

Presentation On Web Designing

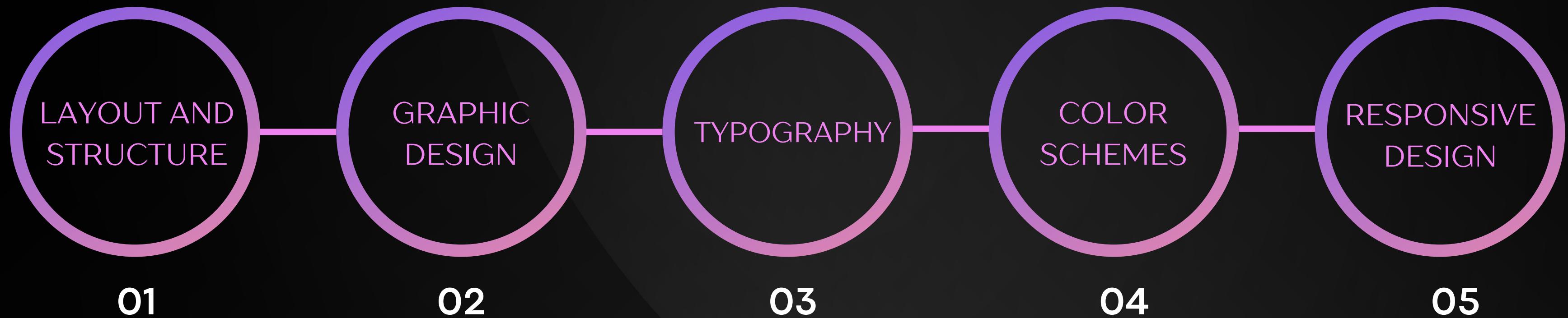
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INTERNET PROGRAMMING

What Is Web Design

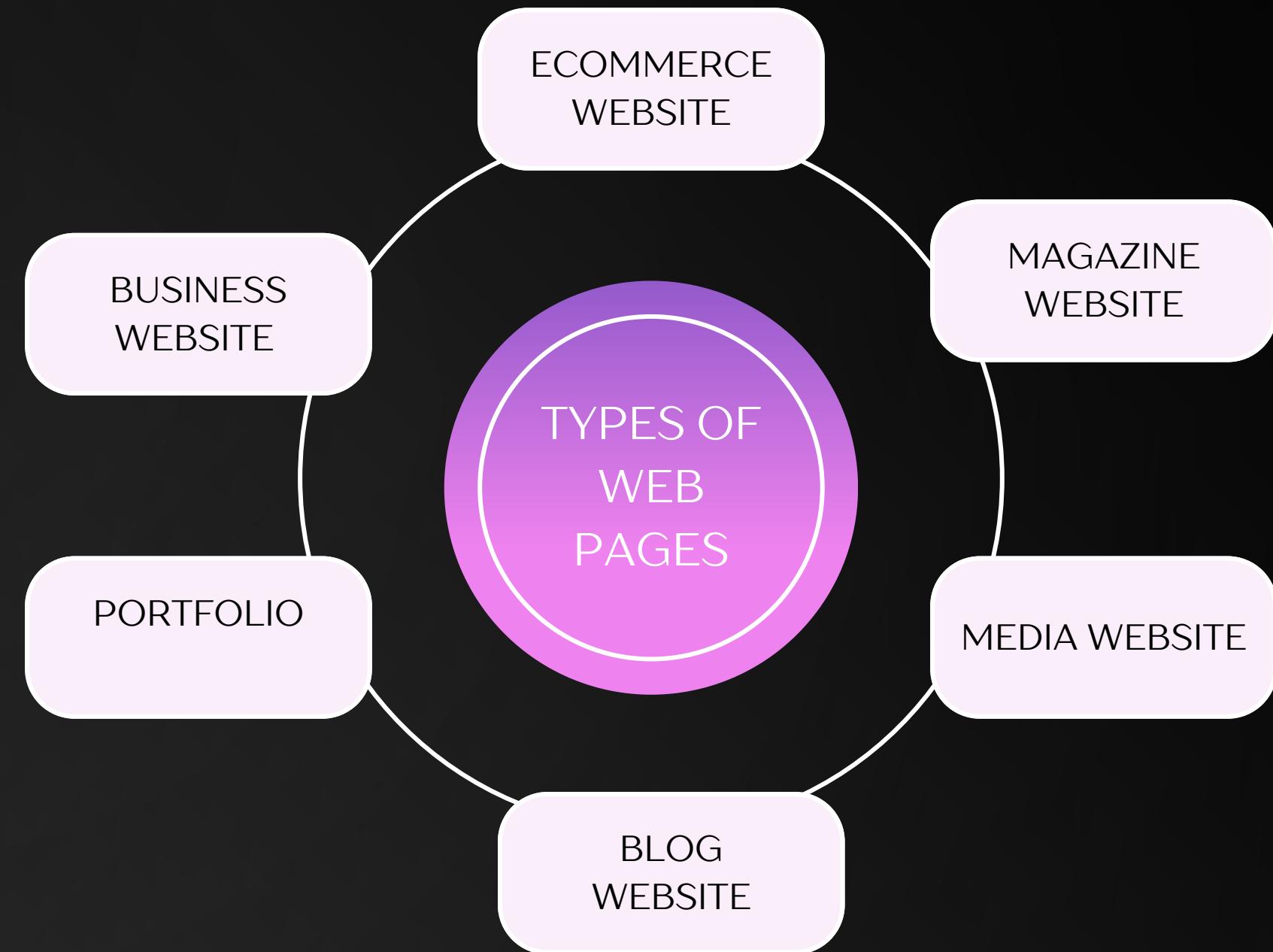
Web designing is the process of creating visually appealing and user-friendly websites by combining graphic design principles, user experience considerations, and front-end development. It involves crafting the layout, structure, and aesthetics of a website, incorporating elements such as images, typography, and color schemes to enhance the overall user experience.

Key aspects of web designing include:

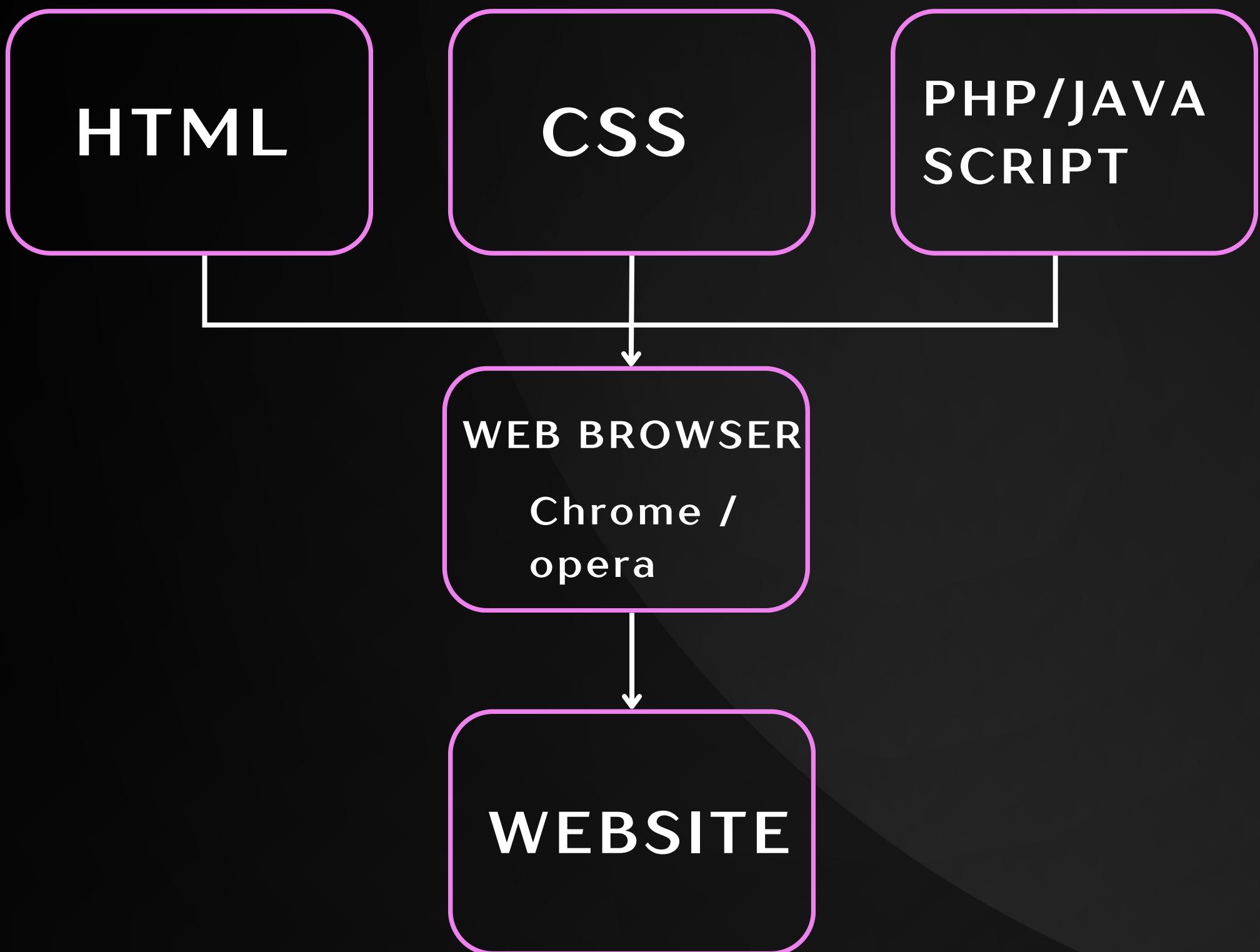


Web pages can be basically classified into three large groups:

- **Static pages:** these pages are created in “pure” HTML where we only show formatted text.
- **Dynamic Pages:** dynamic pages allow animations using style sheets (CSS), Flash, etc.
- **Pages with Client-Server functionality:** they allow you to create fully dynamic pages and interact with server applications created in languages such as: PHP, Angular, NodeJs, etc.



Web page



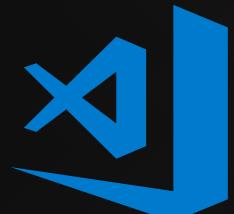
HTML - Structure of the Web:

- HYPER TEXT MARKUP LANGUAGE
- A markup language designed for creation of website or information viewable on web browsers
- HTML is the basic language used to create the web pages
- Using a system of tags, HTML defines the elements on a webpage, such as headings, paragraphs, links, images, and more

Everest Cantu

Business Head

HTML EDITORS



Visual Studio Code



NOTE PAD ++

CSS (Cascading Style Sheets)

- CSS, or Cascading Style Sheets, is a stylesheet language used in web design to control the presentation and layout of HTML documents.
- Unlike HTML, which focuses on the structure of content, CSS is concerned with styling and formatting that content.
- CSS allows web designers to apply styles to HTML elements, specifying how they should appear on the screen.
- This includes defining colors, fonts, spacing, positioning, and other visual attributes.

**THREE
TYPES OF
CSS**



THANK YOU

for watching this presentation