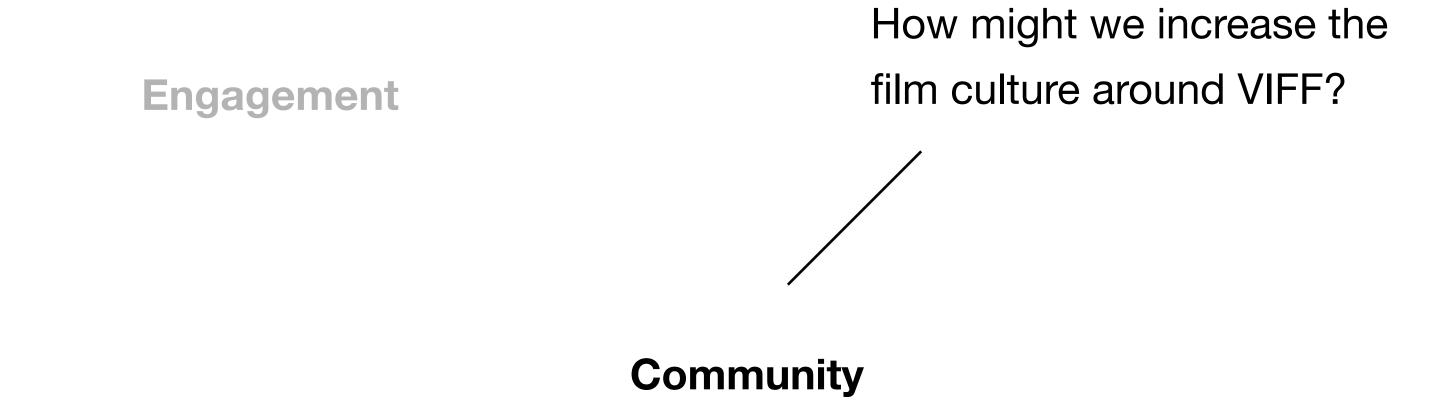
How might we engage audience members more to aid the unique film experience at VIFF?

**Engagement** 

Community



## **Evolution of Design Focus**



Relationships