IE418   UX Design

Topic Name and Questionnaire

TOPIC NAME : SHOWGO

A show booking app that lets you browse movies, check showtimes, and book tickets at your favourite theatres.

Team Members

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QUESTIONNAIRE:

1. How often do you watch movies in theatres?
2. How do you usually book your tickets?
3. What factors influence your choice of platform for booking movie tickets?
4. What is the most important factor for you in a movie booking app?
5. What devices do you use to book movie tickets?
6. What challenges do you face while booking tickets online?
7. How important is it for you to have movie trailers or detailed descriptions while deciding?