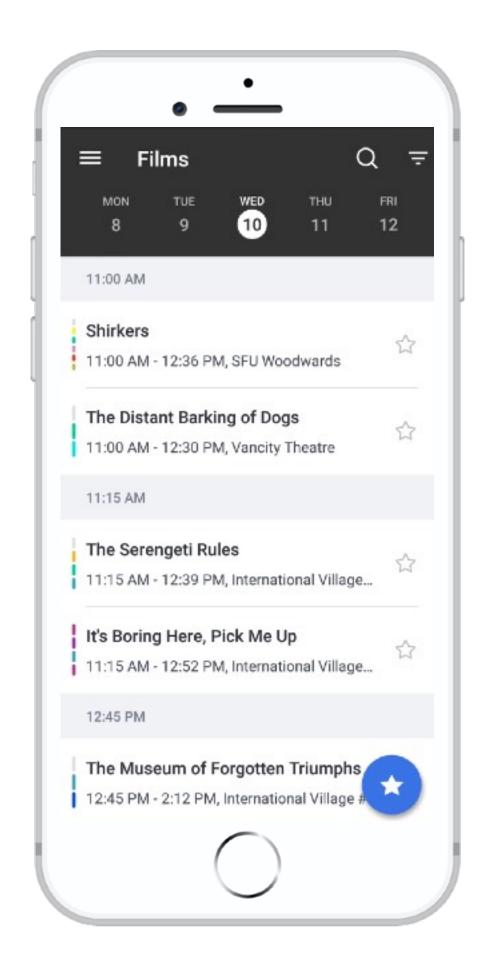
## **Touchpoints**

Membership

**Browse** 

**Discover** Calendar



Current VIFF App

The app presents each day's schedule with lengthy lists that make it difficult to parse.

**Current Schedule** 

Touchpoints Membership Browse Discover Calendar

## **Problem**

The current methods of viewing film programs contain an overwhelming amount of condensed information that leads to information overload.

## **Solution**

A strongly organized view of films that is searchable by VIFF streams, date and venue paired with concise information.

