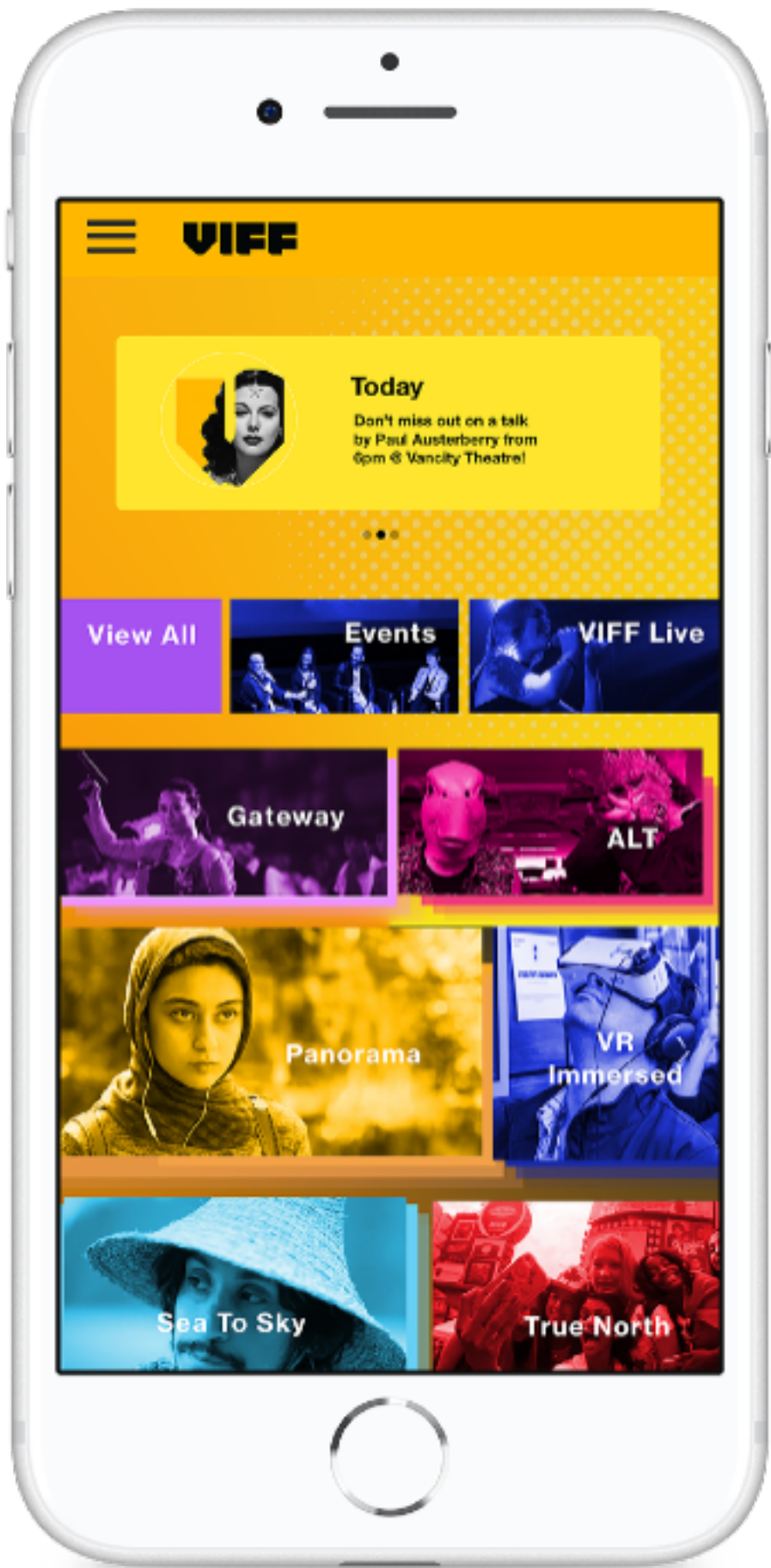


Style Guide

Colours



Film Stills



Fonts

Headers **Neuzeit Grotesk**
Body **Helvetica Neue**

LOOP Overview | Key Touchpoints

1

Membership

A personal member connection that curates films to save, share, and watch.

2

Browsing

A visually based view of films that is searchable and paired with concise information.

3

Discover

A fun interaction that provides films and events through quick selection based on preference and schedule availability.

4

Schedule

Integrated synchronization of schedules with friends and films interested in attending.