

Credit Card Transaction Report

Total Revenue
55M

Total Interest
8M

Transaction Amount
45M

Transaction Count
656K

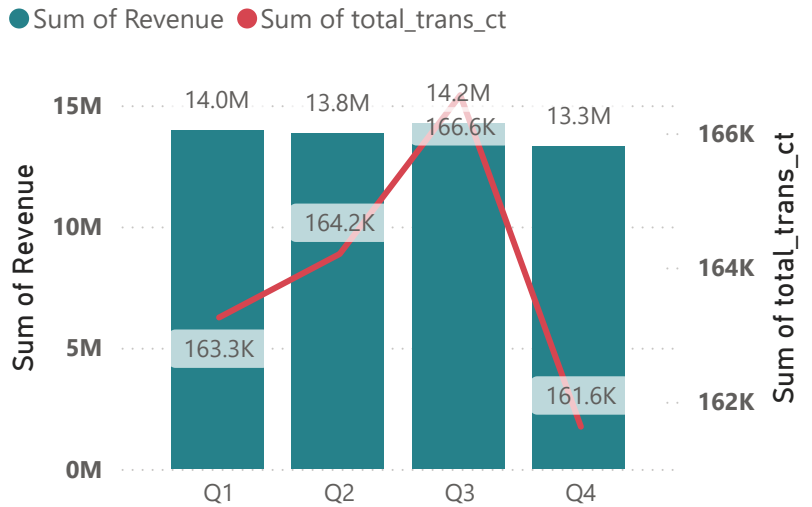
Card Category	Revenue	Total Transaction Amount	Total Interest Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629

BlueGoldPlatinumSilver

F M

Week Start Date
All

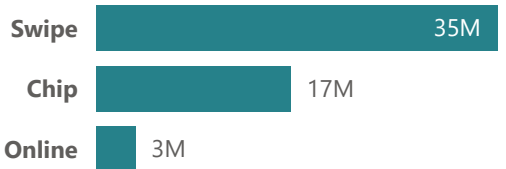
Revenue and Total Transactions per QTR



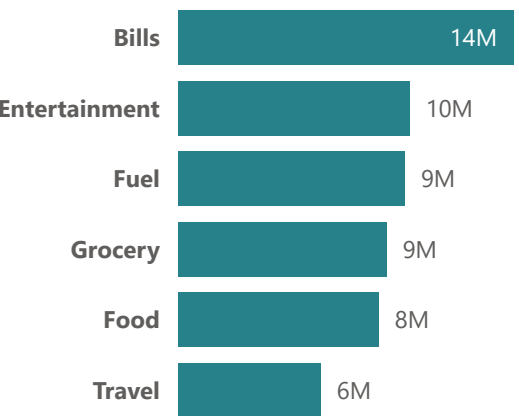
Q1Q2Q3Q4

HighLowMedium

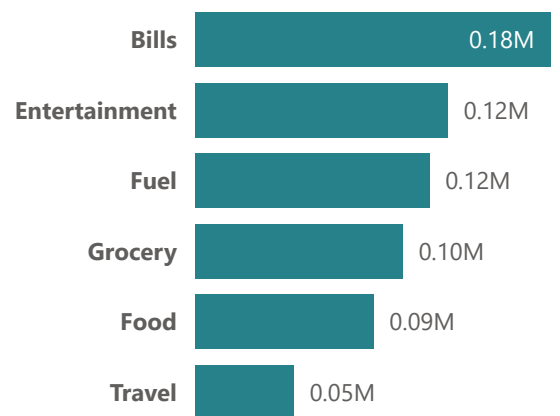
Revenue by Card Category



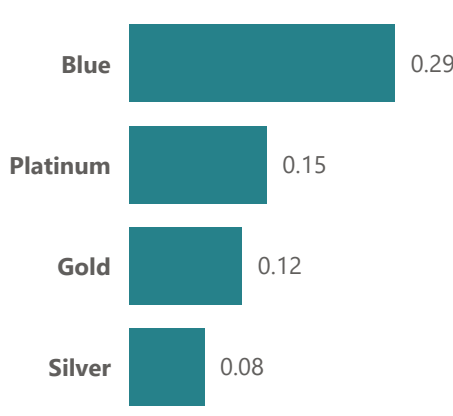
Revenue by Expenditure Type



Transactions by Expenditure Type



Average Card Utilization



Customer Acquisition Cost

