

VIFF LOOP

MOBILE APP FOR THE VANCOUVER INTERNATIONAL FILM FESTIVAL

An app that provides an efficient method of discovering films at VIFF through AI curation based preferences and availability

“Enabling young adults and to experience a film with their friends”



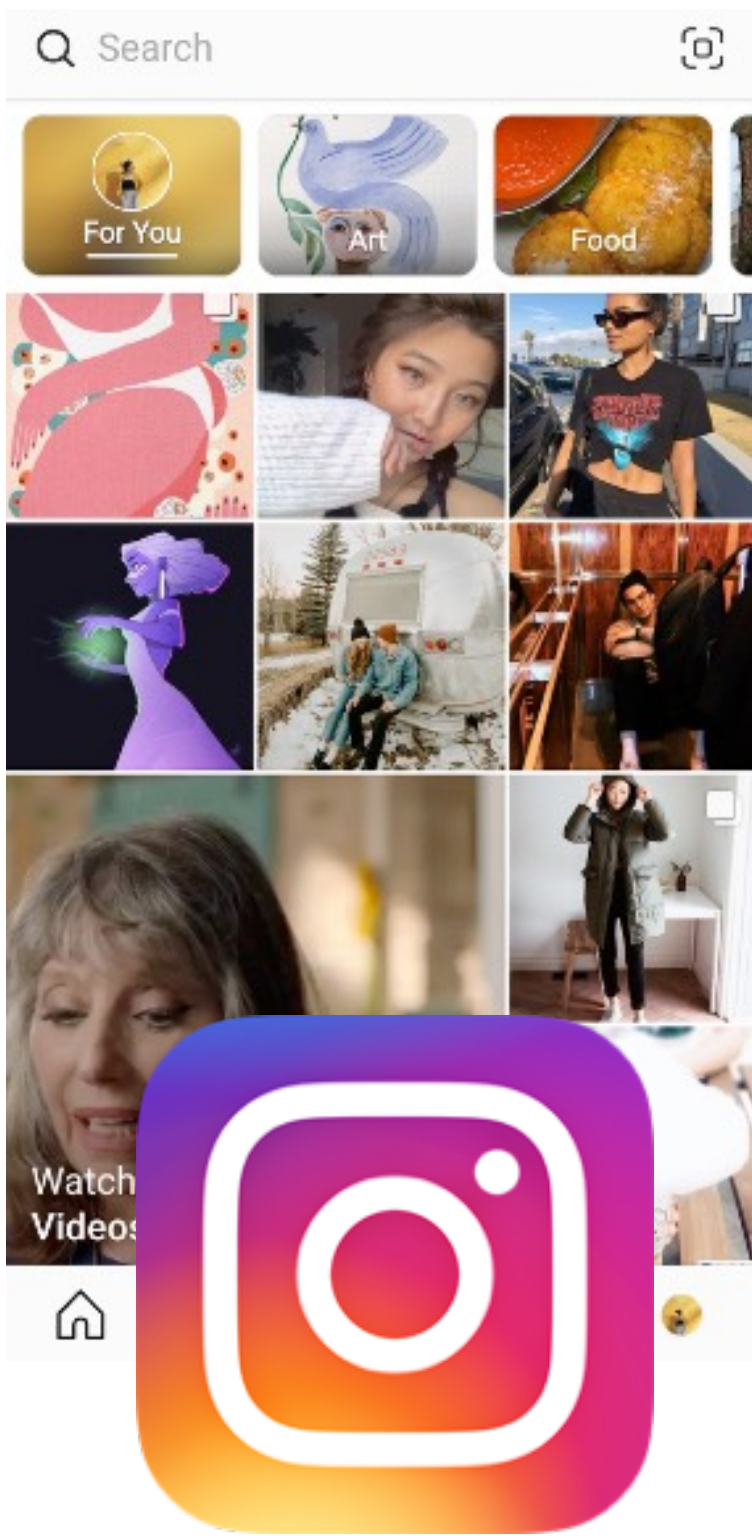
Precedents



Sundance

Holistic Overview

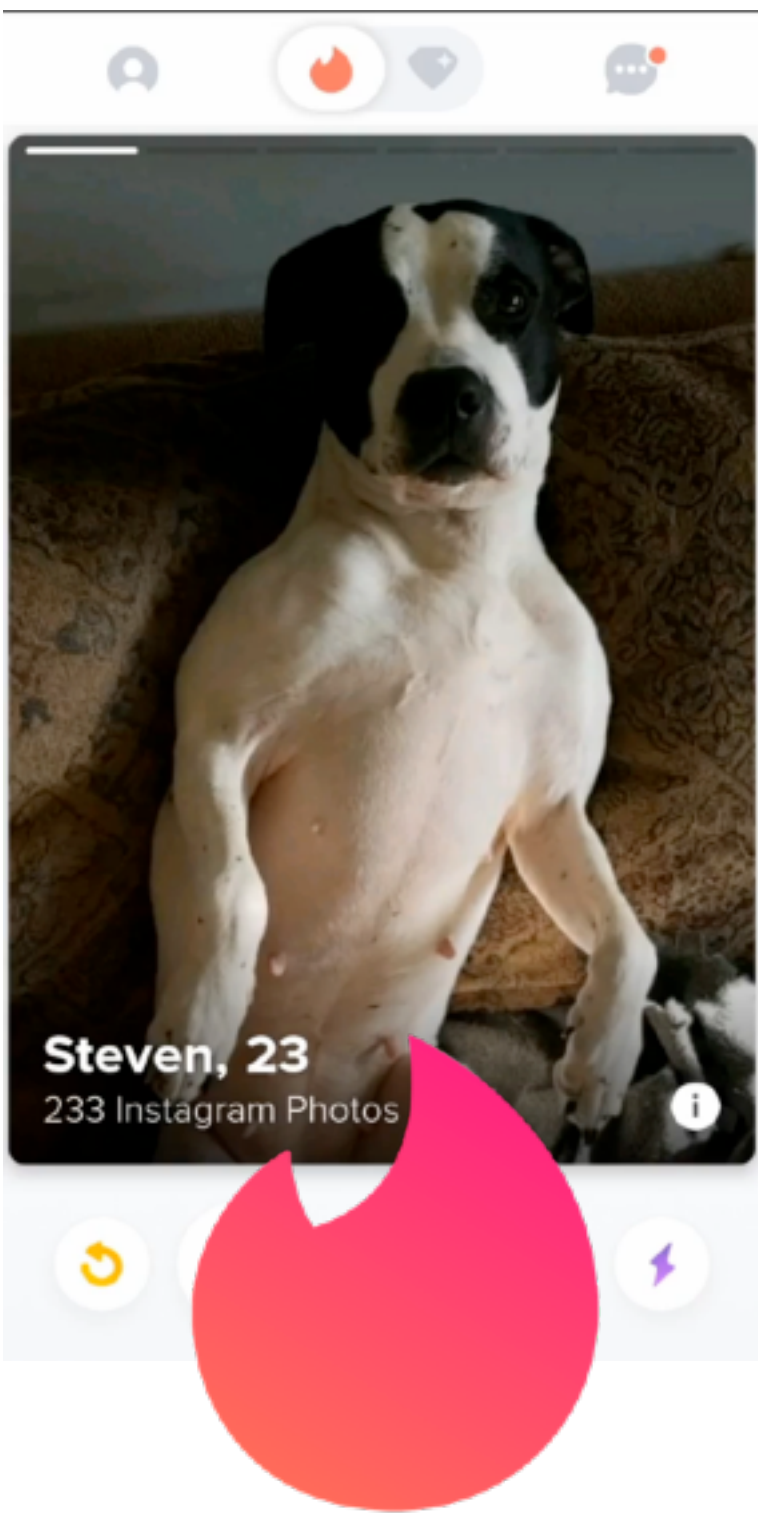
Mosaic of film stills to provide quick glimpse into film



Instagram

Content Organization

Ability to quickly discover and find curated content



Tinder

Interactions

Quick and easy way to filter likeable content