

E X P L O R E

B R E A T H E

S T A Y

A L Z O R A H

# c o n t e n t s

Al Zorah is a premier mixed-use and hospitality development in Ajman, UAE. It capitalizes on its geographic position in the United Arab Emirates and on the site's rich ecosystem to create a refined coastal lifestyle destination. The goal is a bustling seaside community, a nurturing place to live, work, and play.

The Government of Ajman has bestowed a 100 percent Freehold and Free Zone status upon Al Zorah, making it an ideal place both to invest in by developing, establishing, and owning businesses and properties, and to set long-term life objectives.

Al Zorah is only a 25-minute drive from Dubai International Airport and 20 minutes from Sharjah International Airport. The development will include world-class hotels and resorts, residences, commercial space, leisure facilities, and an 18-hole golf course set within a natural preserved environment of sandy areas and mangroves. It relies on distinct localities with a carefully defined urban character connected via lush green parks, active public spaces, and climate-controlled paths and promenades, resulting in a sustainable and cohesive environment.

Solidere International has masterfully crafted Al Zorah to offer its residents a planned, integrated, and human-scale built environment; its community a true sense of belonging and a balanced lifestyle in a calm and secure environment; and its visitors and tourists a holistic and memorable experience.

**solidere**  
international

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Illustrations and images in this brochure show the intended mood and the evolution of the design development to date and are therefore only indicative of the final project.

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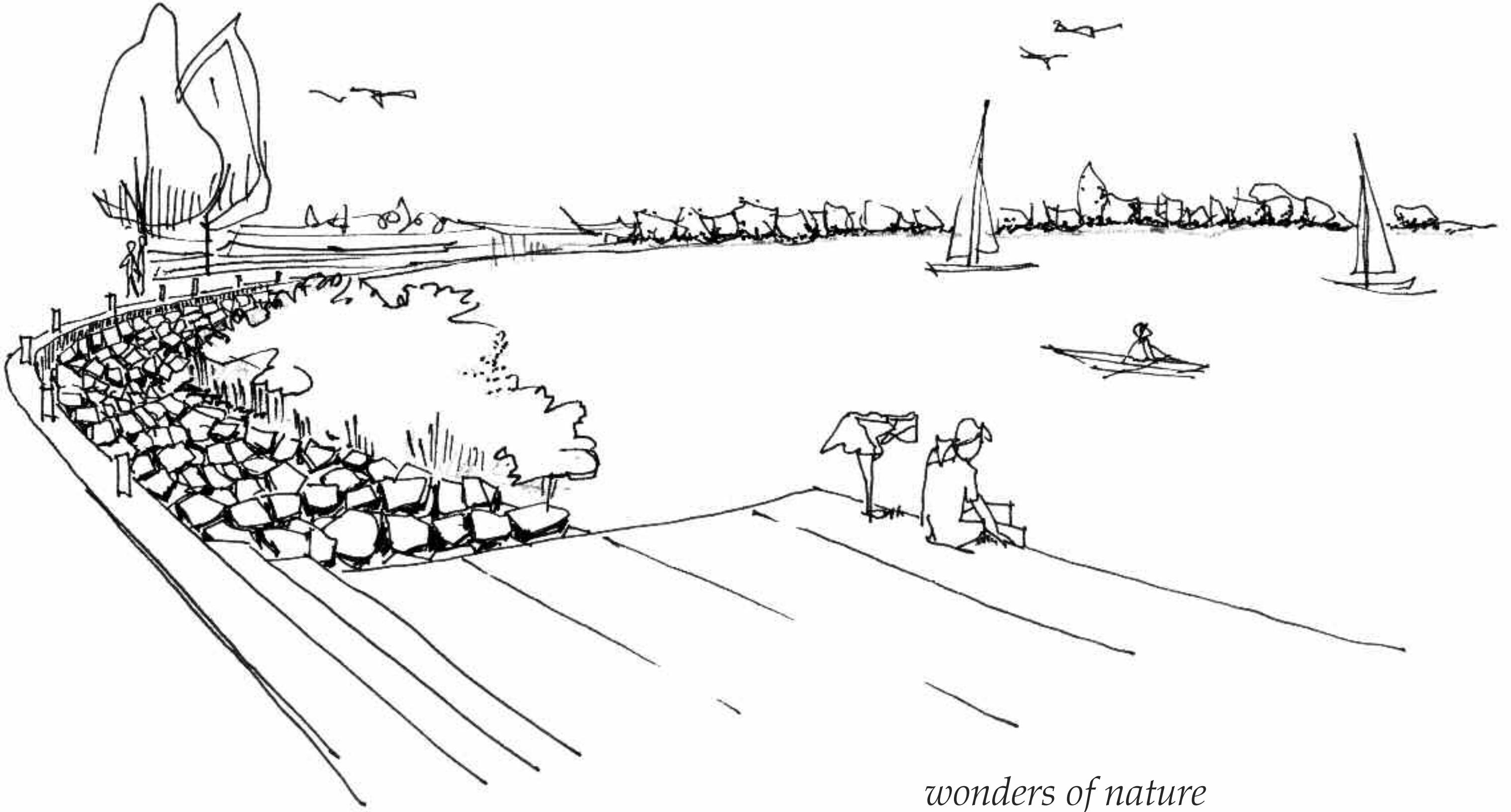


## *location*

The Emirate of Ajman is situated on the Arabian Gulf and boasts a 16-kilometer coastline. Al Zorah is located at the intersection of two main access alignments that have no equivalent anywhere else in the UAE. The first is the long coast to the south and the second is the new landscaped parkway, which offers direct access to the site from the Sheikh Mohammed Bin Zayed Road.

*as close as the palm jumeirah, al zorah is only a 25-minute drive from dubai international airport, and 20 minutes from sharjah international airport*

*pristine sandy beach, lagoons, and a mangrove forest reserve are part of an undisturbed ecosystem, home to a range of wildlife*

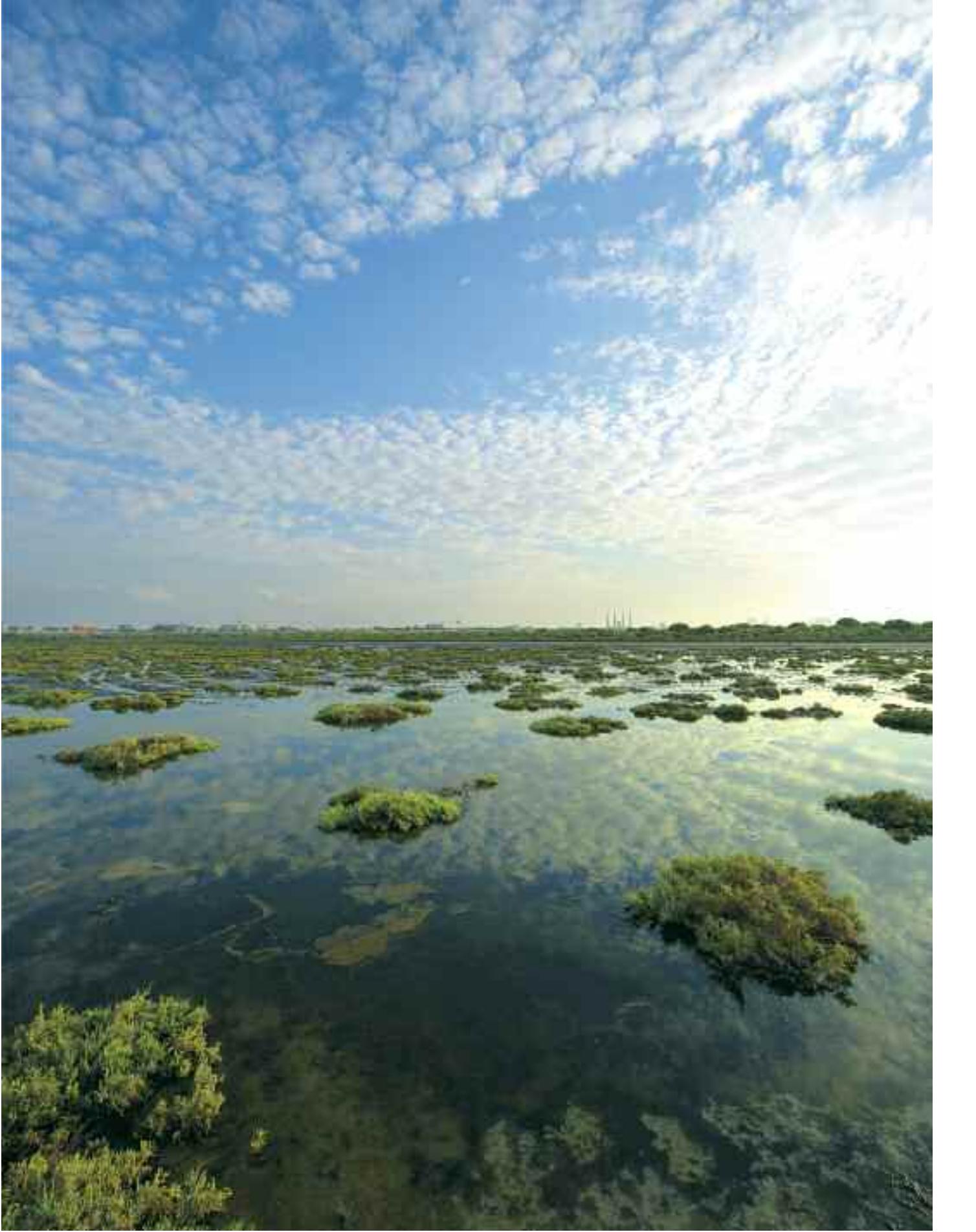


## *wonders of nature*

From a gently curving scenic parkway alongside a lagoon, Al Zorah reveals its unblemished shoreline and natural wonders, with never-ending unique panoramas of the 5.4 million square meters of rich coastal land. The undisturbed ecosystem of the site is home to a huge range of marine life, migratory birds, and plants that are native to the area and whose presence is protected by Al Zorah.

Al Zorah sits on a natural peninsula flanked to the east by one of the region's most prized natural mangrove forest, an area of rich biodiversity with which residents and guests of the community are directly connected. The transition from inland dunes to mangroves and creek to sandy beach exemplifies the diversity of the site.

# *n a t u r e*



designated as conservation areas, al zorah  
protects the mangrove forest in and around  
the creek



## *protected mangroves*

One of the attractions of Al Zorah is the tidal lagoon, or *khor*, an inland creek that extends over 2 square kilometers of biologically and ecologically rich wetland. Home to the fish nursery of the coast, the creek and mangrove are designated as conservation areas, and Al Zorah commits to preserving their ecosystems and promoting their magnificence.

The species of mangrove found in Al Zorah is *Avicennia marina*, commonly known as the gray or white mangrove. The trees grow to a height of 3-10 meters and have bark that can appear gray or white. A large variety of rare or migratory bird species can be found in the various parts of Al Zorah lagoon and mangroves. Close to 58 different species of birds inhabit this ecosystem. Pathways through the mangroves allow residents and guests to explore this precious terrain through leisurely strolls and tailored discovery programs for adults and children alike.



*tailored discovery trails in the lush mangrove forest provide an ideal backdrop for dynamic healthy living*



*the vibrant flora and fauna of the mangrove sanctuary are major draws for those seeking an eco-friendly experience*



capitalising on bird migration, forestry, and sea life in the region, al zorah invites guests to explore the biodiversity of the site firsthand



al zorah's environment offers a nurturing and learning experience as it reconnects children with nature



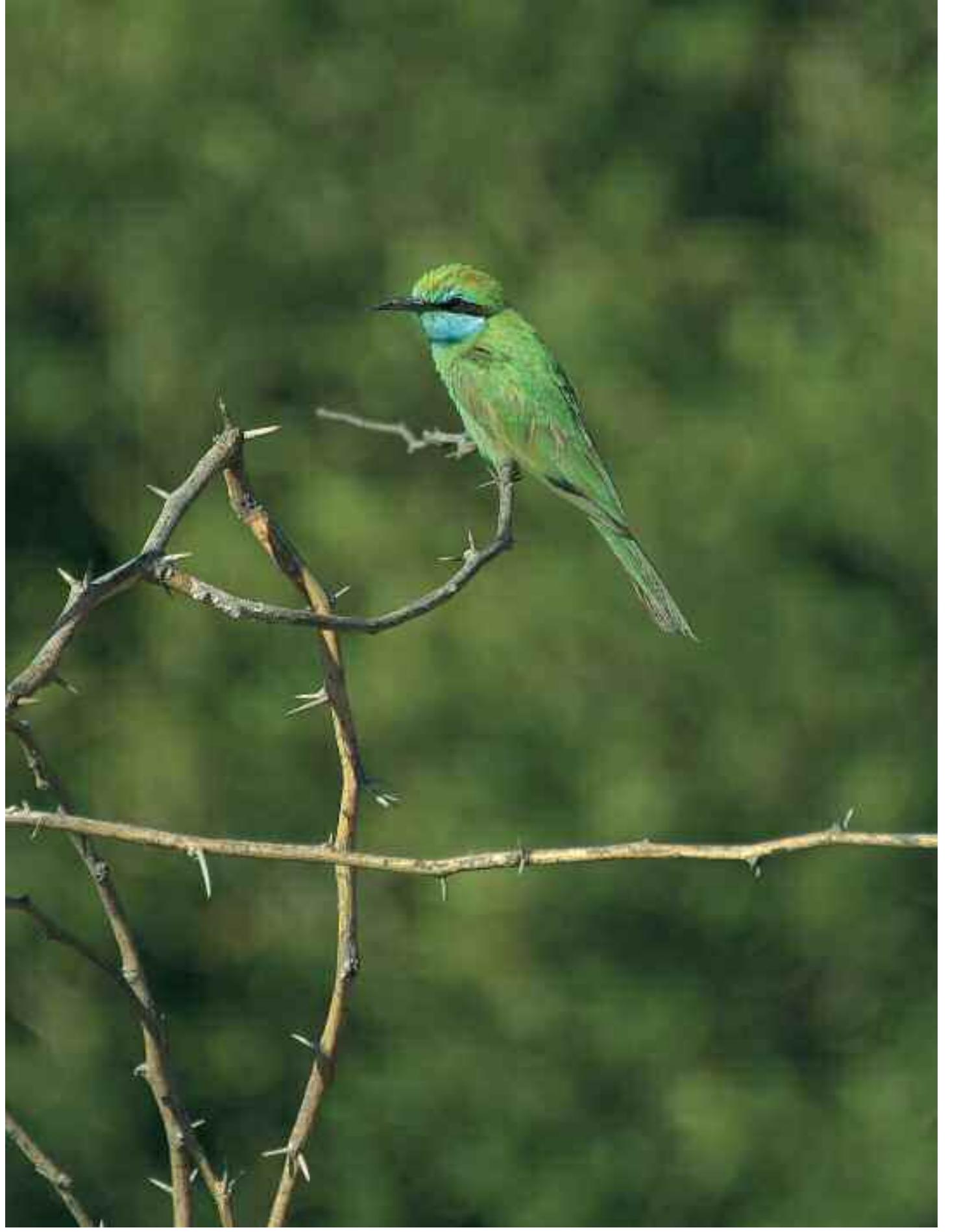
the al zorah peninsula is flanked by two waterfronts that favor recreation and water activities



## *white beach and pure waters*

Bordered by 12-kilometers of mangroves, creek, and waterfront and a 2-kilometer stretch of white sandy beach, Al Zorah's beauty is native to the Emirate of Ajman. So precious are the natural features that the site's unique, serene beauty remains the main inspiration behind the Al Zorah development.

For nine months a year, the temperate, crystal-clear waters are perfect for diving, snorkeling, and boat trips to discover the colorful marine life that inhabits Al Zorah's shores and lagoons.



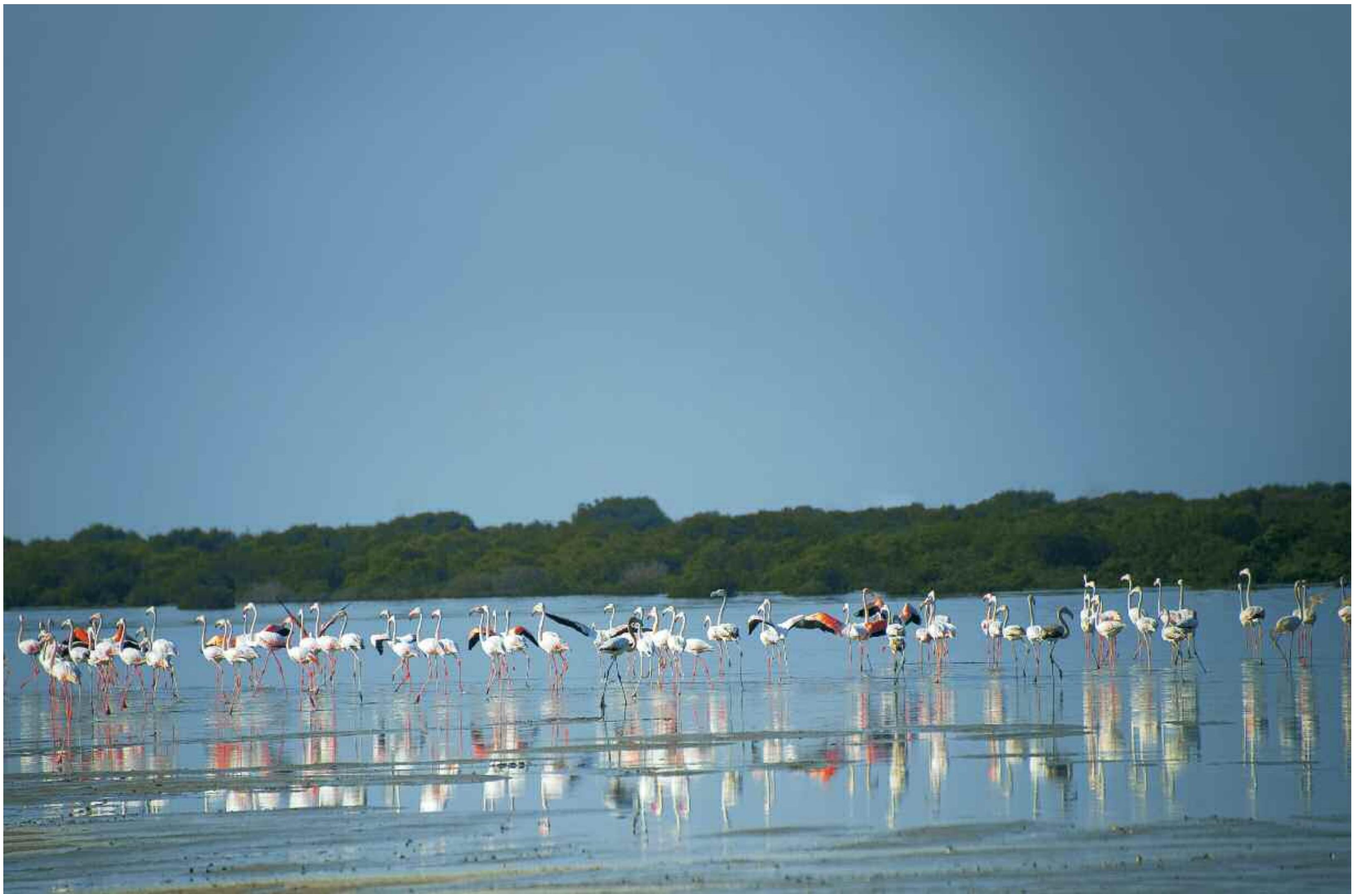
*the site is a nest to 58 bird species all year round within a rich unspoiled ecosystem*



### *rich ecosystem*

Al Zorah unveils the rich biodiversity of the site. With its preserved mangroves and lagoons, the site is one of the most attractive on the gulf peninsula.

Al Zorah's marine area is characterized by an intense natural diversity with several species of fish and coral. The lagoon is surrounded by a lush mangrove forest covering an area of 200 hectares and hosting more than 58 bird species all year round. In addition to the rich unspoiled ecosystem, the green areas of Al Zorah will attract new species of animals and birds to the region.



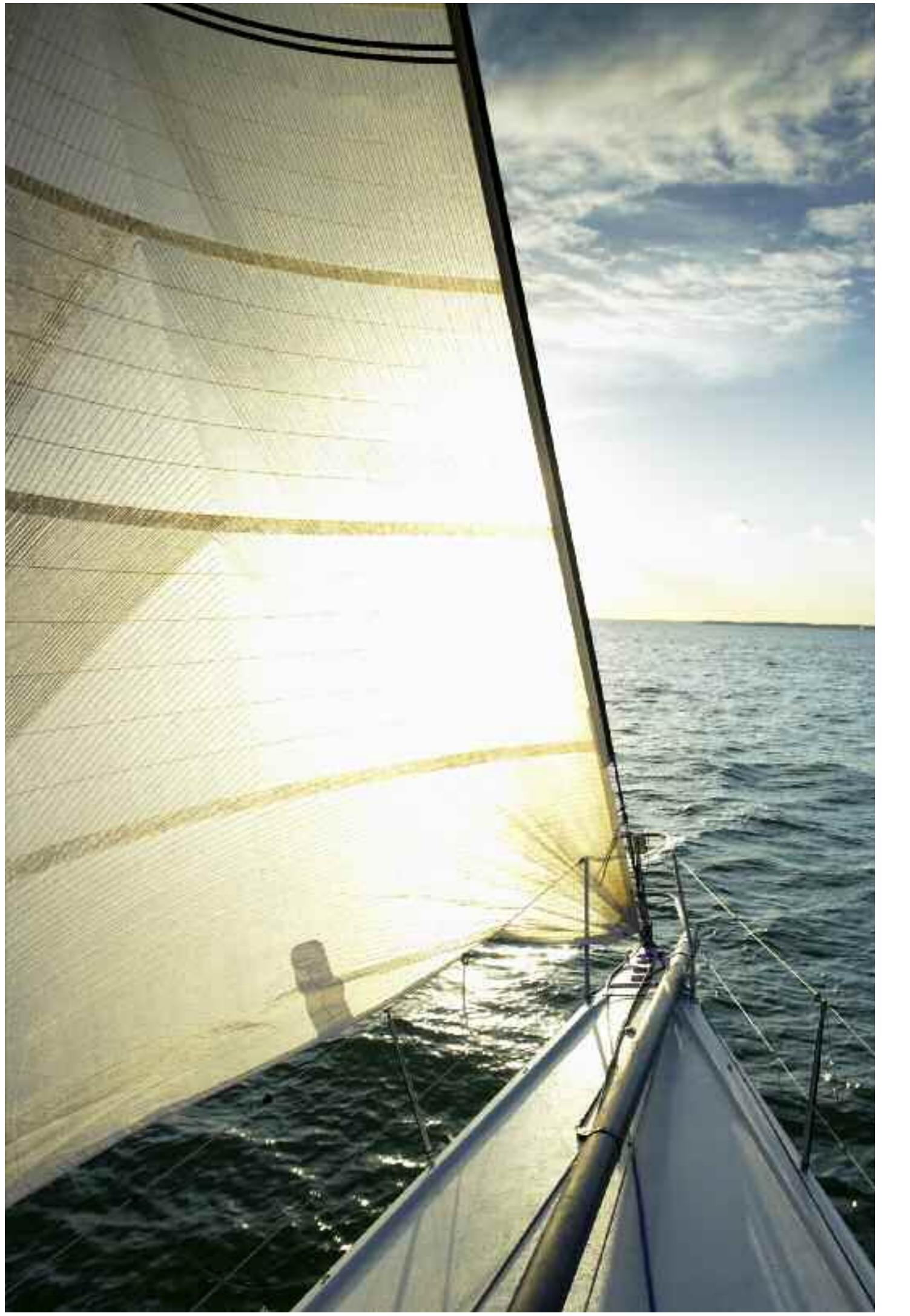
*whether for a new way of living or a holiday,  
al zorah provides an environment where  
individual passions and businesses blossom  
and thrive*



## *coastal living*

# *c o m m u n i t y*

Close to and yet secluded from the stress of the city, Al Zorah is the perfect place for a relaxed and entertaining vacation or for setting up a new home. The site's natural setting and landscaped environment are suitable for a number of outdoor physical challenges while the development's projects invite one to enjoy a multitude of entertaining and cultural activities. At Al Zorah, children are nurtured in healthy and safe surroundings.



*by air, land, or sea, al zorah opens up a world  
of serenity and comfort away from the stress  
of urban life*

## *ease of accessibility*

A 25-minute drive by car from Dubai International Airport or 20 from Sharjah Airport is all it takes to leave the hustle and bustle of city living behind and slip into Al Zorah's world.

Al Zorah may also be reached by boat and water taxi. Yachts and boats can be docked at any of four state-of-the-art marinas built along the creek.



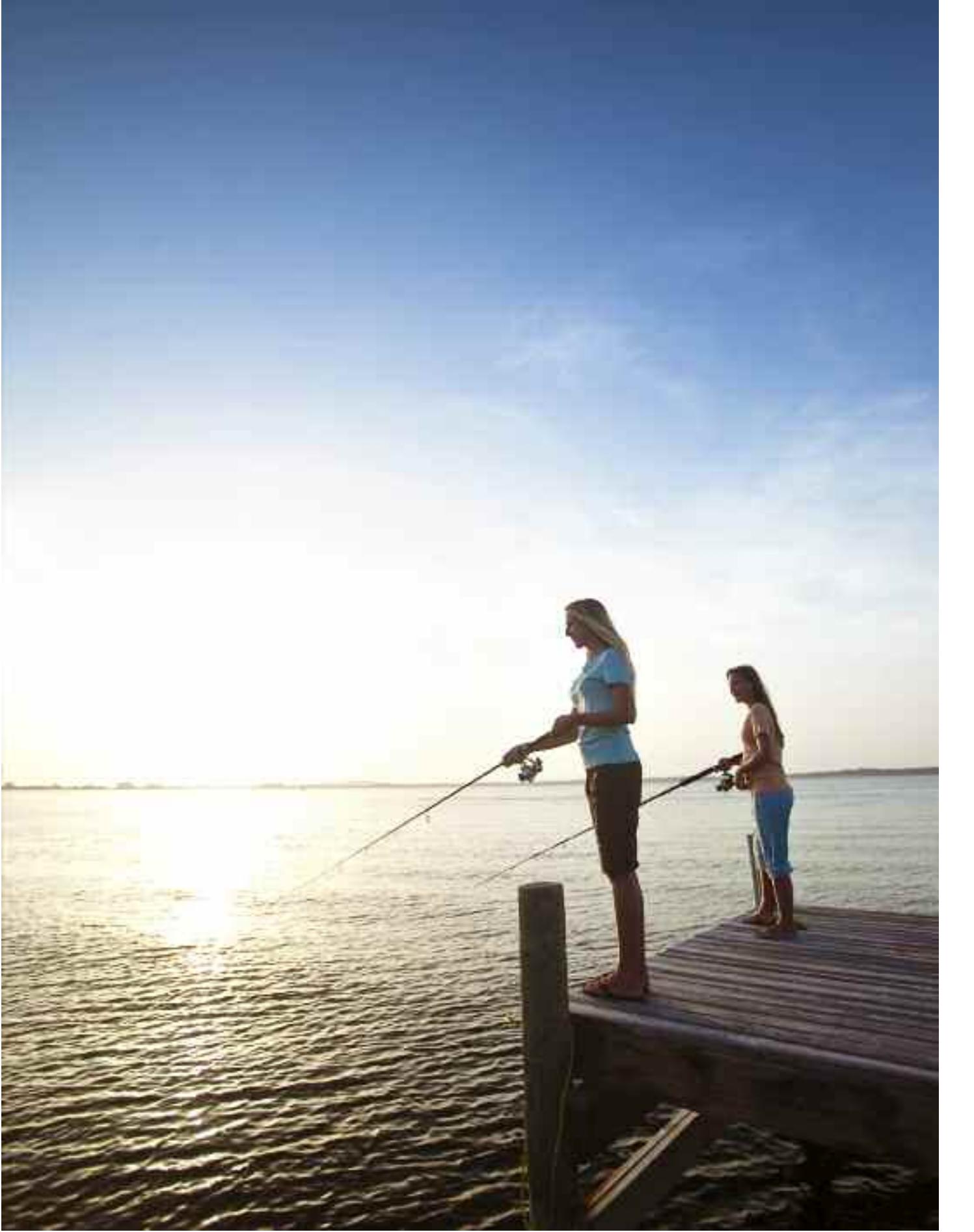
## *range of accommodation*

*al zorah offers hotels or serviced residences, as well as foreigners' rights of private villa ownership*

Al Zorah welcomes you — whether for a revitalizing holiday or a new way of life. Visitors choose from a number of luxury resorts and serviced residences, and apartments and villas are available for those seeking a permanent setup or in search of a second home.

Each of Al Zorah's hotels is innovatively designed to complement the pristine natural beauty of its surroundings. Maintaining the highest standards of comfort, service, exclusivity, and privacy, Al Zorah hotels cater to families, groups, couples, and individuals alike.

Situated in a Free Zone with Freehold status, Al Zorah provides foreigners the right to 100 percent ownership and tax-free development. Residents of Al Zorah will reap the benefits of living in an environment where their individual passions and businesses blossom and thrive.



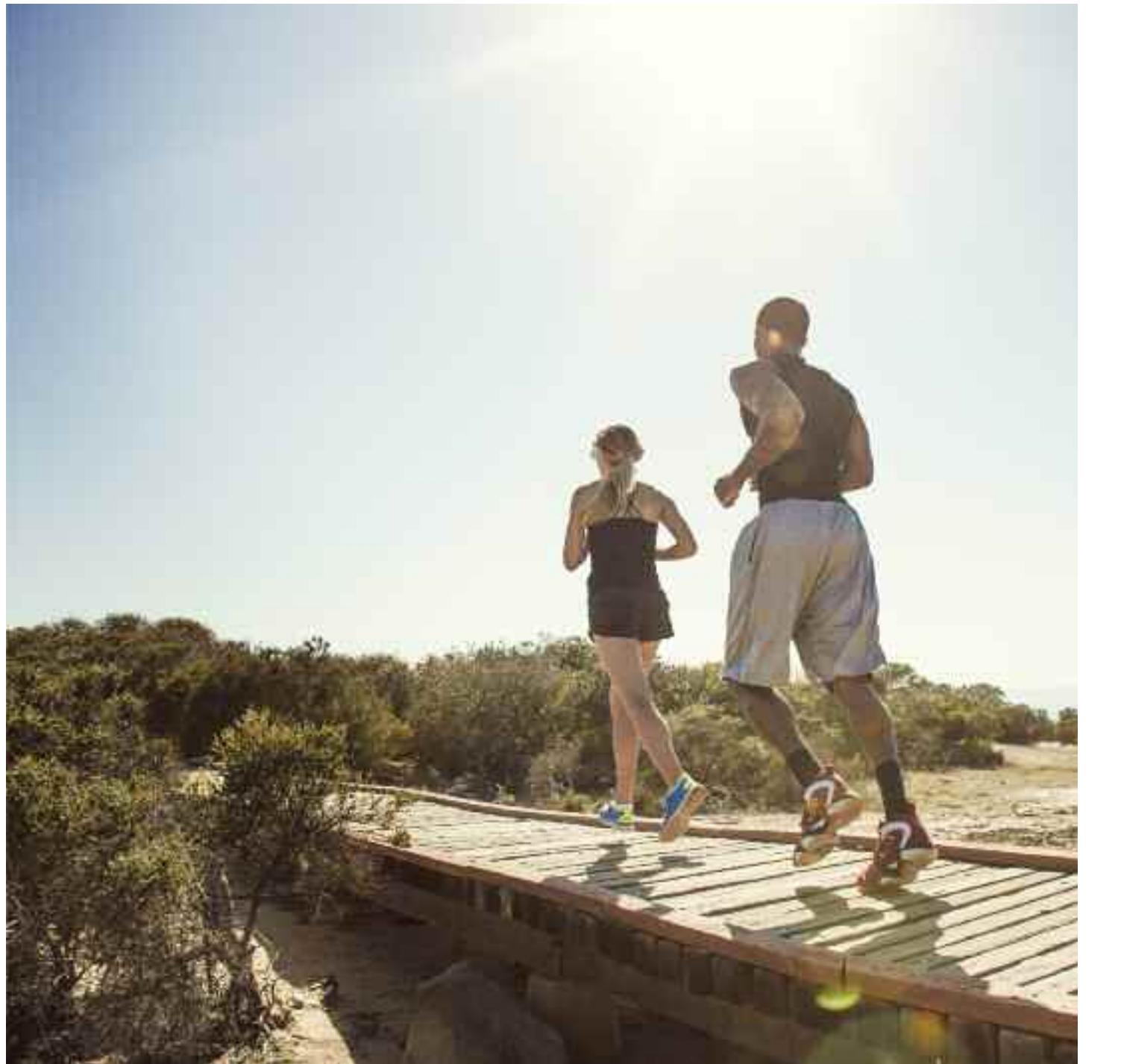
a natural setting suitable for a wide range  
of leisure and beachside resort activities



## *outdoor vitality*

Al Zorah's extensive grounds, from landscaped gardens to natural sand dunes, from beaches to meandering pathways, are the perfect setting for a number of sports or adventures. Aside from the championship golf course set amid mangroves and dunes, opportunities abound to dive, sail, canoe, kayak, and kite surf. Team sports such as basketball, soccer, and beach volleyball are also available, while nature trails offer space for jogging, cycling, and strolling.

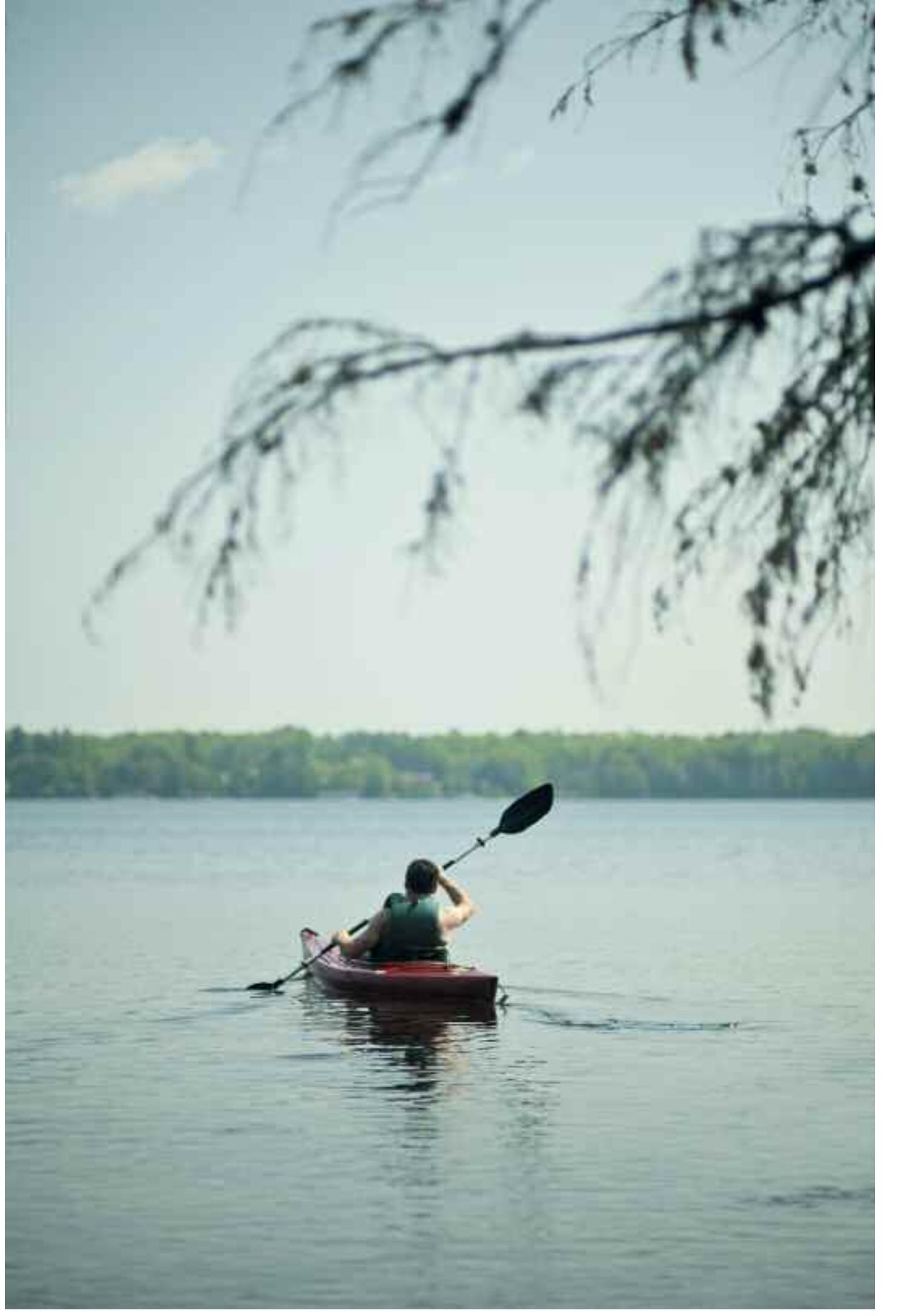
And it's not just for grown-ups. At Al Zorah, children too can enjoy the environment and take advantage of all the outdoor activities as well as several carefully planned playgrounds. For daily living, safe and narrow roads are perfect for Vespa rides to the cafe, bike rides to school, or a jog through the neighborhood to unwind.



*extensive gardens, natural sand dunes, and pathways are a perfect setting for a number of sports and adventures*



*walking, jogging, cycling, and golf carts trails are designed and interconnected within a landscaped environment*



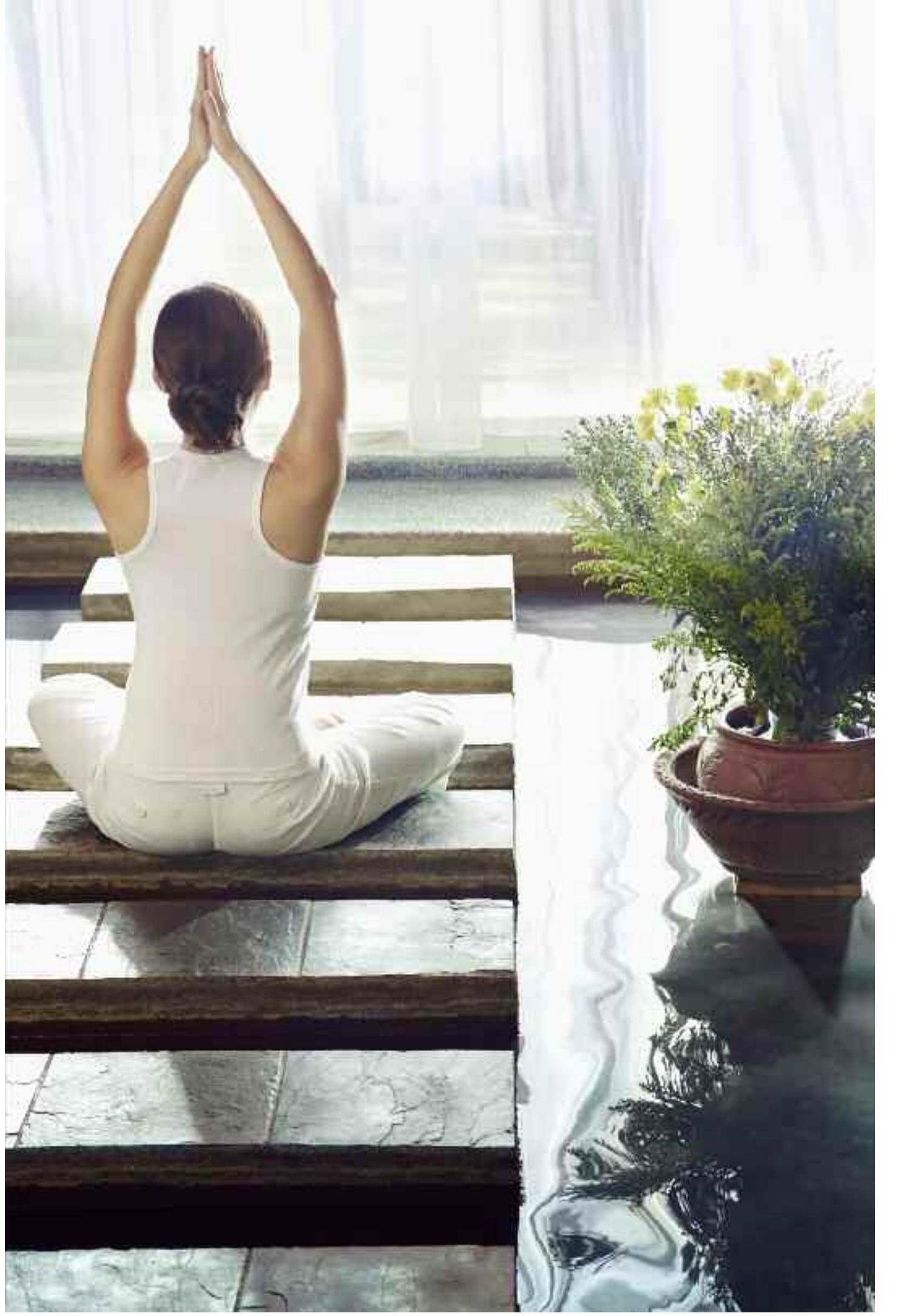
*al zorah offers its residents and guests a state-of-the-art water sport center that benefits from both open waters and calmer creekside conditions*



*al zorah is the canvas for a life in vibrant colors where every memory counts*



*children too enjoy the outdoors by taking advantage of a number of outdoor activities*



*al zorah provides the perfect atmosphere for physical, mental, and spiritual rejuvenation to regain health, vigor, and youth*

## *wellbeing*

Indulge and renew, whether during a single rejuvenating holiday or on a regular basis. Al Zorah's wellness center provides an individualized service to meet every need, from beauty treatments, stress management, and exercise, to nutrition advice, weight control, diagnostics, and much more for a healthier lifestyle. Al Zorah provides the perfect location for families and individuals to regain health, vigor, and youth.

Al Zorah understands that a high quality of life begins with the self. A visit to Al Zorah provides tranquillity and simplicity for peace of mind, clarity, focus—and, of course, the simple pleasure of rest.



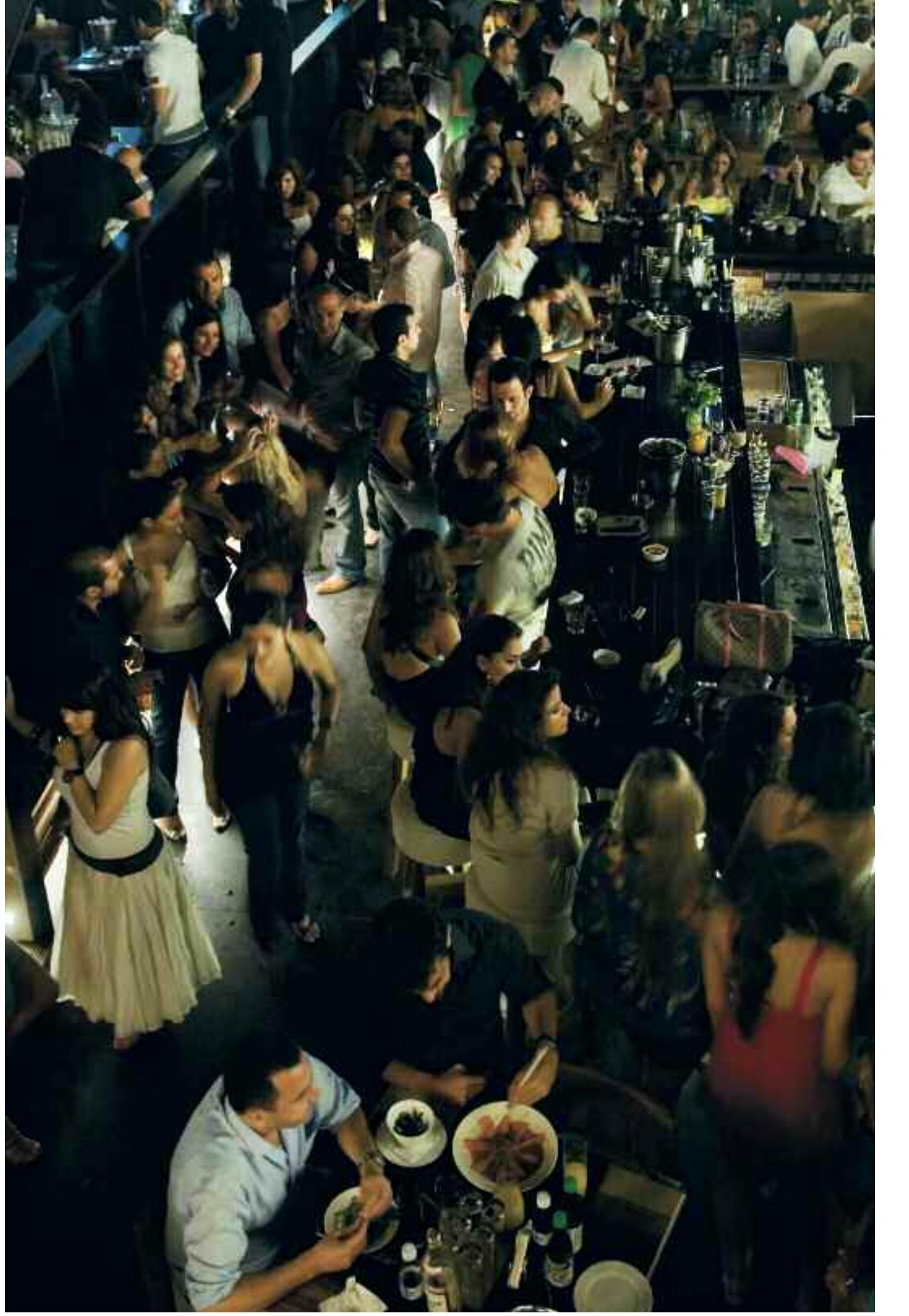
*al zorah delights guests and residents looking  
for varied culinary experiences*



## *multidimensional entertainment*

The streets and pathways of Al Zorah inspire you to explore the community on foot, with a multitude of dining, retail, sporting, and entertainment options to suit all. Shaded walkways link restaurants, cafes, artisan ateliers, and an eclectic range of shops. Those looking to unwind can stroll along the boardwalk to the beach or hunker down in the comfort of a cozy cafe with a book or a good friend.

Enjoy cultural events and entertainment as never before—set against the backdrop of supreme natural beauty. All year round there is nightlife for the young and energetic, restaurants and activities for the whole family, and private relaxation for those looking to get away from it all. Al Zorah respects every pace of living.



*al zorah respects every pace of living, whether seeking entertainment or solitude*

*preserving the natural beauty of the site, al zorah is destined to become a coveted mixed-use coastal living destination*



*p l a c e*

## *holistic experience*

As a mixed-use development focused on healthy living and tourism, Al Zorah devotes 60 percent of its land area to public space, aiming to establish a well-rounded, holistic living experience. Parks, plazas, and pedestrian routes among others serve as places of interaction and activity while they link the community to the waterfront. First-phase resorts, residences, and facilities will position Al Zorah prominently on the region's tourist map.

*a masterfully crafted mixed-use development  
with 60 percent of the land area devoted to  
public space*

## *master plan*

The plan focuses on the site's natural resources and open spaces to mark out Al Zorah as an all-inclusive destination. Solidere International's in-house urban development team, along with a number of international consultants, contributed to the master plan.

The project encompasses a mixed-use development focused on leisure and tourism with 60 percent of the land area devoted to public space. The design preserves the site's natural beauty and establishes the foundations for an eco-friendly lifestyle. The 12-kilometer waterfront, mangrove forest, and natural creek form the defining elements of the landscape, which is suitable for a wide range of recreational and beachside resort activities.

The mixed-use project will include a number of quality real estate developments, such as world-class beachfront resorts and hotels, residential developments, marinas, and retail and entertainment areas, with most properties enjoying a combination of water, golf course, and mangrove views.



*al zorah master plan*



*a 12-kilometer waterfront, mangrove forest, and natural creek form the defining elements of the landscape*



*preserving the site's natural beauty and  
establishing the foundations of an eco-  
friendly lifestyle*

*five zones of prime coastal land provide flexible plots for the development of international-standard concepts and operations*

*a golf course, private villas, serviced residences, and beachfront resorts aim to establish al zorah on the region's map*

## *components*

### *01 beachfront*

Stretching along the eastern coastline of Al Zorah, this district encompasses the development's waterfront area, high-end resorts, a beach club and boardwalk, beachfront residential buildings, villas, chalets, and other seaside leisure and hospitality attractions. The scheme provides prime flexible plots for the development of international-standard seaside projects with the possibility of a broad range of concepts and operations. These projects benefit from 1.6 kilometers of beach frontage. They are buffered from the peninsula's commercial spine by a generous verdant linear park and are serviced by the low-traffic winding resort road, giving a sense of privacy and exclusivity.

### *02 peninsula*

This district is defined as a linear, 2-kilometer-long, high-density development area. Connected by a pedestrian retail and leisure spine, it comprises primary "magnets" and amenities to be realized in strategic phases: an entertainment complex, a marina, Al Zorah souks, and a retail center. The central marina, located in the heart of the peninsula, is focused around leisure and entertainment. Its perimeter will be lined with low-rise buildings housing retail, leisure, entertainment, and dining outlets overlooking the water.



### *03 creekside*

Stretching along the eastern coastline of Al Zorah, this district encompasses the development's waterfront area, high-end resorts, a beach club and boardwalk, beachfront residential buildings, villas, chalets, and other seaside leisure and hospitality attractions. The scheme provides prime flexible plots for the development of international-standard seaside projects with the possibility of a broad range of concepts and operations. These projects benefit from 1.6 kilometers of beach frontage. They are buffered from the peninsula's commercial spine by a generous verdant linear park and are serviced by the low-traffic winding resort road, giving a sense of privacy and exclusivity.

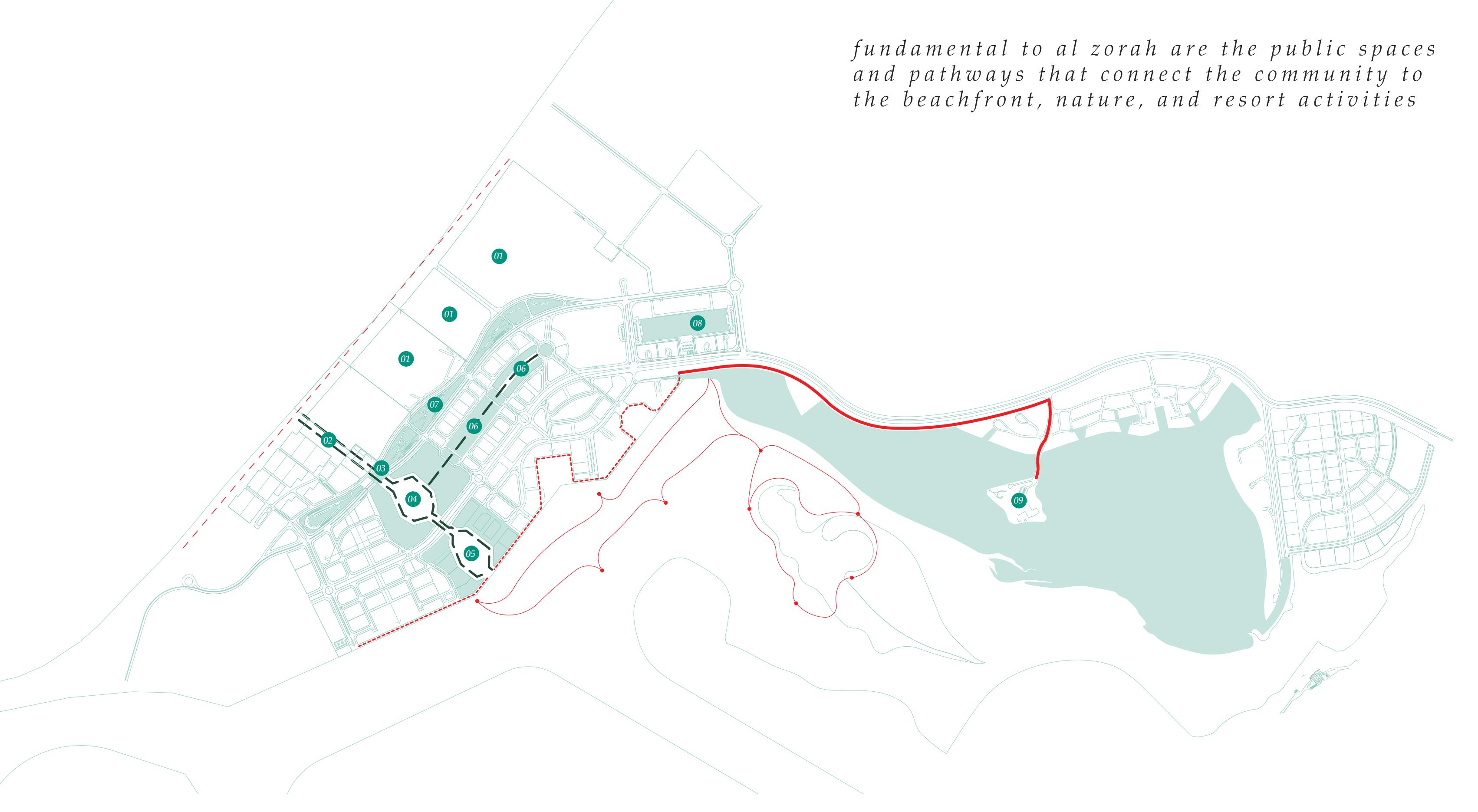
### *04 golf course*

Facing the mangrove forest and creek, this is a residential and hotel district planned as a calm high-end neighborhood with the privilege of direct access to the natural mangroves on the waterfront promenade. With strategic massing, guests will be ensured magnificent views of the creek and mangroves. Creekside West is composed of a sequence of "magnets," each associated with a distinct waterfront development. Creekside East comprises three high-density zones facing the creek and mangrove areas, each anchored around its own marina.

### *05 gateway*

This district lies at the entrance of Al Zorah from the Sheikh Mohammed Bin Zayed Road, where the highway transforms into a landscaped boulevard flanked by green open spaces and vistas of the golf course and mangrove creek. Major retail facilities and high-rise towers characterize this dense mixed-use area. Upon entry to the site, there is an overwhelming sense of luscious vegetation, and the eye is immediately drawn to the area's unique water elements.

*fundamental to al zorah are the public spaces and pathways that connect the community to the beachfront, nature, and resort activities*



01 al zorah resorts 02 retail boardwalk 03 marina square 04 central marina leisure and tourist hub 05 first marina and hotel development 06 pedestrian retail spine 07 linear park 08 lifestyle center 09 golf club and wellness spa

## *public open spaces and connectivity*

Al Zorah is designed with the resident's and visitor's experience in mind. The arrival sequence is carefully orchestrated through the infrastructure network layout and the transition between the districts. All the districts are inter-accessible on foot along a route where vehicular traffic is limited, which creates a community feeling.

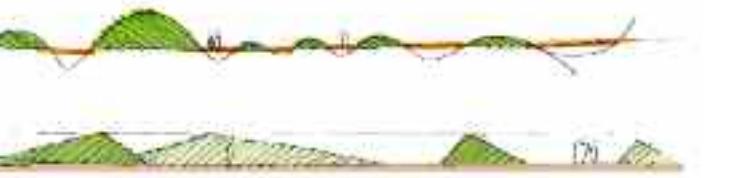
Fundamental to Al Zorah is the formation of public spaces connecting the urban fabric to the water's edge. This includes everything from large parks and plazas to pedestrian routes, promenades, and sidewalks, as well as mangrove experiences, creating areas of interaction and activity with premium views and catering to a range of recreational needs within close proximity to residences. Pedestrian movement will be further enhanced by jogging, bicycle, and golf cart trails, encouraging a healthy outdoor lifestyle.



*marine and concrete works for four marinas have been completed, and a bridge linking the two inner marinas is under construction*



*roads, infrastructure, and marine works related to the first-phase projects will be completed by end 2015*



## *landscaped environment*

*a gentle and inviting landscape makes  
al zorah an inviting realm for residents  
and visitors*

A well-thought-out and detailed landscape contributes to the designation of road hierarchy and local character. Larger parkway roads allow for wide medians of palm trees and a variety of shrubs. Landscaped sidewalks and medians provide natural shade for both pedestrians and vehicles, act as noise and visual buffers, and beautify public spaces and infrastructure.

Elements such as seating areas or sculptural features within the streetscape break up the linearity, giving a sense of discovery when moving through the development and creating an identity for the spaces. A focus on vibrancy and aesthetic impact is reflected in the use of colored sculptures combined with a complementary planting palette placed against a neutral canvas of paving and furniture.



*buffered by a generous verdant linear park  
and serviced by low-traffic resort road, the  
beachfront zone is prime land for development*



## *first-phase developments*

The short-term and primary objective is to distinguish Al Zorah from other developments in the region and position it, through the development of its first-phase projects, as a refined and vibrant mixed-use coastal living destination capitalizing on the site's natural attributes. Al Zorah is currently engaged in land-development activities, including infrastructure and marine works that will immediately support the first phase of development.

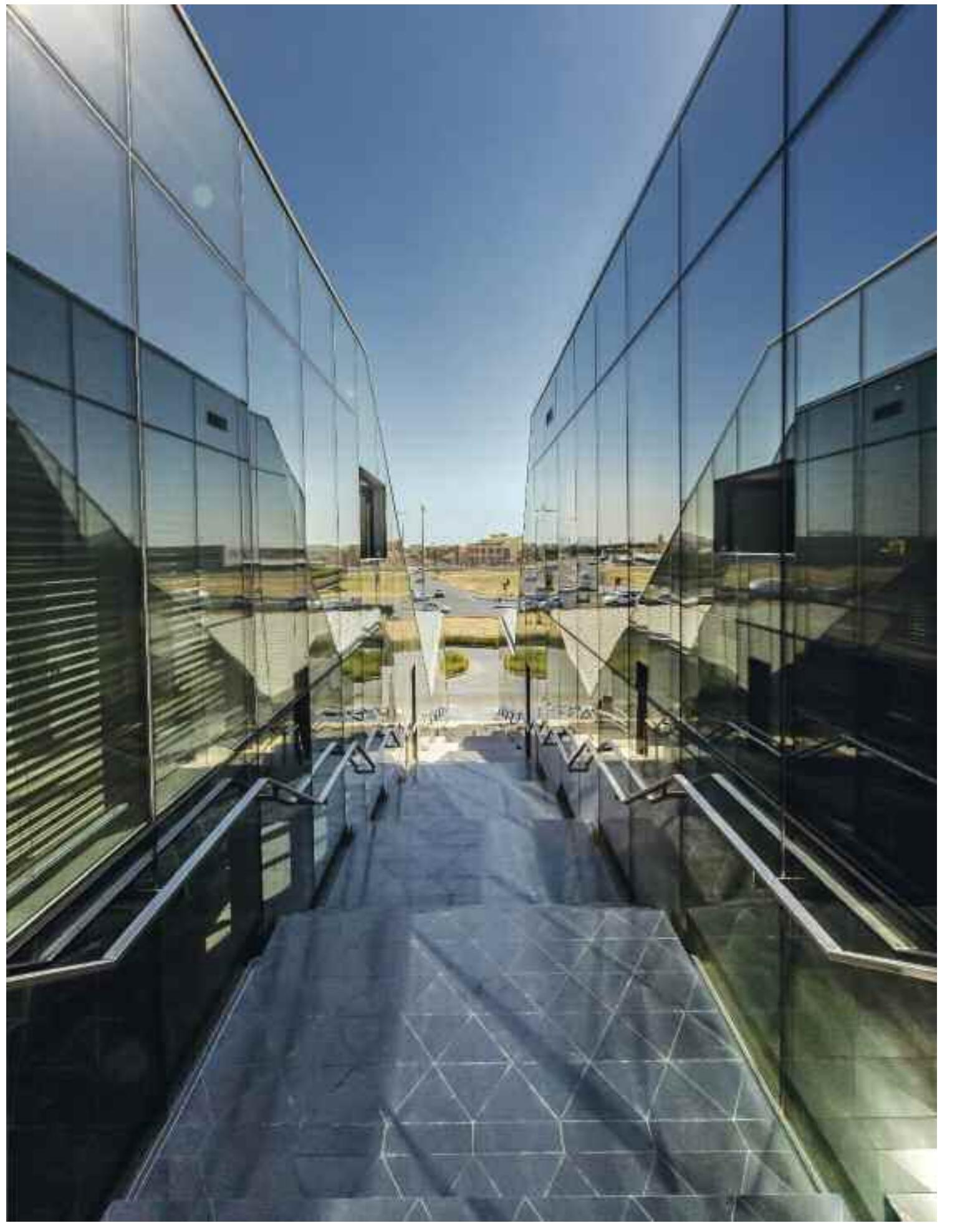
The first-phase "magnets," which aim to position Al Zorah on the region's tourist map and will affirm the project's vision and establish its success, are two five-star resort hotels, a golf course with clubhouse, golf-view villas, a boardwalk, beach club, and beachfront residences, a wellness center, two serviced residential apartment buildings, four marinas, and a visitors' pavilion.



august 2014: construction status of the al zorah oberoi resort hotel, planned to welcome its first guests next year



al zorah golf course, unique in its natural setting, is crafted by Nicklaus Design of the legendary champion



with an exhibition focusing on the natural environment, the pavilion invites guests to interact with al zorah's rich biodiversity



## *al zorah pavilion*

Sheltered under a folded canopy-like roof, which echoes the surrounding topography drifting down to the water, Al Zorah Pavilion welcomes interested buyers and tourists alike and provides them with a taste of the destination and its services. From its highest point at the entrance, the 3,500-square-meter structure slopes down to terraces overlooking the sea with views of the mangrove forest.

The Pavilion houses Al Zorah Company senior management's offices, sales and marketing activities, and an exhibition hall that invites guests to further explore the biodiversity of the destination. The Pavilion offers the perfect space for events, exhibitions, and community-related activities.



## *al zorah oberoi resort hotel*

*personalized service within elegant contemporary architecture and an intimate atmosphere*

Operated by Oberoi Hotels and Resorts, part of the Oberoi Group headquartered in Delhi, the project is planned to cater primarily to luxury-seeking and wellness-focused guests for whom exclusivity and privacy are paramount, with special provisions for family-focused guests. The Al Zorah Oberoi offers a personalized service, elegant contemporary architecture, and an intimate atmosphere. The design divides the resort into three platforms that run parallel to the sea, each carefully positioned according to its function. As they rise from the waterfront, their height increases in order to guarantee sea views from all parts of the resort.

The main hotel platform is composed of separate buildings connected by walkways. The second platform includes three-bedroom villas, composed of interconnected volumes with shaded terraces and large openings onto the beachfront, and the spa, a private and secluded world composed of several small buildings tucked close together and inspired by the layout of an ancient medina. The third platform comprises two-bedroom villas with deep slabs that float over the ground floor to create a series of shaded internal and external living areas.



#### MAIN RESTAURANT

at the center of the main hotel building, the restaurant  
floats amid shallow pools



**MAIN LOBBY**

expansive view toward the sea



**MAIN LOBBY**

contemporary architectural style and  
intimate atmosphere



## *al zorah lux\* resort hotel*

emphasizing safety and security, paramount values when catering to families and a young, energetic clientele

With its distinctive design, the five-star Al Zorah LUX\* Resort Hotel features a number of entertainment venues and caters to both families and a young, energetic clientele. A ceremonial arrival hall sets the tone for the contrasting architecture in a collection of buildings that house a variety of hotel rooms. The resort also offers private two- or three-bedroom beachfront villas. The architectural language is informed by the hallmarks of contemporary Arab culture and respects local customs, lifestyles, and expectations.

The carefully designed landscape and hardscape elements link each guest room and villa with the public areas. The interplay between internal and external spaces provides a balance between communal and private areas while guaranteeing safety and security, paramount values for this type of resort.





## *al zorah troon golf course*

*set within a preserved environment of natural sandy areas, the golf course offers variety and playability*

Set within a natural preserved environment and mangroves, the par-72, 18-hole landscaped green offers extensive practice facilities, generous fairways, and wide corridors arranged around two large lakes that enrich the challenge of the course and enhance its variety and playability.

Al Zorah's 18-hole golf course, crafted by Nicklaus Design, is under construction and covers 700,000 square meters. The first nine holes are due to be ready by November 2014. To ensure the highest operational standards, Al Zorah Company contracted the world-famous Troon Golf to operate and manage the facility and place it on the world map of golf attractions by highlighting its unique design and natural mangrove setting.



## *al zorah golf villas*

With white architecture that contrasts with the surrounding greenness, the villas enjoy a prime location within the golf course itself. Semi-enclosed courtyards provide secondary open-air living spaces and private gardens. Each villa incorporates an open and a blind elevation to ensure the right balance between access to the exterior golf views and privacy from neighboring properties.

In their interiors, the two-level villas provide a sense of dynamism, with double-height ceilings in the entrance and lounge areas to accentuate the sense of internal luxury. In addition to the living areas and kitchen, the ground floor encompasses an interchangeable space that can be used as a formal *majlis* or as a guest bedroom suite. Accessed from within the villa, the rooftop may be used as an additional terrace for lounging and gathering.

Shaded off-street parking at the front of each villa accommodates two vehicles and a landscaped formal arrival court. A discreet service area ensures direct access to the parking space. The site also includes recreational space and visitor parking areas, while footpaths provide a continuous pedestrian route throughout.

*a distinctive gated community that prioritizes enjoyment of the outdoors*

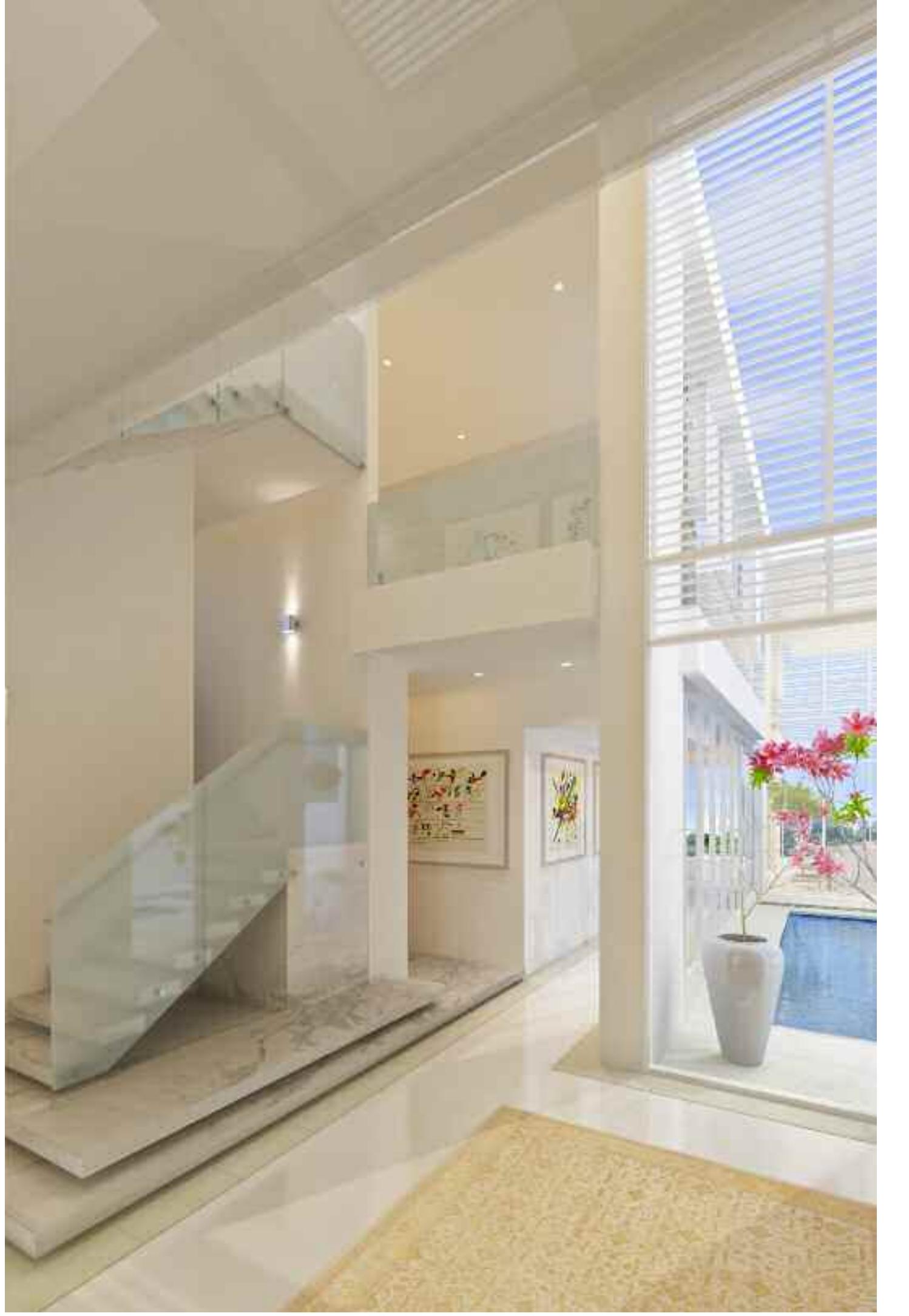




*an open and a blind elevation ensures the right balance between openness to the exterior and privacy from neighboring properties*



*the design features expansive openings to the exterior, with semi-enclosed courtyards that provide secondary open-air living spaces*



*high ceilings in the entrance and lounge areas  
and large windows in all rooms provide a  
sense of dynamism and space*



## *al zorah beach club, boardwalk, and beachfront residences*

*the design subtly interconnects the three components, and the architecture of each reflects the symbiotic relationship between them*

The boardwalk is a pedestrian spine that links the main vehicular circulation of the inner marinas to the beachfront. It is designed as a daytime and nighttime destination that accommodates a mix of retail outlets, restaurants, nightclubs, and other leisure facilities. On the water, the beach club offers 140 meters of sandy beach, along which sit a number of food and beverage outlets, a nightclub, spa, fitness center, and separate outdoor pools for adults and children with lounging areas.

At its southwestern edge, elevated on a plateau that blends into the landscape, is a barefoot-luxury residential complex composed of a large internal courtyard, private gardens, and courtyards overlooking the beach. The designs of Al Zorah boardwalk, beach club, and residential complex are subtly interconnected, while the architecture of each reflects the symbiotic relationship between the various components.



## *al zorah linear park residences*

This innovative building offers luxury serviced apartments of different sizes and layouts and with sea views and private amenities, including a panoramic swimming pool and first-class gym. The curvilinear facade boasts generous balconies that both form and enhance the undulating shape of the building. Small gardens interrupt the horizontal lines, integrating elements of natural vegetation in double-height openings within the architecture. Vertical panels protect the facade from direct sunlight and provide indoor privacy.

Al Zorah Linear Park's serviced apartment building is located within a landscaped area with a short pedestrian path linking it directly to the resorts, beach, and marinas.



## *al zorah marina square residences*

Conceived as a family-oriented waterfront serviced apartment building, Marina Square will benefit from access to all the amenities and facilities of the resorts.

The ground floor of the building encourages a flow of activity from the development's inner marina to the sea. It comprises six residential levels elevated on 7-meter-high stilts and houses apartments that are designed as small vertical villas with private gardens and terraces between floating white slabs. The project as a whole resembles a treelike structure that balances intimate interiors and infinite water vistas.

**A FREE HOLD ZONE AREA**  
the government of ajman

**MASTERFULLY CRAFTED**  
*solidere international*

The Government of Ajman has dedicated Al Zorah as a Freehold and Free Zone area as per the princely decree issued in 2008 by His Highness Sheikh Humaid Bin Rachid El Nuaimi, the ruler of Ajman.

As a Free Zone, Al Zorah is governed by particular laws and regulations through which investors enjoy special incentives and privileges:

- 100% foreign (and/or local) ownership of businesses and companies
- Rapid issuance of trade licenses
- Issuance of necessary permits to practice all economic, professional, financial, touristic, cultural, social, entertainment, and sports activities within the project boundaries
- Authorization to apply for entry and residency visas for companies operating within Al Zorah Free Zone and as per national regulations
- Tax-free environment for companies and individuals, and exemptions from customs and certain fees and import or export taxes
- Quick company incorporation and application for residencies, labor visas and permits
- Hassle-free transaction processes

- No restraints on the national origin of the capital (certain restrictions may apply) In a Free Zone, investors can have full ownership of a business and company, which may fall under one of the following categories:

- Free Zone Establishment
- Free Zone Company
- Branch of a Local Company
- Branch of a Foreign Company

In a Freehold-designated area, foreigners have the right to have full ownership of land parcels, buildings, building units (apartments, villas, etc.), and to exploit them freely (trading, selling, renting) as per the regulations of the Emirate of Ajman.

With such a privileged legal status, Al Zorah is an ideal place to live, invest, establish and own businesses and properties, and set long-term life objectives.

**AL ZORAH DEVELOPMENT**  
*private company*

Solidere International is a city maker, place maker, and developer focused on creating urban destinations and mixed-use real estate developments, primarily in the Middle East and also in emerging markets internationally. Solidere International Limited was incorporated in and under the law of Dubai International Financial Centre (DIFC) as a company limited by shares, registered under number 0412 dated June 7, 2007, after it raised US\$700 million of equity through a private placement.

The Company's objective is to identify, promote, purchase, master plan, invest in, develop, market, manage, and provide consulting services with respect to land development and real estate projects. Solidere International is actively involved in projects in Ajman, United Arab Emirates; Riyadh and Jeddah, Kingdom of Saudi Arabia; and Hazmieh, Lebanon; and is prospect-

Al Zorah Development (Private) Company Limited P.S.C. was incorporated on October 31, 2007, as a Free Zone Company under the laws of Ajman, United Arab Emirates. Its object is "to carry on all business relevant to the development of Al Zorah area, acquire lands and properties, and market, manage, and lease the same for the Company's or other parties' accounts, including real estate brokerage services."

The Company's life is 99 years. Its capital is AED 2 billion, consisting of 20 million shares with a par value of AED 100, of which 50 percent are held by the Ajman Government and 50 percent by Solidere International Limited and by SI Al Zorah Equity Investments, Inc.

The project is being developed by Al Zorah Development (Private) Company Limited P.S.C. based on a vision and a master plan prepared by Solidere International. It encompasses the development of 5.43 square kilometers of coastal land with a total waterfront of 12 kilometers.

**AJMAN**  
*united arab emirates*

A liberal emirate in the United Arab Emirates (UAE), Ajman's geographic attributes, natural setting, and recent communication campaigns have repositioned it as a differentiated niche market where substantial potential for tourism project developments still exists.

In line with its strategic objective to spur growth in the emirate, the Government of Ajman entered into a joint-venture partnership with Solidere International to plan and develop Al Zorah, which benefits from Free Zone and Freehold status, where foreigners have the right to 100 percent ownership and tax-free development.

The project is being developed by Al Zorah Development (Private) Company Limited P.S.C. based on a vision and a master plan prepared by Solidere International. It encompasses the development of 5.43 square kilometers of coastal land with a total waterfront of 12 kilometers.